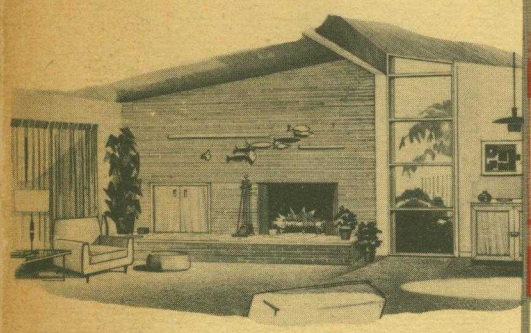
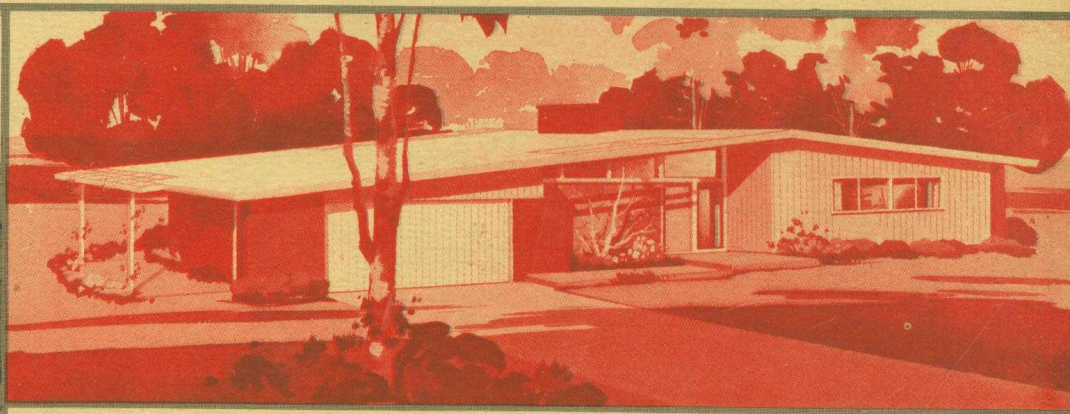
HOME PLANNERS INC.

AN ARCO HOW-TO BOOK

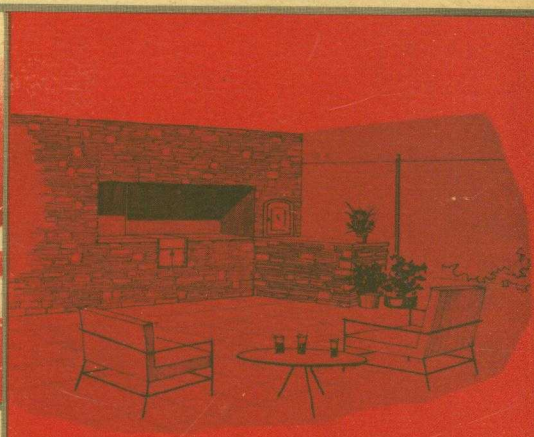
101 HOMES

for
EVERY PURSE and PERSON





RICHARD B. POLLMAN, designer



CLIFFORD N. WRIGHT, A. I. A.
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FEATURING

- SUMMER COTTAGES
- A HOUSE OF IDEAS
- PLUS HOMES OF ALL SIZES AND TYPES

BLUEPRINTS
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Convenient Living
BOOK NO. 19

$3.00

101 HOMES
for
EVERY PURSE and PERSON

richard b. pollman, designer

palmquist & wright, architects

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Professionally prepared construction blueprints and material lists are available for each home in this book @ $20.00 for one set, or 4 sets for $35.00, plus $5.00 for each additional set in the same order. A Specification Outline is included at no charge with each order of four or more blueprints; otherwise, $1.00 each.

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101 HOMES

for

EVERY PURSE and PERSON

Convenient Living

BOOK NO. 19

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FOREWORD

The future of America lays in the well being of her families. We are a nation of homeowners, b unfortunately, there are still too few of us. Many Americans who are homeowners are improperly house A family, in order to function as such, must have adequate living facilities. Their home need not be p tentious. It may be only a house with a minimum of living space. Nevertheless, whatever the size and ty of specifications, the house can be well planned inside to assure maximum livability; and pleasing designed outside to provide pride of ownership. We have gathered together here a new group of ho designs. They are designs for every purse, whatever the restrictions. They are also designs for eve person, whatever his tastes. Most important, however, they are designs that would house the families America proudly and conveniently for years to come. To those families who realize their future happin largely depends upon better living facilities, we dedicate this book—101 HOMES FOR EVERY PUR AND PERSON.

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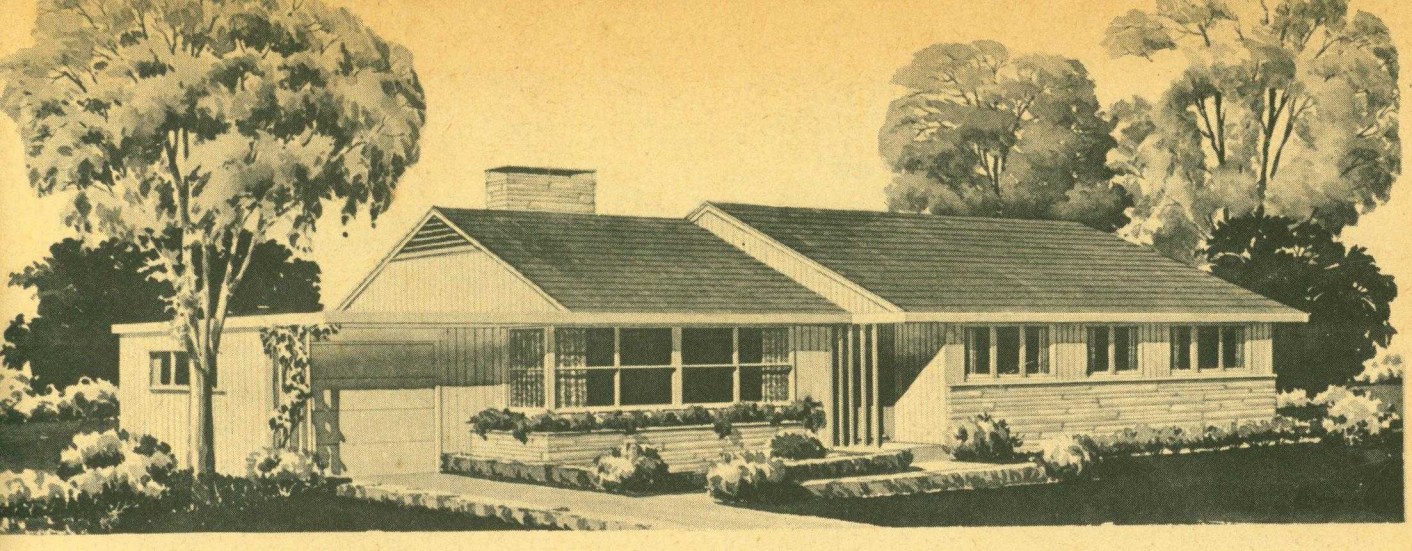
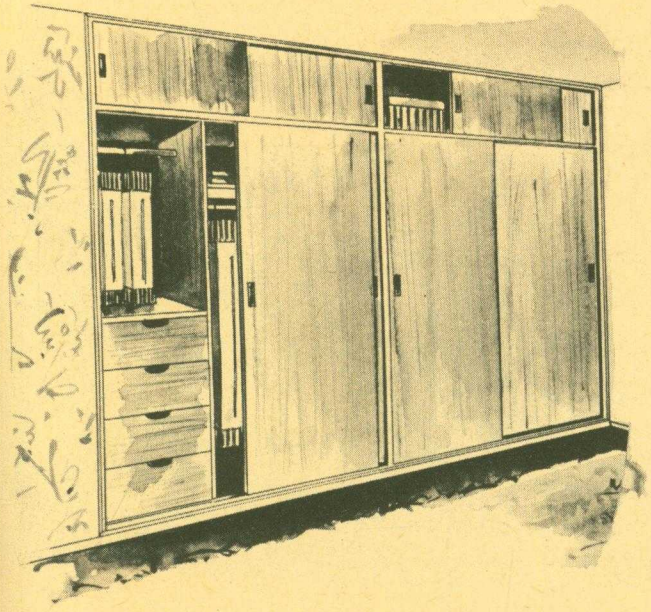




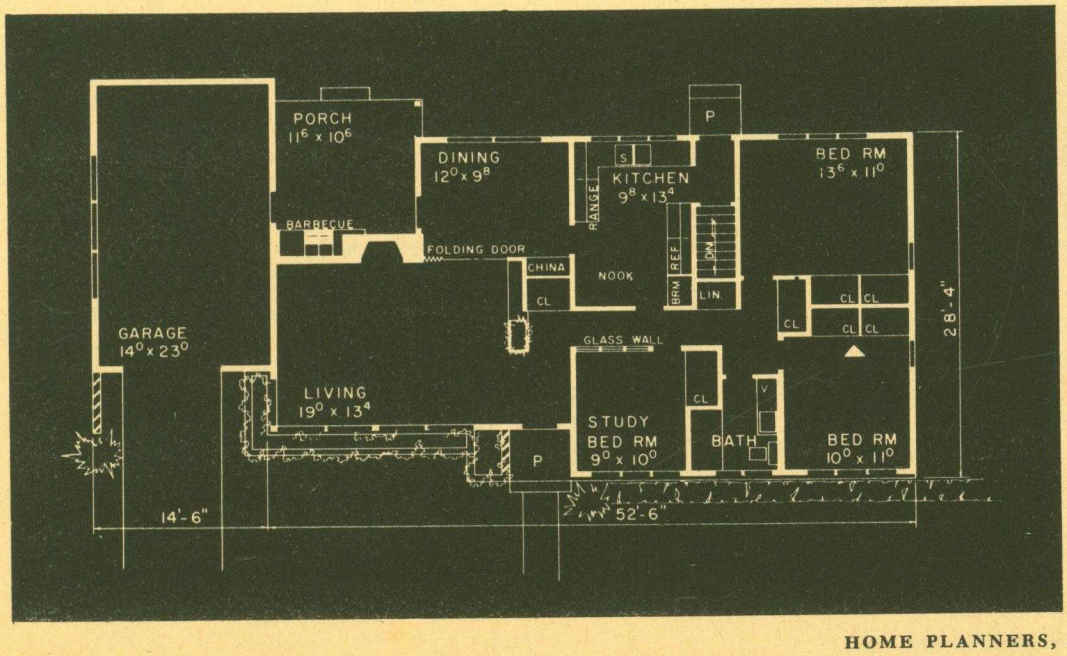
MAKE THAT WALL USEFUL—WARDROBE, BEDROOM

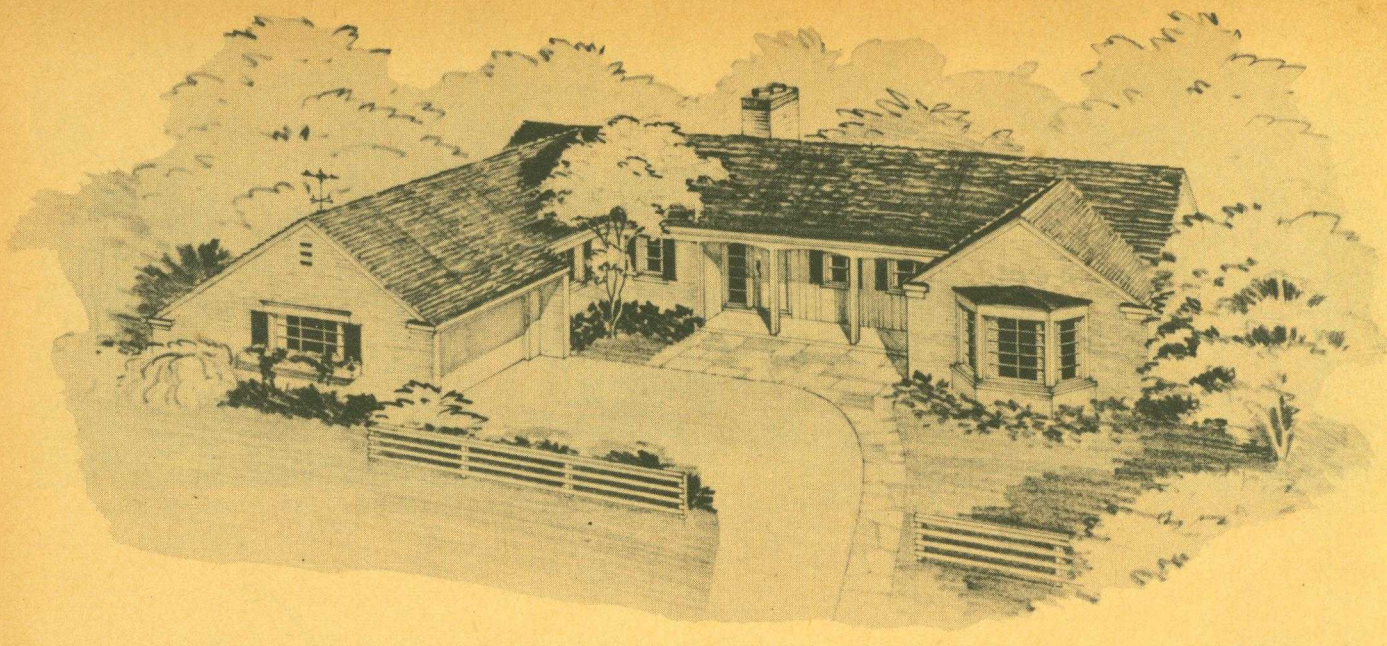
Convenient Living

DESIGN W 75

1,289 Sq. Ft.
24,619 Cu. Ft.

Clean exterior lines catch the eye. The vertical paneling contrasts pleasingly with the wide roof overhang and the quarried stone. The window arrangement helps contribute to the touch of perfection. The floor plan of this design is particularly interesting. There are many unusual features.



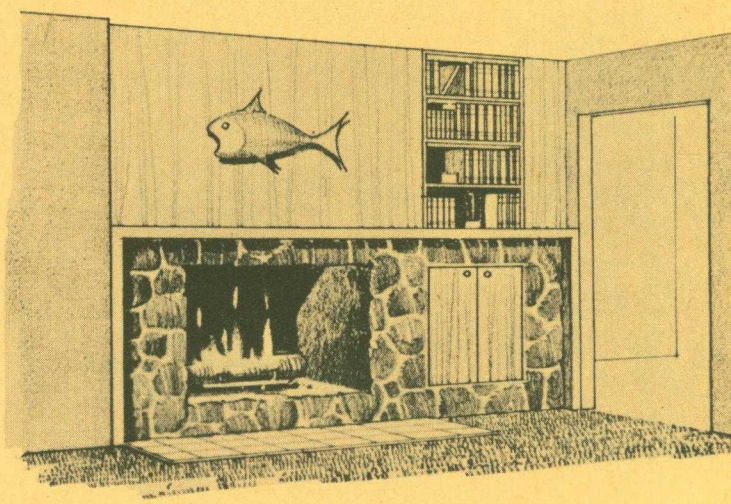


Convenient Living

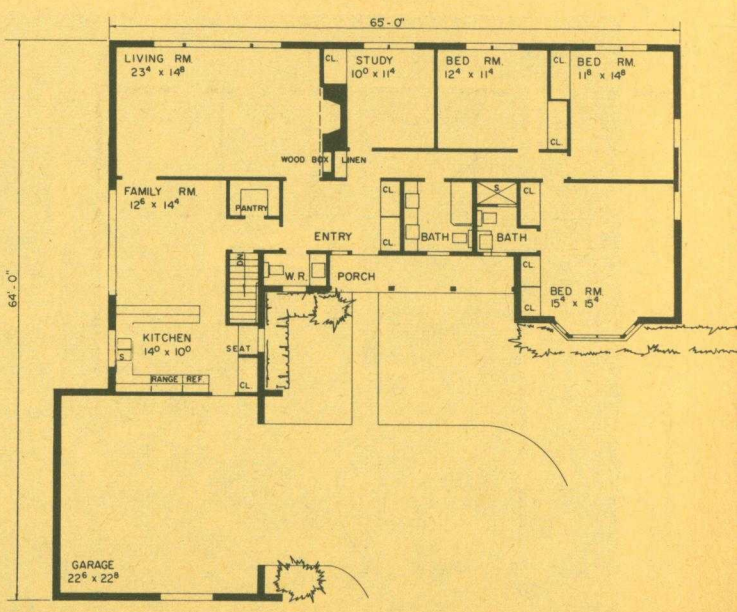
DESIGN W 758

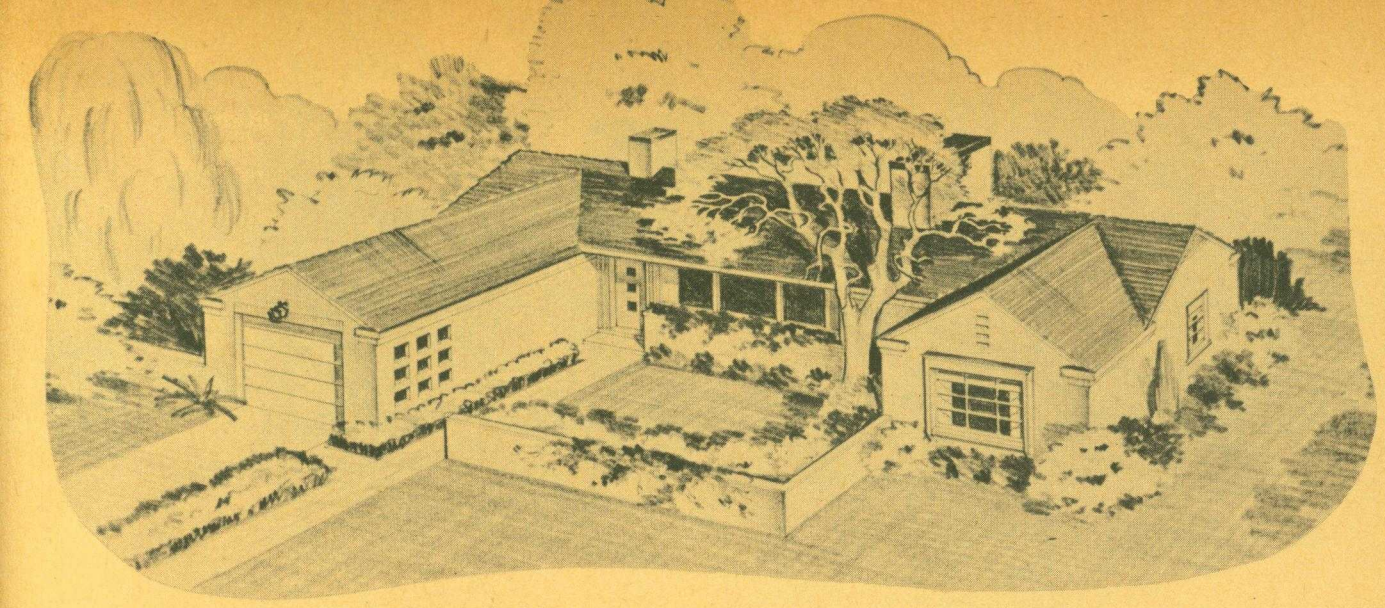
2,071 Sq. Ft.
34,801 Cu. Ft.

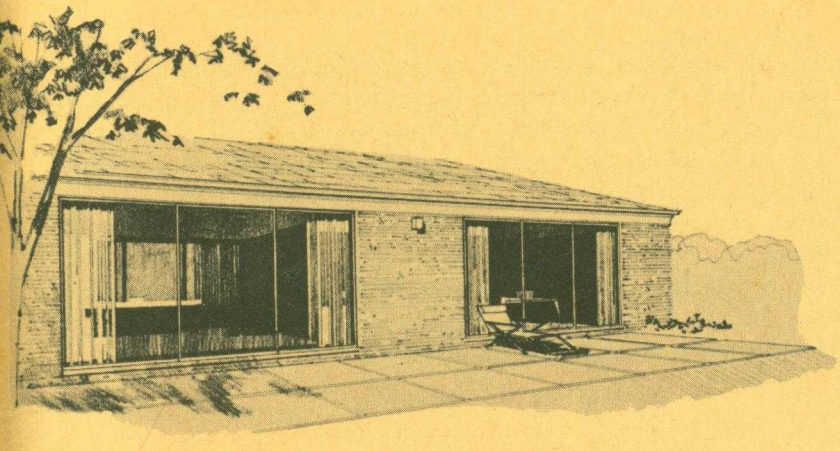
This trim brick veneer home offers a vast amount of flexibility. The family room will serve the needs of the younger set, thus leaving the large living room free for adult relaxation and entertaining. In addition to functioning as a first floor play area it will double as the dining area. If necessary the study can become the fourth bedroom. Other features of this plan include 2½ baths, pantry, ample closet space, an efficient U-shaped kitchen, a full basement, and two car garage.



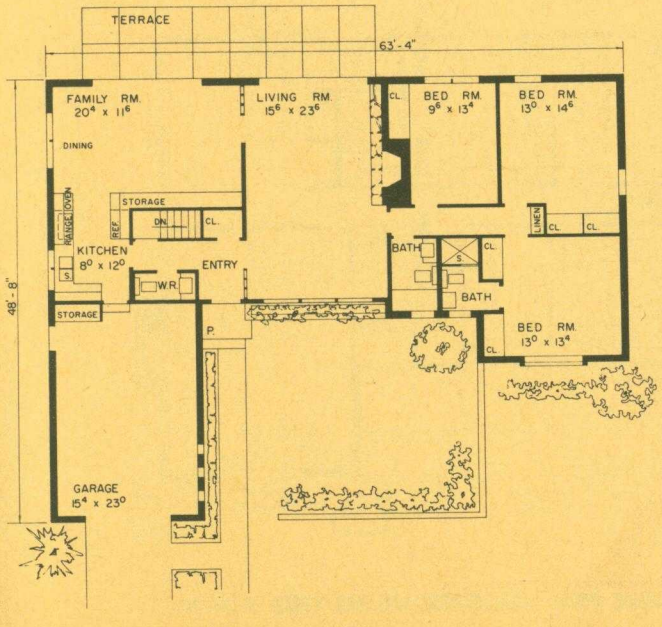
A CHEERFUL SETTING FOR AN EVENING AT HOME







INDOOR-OUTDOOR LIVING WITH SLIDING GLASS DOORS BETWEEN

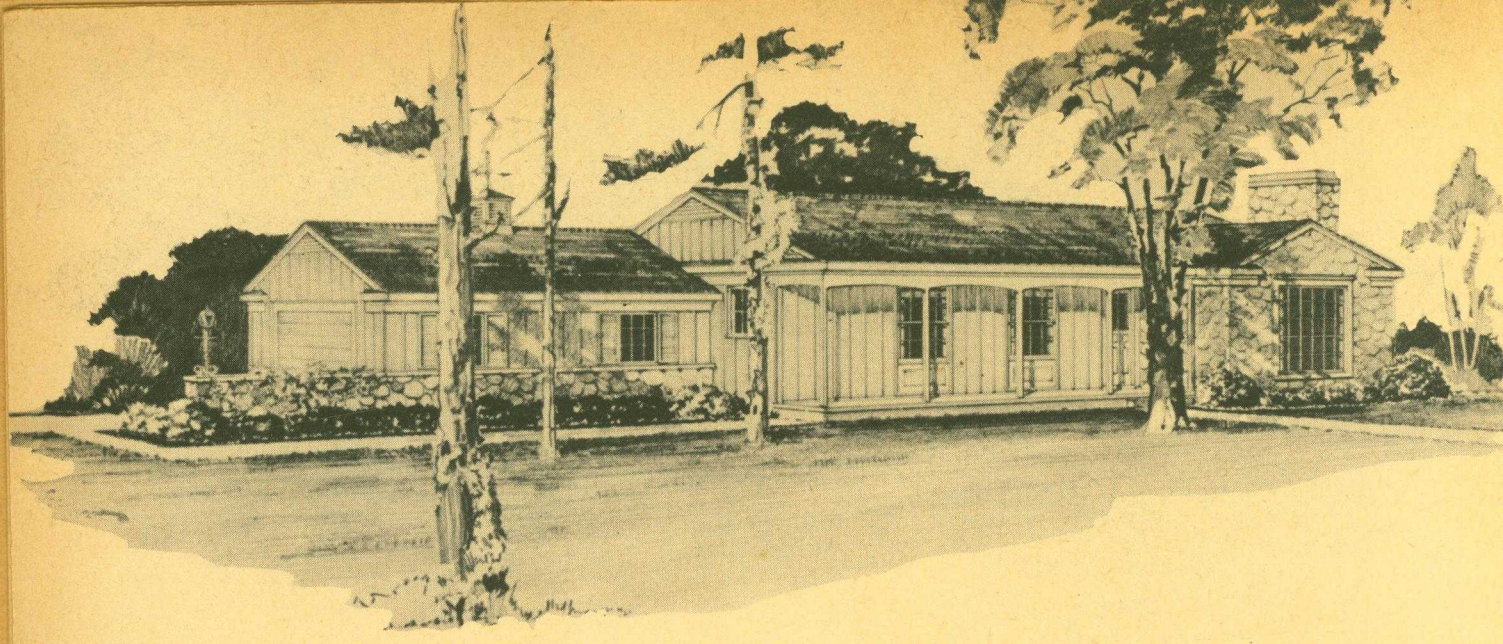


Convenient Living

DESIGN W 776

1,707 Sq. Ft.
33,035 Cu. Ft.

A front to rear living room has a lot of merit, since it affords a view of both ends of the yard. In addition it is an effective divider of the sleeping and work areas. Attractive and practical sliding glass doors separate the terrace from the living area. The kitchen has a built-in oven and counter top range. The family room has one entire wall devoted to seven foot high cabinets for the convenient storage of games, books and even linen and out-of-season clothing.

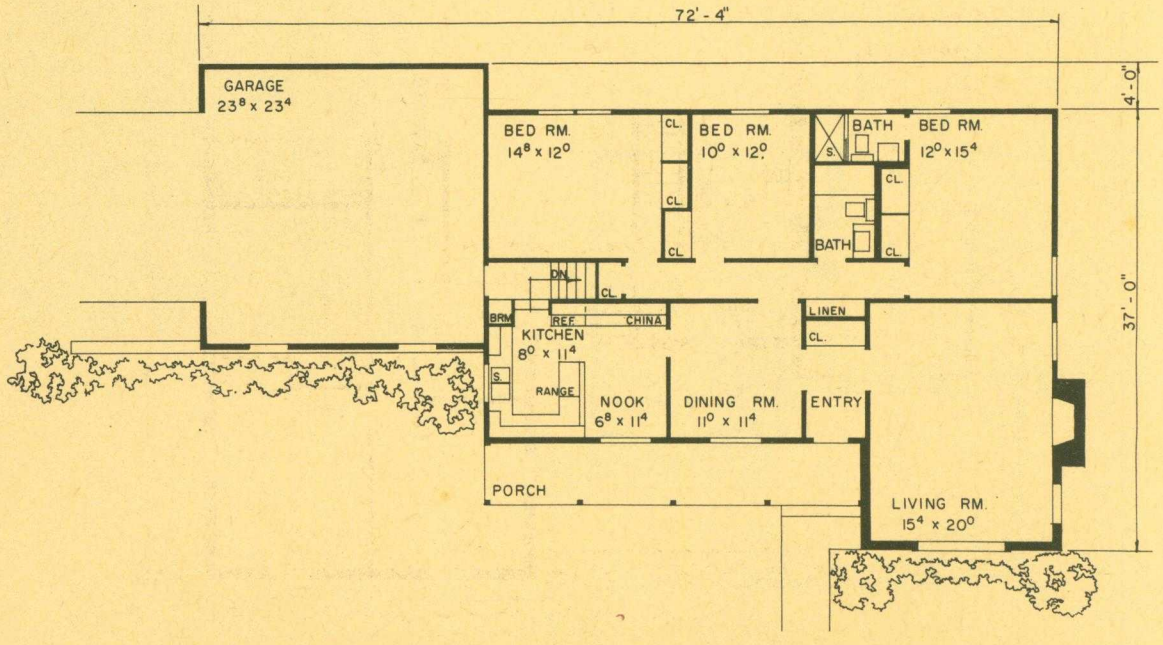


Convenient Living

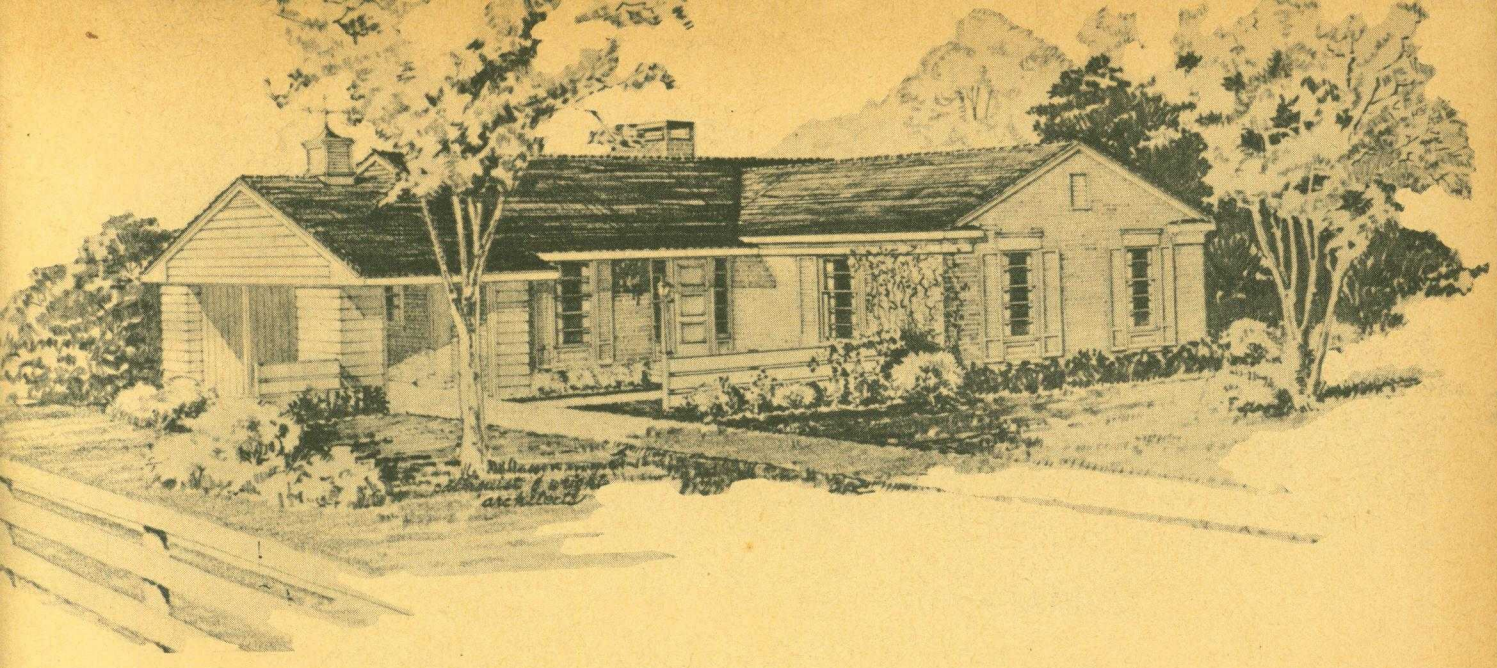
DESIGN W 769

1,505 Sq. Ft.
30,541 Cu. Ft.

If you have been searching for an attractive traditional ranch home with a workable floor plan search no more. When you have children, three sizable bedrooms, adequate bath facilities, plenty of eating space, and a spacious living room where there will be no cross-room traffic, are all important features. The three bedrooms have a lot of wall space and good storage facilities. The master bedroom has its own private bath with stall shower. With a nook and separate dining room, informal meals can be attractively served. The large living room has as its focal point a strategically located fireplace.



CONSTRUCTION BLUEPRINTS AVAILABLE FOR ALL DESIGNS IN THIS BOOK.

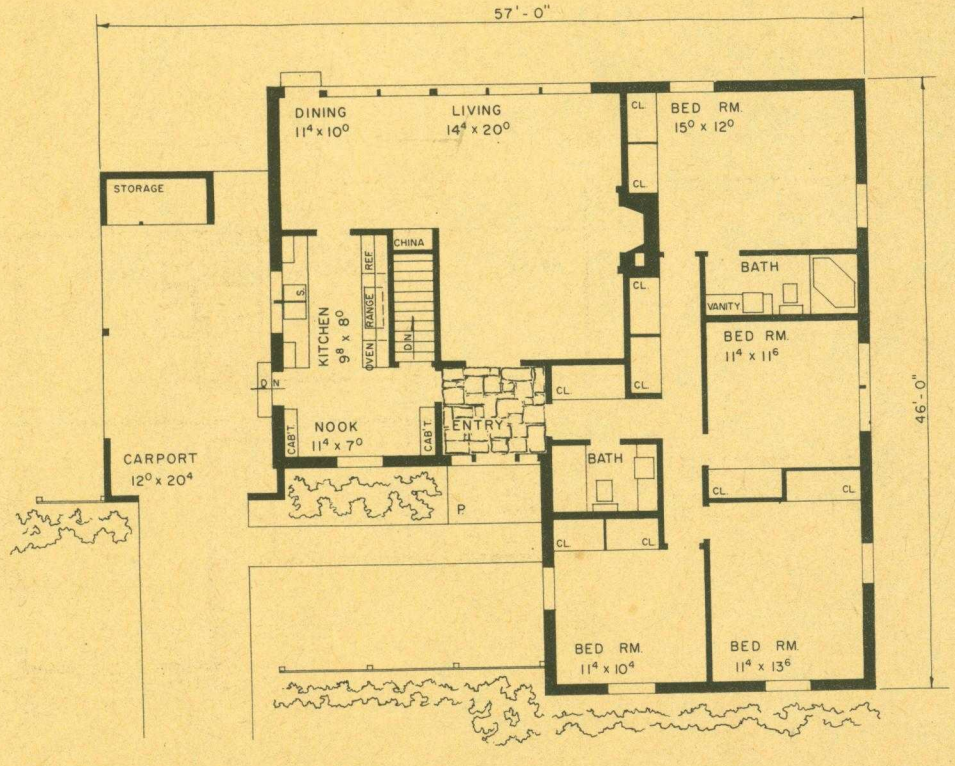


If your building site is somewhat narrow, yet your family requirements are for plenty of floor space, this Convenient Living design deserves your scrutiny. The bedroom wing designed with a large family in mind. The rooms are large, there is an abundance of storage units and, most important, there are two complete baths. The center entrance with its colorful and durable quarried stone floor, routes traffic to the three main areas of the house. The efficient in-line kitchen is located between the two eating areas. A sweeping picture window allows plenty of cheerful natural light to flood the living area. A full basement will provide adequate recreational space.

Convenient Living

DESIGN W 738

1,708 Sq. Ft.
28,906 Cu. Ft.



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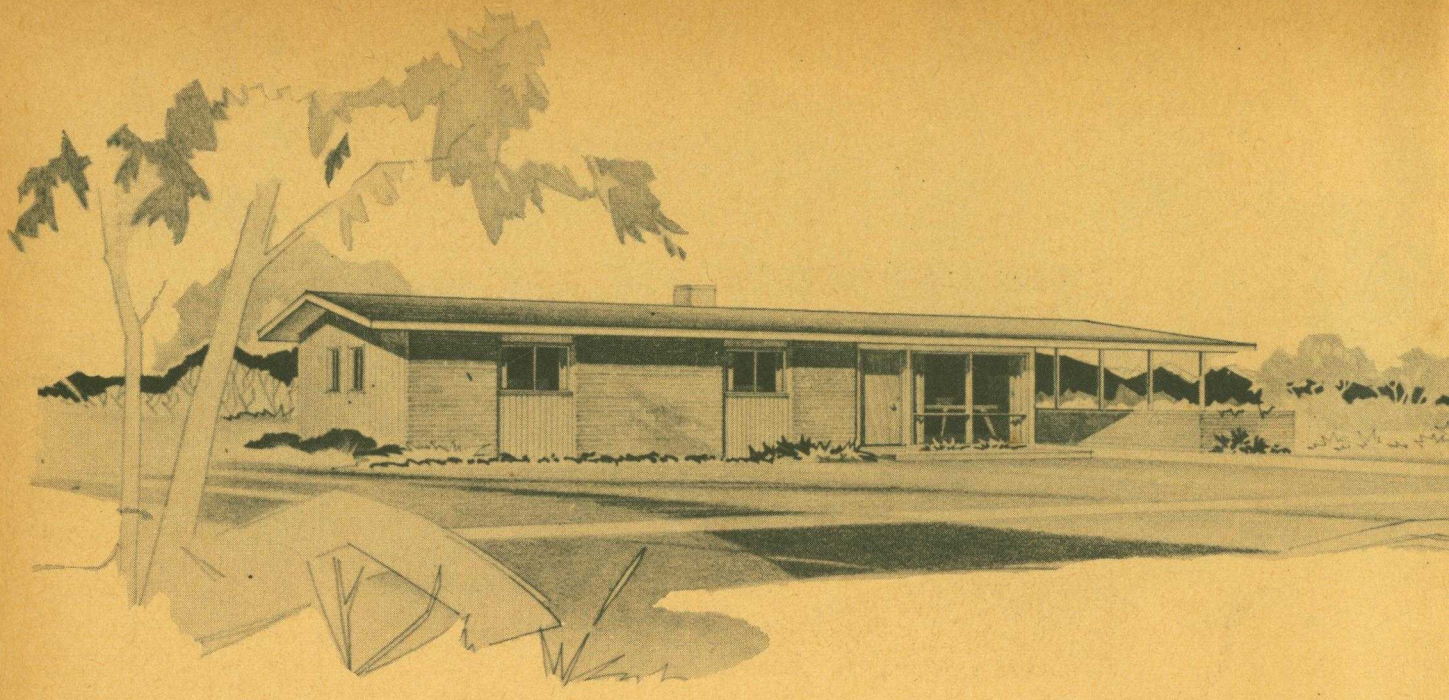
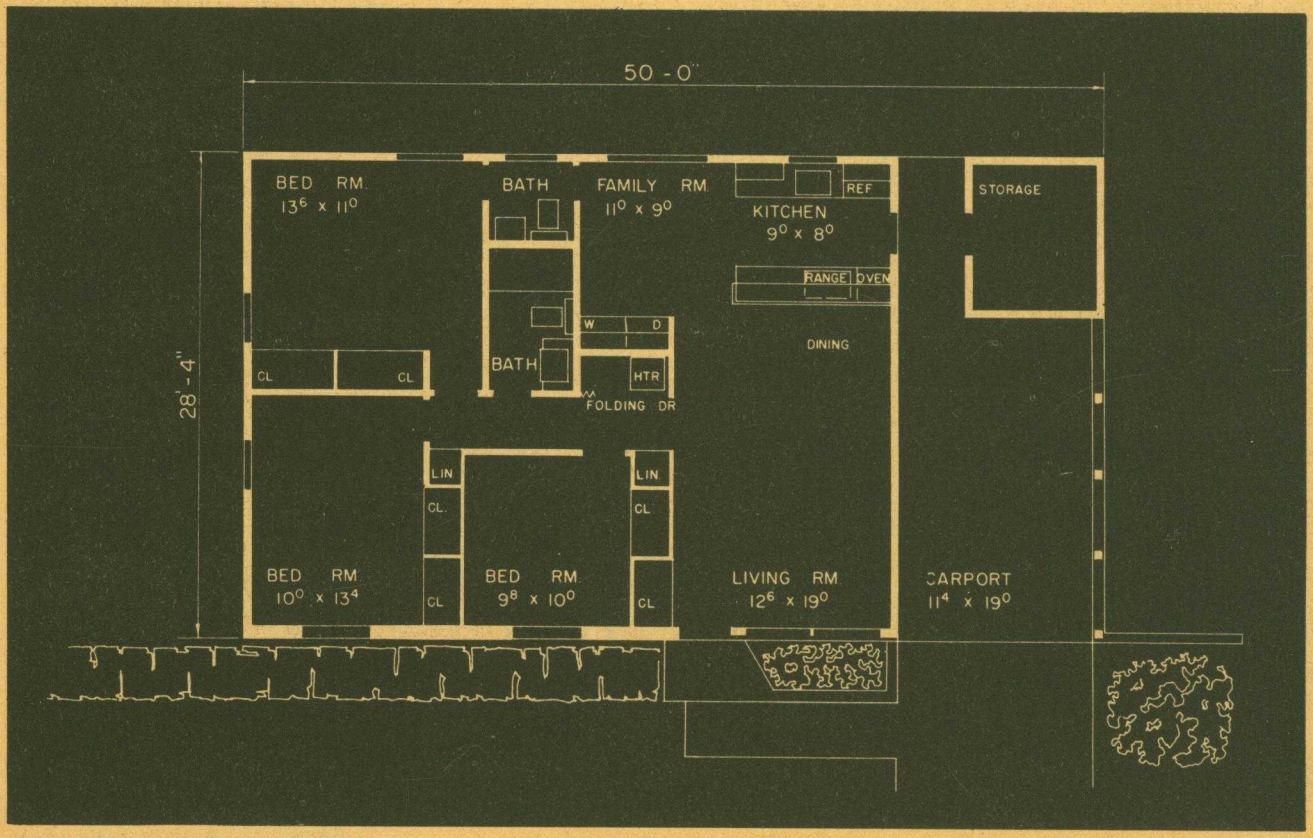


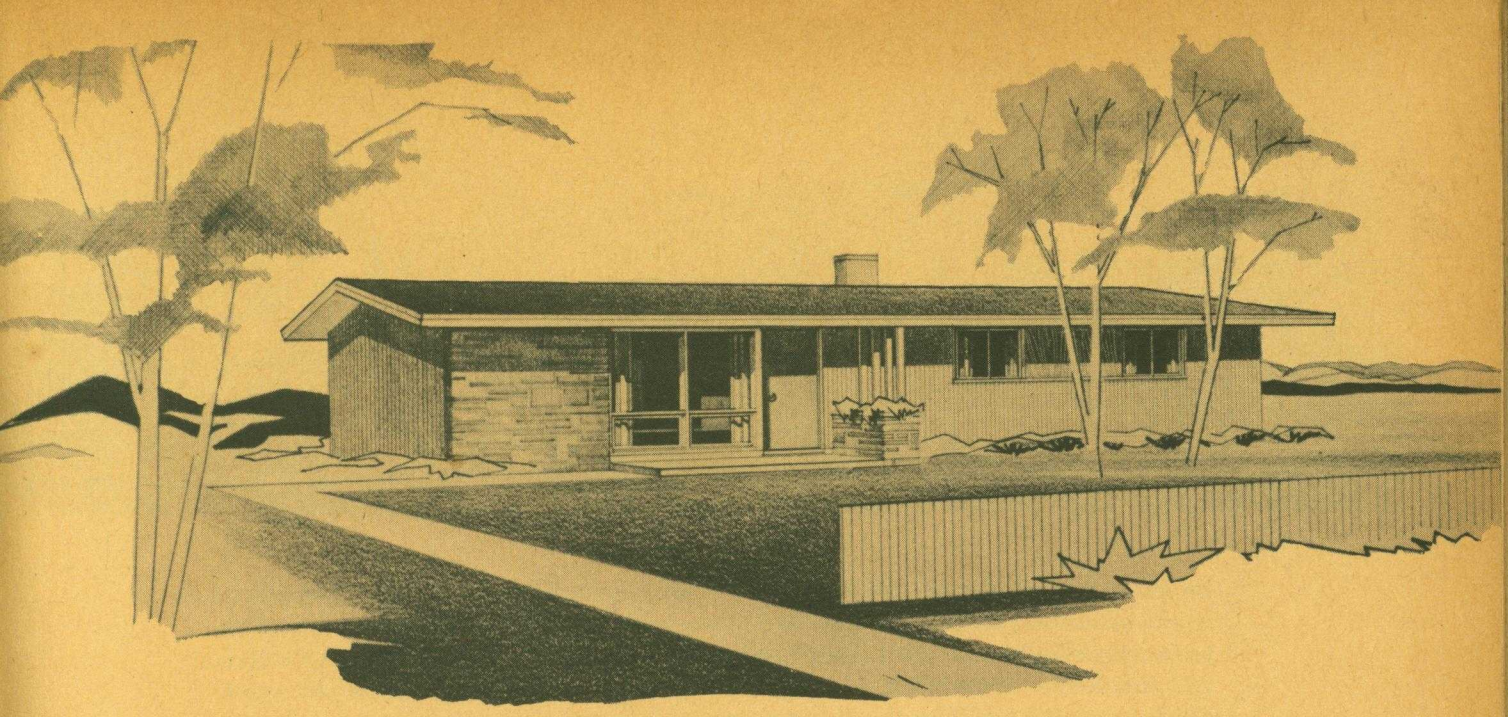
Convenient Living

DESIGN W 759

1,075 Sq. Ft.
10,578 Cu. Ft.

This small economically constructed home can have all the livability of a much more deluxe home. This three bedroom, brick and frame charmer is just the thing for a young married couple. Its modern exterior has a low pitched roof which extends over the carport. The outside storage unit is just the thing for "putting away" the garden tools, lawn equipment, and camping gear. The extra washroom is cleverly located to serve both the work area and master bedroom. List the other features that appeal to you.



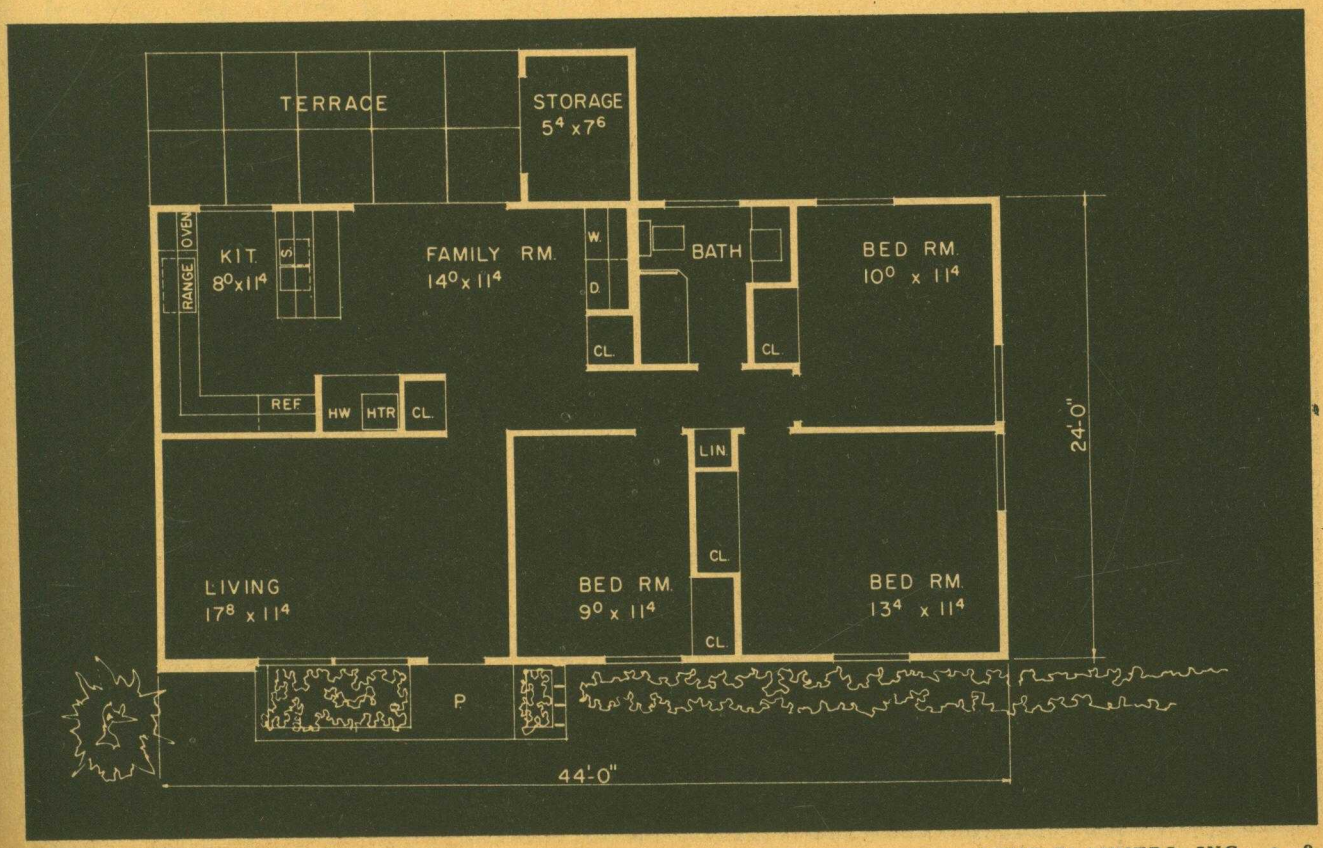


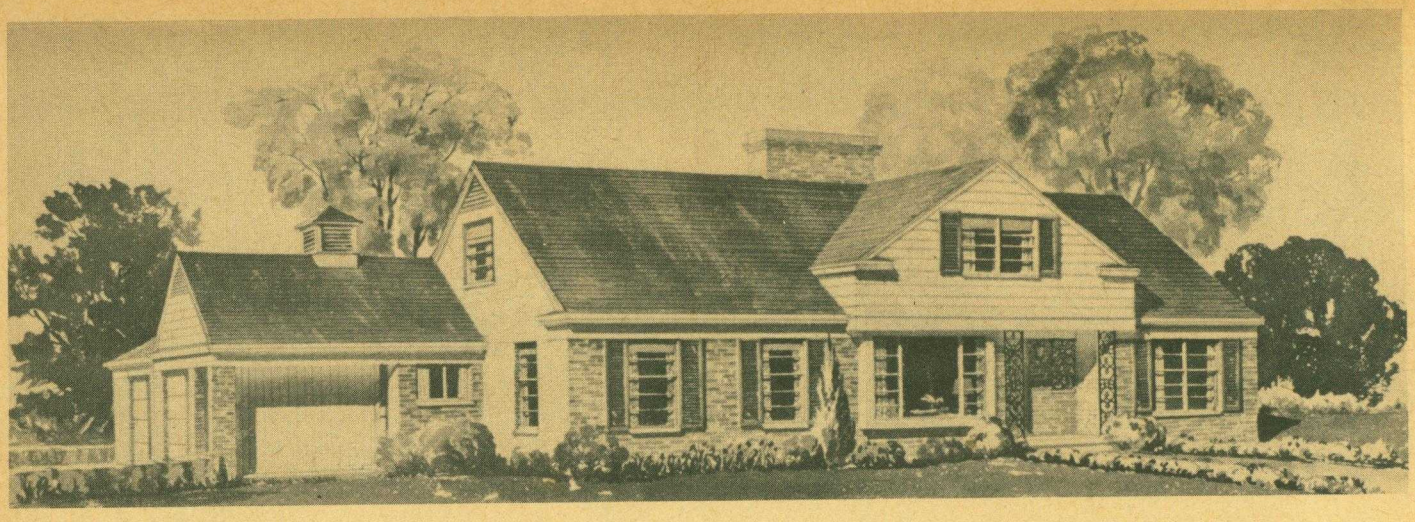
Convenient Living

DESIGN W 761

1,058 Sq. Ft.
10,231 Cu. Ft.

As in the case of the design on the previous page, rectangular shape means economical construction. Except for the pleasing use of quarried stone beside the living room window-wall, this smart home with its wide roof overhang is all frame construction. The sloping ceilings in all areas except the bath and hall greatly contribute to the spaciousness of the interior. For quick meals there is a snack bar in the family room just opposite the sink. The openness of the whole kitchen-terrace-family room area allows the housewife to keep an eye on the children at play. Don't miss the washer and dryer in the family room.



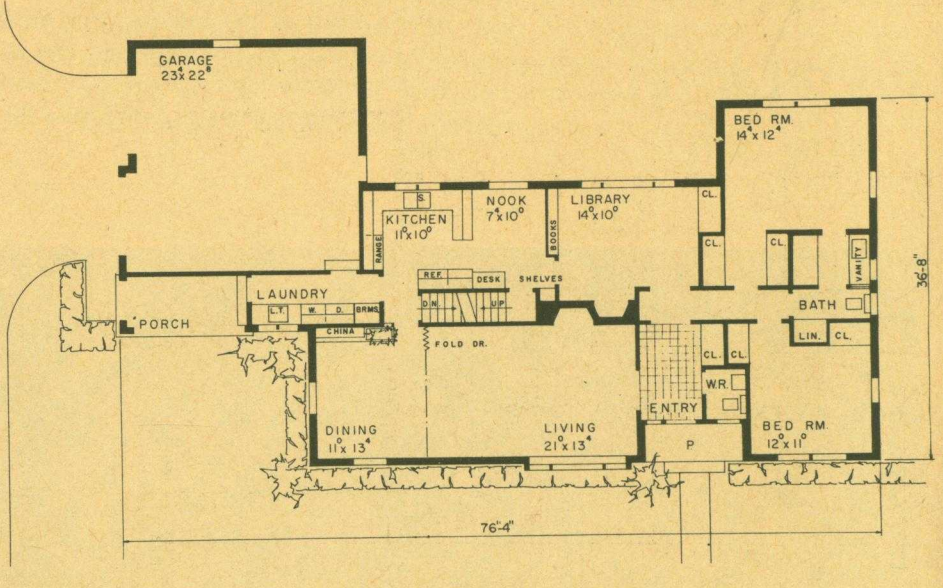


Be the proud owner of this home and your pride will never vanish. Proportion is a fundamental of good design. The wide front gable with horizontal siding contrasts appealingly with the brick veneer. The design and location of the windows add interest to the exterior, also. The wrought iron trellis work adds an extra decorative note. Consider the elements of the floor plan. The sweeping living-dining area may be divided by use of the folding door. Observe the first laundry and the fireplace for the library. The second floor may be finished as the family requirements grow, thus giving three more large bedrooms.

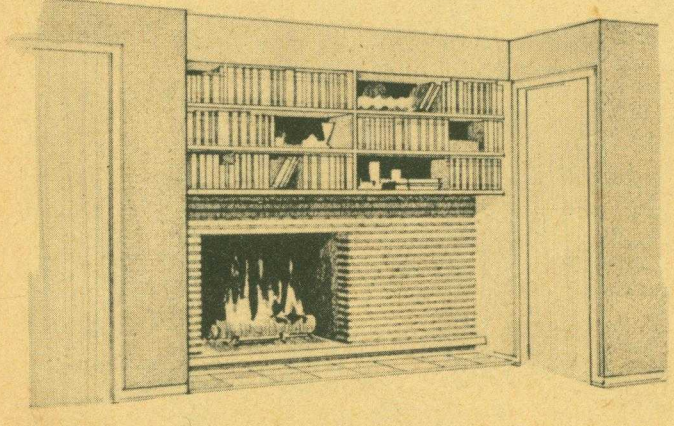
Convenient Living

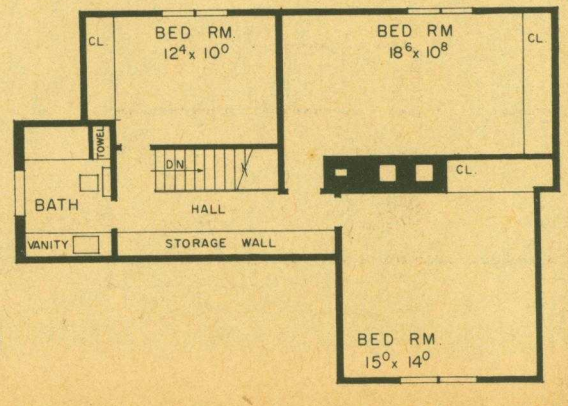
DESIGN W 457

40,472 Cu. Ft.

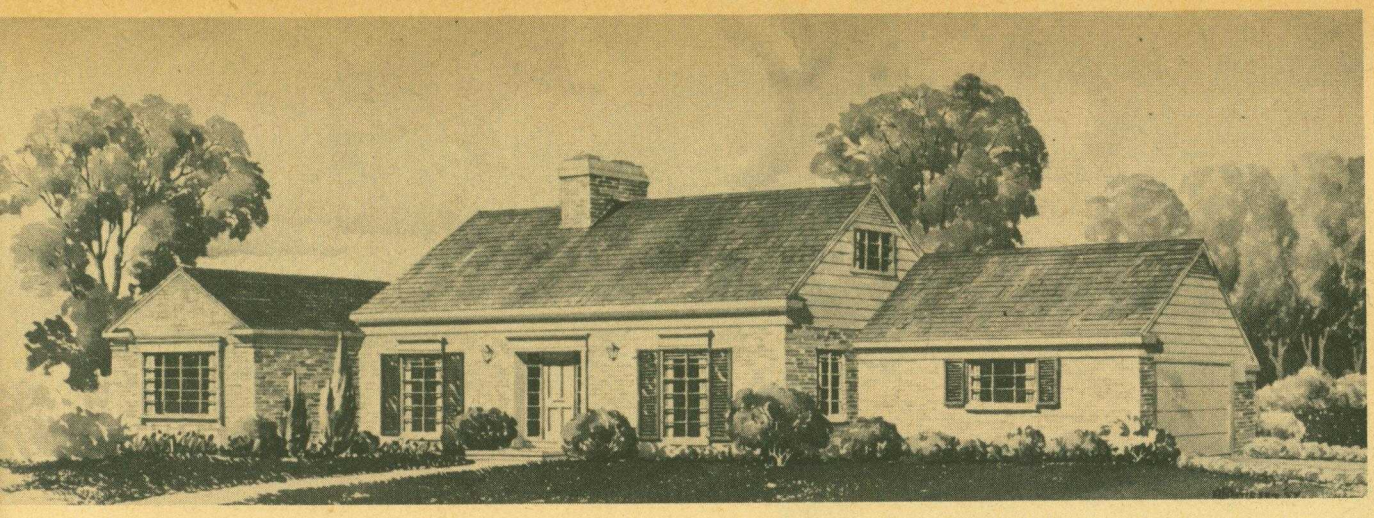


First Floor —1,710 Sq. Ft.
Second Floor— 905 Sq. Ft.

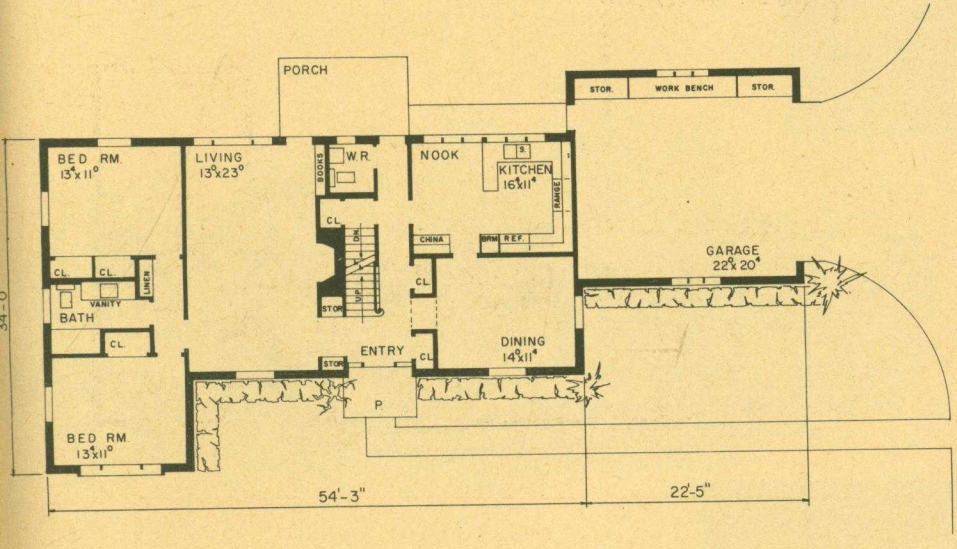




THE SECOND FIREPLACE—THE LIBRARY WITH AN ABUNDANCE OF BOOK SHELVES



The popularity of the separate dining room still exists. The nook adjacent to efficient kitchen is for informal meals and snacks. The good size dining room makes formal entertaining an event to look forward to. Garages should be more than just a sheltered parking area for the family car. The storage units and built-in work bench greatly increase the utility of this area. As in the case of the design on the opposite page, as the family grows so might the sleeping facilities. In this traditional story-and-a-half, the first floor bedroom wing could be a later addition. Be sure you do not overlook the exceptional toilet facilities.

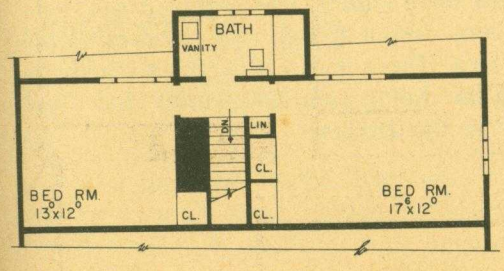


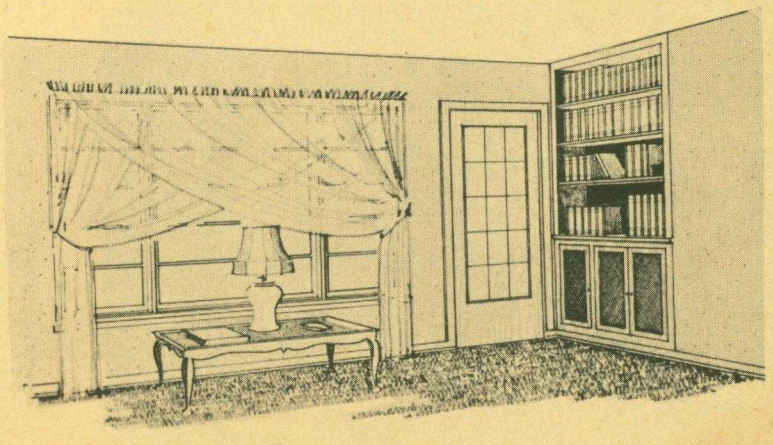
Convenient Living

DESIGN W 458

31,434 Cu. Ft.

First Floor —1,473 Sq. Ft.
Second Floor — 543 Sq. Ft.



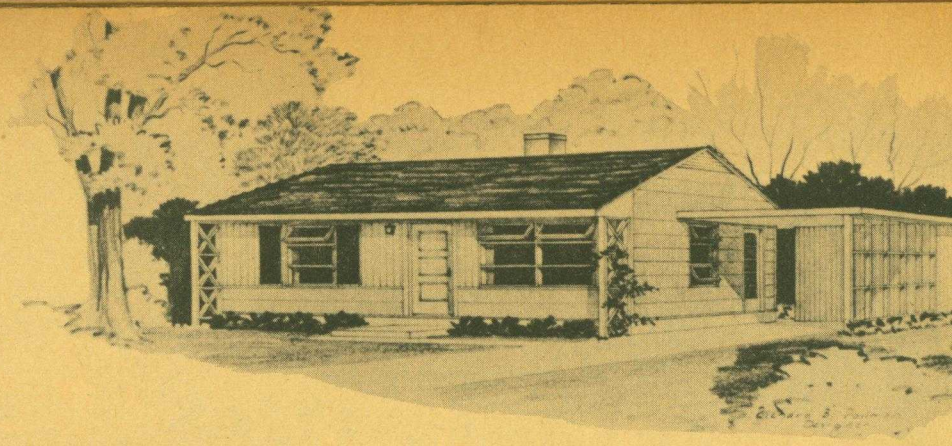


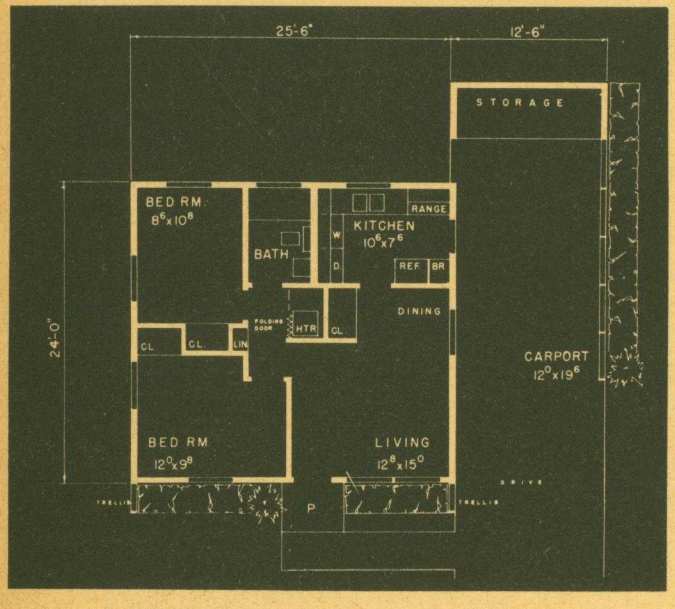
THE FRONT TO REAR LIVING ROOM WITH VIEW OF AND ACCESS TO YARD

Convenient Living

DESIGN W 346

624 Sq. Ft.
6,568 Cu. Ft.



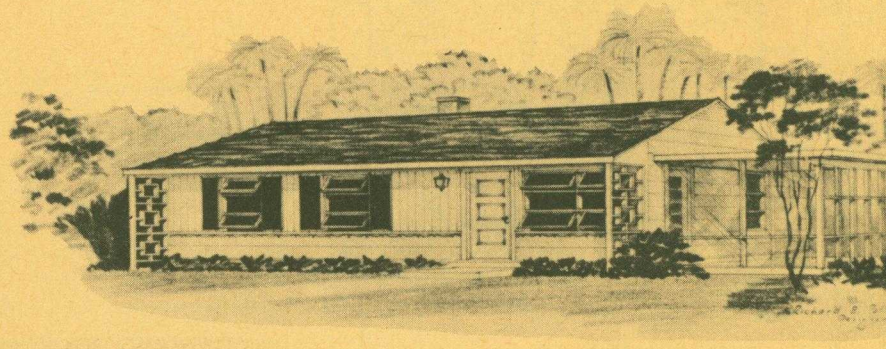


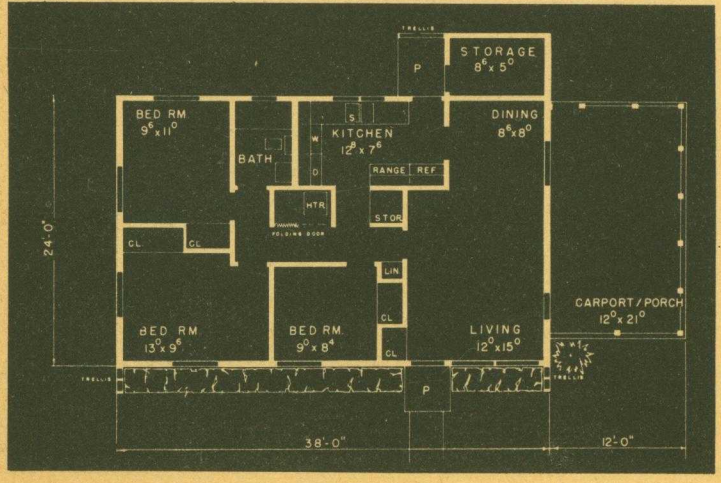
Long, low lines make that small home most eye-catching. The carport or screened porch can be equally attractive. Cross room traffic is at a minimum. The dining area adds length to the living room.

Convenient Living

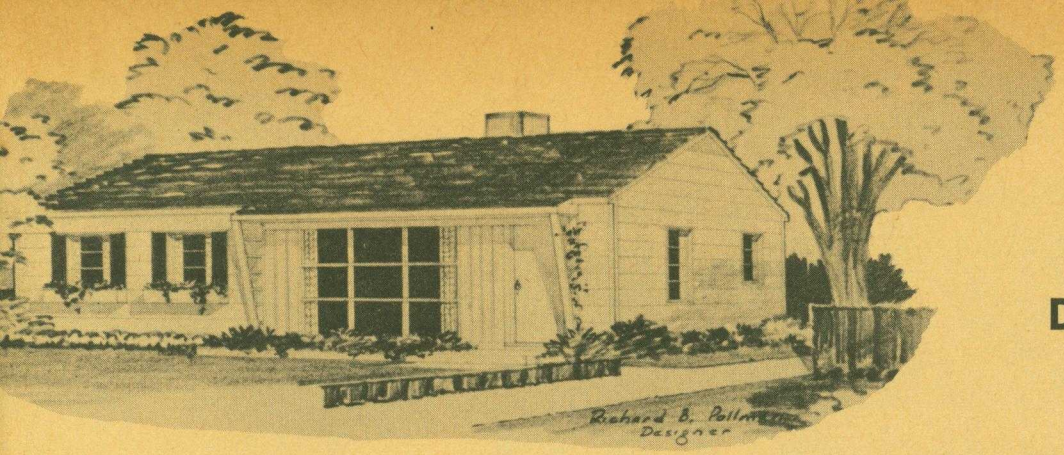
DESIGN W 353

912 Sq. Ft.
9,873 Cu. Ft.





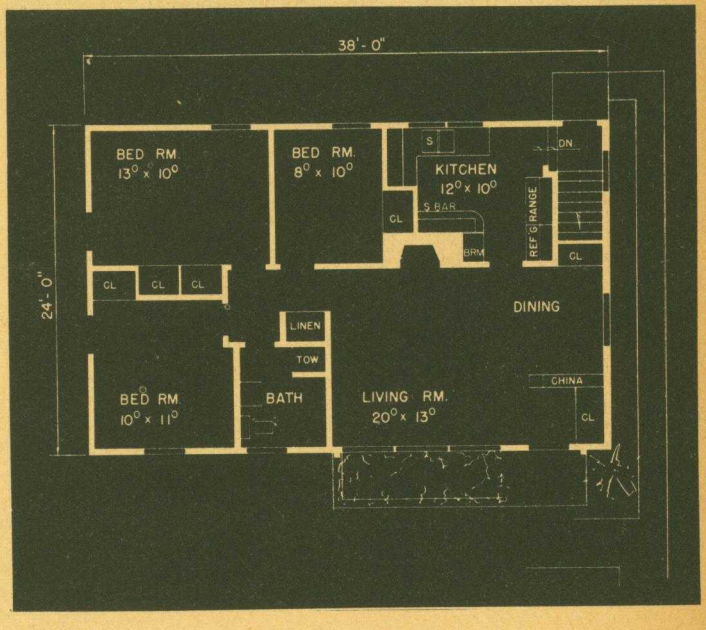
For the small family. This two bedroom, non basement design makes use of all available floor area. There is a sizable china closet opposite the dining area, and washer and dryer space in the kitchen.



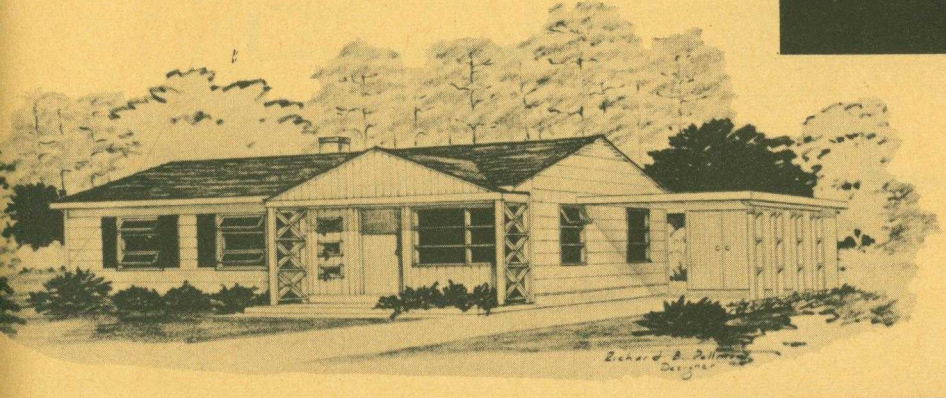
Convenient Living

DESIGN W 222

912 Sq. Ft.
16,872 Cu. Ft.



Here's evidence than an economical to build, rectangular shaped home does not have to look like a box. The trellis work and the planting boxes, together with the expansive living room windows, create freshness of character.

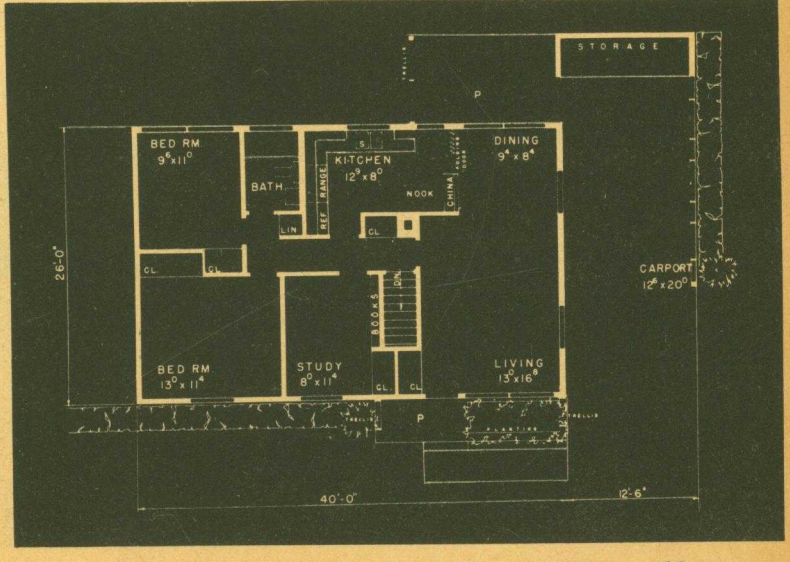


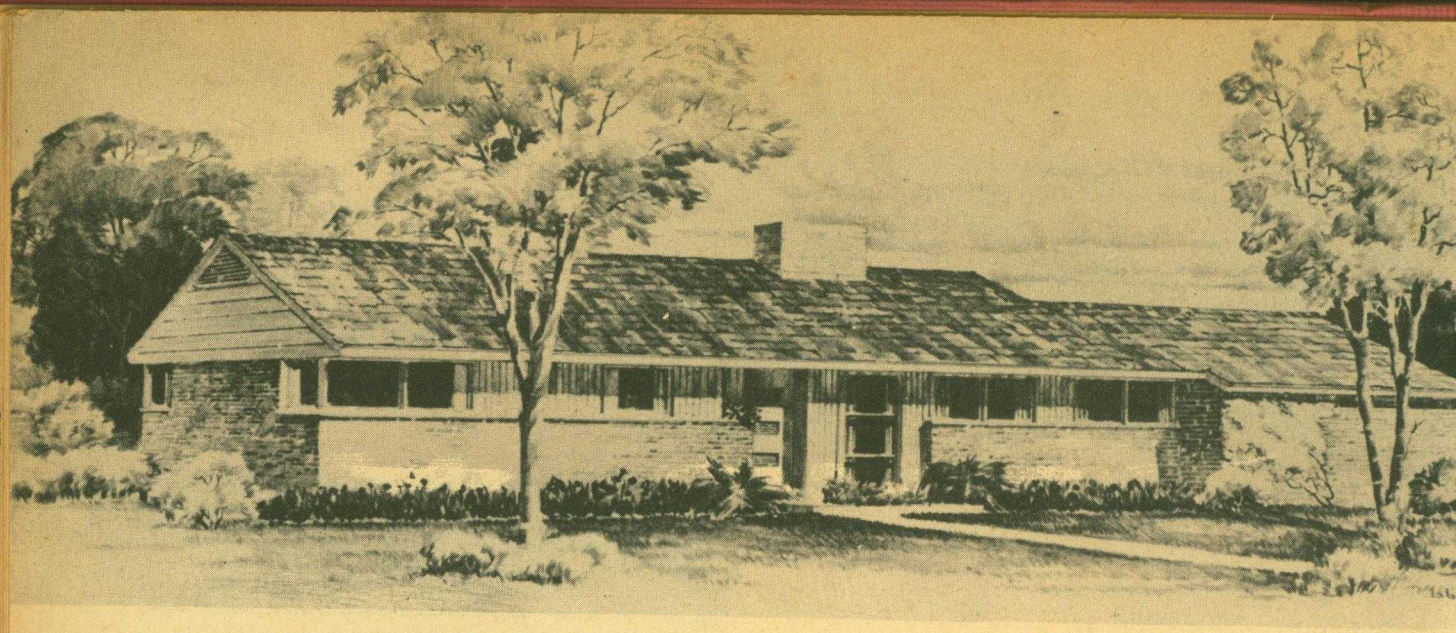
Convenient Living

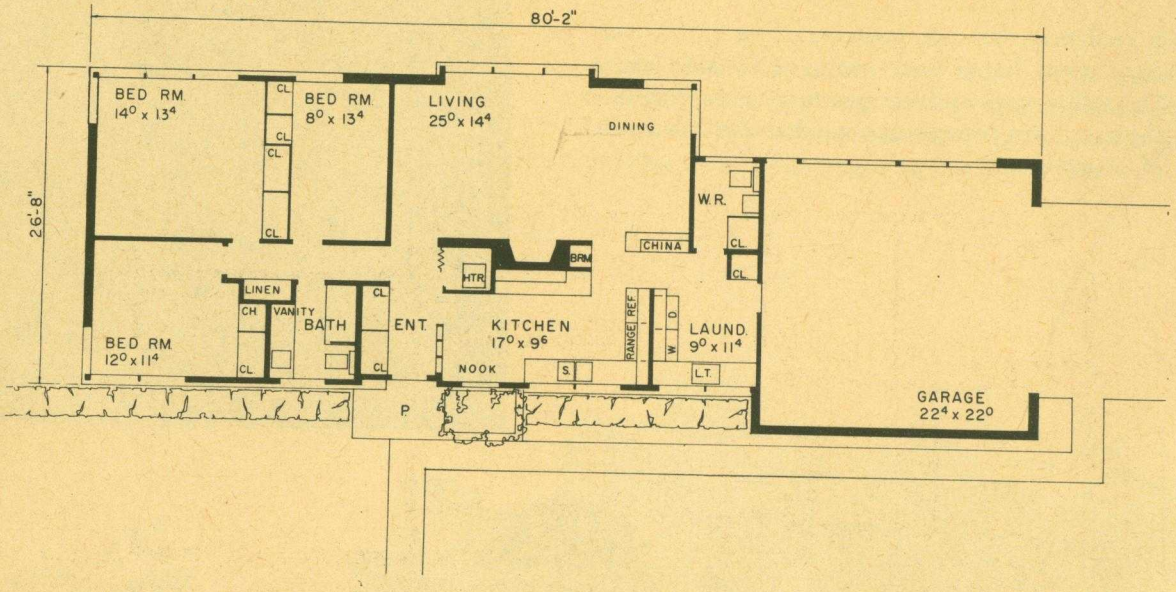
DESIGN W 350

1,040 Sq. Ft.
11,006 Cu. Ft.

A gem for a corner lot. The carport storage takes care of those garden tools and lawn equipment. The study may be opened up to create a spacious recreation area.





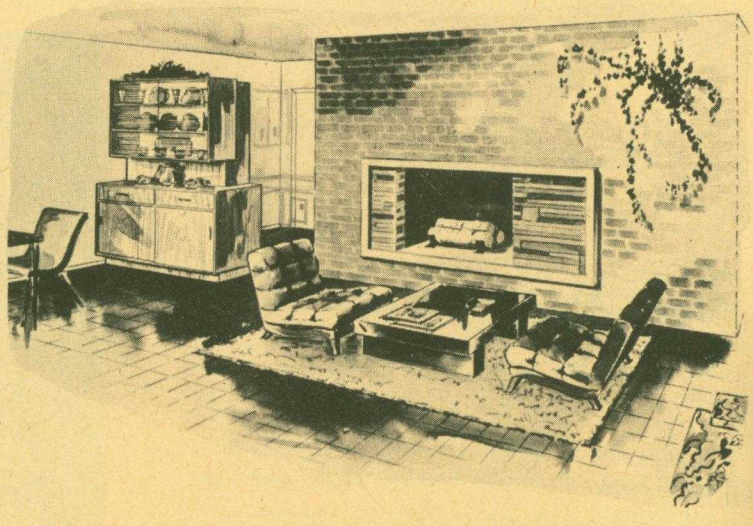


Convenient Living

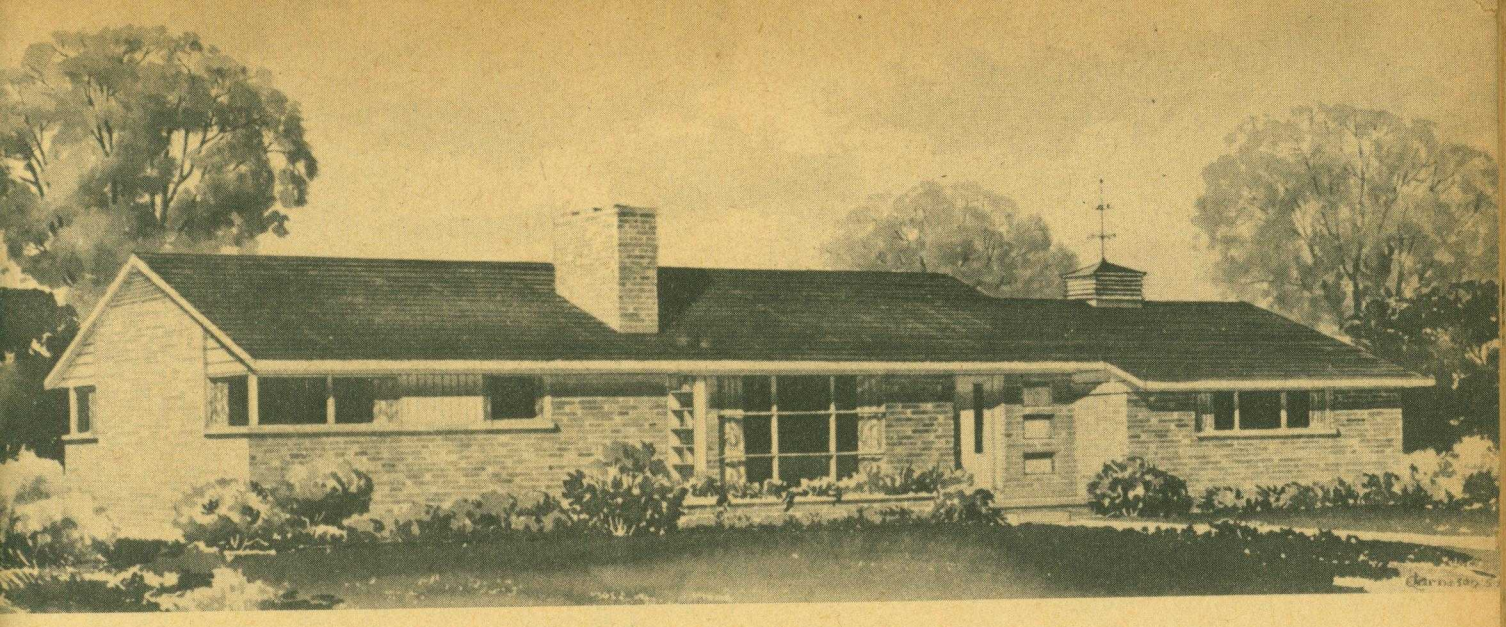
DESIGN W 423

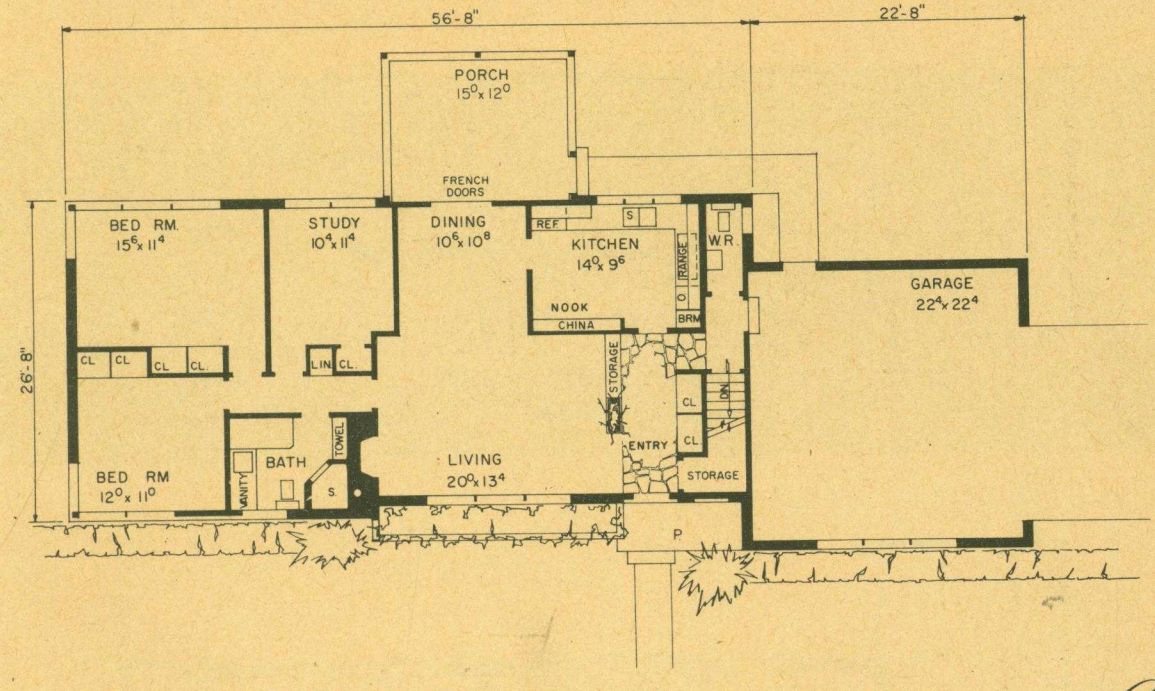
1,493 Sq. Ft.
16,290 Cu. Ft.

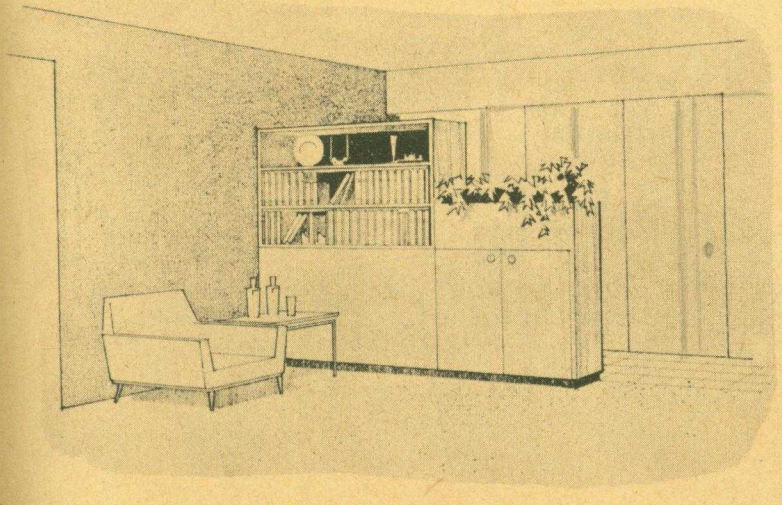
This home has many features often desired but seldom found. The interior focal point is the floor to ceiling brick fireplace wall. The slanted kitchen cabinets that are deeper at the top than at the bottom provide pleny of toe and knee room. All cupboards and wardrobes have plywood sliding doors. Of particular note is the separate laundry room and the combination storage garage and summer house.



THE FIREPLACE WALL—MASSIVE BEAUTY







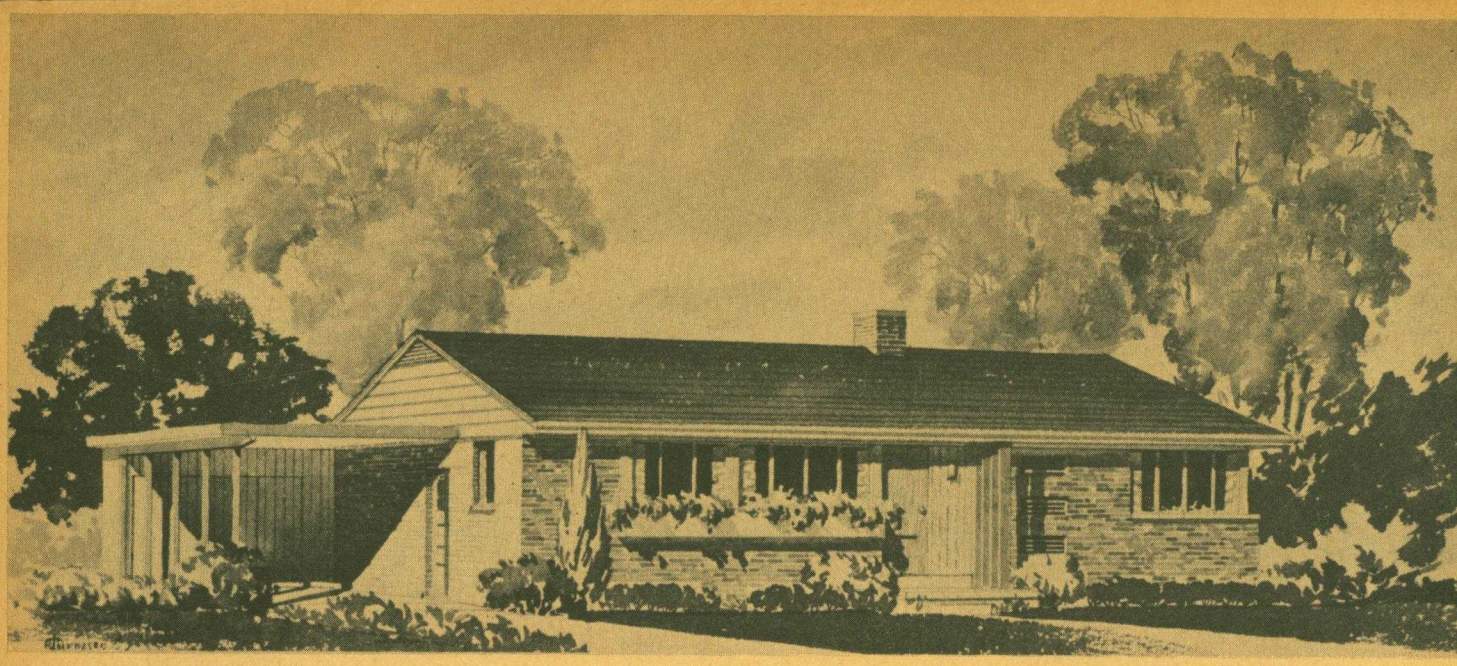
THE ROOM DIVIDER—PRACTICAL AND APPEALING

Convenient Living

DESIGN W 474

1,481 Sq. Ft.
29,688 Cu. Ft.

Here is a pleasing combination of the low clean lines of modern design and the familiar brick front associated with more traditional homes. Inside, the house is open and airy, thanks to the broad windows across the front of the living room and the French doors that open off the dining area. The garage adds to the apparent size of the house, making it ideal for a corner lot or a family with a suburban site.

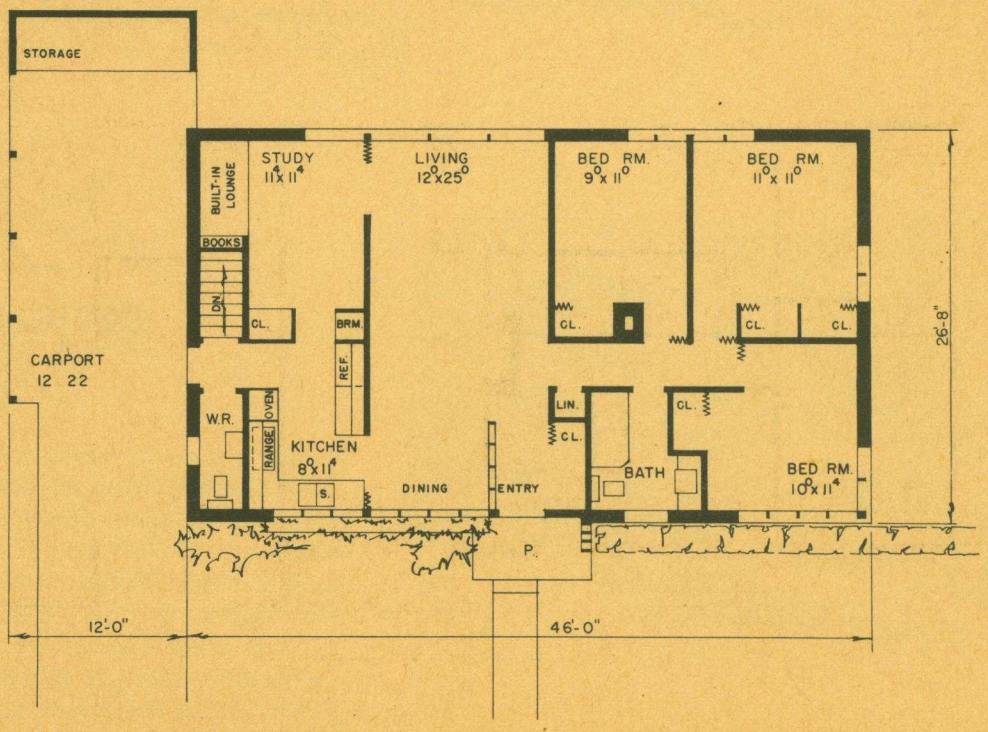


Convenient Living

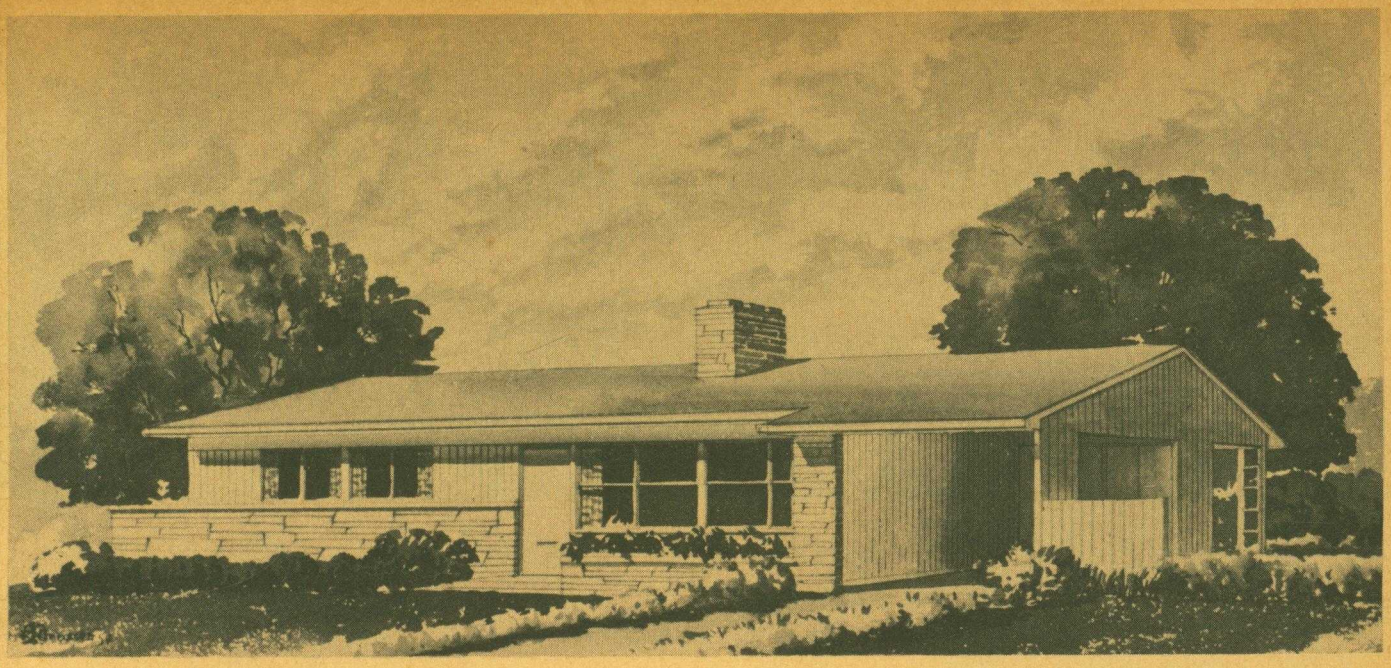
DESIGN W 446

1,227 Sq. Ft.
23,252 Cu. Ft.

Three bedrooms, a bath and a half, a dining area off the kitchen suitable for formal as well as informal eating, and a study with a built-in lounge are the focal points of this Pollman design. Folding doors are used for the wardrobes as well as for closing off the study and the kitchen when desired. The kitchen has a built-in range and oven. Utilizing the end of the carport as a storage area is an extremely practical idea. With the washroom and the stairs to the basement located just inside the service entrance, annoying traffic through the work and living areas is greatly reduced.



BEFORE ORDERING BLUEPRINTS SEE PAGE NO. 96.

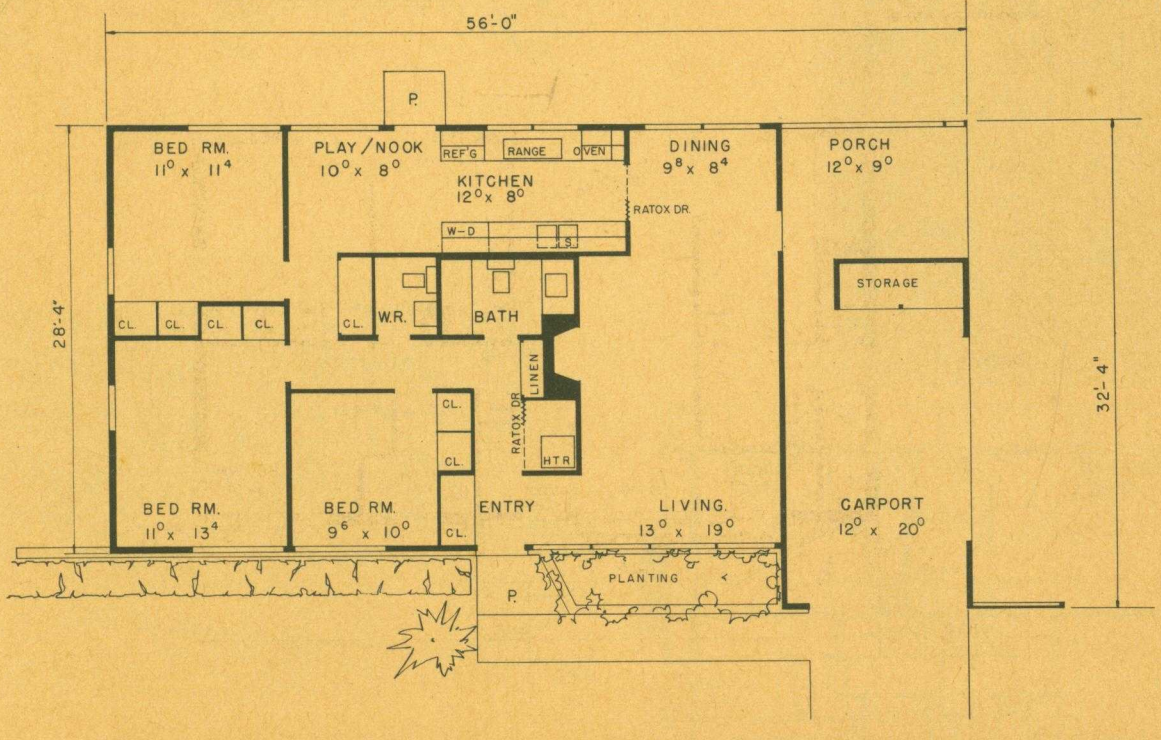


Convenient Living

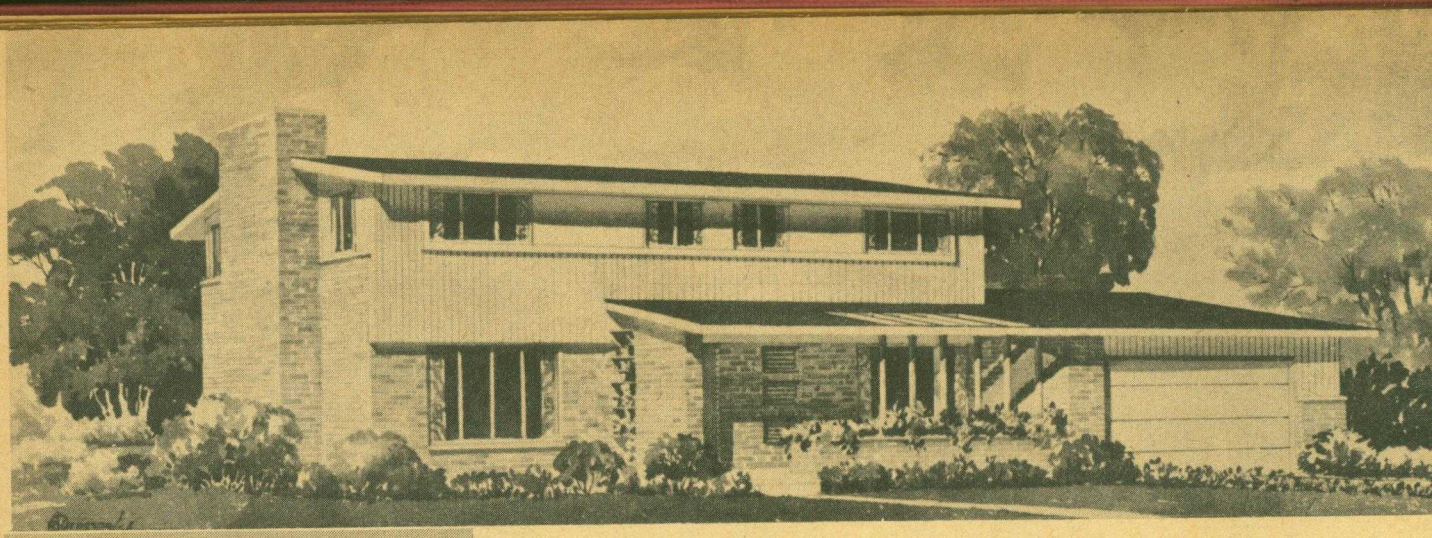
DESIGN W 439

1,245 Sq. Ft.
13,446 Cu. Ft.

The roof is extended to cover the carport as well as the porch, thus creating an attractive and compact design. The area adjacent to the kitchen is ideal for a family room. The kitchen with its built-in range and oven and the combination washer-dryer puts a guarantee on efficiency. Observe again how the plumbing facilities are grouped together. This represents a sizable saving in plumbing costs. The location of bath facilities on inside walls results in more outside wall space for the bedrooms, and makes the bath facilities more centrally located. Ventilation is achieved by the use of ceiling fans.



WHEN ORDERING BE SURE TO PRINT NAME AND SPECIFY DESIGN NO.

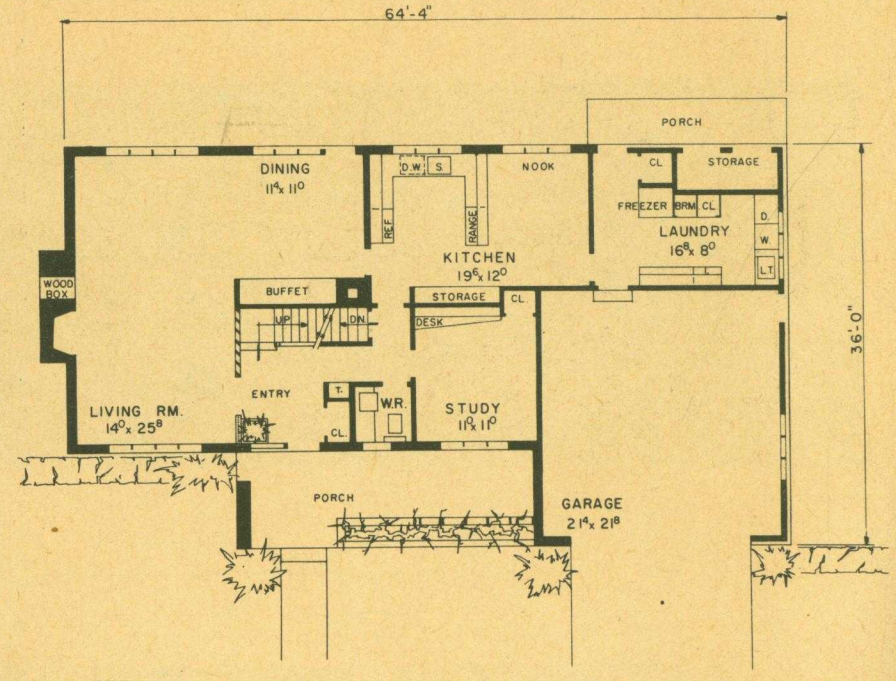


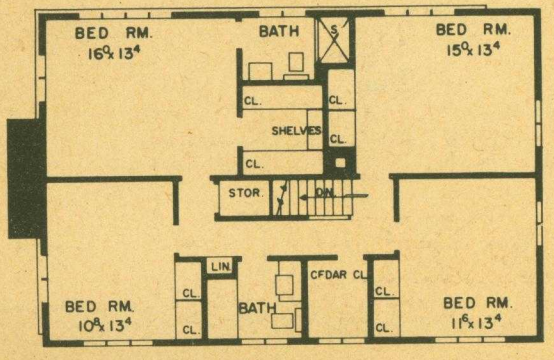
Convenient Living

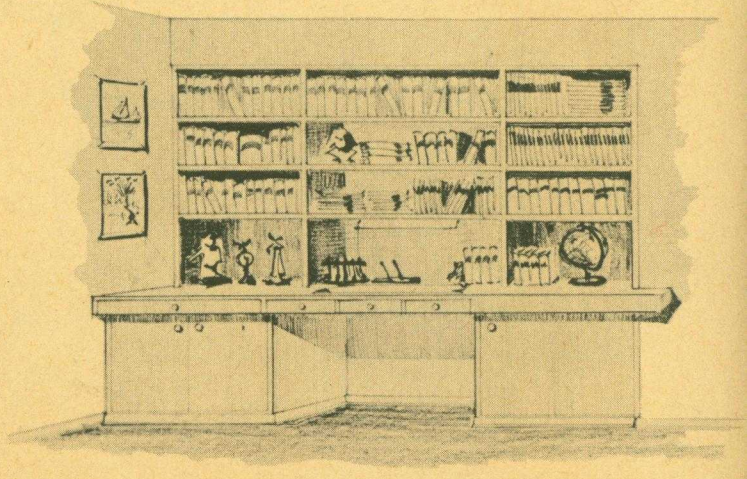
DESIGN W 444

31,896 Cu. Ft.
First Floor Plan —1,404 Sq. Ft.
Second Floor Plan—1,197 Sq. Ft.

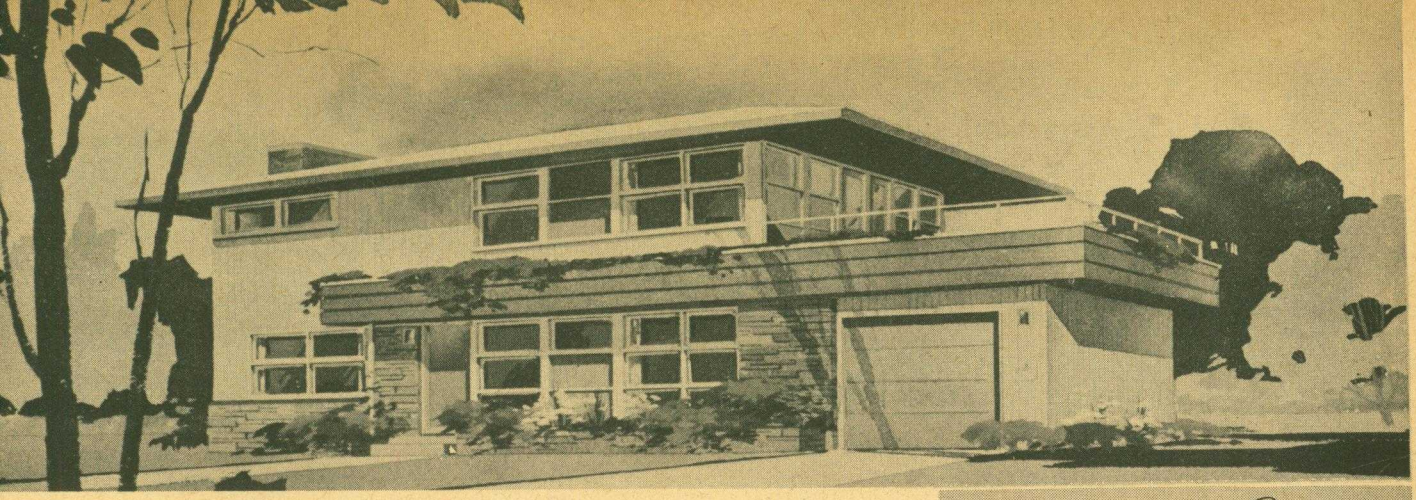
The large family with a moderate building budget could hardly do better than to consider this four bedroom modern two story home. The two story home returns more livable floor area for the construction dollar than other styles of homes. The first floor, unlike the two story homes of yesteryear, has been re-arranged to fit the demands of today's living. Instead of separating the living and dining rooms they flow together in one unbroken L-shaped area. For efficiency the kitchen is U-shaped and the laundry is located on the first floor. A wash room is situated right outside the study which may double as a guest room. Study the second floor plan with its four big bedrooms, two baths and many storage units.







BUILT-IN FURNITURE—A PROVEN CONVENIENT LIVING FEATURE

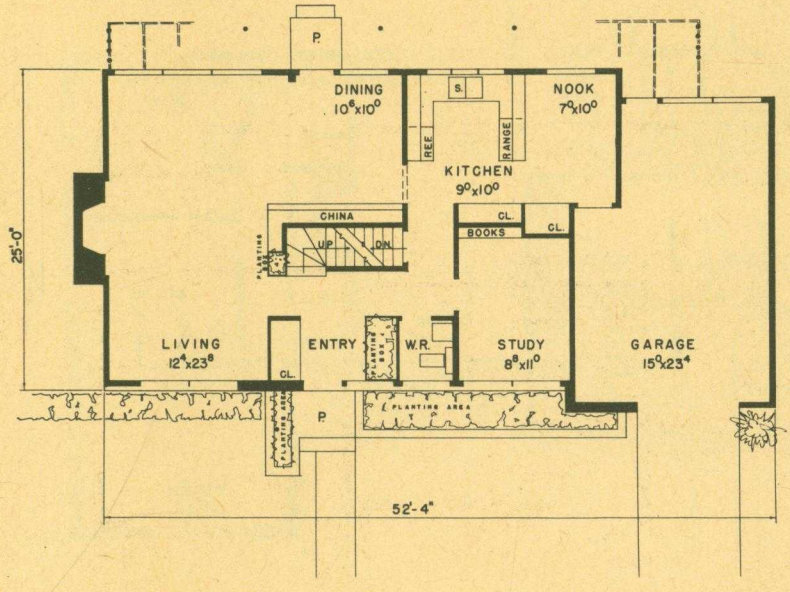


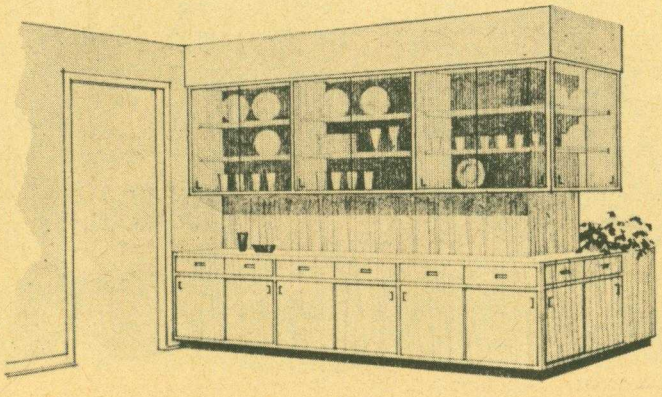
Convenient Living

DESIGN W 338

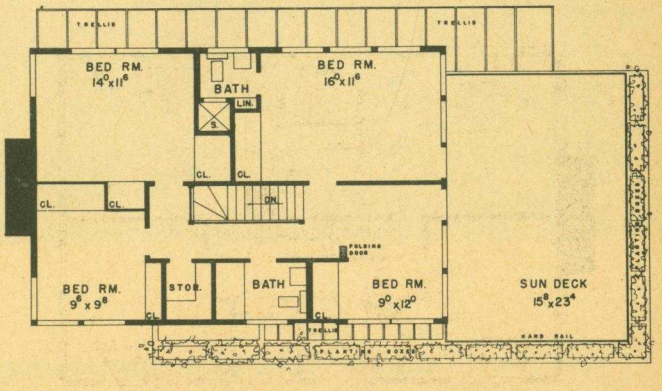
24,238 Cu. Ft.
First Floor Plan —969 Sq. Ft.
Second Floor Plan—920 Sq. Ft.

The contemporary two story home is at once both dramatic on the outside and pleasantly livable on the inside. From the living room fireplace to the upstairs sun deck this compact, but roomy, suburbanite offers impressive simplicity. Privacy without isolation in possible if desired, or group activity may be enjoyed. There are four bedrooms, two baths and plenty of closet storage space on the second floor, with a centrally located stair way. Notice the large china in the dining area. The eye catching exterior is constructed of contrasting vertical and horizontal board lines with the lower facade of colorful quarried stone. A fine family home in the modern tradition.





STORAGE AND COUNTER SPACE WHERE YOU NEED IT—THE DINING AREA

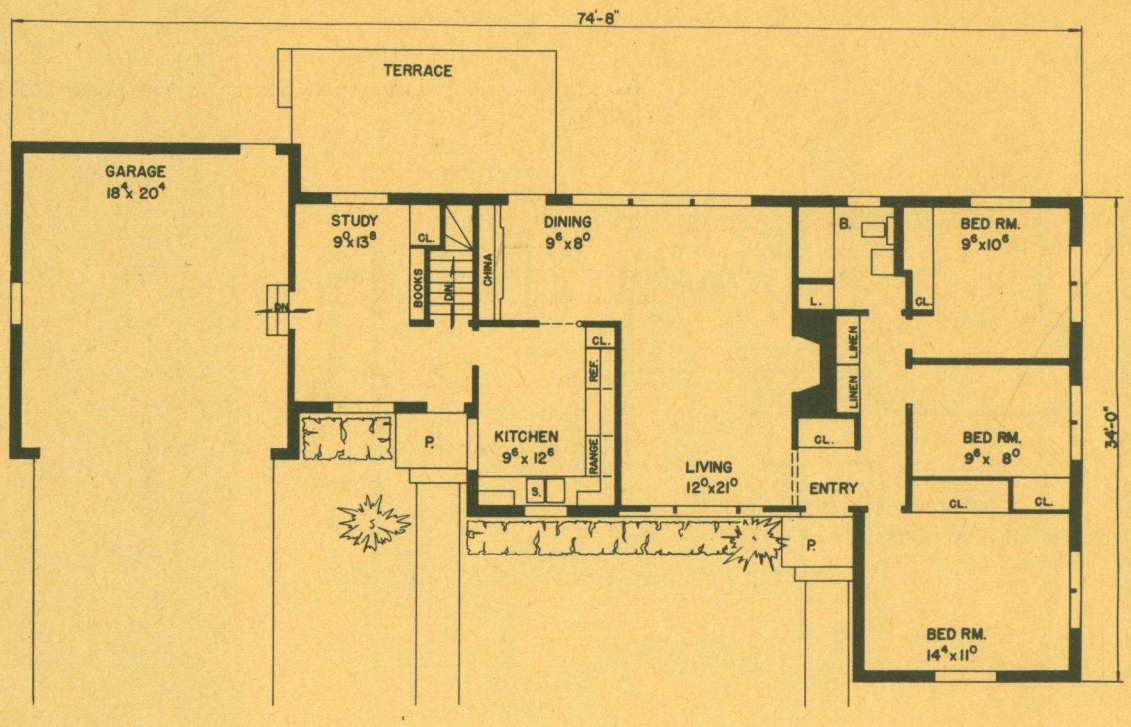


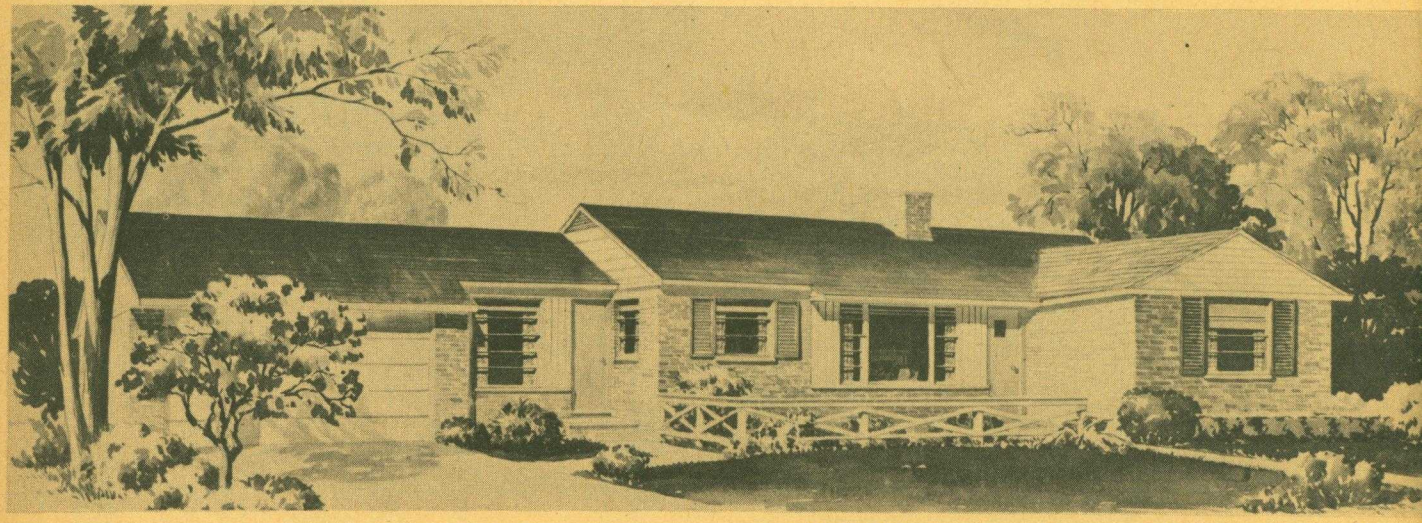
Convenient Living

DESIGN W 116

1,339 Sq. Ft.
24,236 Cu. Ft.

This brick veneer home would arouse interest in any subdivision. The low fence adds a decorative note to the overall design. The kitchen is laid out in such a manner as to be free from aggravating cross-room traffic. Wall cupboards are over the counter and extend the length of the kitchen over the range and refrigerator. Large windows at both ends of the living area provide views of both the front and rear yards. The blueprints for this design show the terrace as a poured concrete slab. If desired, it may be enclosed as a porch at a future date.





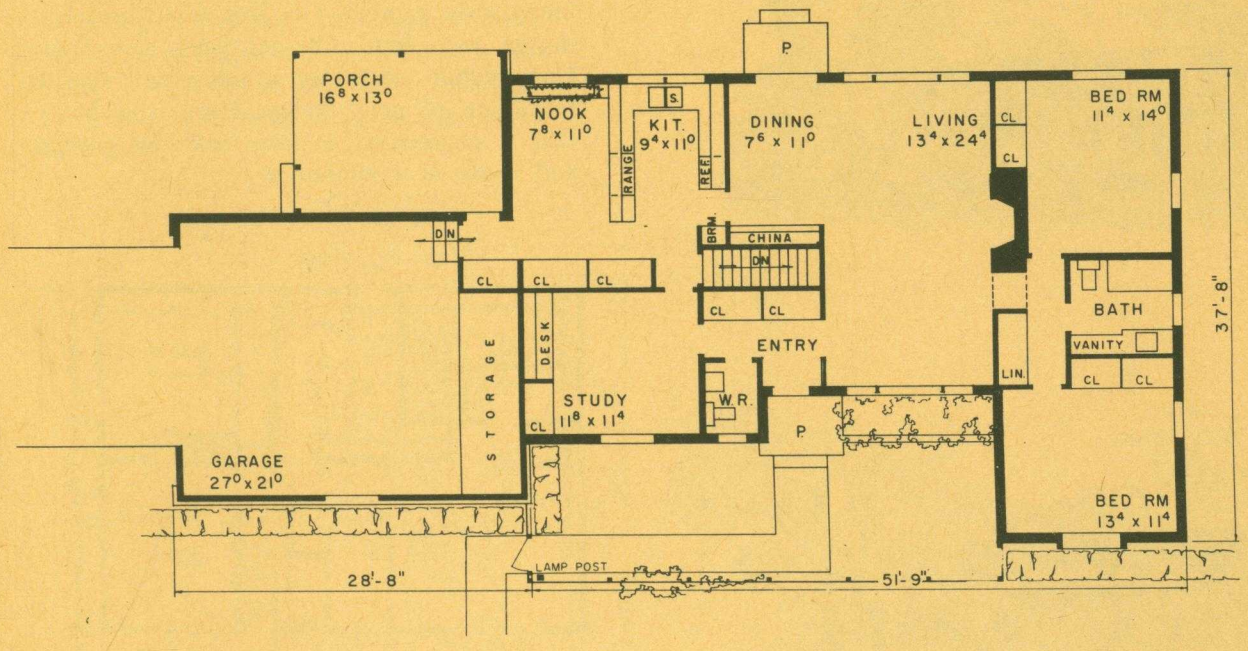
ALL CONSTRUCTION BLUEPRINTS INCLUDE A MATERIAL LIST AT NO EXTRA CHARGE.

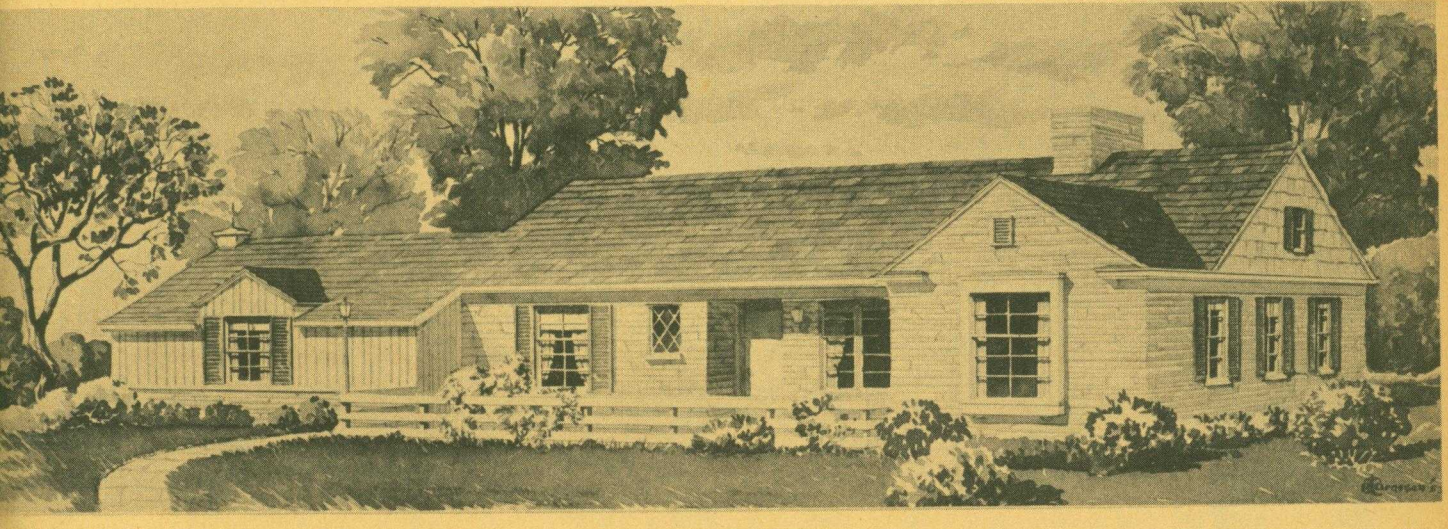
A show place for a corner lot. That is quarried stone on the exterior. Your local stone dealer can acquaint you with various types and colors available in your area. Brick may be substituted if desired, however. Noteworthy is the unusual amount of storage in the garage and the work area. Don't overlook the inside planter in the nook, the built-in desk in the study, and the china in the dining area. The covered porch will provide relief on hot summer evenings.

Convenient Living

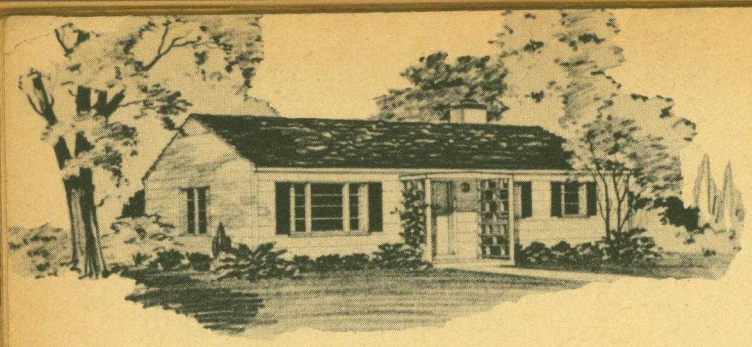
DESIGN W 372

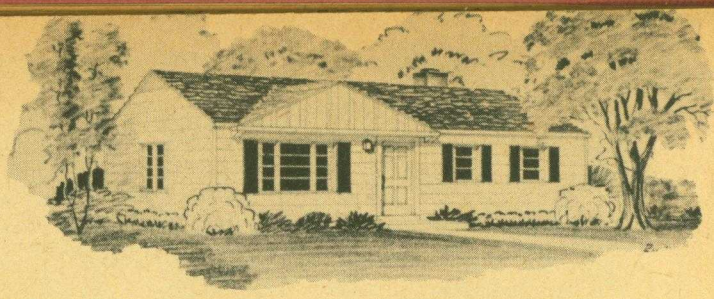
1,633 Sq. Ft.
32,333 Cu. Ft.





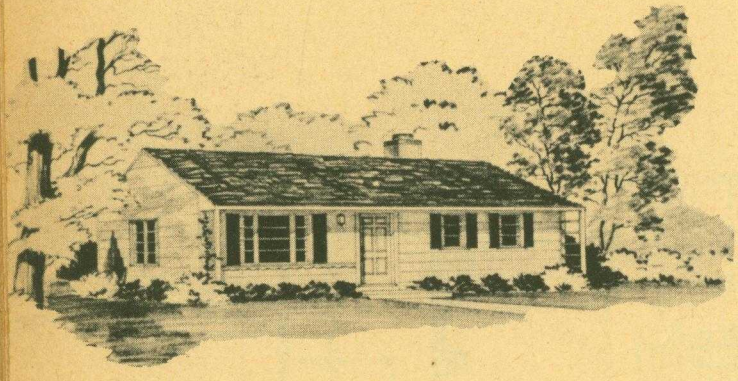
THE MATERIAL LIST SHOWS QUANTITY, TYPE AND SIZE OF MATERIALS REQUIRED TO BUILD YOUR HOME.



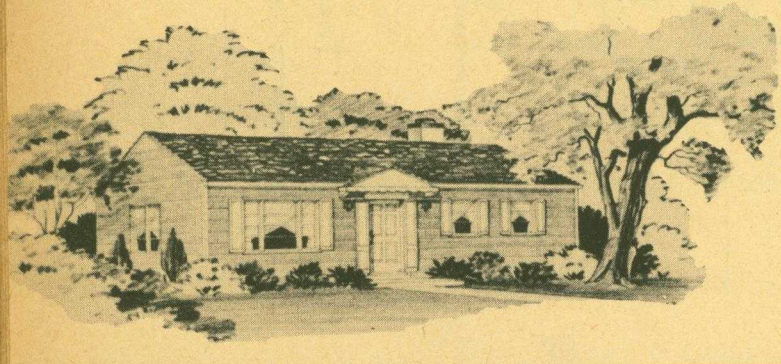


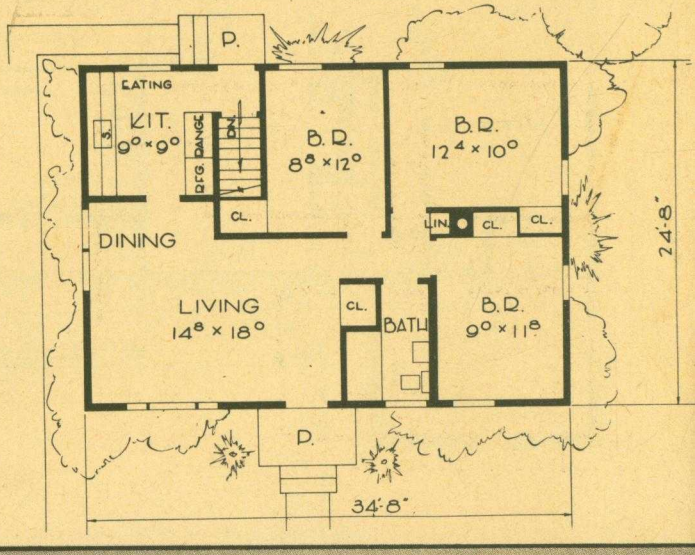
DESIGN W 820PT

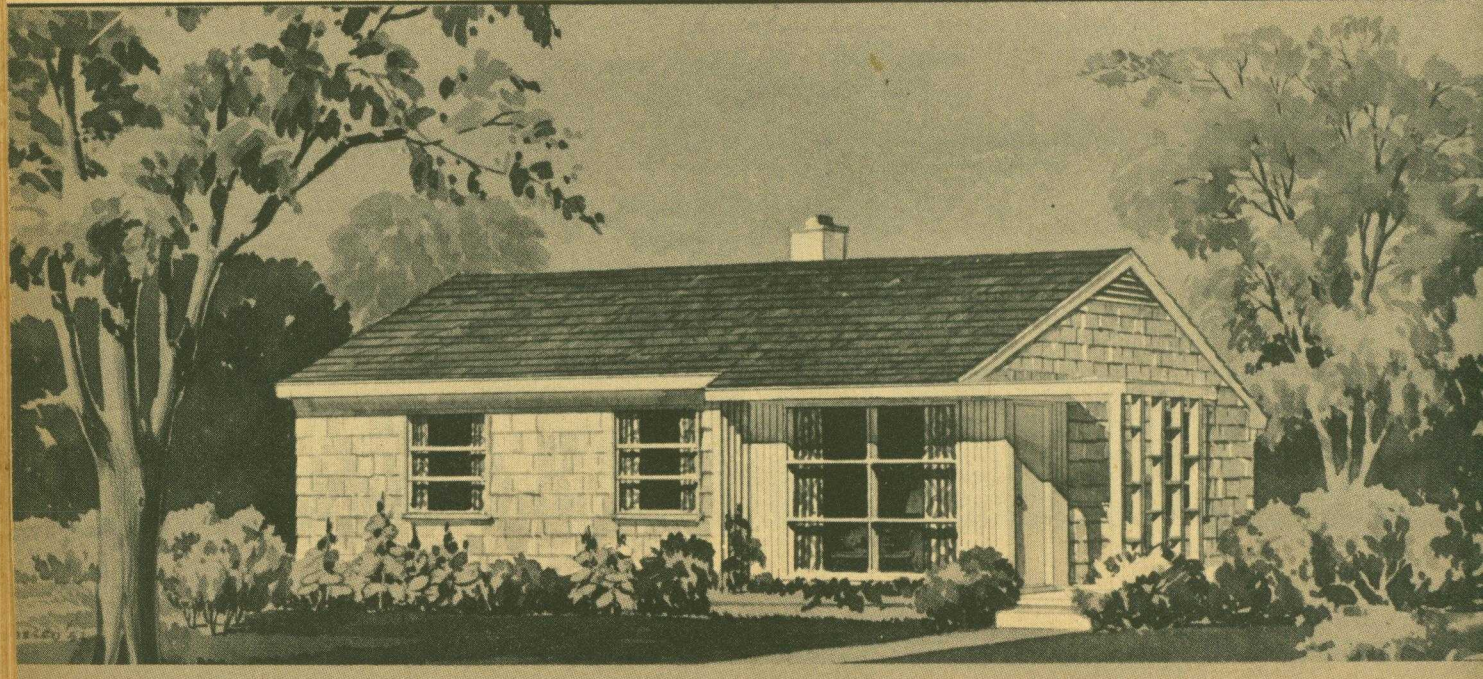
858 Sq. Ft.
15,817 Cu. Ft.

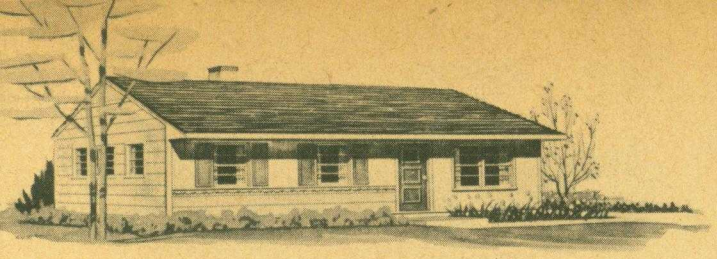


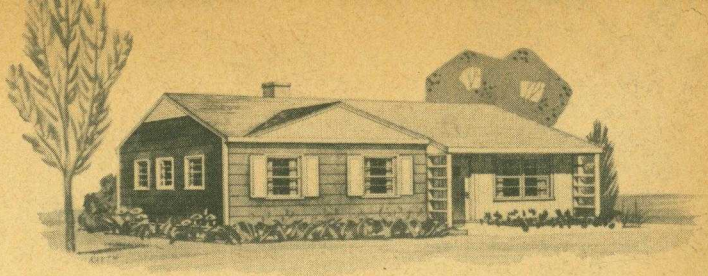
Compact, efficient! . . . Convenient living is ingeniously expressed in this three bedroom design with four different front elevations. Construction costs are a minimum with a maximum of good living. Here is a house that is engineered to keep material cutting and waste at a minimum.







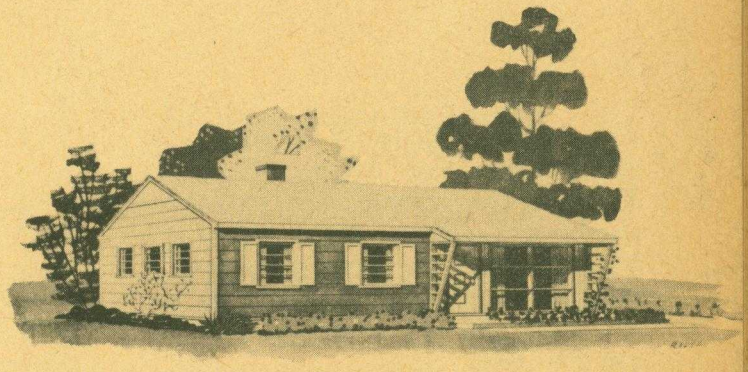


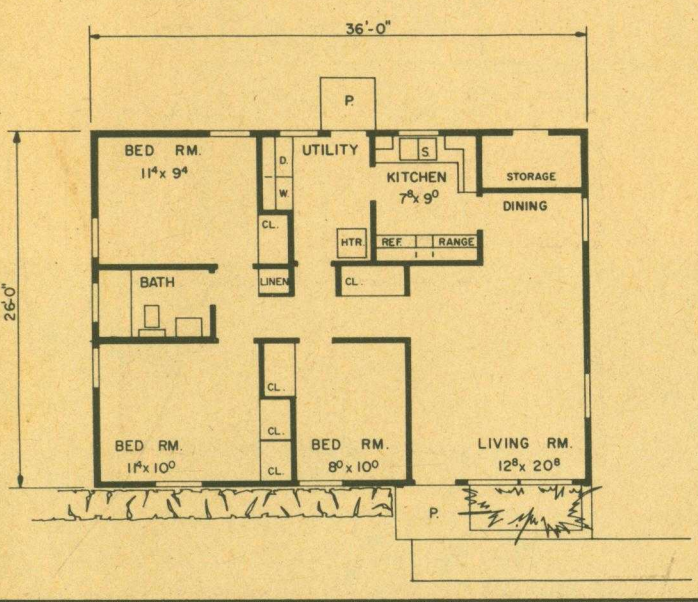


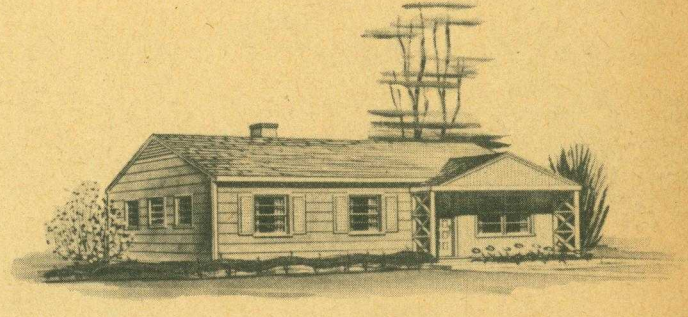
DESIGN W 686

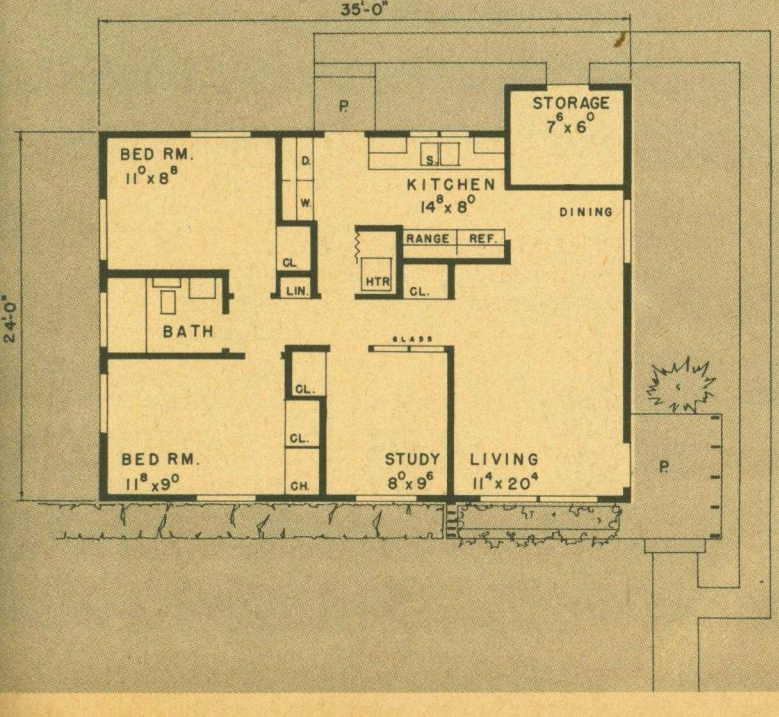
936 Sq. Ft.
10,460 Cu. Ft.

For the narrow lot and the restricted building budget. This three bedroom, no-basement home gives the blueprint buyer a choice of constructing any of the four exteriors shown. Every bit of available space is used. The utility room functions as a separate first floor laundry and mud room. Observe the outside storage unit.







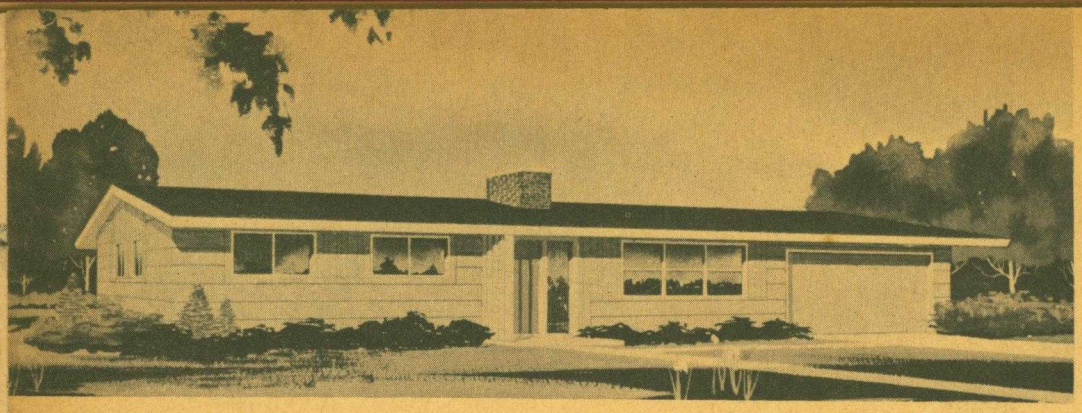


Convenient Living

DESIGN W 370

833 Sq. Ft.
9,172 Cu. Ft.

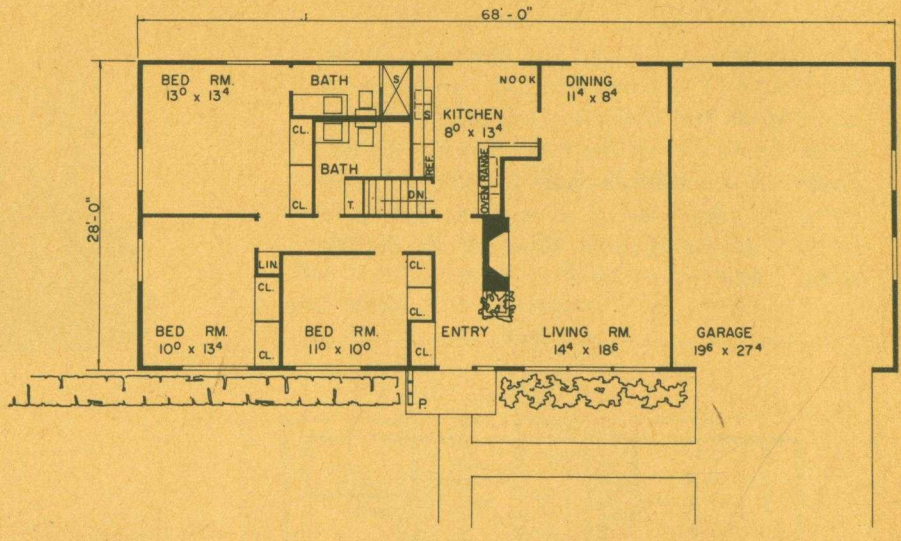
Exterior distinction and plenty of interior livability make this frame home with its cedar shakes worthy of consideration by the young married couple and the retired couple alike. Housekeeping will be fun and most efficient in this compact, well laid out, home. There will be no storage problems here.



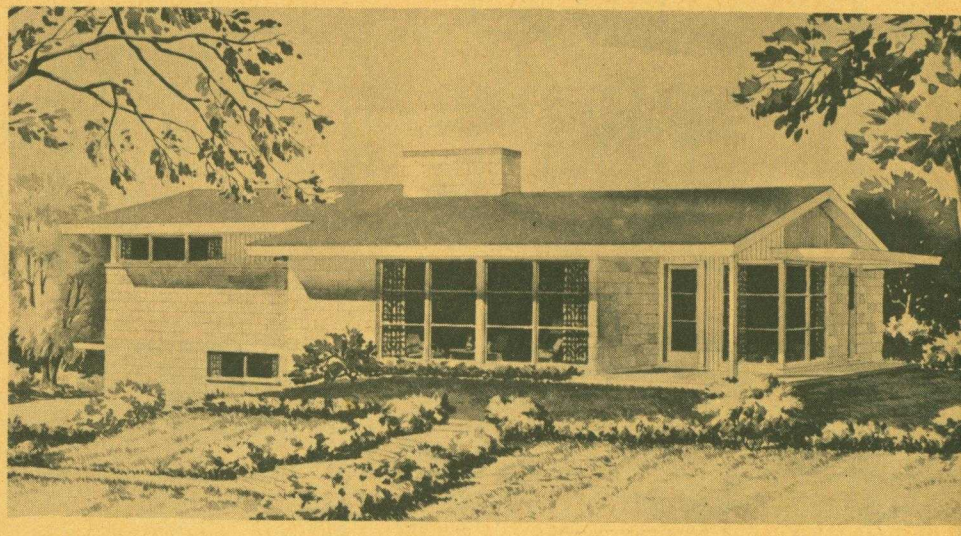
Convenient Living

DESIGN W 786

1,344 Sq. Ft.
23,627 Cu. Ft.



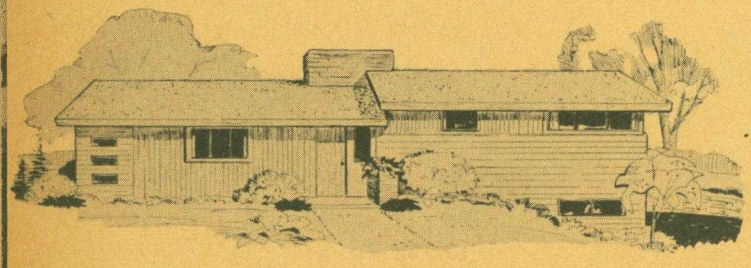
This design and Design W 787 on the opposite page have the same basic floor plan. The difference exists in the location of the garage and the orientation on the lot. These two variations seem to make two entirely different houses out of a basic plan. Which do you like best?

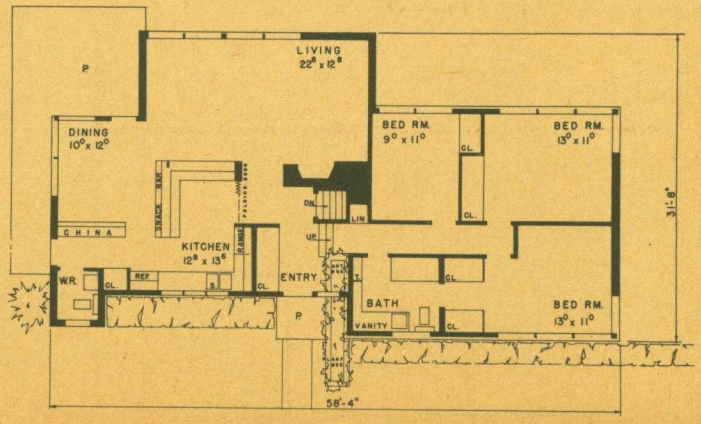


Convenient Living

DESIGN W 387

19,763 Cu. Ft.
Main Level —806 Sq. Ft.
Upper Level—684 Sq. Ft.



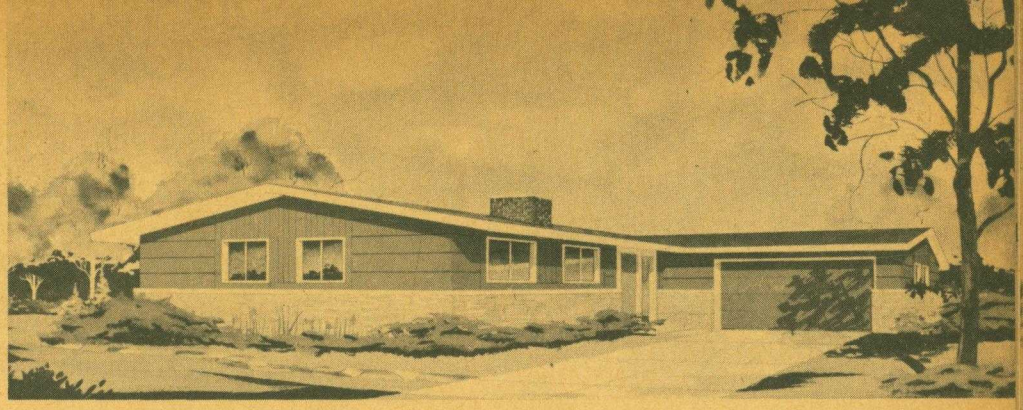


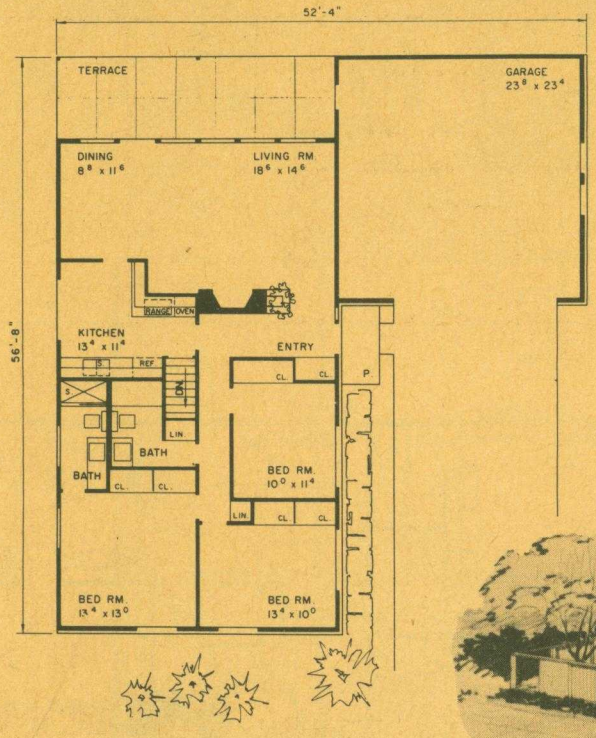
A split level home for the sloping lot. The exterior of this practical design is masonry block. Below the sleeping area is the garage, the heater room and laundry area. Study this plan carefully.

Convenient Living

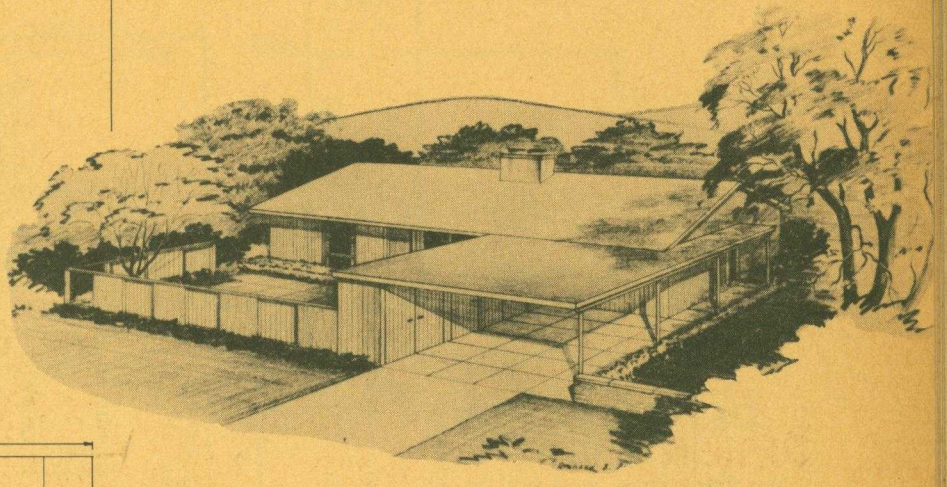
DESIGN W 787

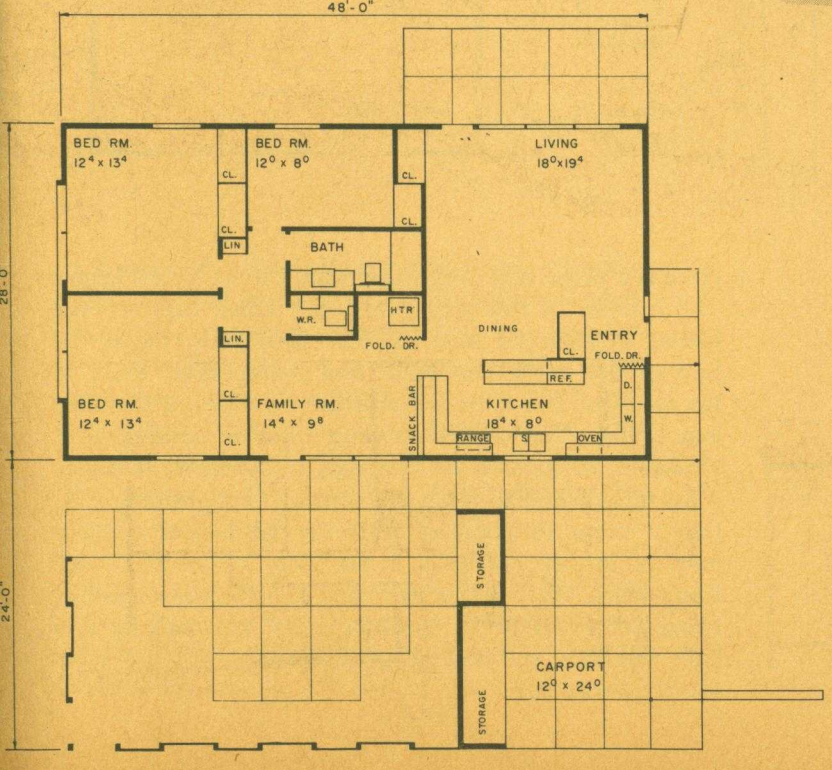
1,371 Sq. Ft.
24,403 Cu. Ft.





This home might be considered a corner lot version of Design W 786 on the opposite page. However, if desired it would work equally well on an interior lot. Observe how the master bedroom has its own private bath with stall shower. The covered terrace has exceptional privacy and will be a favorite eating spot.



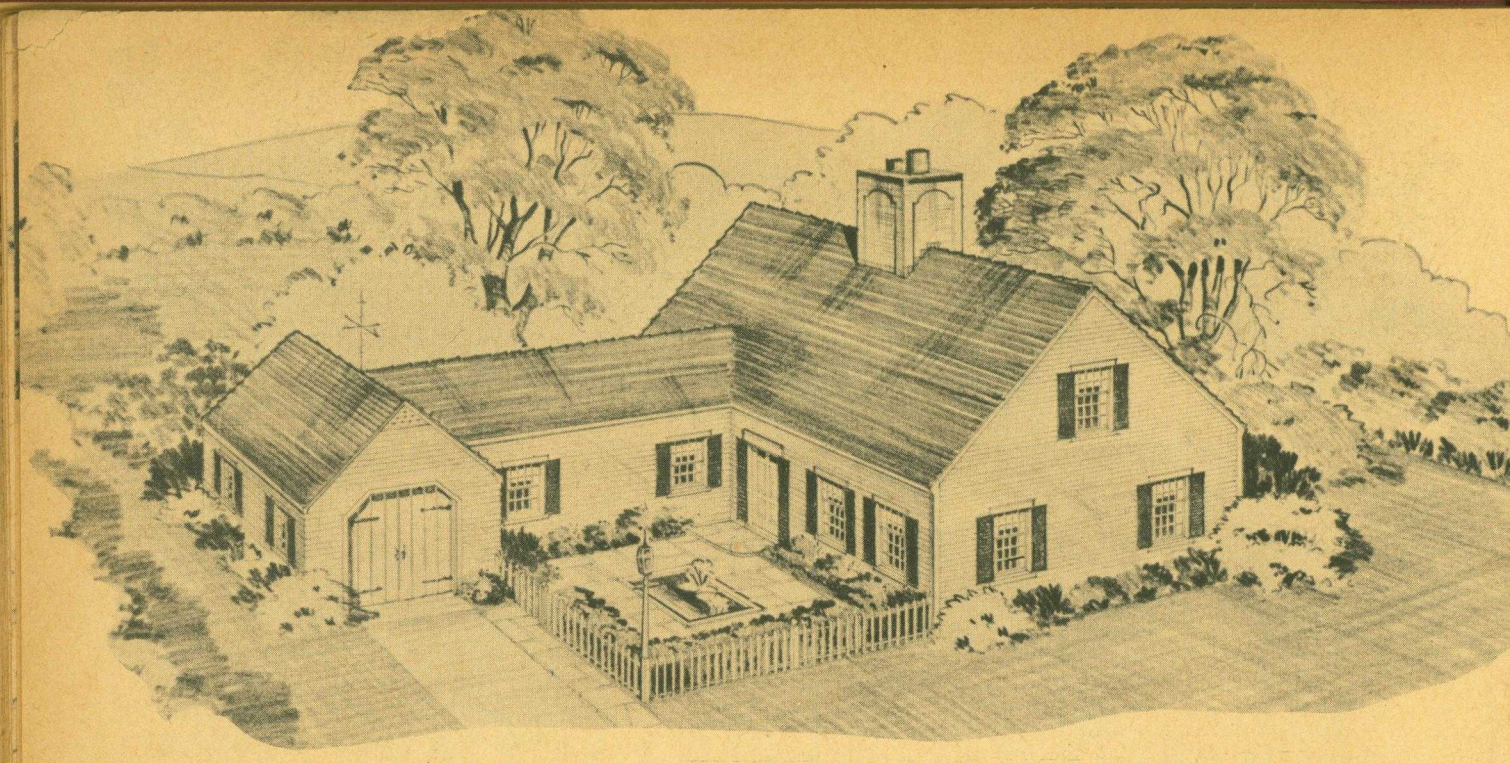


Convenient Living

DESIGN W 656

1,344 Sq. Ft.
12,902 Cu. Ft.

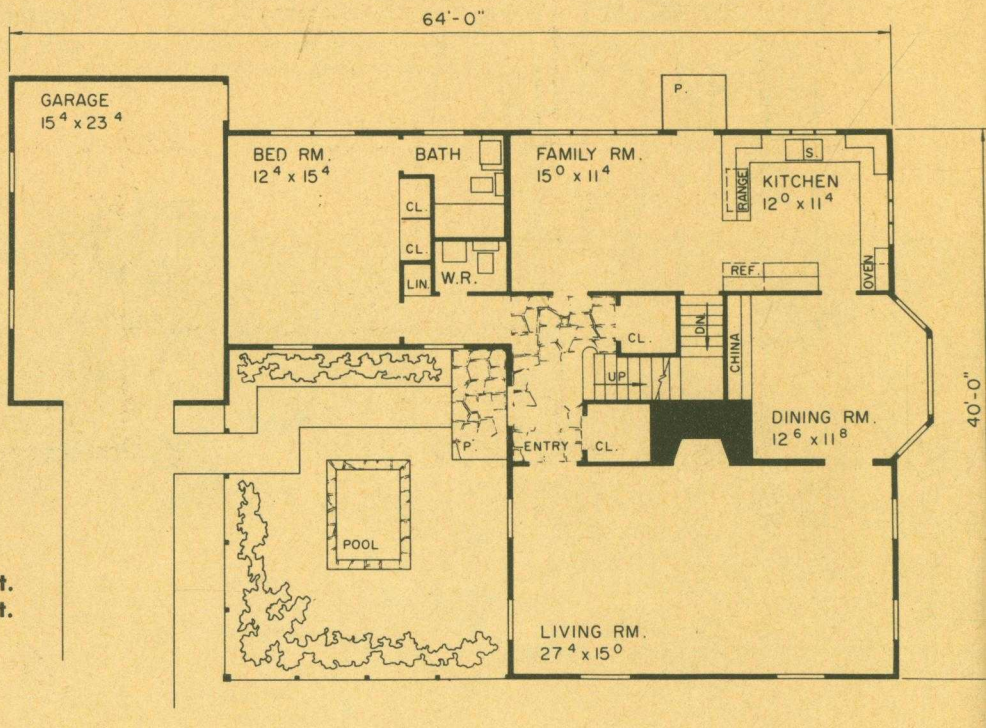
Consider the features of this economical, rectangular home. There is a family room with snack bar; an efficient kitchen with pass-thru to the dining area; large window walls to the front and rear; plenty of outside storage; and a terrace enclosed by a privacy fence.

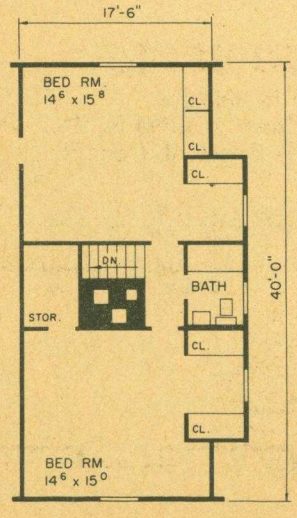


Convenient Living

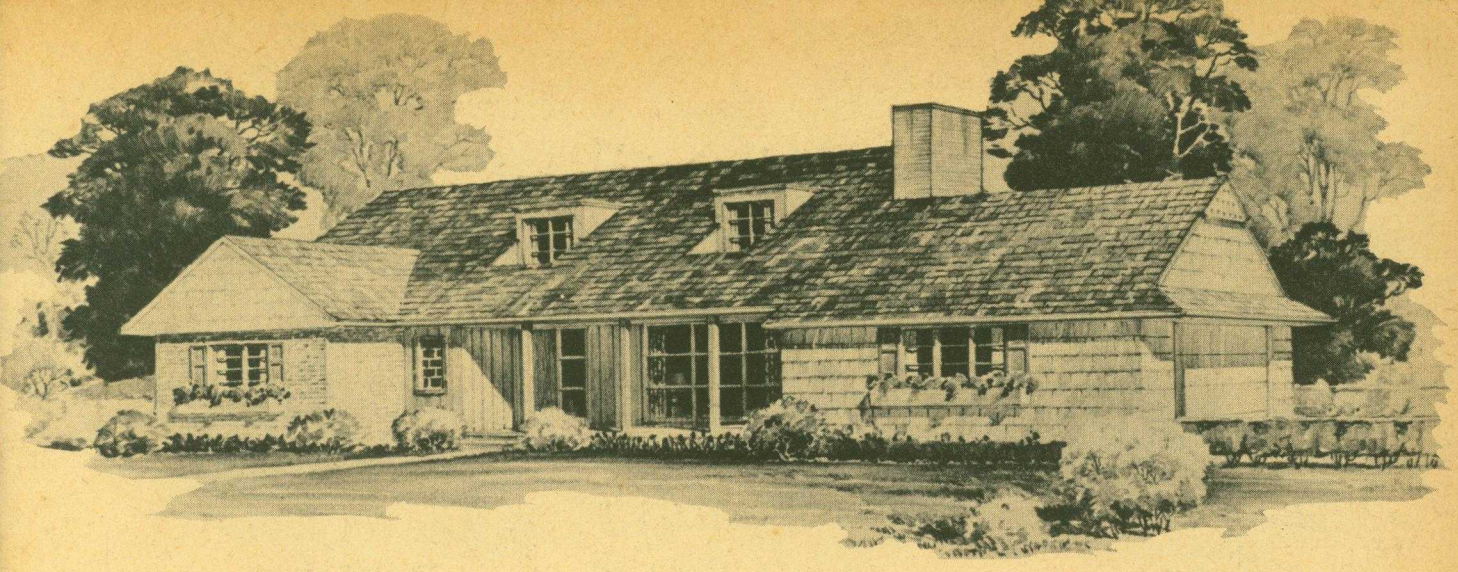
DESIGN W 774

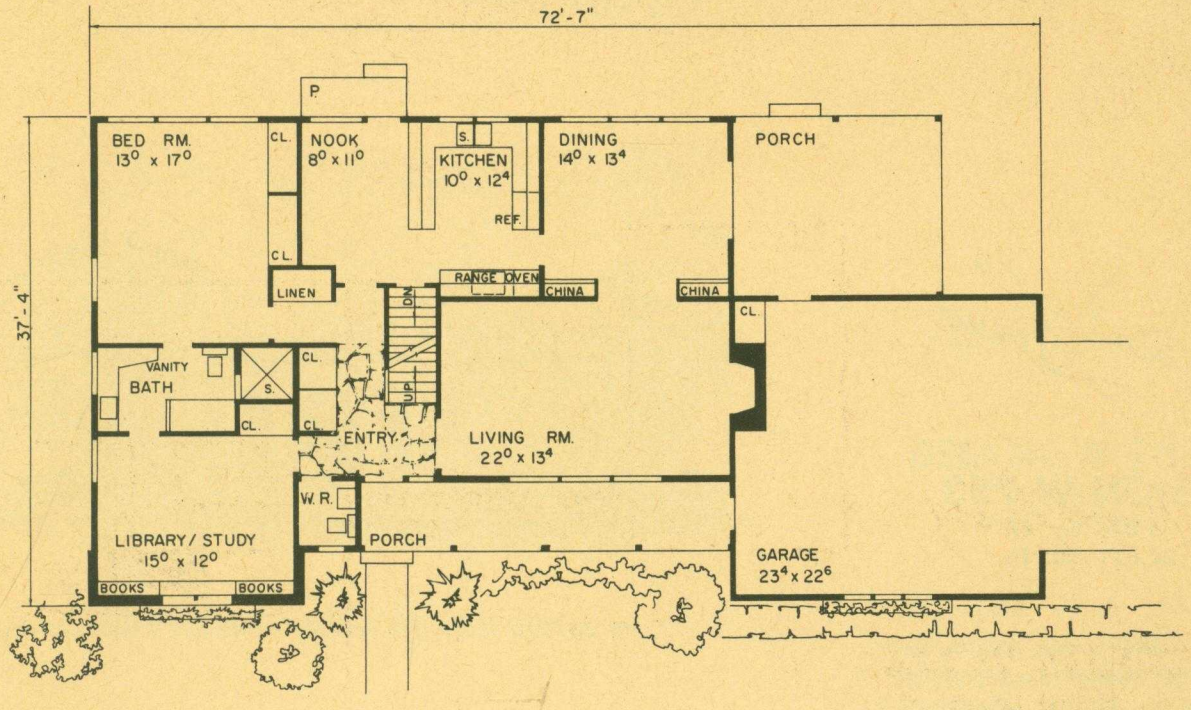
32,480 Cu. Ft.
First Floor Plan —1,470 Sq. Ft.
Second Floor Plan— 783 Sq. Ft.





Here is a home that is as truly American as baked beans. The exterior of this story-and-a-half home captures the feeling of Colonial America. The floor plan retains the best of the traditional ideas and incorporates some of the modern. This puts a guarantee on years of Convenient Living. The separate dining room is nothing new. However, to some it still remains a necessity. It surely is for those who like to do much formal entertaining. The family room functioning with the kitchen is nothing new. Its history goes back to the large "country-kitchen" from which the warm and happy experiences of family living grew Study the built-in units, the cooking and bath facilities and the other features which are from contemporary life.



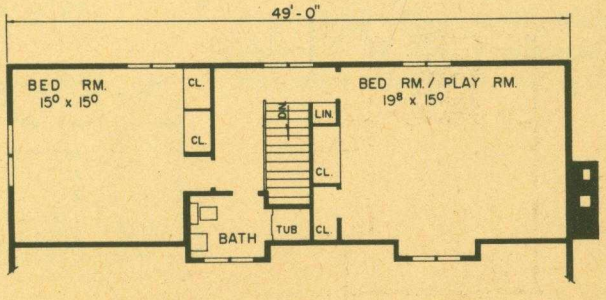


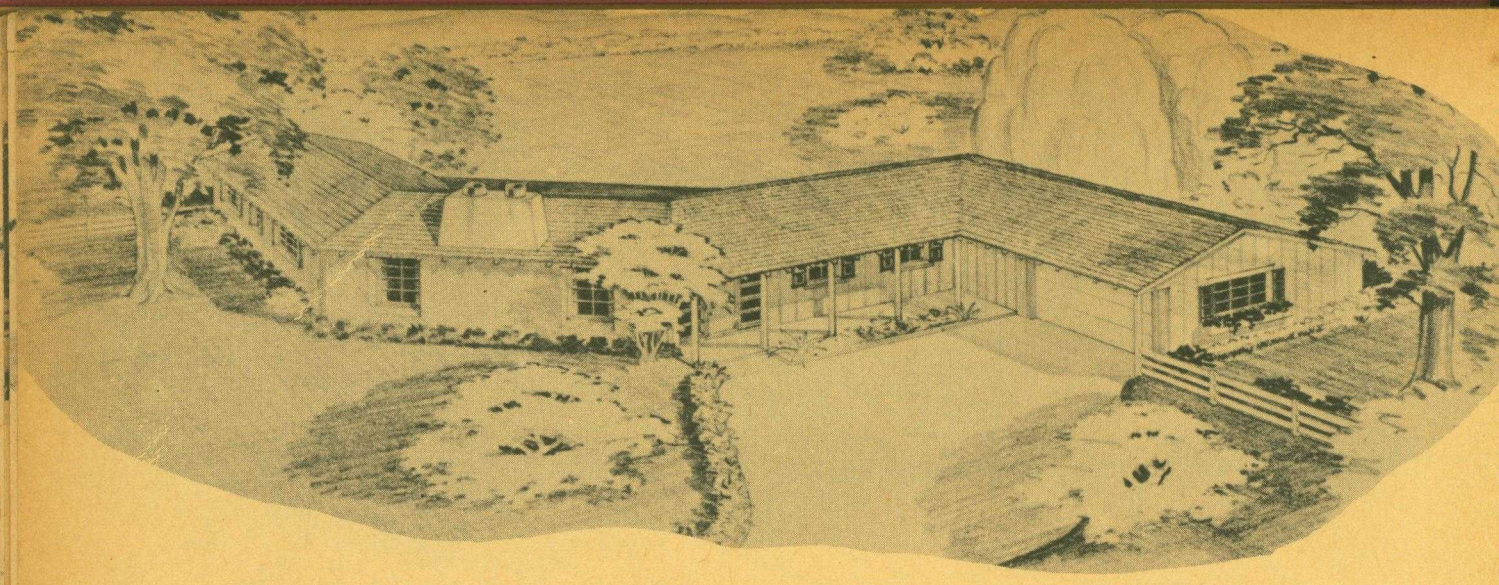
Convenient Living

DESIGN W 763

35,166 Cu. Ft.
First Floor Plan —1,545 Sq. Ft.
Second Flood Plan— 818 Sq. Ft.

A home with a traditional exterior and a formal plan can also have a lot of flexibility. Behind this rather conventional facade is an arrangement of rooms that can be as formal or informal as you like. There is a separate dining room but this could be adapted to a family room. The library could double as a guest room since it has access to the bath that serves the master bedroom. The entire plan is well suited to a growing family because it readily adapts to changing needs. The large second-floor bedroom could serve as a nursery or a dormitory until children were old enough to require a room of their own.



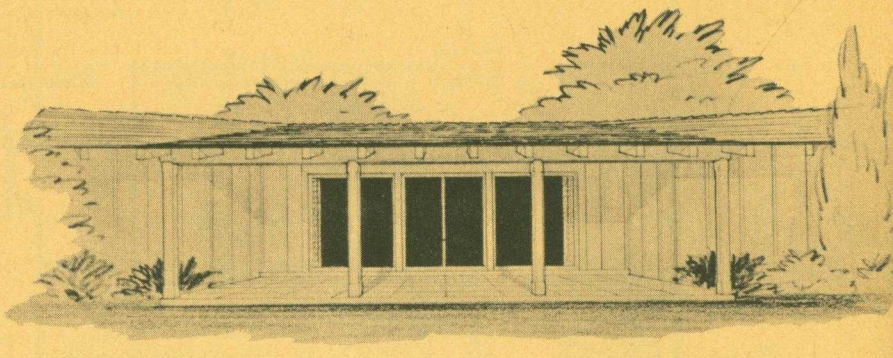


Convenient Living

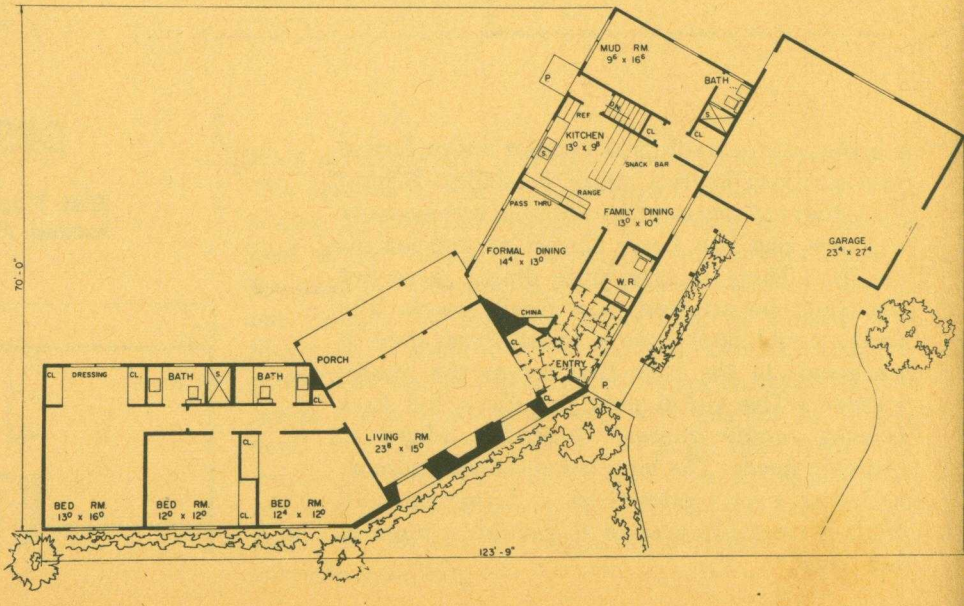
DESIGN W 753

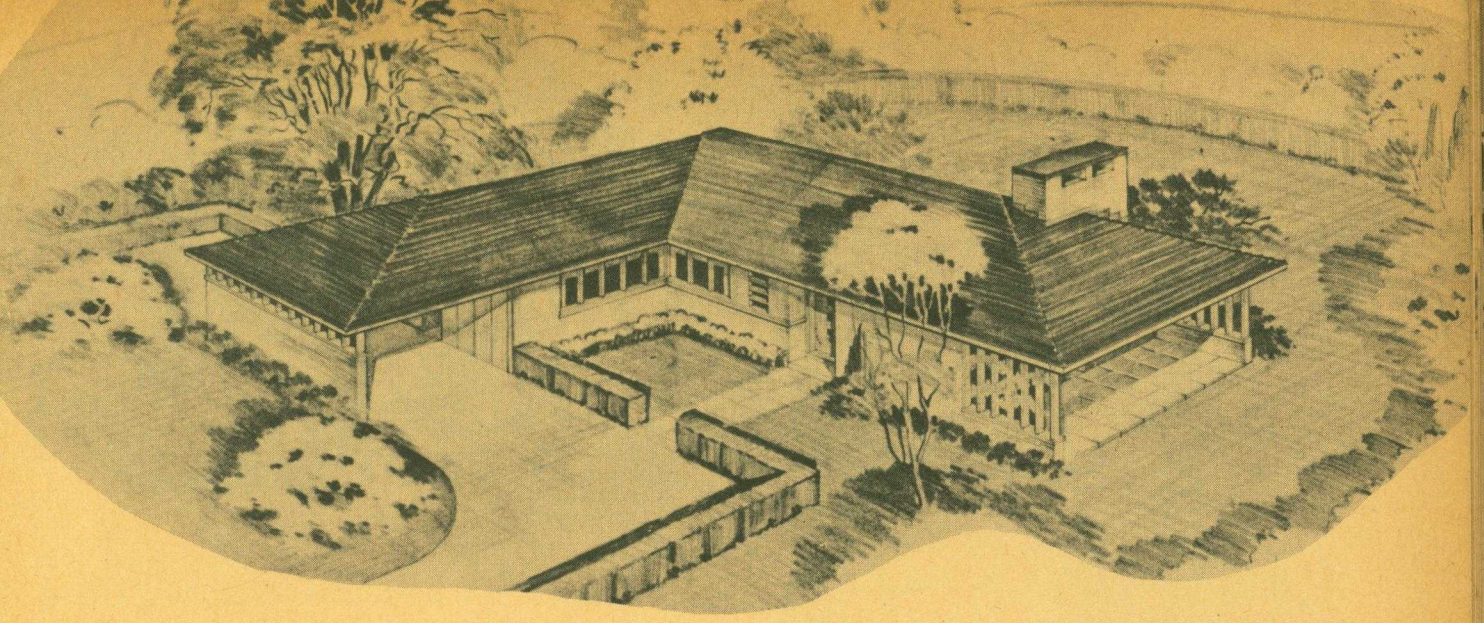
1,870 Sq. Ft.
20,051 Cu. Ft.

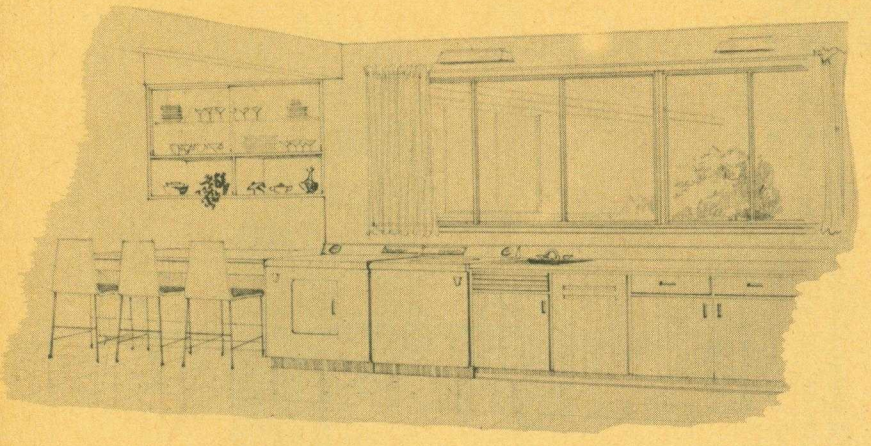
See how this house frames the view. The living room with its massive fireplace is opened up with a wall of glass that is protected from too much summer sun by the porch. In winter when the sun is lower it will flood the room with light and warmth. This central living area is flanked on one side by the bedroom wing with its convenient baths, and on the other by formal dining, family dining, and kitchen areas. Mud room could serve as playroom, den, guest room or maid's room.



THE COVERED PORCH—THE CENTER OF OUTDOOR LIVING ACTIVITIES







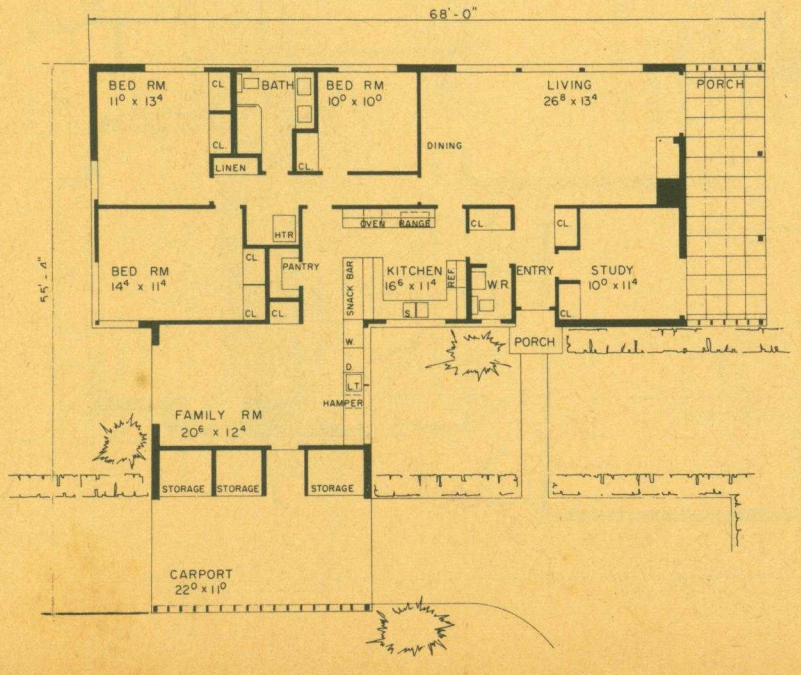
THE FIRST FLOOR LAUNDRY AREA AND SNACK BAR.

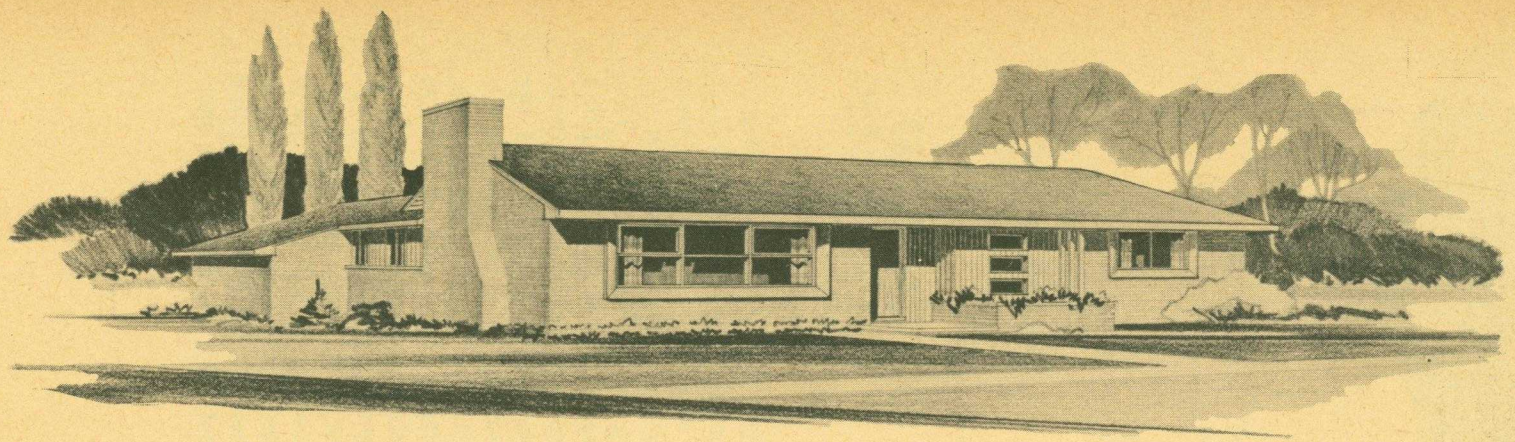
Convenient Living

DESIGN W 757

2,362 Sq. Ft.
35,483 Cu. Ft.

Multi-purpose rooms enhance family living. You should have a house that is flexible enough to cope with the changing demands of your family. That means you should plan on living areas that can accommodate various activities for different age groups. That's the beauty of this plan, with its multi-purpose rooms: the carport doubles as an outdoor game room; the family room also serves as laundry; the study makes an extra guest room; one big room serves both living and dining; and the porch, sheltered by the overhanging roof, adds the fifth livable spot.

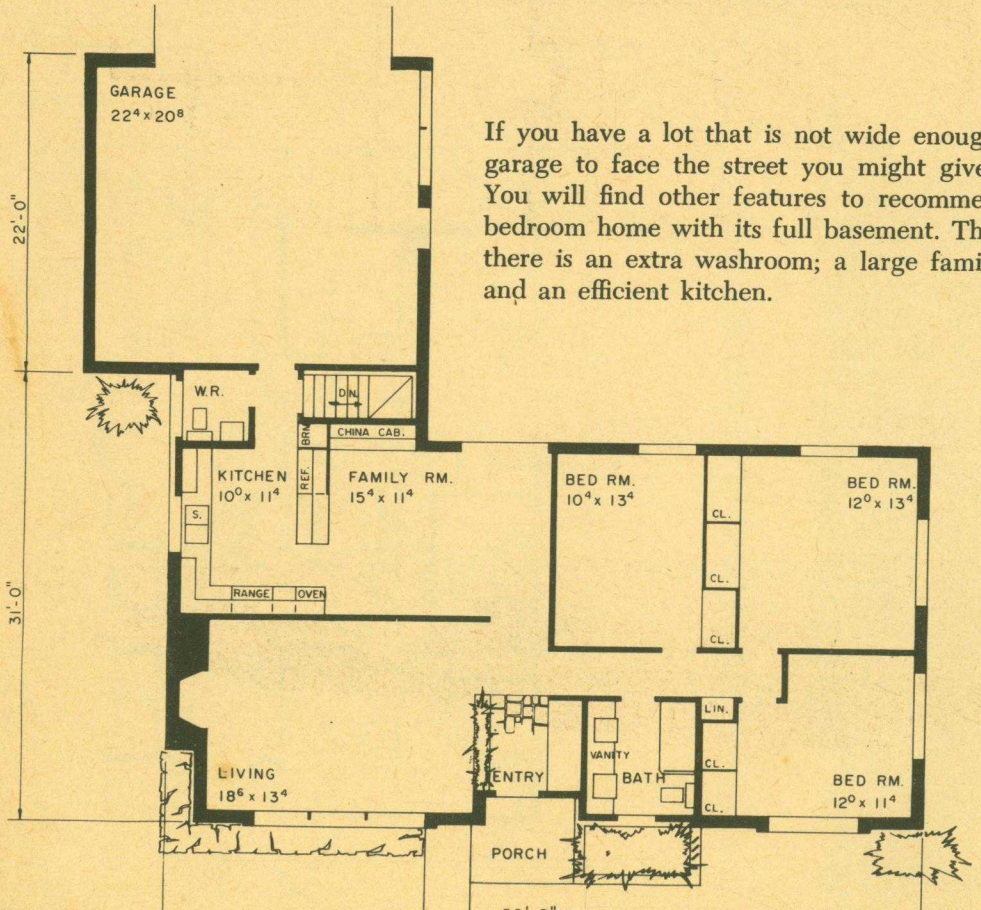




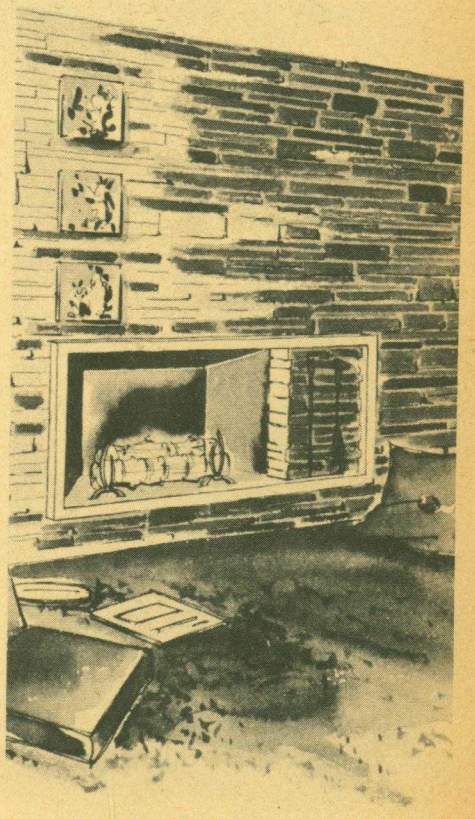
Convenient Living

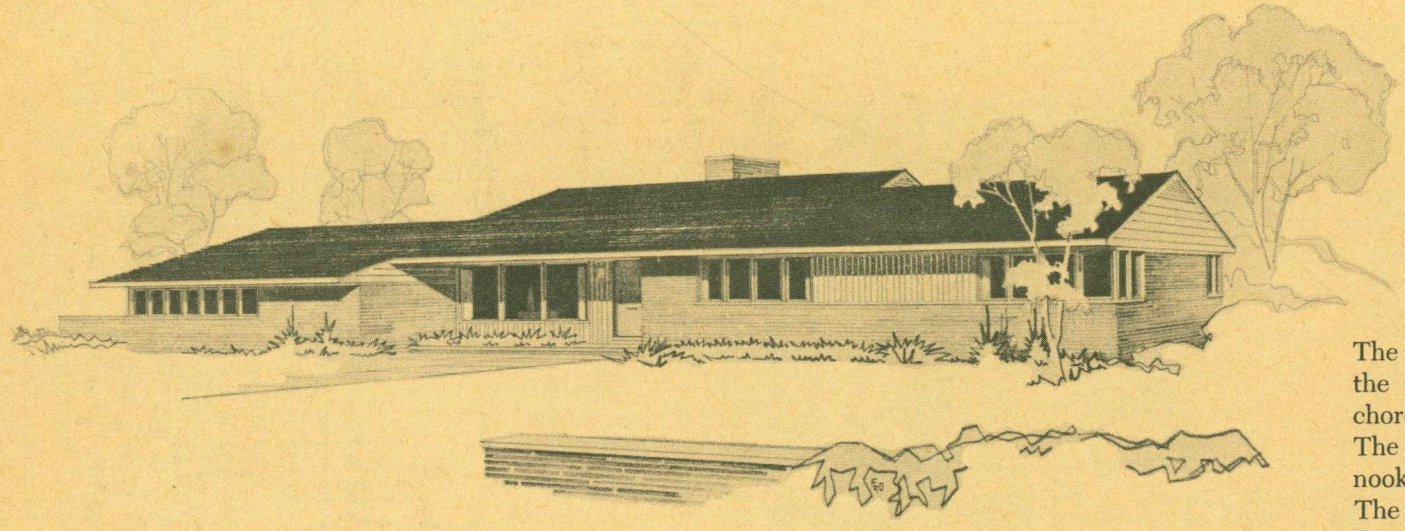
DESIGN W 702

1,457 Sq. Ft.
27,054 Cu. Ft.



If you have a lot that is not wide enough to allow for the attached garage to face the street you might give extra study to this house. You will find other features to recommend this brick veneer, three bedroom home with its full basement. The traffic circulation is good; there is an extra washroom; a large family room with built-in units, and an efficient kitchen.



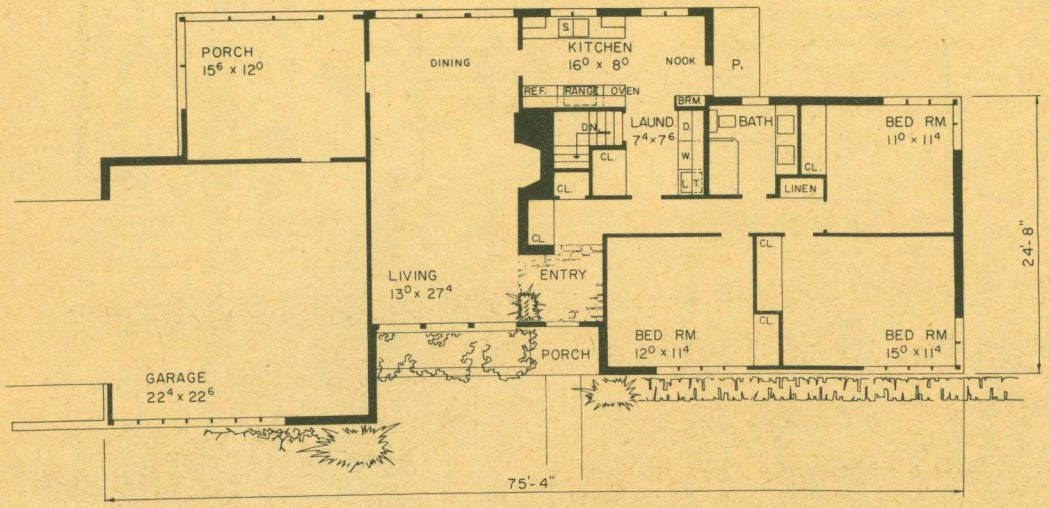


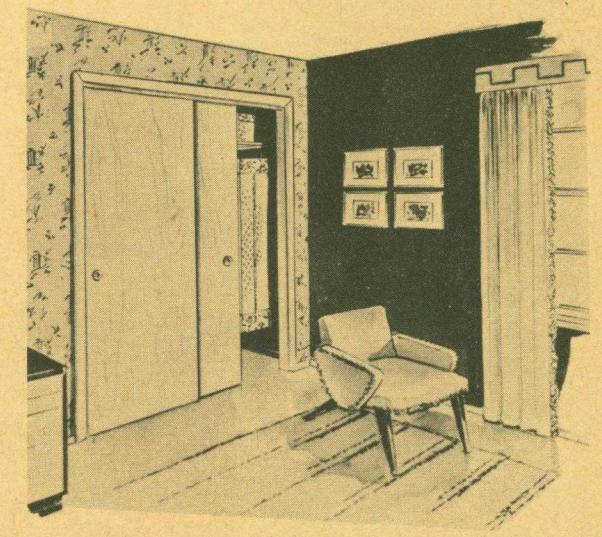
Convenient Living

DESIGN W 661

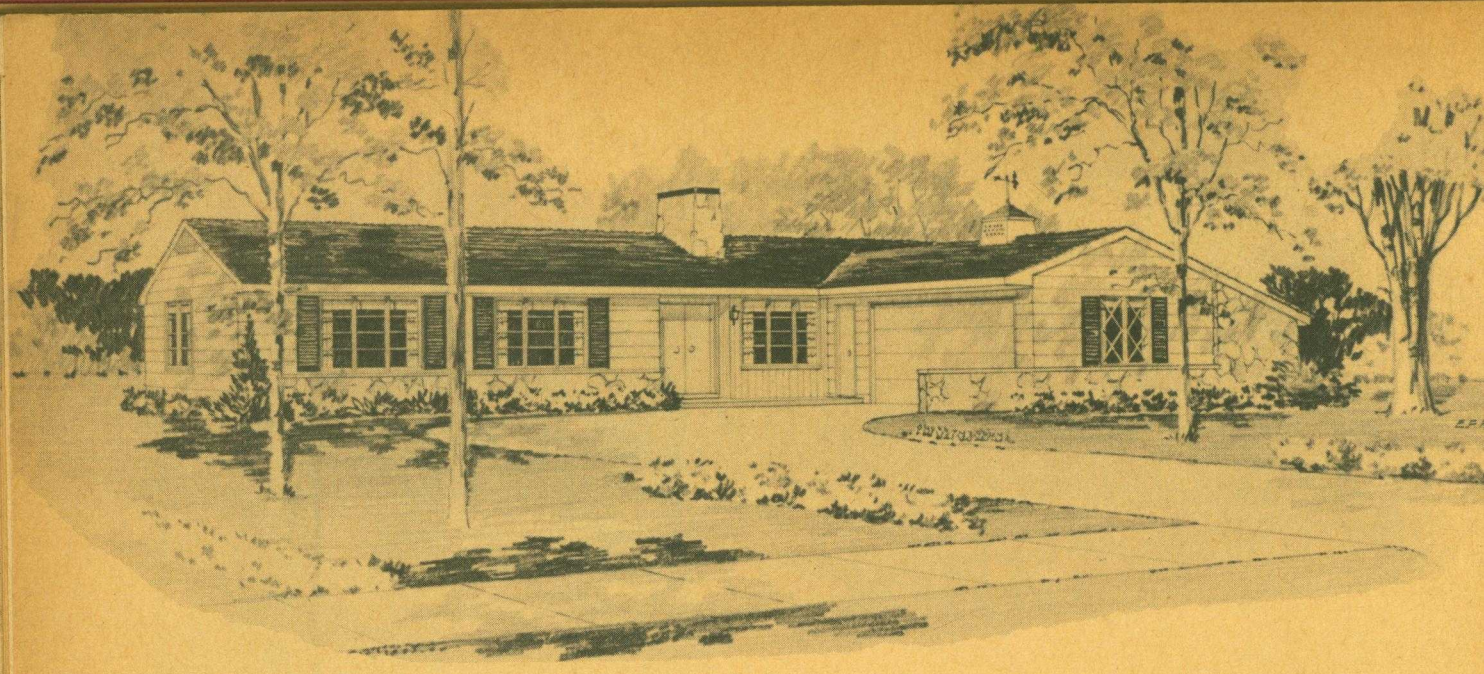
1,450 Sq. Ft.
28,422 Cu. Ft.

The way a house works is just as important as the way it looks. The housewife will find her chores are quickly and efficiently administered. The efficient kitchen is located so it can serve the nook, the dining area, and the covered porch. The laundry is conveniently located on the first floor where it can economically utilize the plumbing connections of the bathroom behind it. Don't miss the storage areas of the hall.





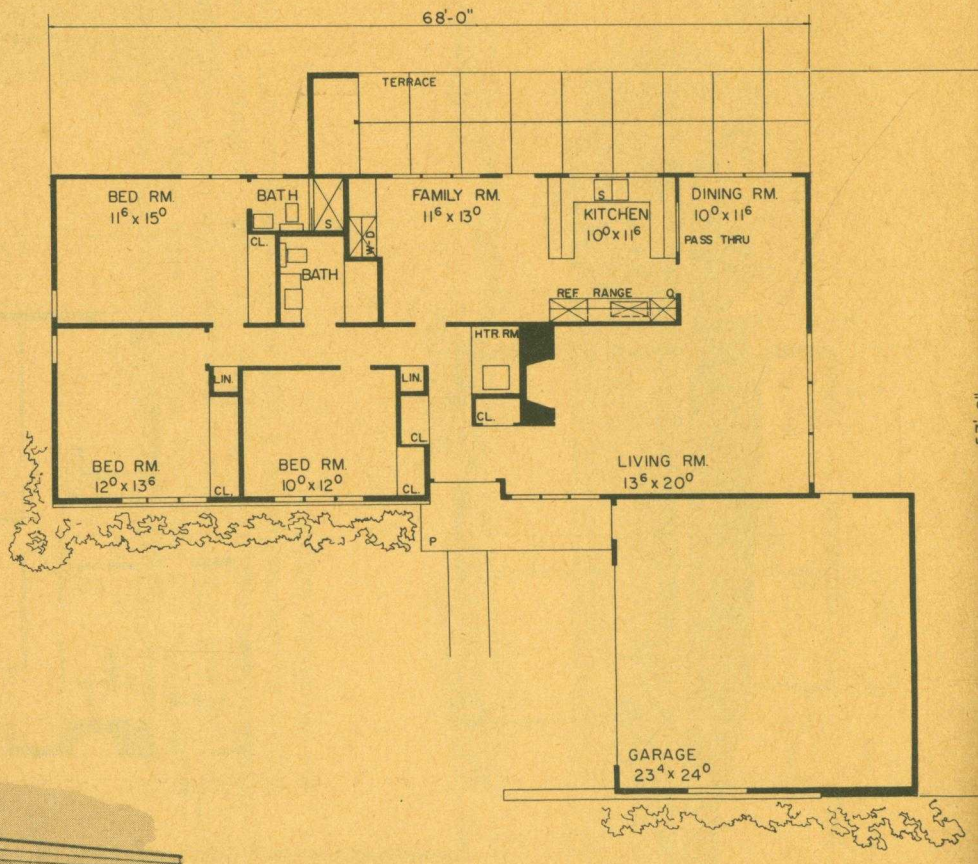
THE BEDROOM WARDROBE WITH EFFICIENT AND CONVENIENT SLIDING DOORS

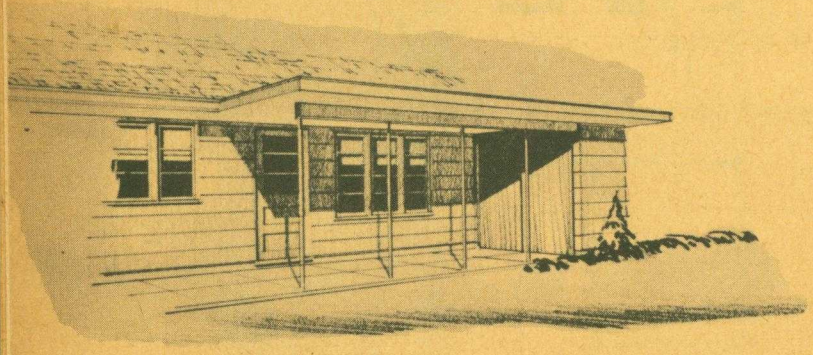


Convenient Living

DESIGN W 766

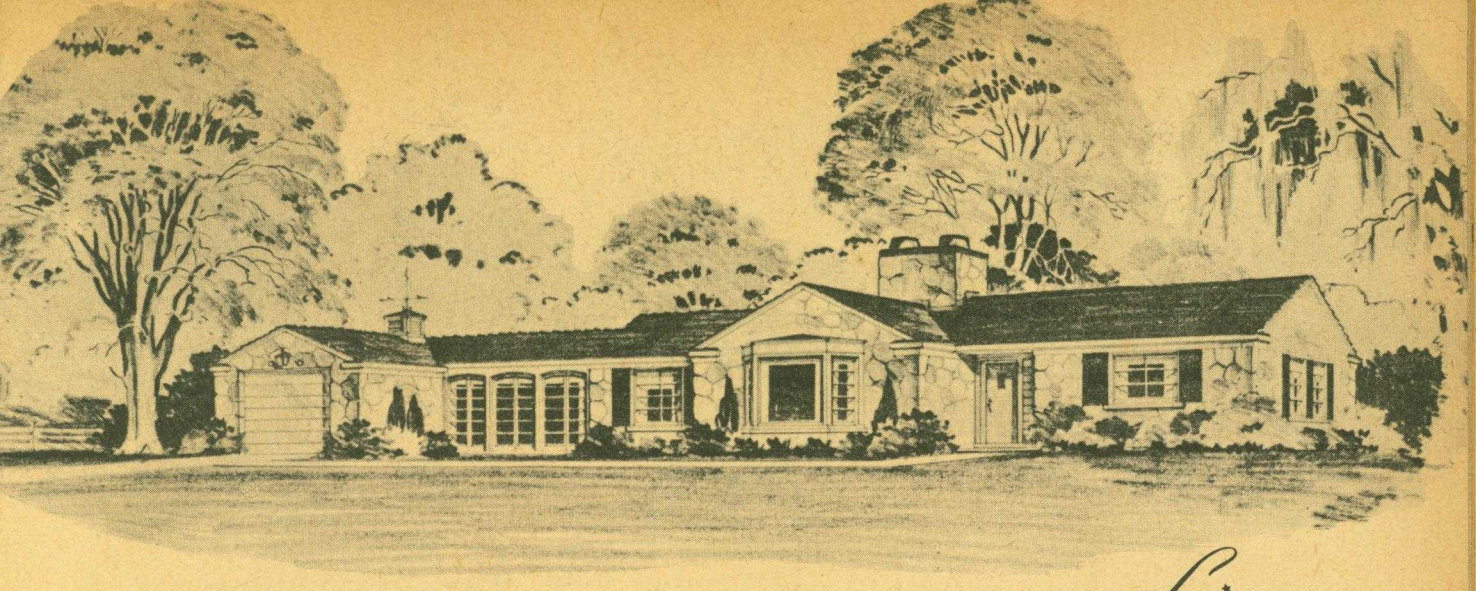
1,562 Sq. Ft.
16,407 Cu. Ft.





A COVERED OUTDOOR PLAY AREA WITH BULK STORAGE FACILITIES

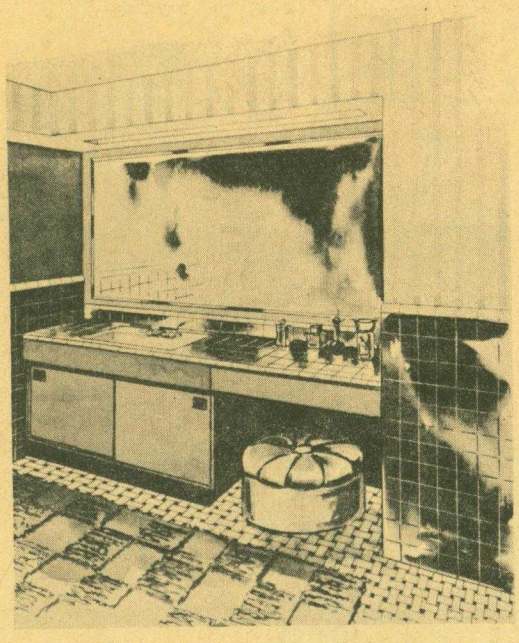
The L-shaped home seems to have a character all of its own. Particularly when there is a delightful use of exterior materials and pleasing proportion. The exterior of this home sets the stage for an interior that is no less commendable. The family room will function ideally with the kitchen as well as the terrace. A combination washer-dryer is neatly tucked into a corner of the family room. A pass-thru between the kitchen and dining room facilitates the serving of meals. Two full baths and abundant closet space are features also worthy of comment.



Convenient Living

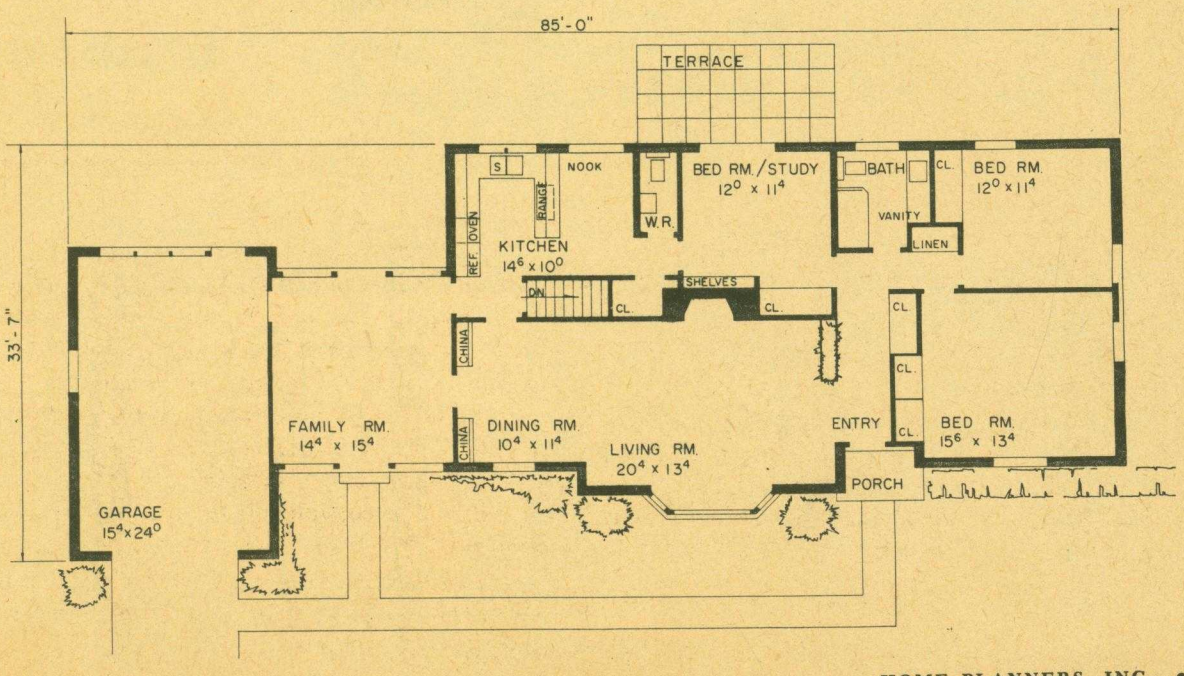
DESIGN W 752

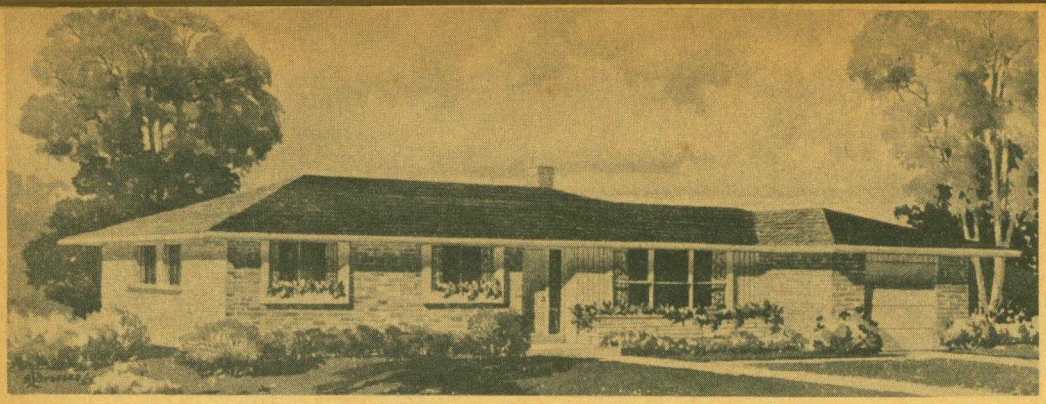
1,748 Sq. Ft.
32,154 Cu. Ft.



THE BUILT-IN VANITY STRIKES A DECORATIVE NOTE

Long and low, this traditional ranch home is inviting, indeed. Hand split fieldstone is specified for the exterior. However, brick may be substituted with little loss of charm. A visitor is taken by the spaciousness of the sweeping living-dining area. The fireplace, the four foot high planter with room for cardtable storage below, and twin china cabinets are interesting focal points. The family room has doors both front and back as well as to the garage, while the study, or third bedroom, opens to the terrace.



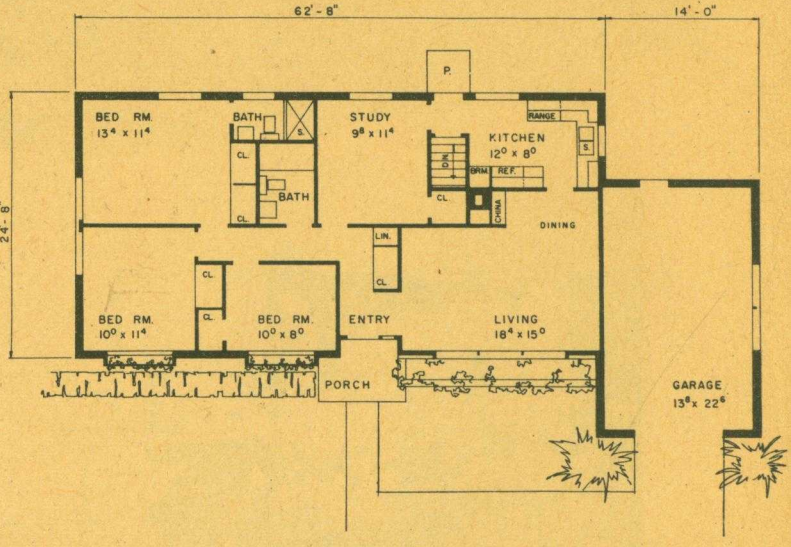


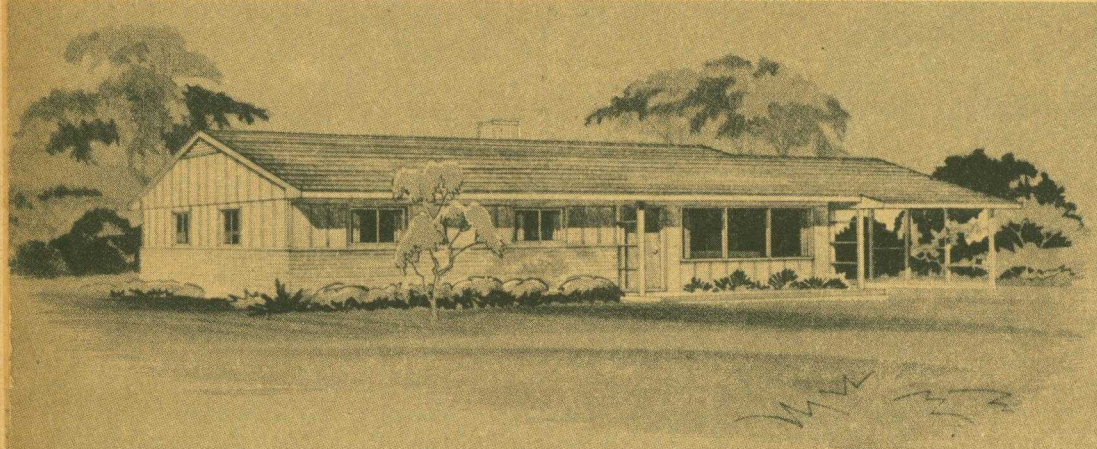
Convenient Living

DESIGN W 692

1,186 Sq. Ft.
21,338 Cu. Ft.

This trim, hiproofed modern may logically function as a four bedroom home—all in an economical rectangular plan of less than 1200 sq. ft. There are two full baths, good closet facilities, and eating space in the kitchen in addition to the dining L. The full basement will function adequately as a laundry area, work shop, and general recreation area.



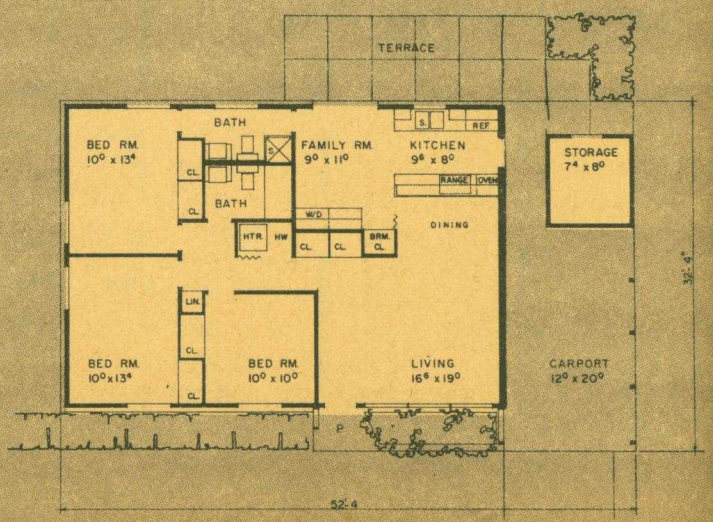


Convenient Living

DESIGN W 760

1,150 Sq. Ft.
12,458 Cu. Ft.

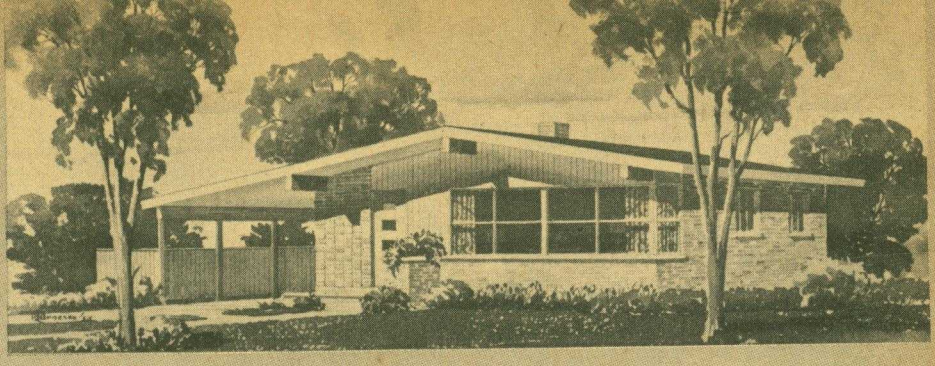
Ease of operation and livability is something that is built into the house in the initial planning stages. You don't add it later. Here the kitchen and family room become one big functional area which is also accessible to the bath that serves the master bedroom. This brick and frame home has a wide roof overhang which contributes to its low slung appearance.

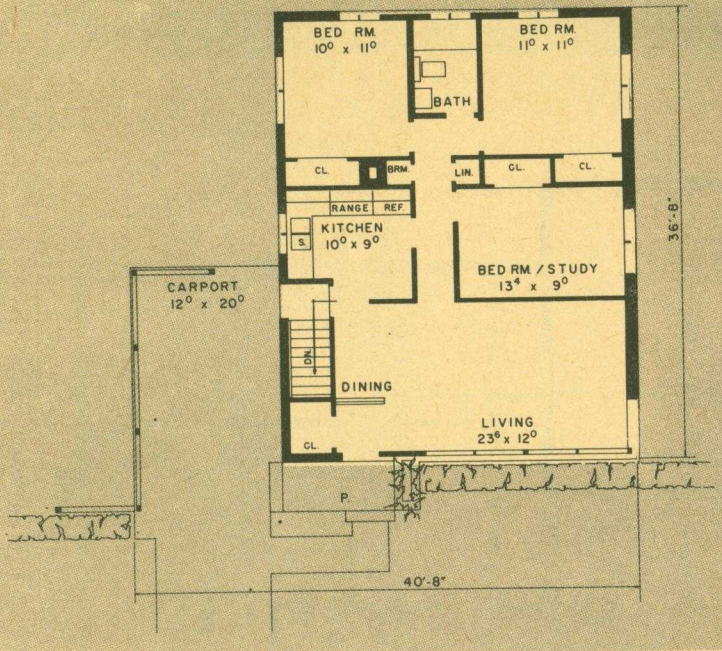


Convenient Living

DESIGN W 466

1,051 Sq. Ft.
18,781 Cu. Ft.



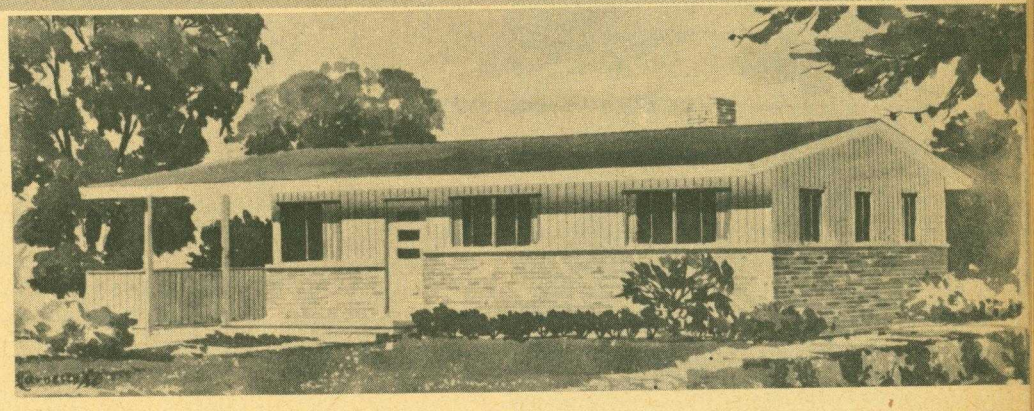


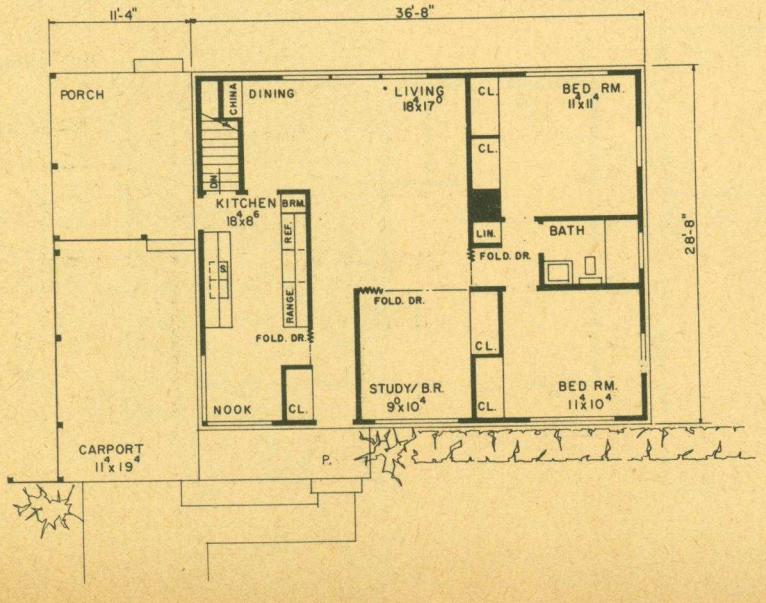
This design, situated on a south facing lot, provides the living room with sun visor as a result of the wide overhang. The high, hot summer sun is kept out, while the low, desirable winter sun is allowed to flood the living area. The service door is strategically located adjacent to the carport, the basement stairs and near the kitchen.

Convenient Living

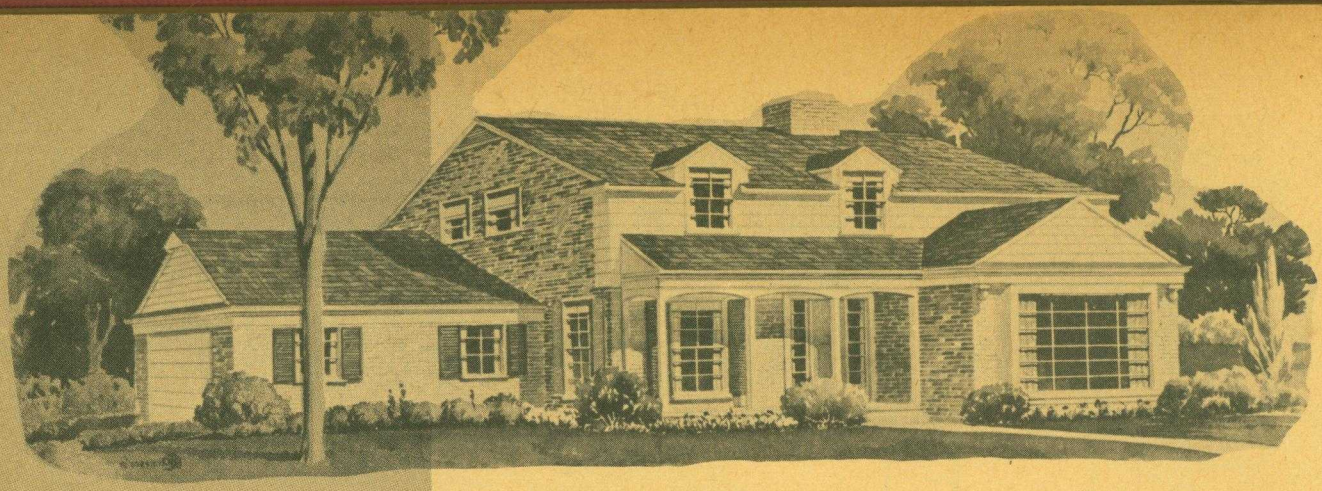
DESIGN W 467

1,051 Sq. Ft.
18,397 Cu. Ft.





Two eating areas, an efficient in-line kitchen, basement stairs next to the service door, and a covered porch are features that are proof of good designing. Observe the built-in china of the dining area and the use of folding doors. The blueprints for this design, like all others, show necessary details for constructing the built-ins and storage closets.

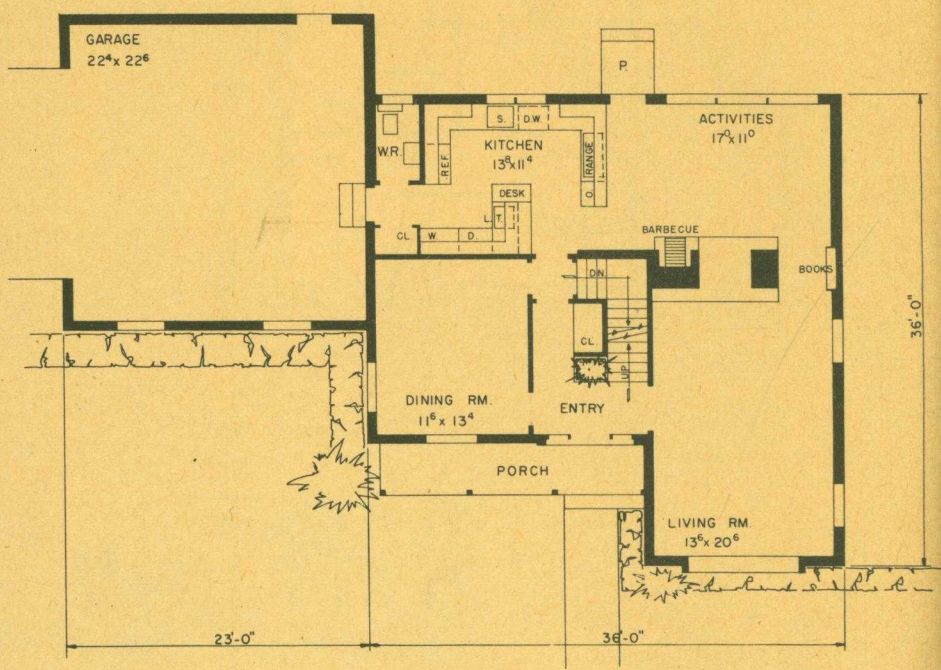


Convenient Living

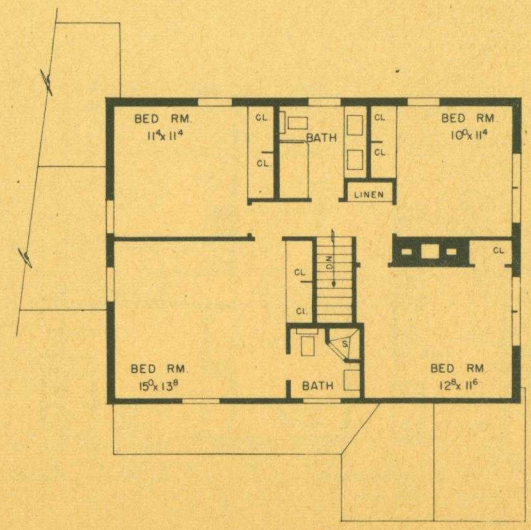
DESIGN W 610

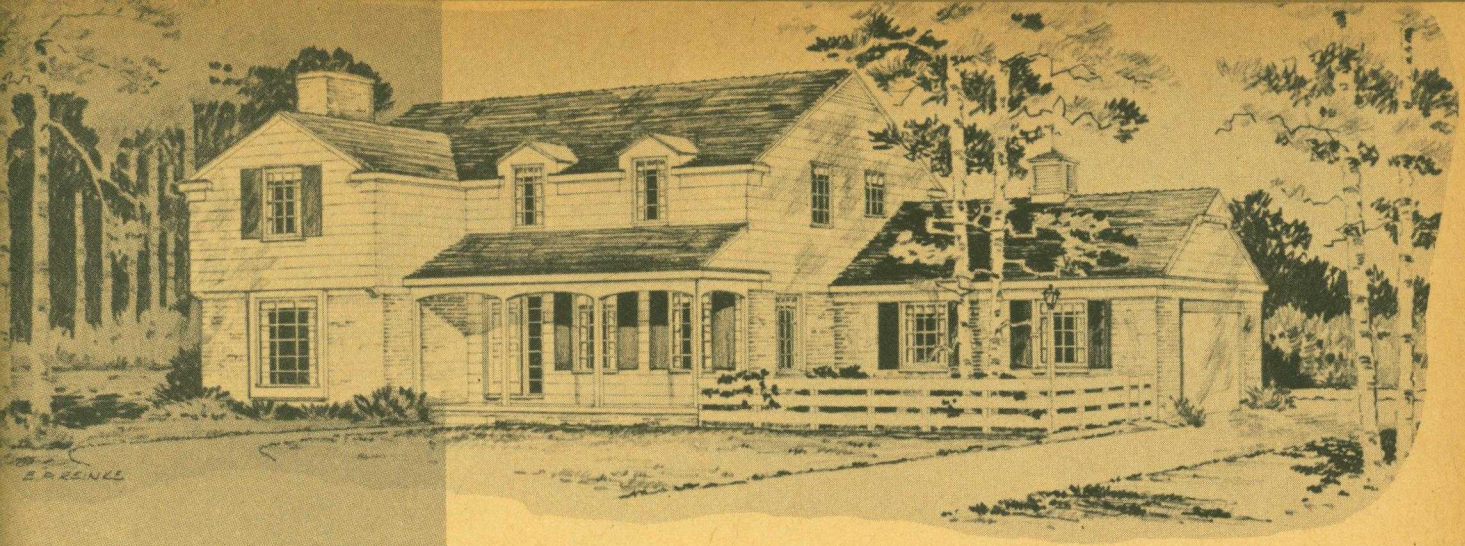
27,878 Cu. Ft.

A Farmhouse Colonial—the very embodiment of a good way of life—with a modern interpretation by Richard B. Pollman. A wonderful house for an active family of today. The first floor has a convenient center hall that opens to all areas. Can you imagine having a huge fireplace opening into both the living and activities room, plus a barbecue, too? The housewife's base of operations, the kitchen, is complete even to the inclusion of a built-in desk and dishwasher and laundry equipment. The small fry have the activities room, while adults can relax by themselves in the living room. Informal meals can be served in the activities room. The dining room is the place for those more formal meals.



First Floor Plan —1,100 Sq. Ft.
Second Floor Plan— 960 Sq. Ft.



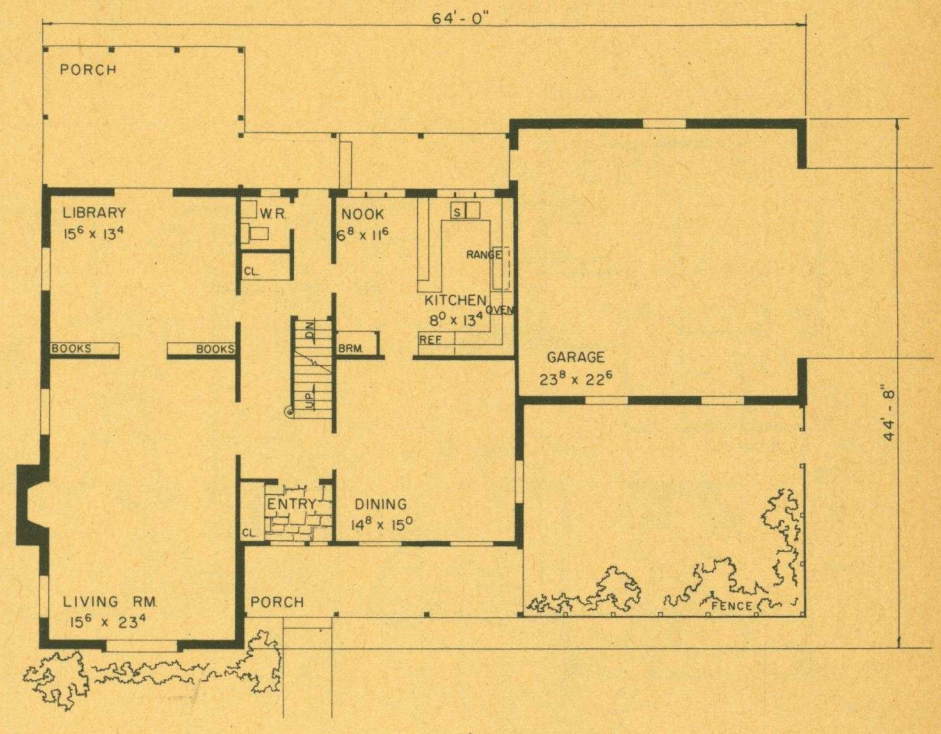


Convenient Living

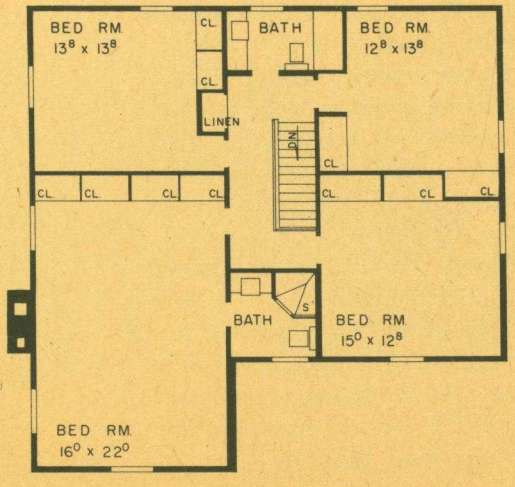
DESIGN W 669

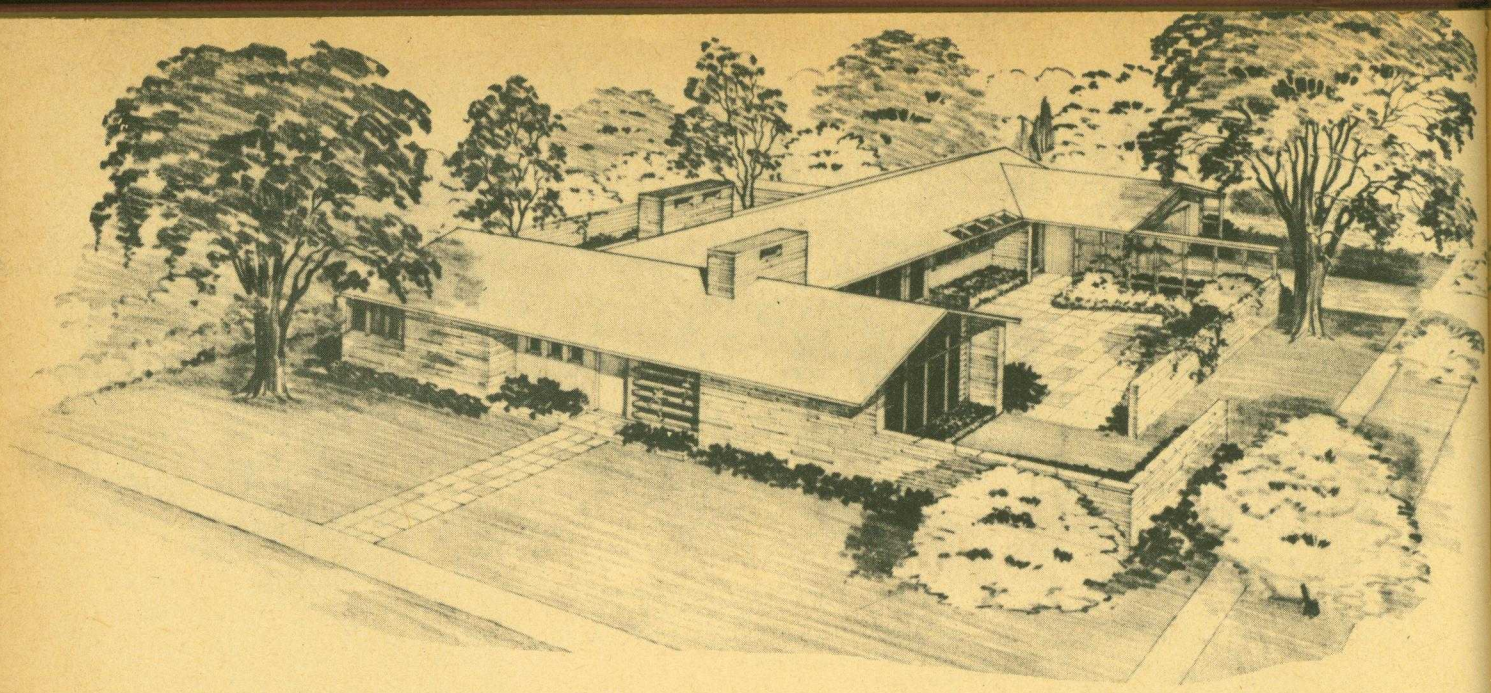
36,366 Cu. Ft.

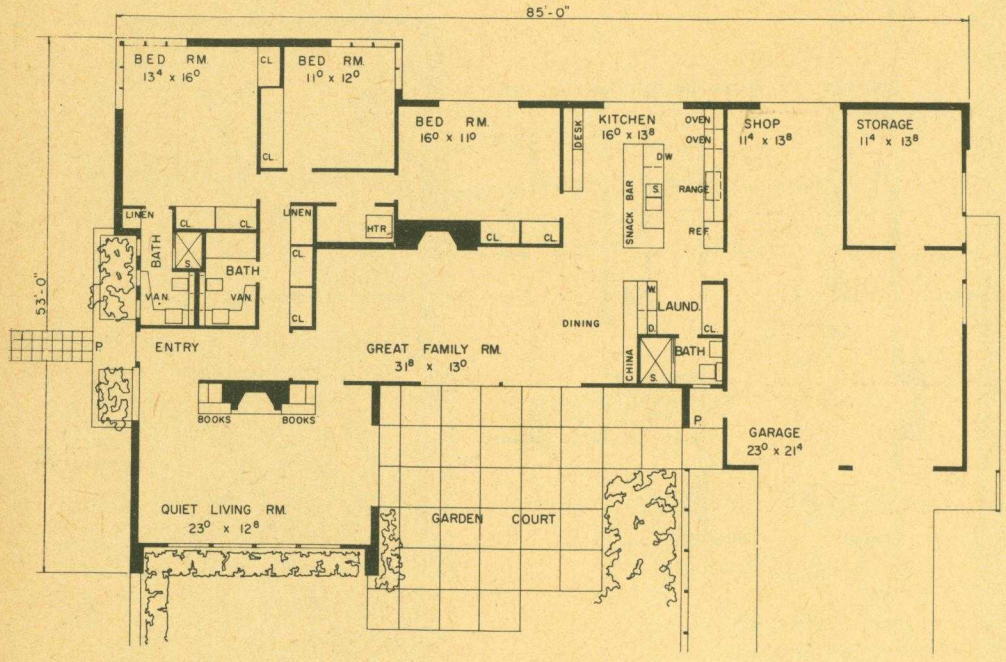
In these days of informality the graciousness of formal living is often forgotten. Here is a plan for those who like to have a large separate room for dining; for those who often dream of a library to serve as their reading retreat; for those who have wished for a sweeping living room free from annoying cross-room traffic; for those who like large bedrooms with adequate bath facilities. The features of this Convenient Living home do not end here. The kitchen with its built-in cooking units has exceptional counter and cupboard space. There is a handy washroom on the first floor. Then there is the covered rear porch which is sure to increase the enjoyment of summer.



First Floor Plan —1,353 Sq. Ft.
Second Floor Plan—1,367 Sq. Ft.





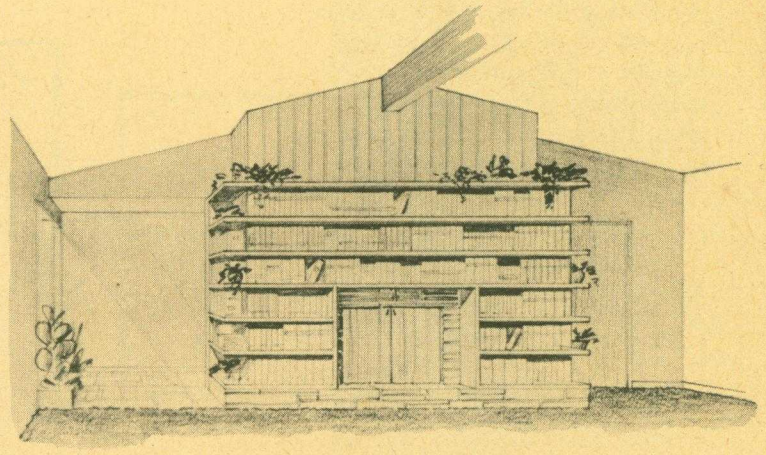


Convenient Living

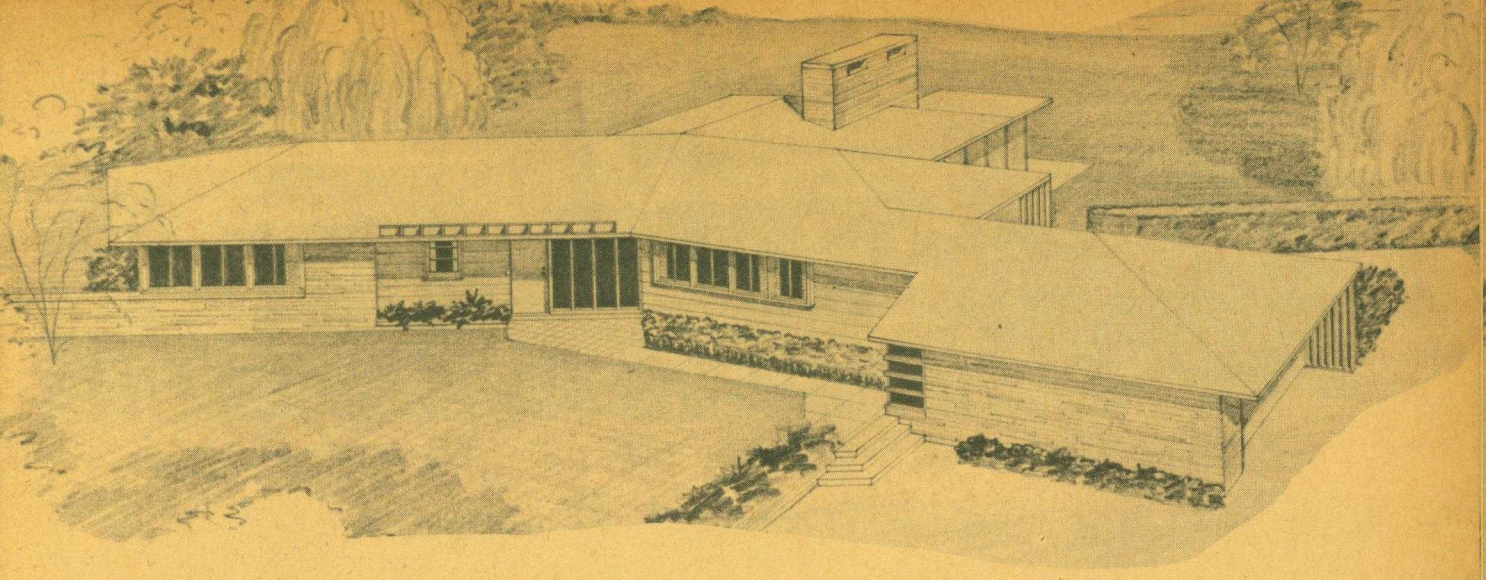
DESIGN W 800

2,263 Sq. Ft.
24,242 Cu. Ft.

Here is another design the floor plan of which has been developed with the possibilities of outdoor living in mind. Summer activities will quite naturally center around the garden court. Situated on a corner lot, the privacy fences would shield the court as well as the living areas from the curious eyes of the passers-by. Three baths, two fireplaces, a long snack bar, built-in desk, two built-in ovens and counter top range are just some of the features which will contribute to extra livability to be enjoyed by all. The men of the family have a generous shop area which can include the garage when the construction project is a big one. Three sets of sliding glass doors allow for maximum natural light for the shop, kitchen and third bedroom.



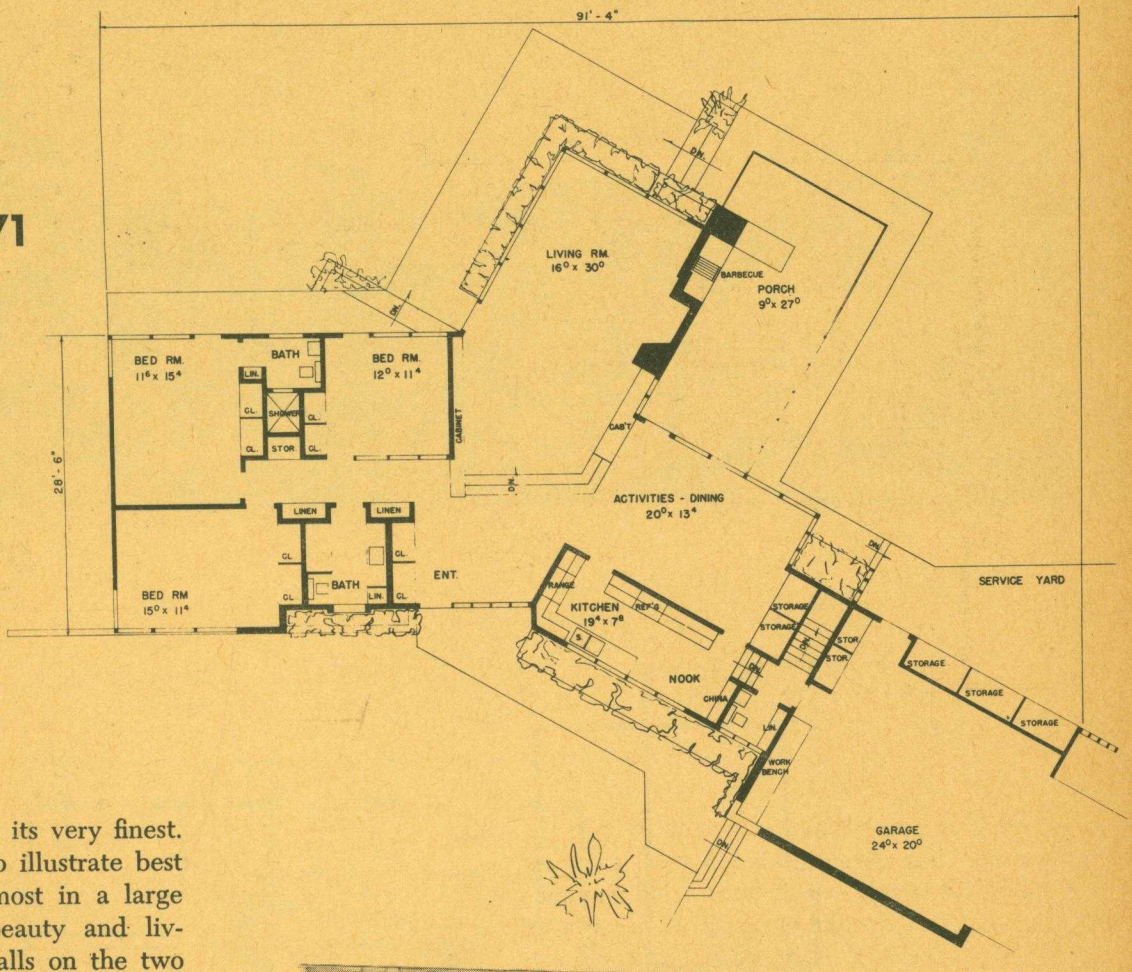
THE QUIET LIVING ROOM WITH ITS COMMANDING FIREPLACE—BOOKSHELF WALL



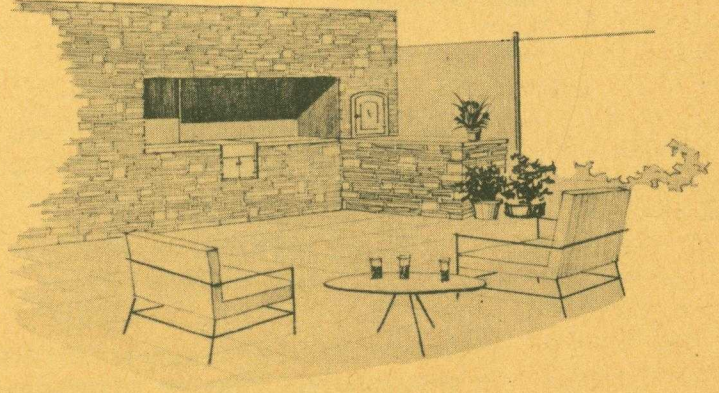
Convenient Living

DESIGN W 271

2,104 Sq. Ft.
21,329 Cu. Ft.



Custom designing at its very finest. This design seems to illustrate best what people want most in a large home—exceptional beauty and livability. The glass walls on the two sides of the sunken living room exploit a pleasing view to the fullest. The large screened-in porch and the spacious activities-dining area make entertaining a joy to all. There are three sizeable bedrooms and an abundance of storage units. The work area is compact and efficient. This design has a partial basement, the stairs of which are conveniently located by the door to the garage. Study this plan in relation to the living habits of your family.



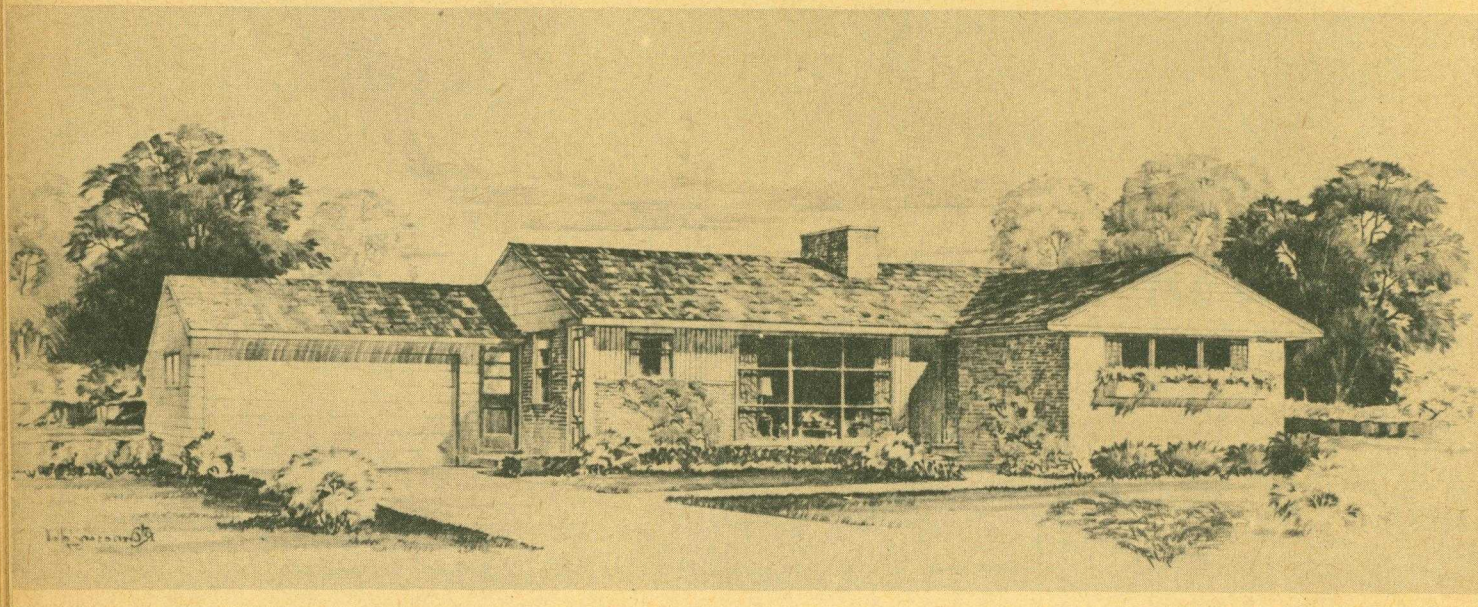
OUTDOOR LIVING AT ITS RELAXING BEST

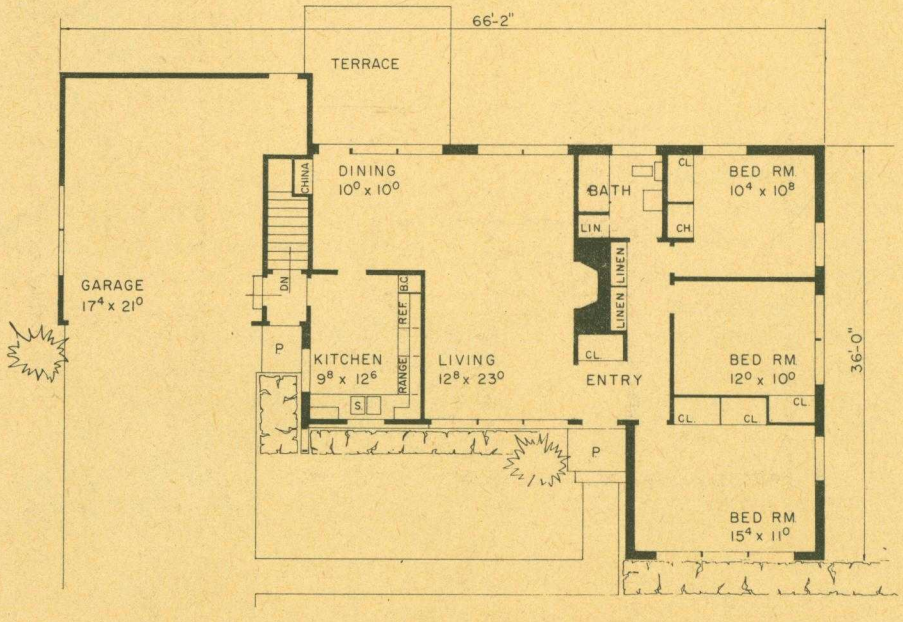
Convenient Living

DESIGN W 411

1,355 Sq. Ft.
24,386 Cu. Ft.

Compare this home with Design W 116 on page 20. Here is an example of two almost identical basic plans with different exterior treatment. Which do you like best? In this design the basement is accessible from the outside without the necessity of crossing any of the inside rooms. The linen storage facilities are plentiful. The china cabinet of the dining area is built-in over the stair-well. Access to attic for dead storage space is in the ceiling outside the bath. If desired folding stairs may be installed.





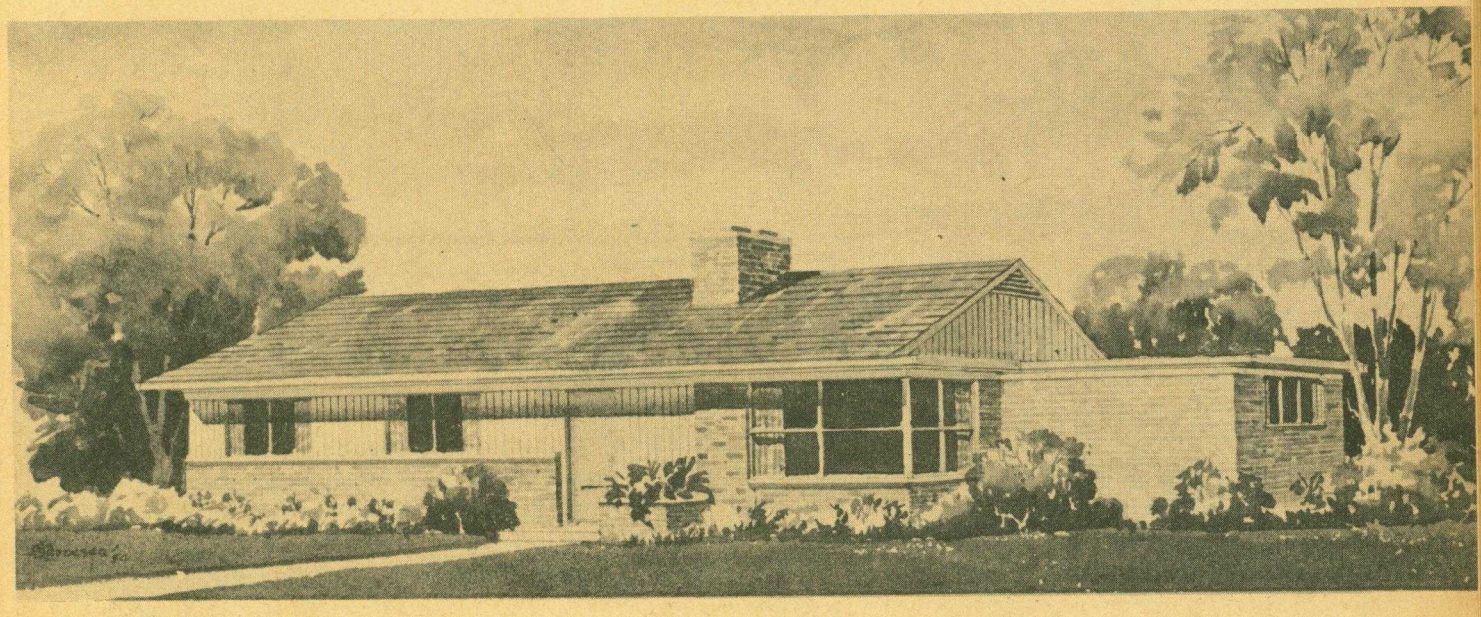
A SPECIFICATION OUTLINE ACCOMPANIES EACH ORDER FOR BLUEPRINTS AT NO EXTRA CHARGE.

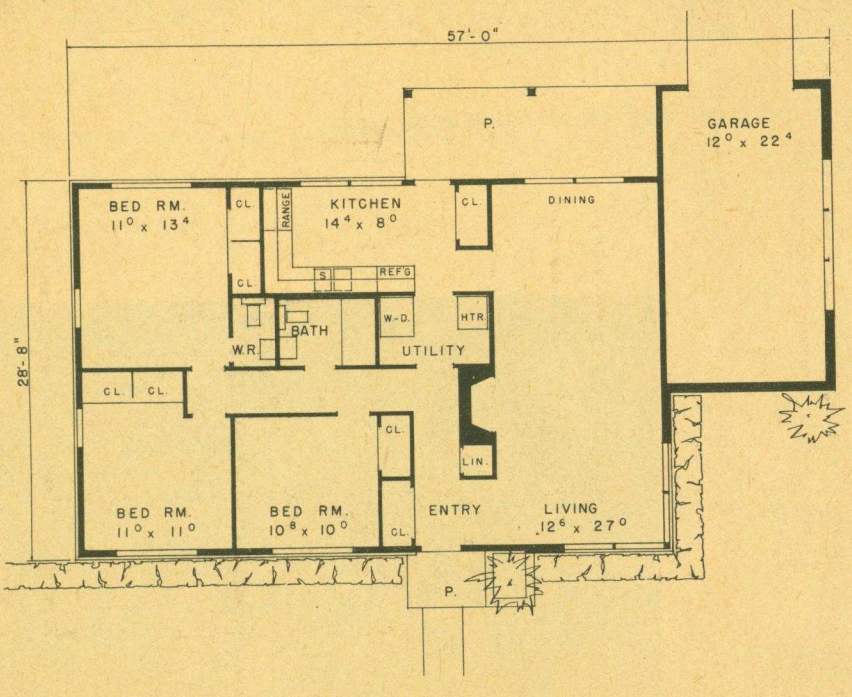
Convenient Living

DESIGN W 438

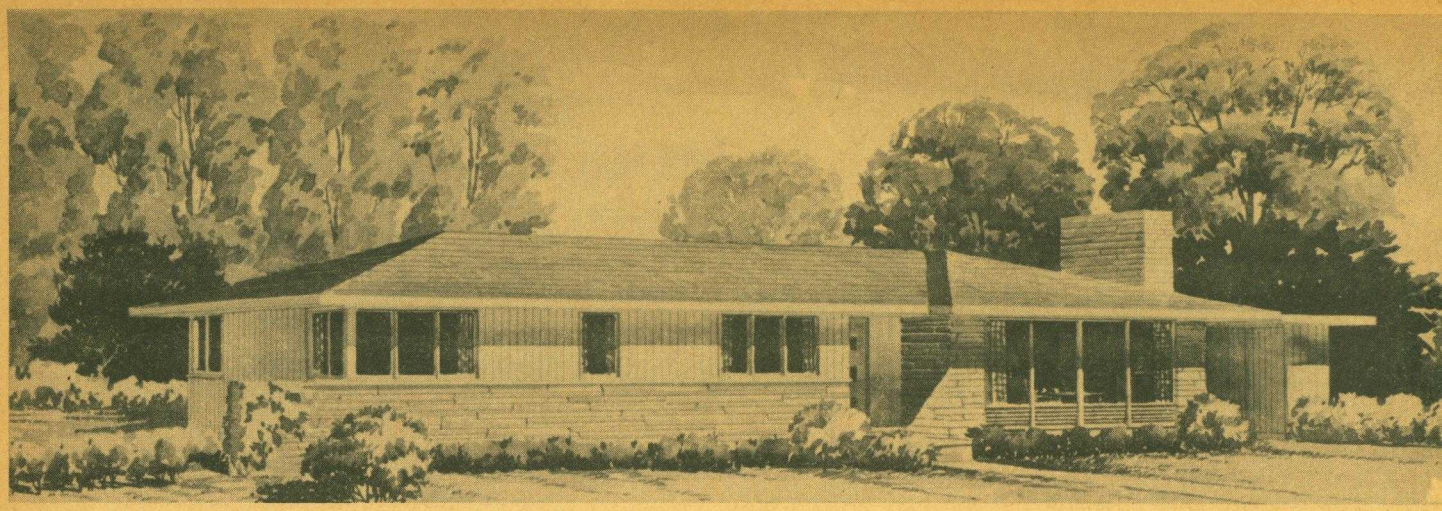
1,271 Sq. Ft.
13,992 Cu. Ft.

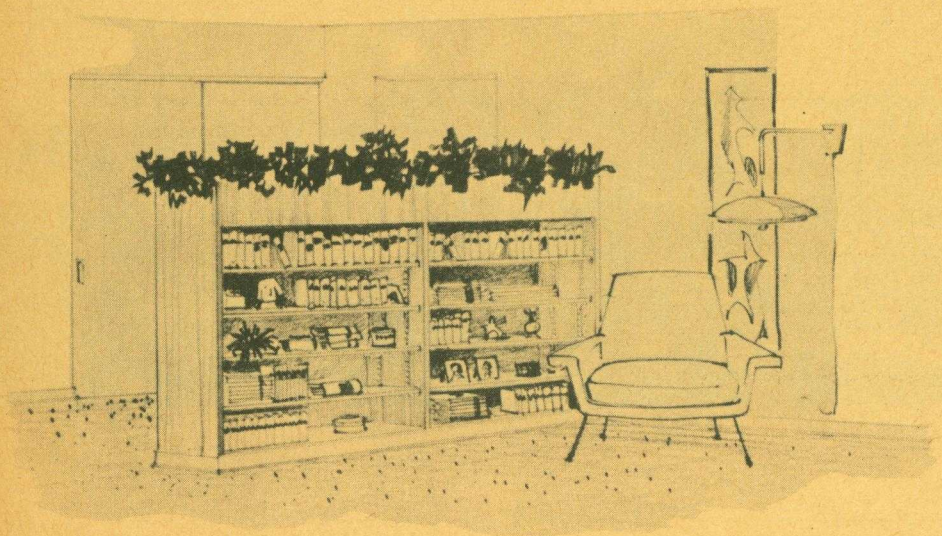
Enter the front door of this house and you can walk right through to the back door without disturbing any of the activities taking place in any of the rooms. As a result of placing the bath in the middle of the house, it is conveniently reached from all areas. Opening the garage to the rear can take advantage of the corner lot. The covered porch may be fully enclosed to provide for a recreation room.





THE SPECIFICATION OUTLINE MAKES IT EASY TO TELL YOUR BUILDER WHAT YOU WANT IN YOUR NEW HOME.





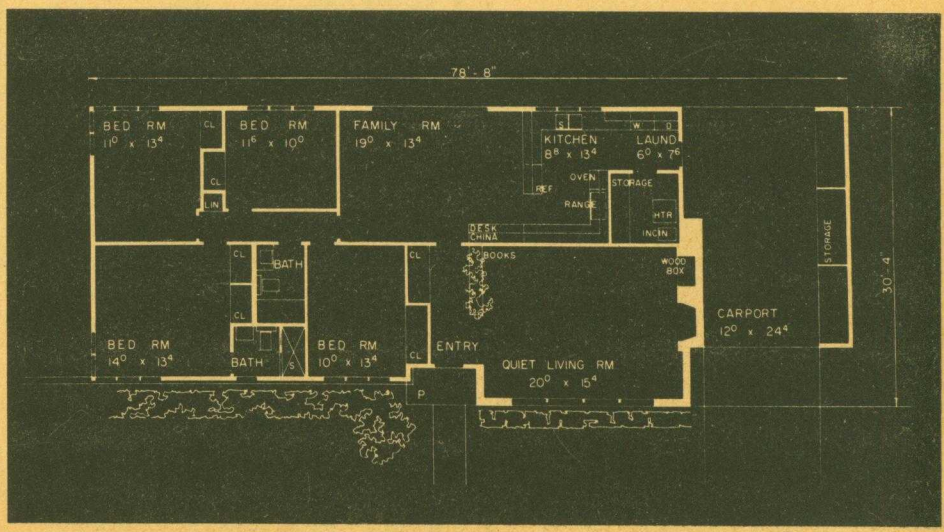
THE SUCCESSOR OF THE BLANK WALL—THE APPEALING ROOM DIVIDER

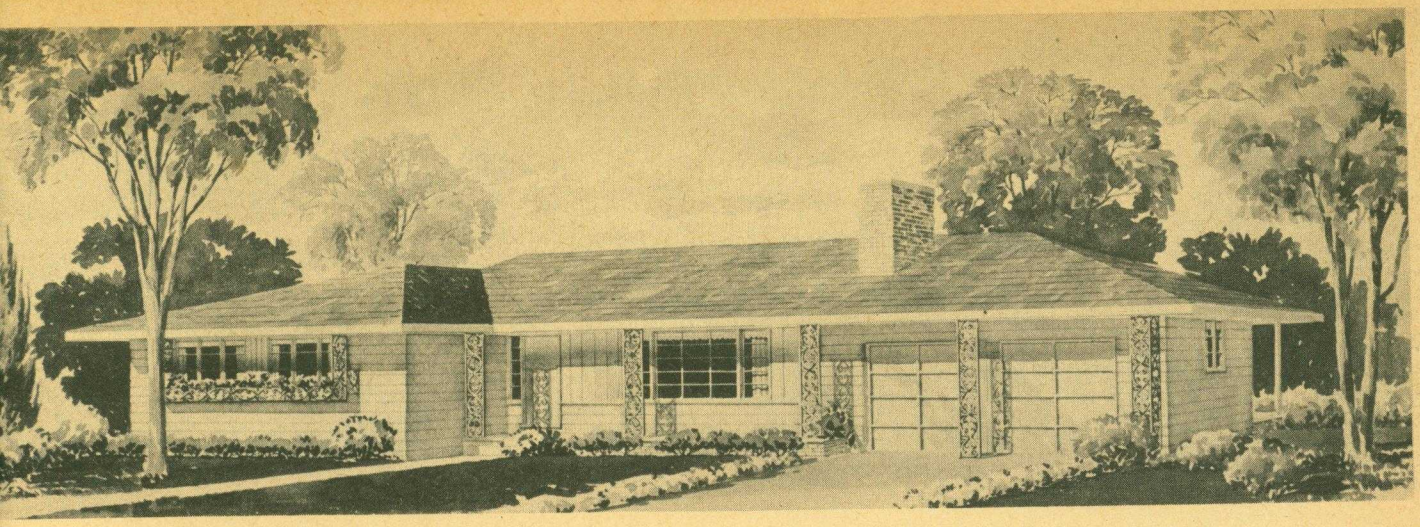
Here is a hip-roof modern with a tremendous living potential—four bedrooms, two baths, a family room, a secluded living room, and an efficient work area. Sliding glass doors open the family room to the yard. The practical inside bath is ventilated by a ceiling fan. Don't overlook the storage wall of the carport.

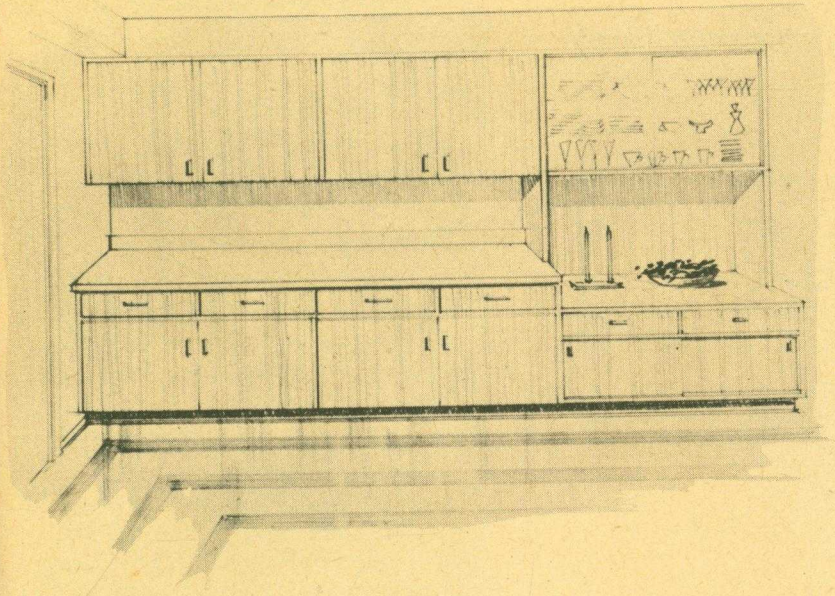
Convenient Living

DESIGN W 807

1,785 Sq. Ft.
18,734 Cu. Ft.

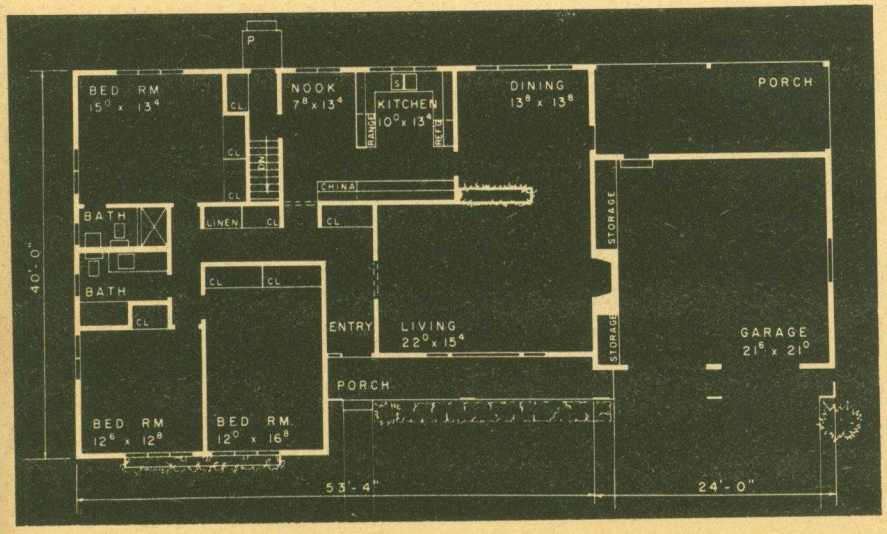






A HOUSEWIFE'S DELIGHT—PLENTY OF CABINETS AND LARGE WORK SURFACES

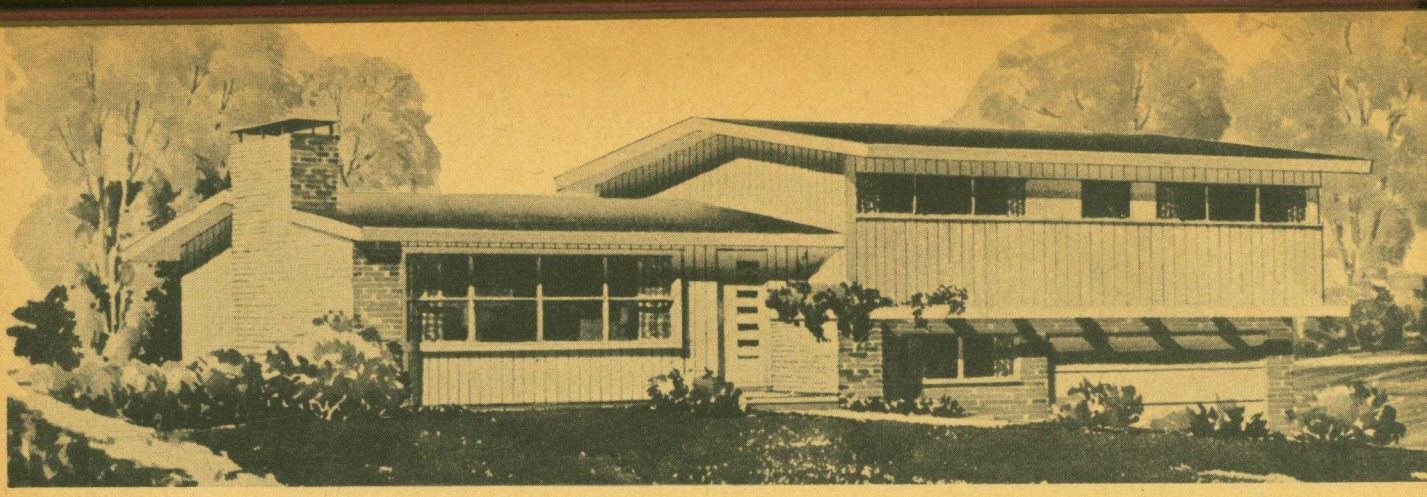
Situated on a north front lot, the rays of the hot summer sun would rotate away from sleeping area. The wide overhang of the hip roof keeps out the high summer sun but allows the lower winter sun to shine into rooms with the southern exposure. During the winter the garage acts as a buffer against the prevailing west winds. The divider between the living and dining rooms is an attractive planter.

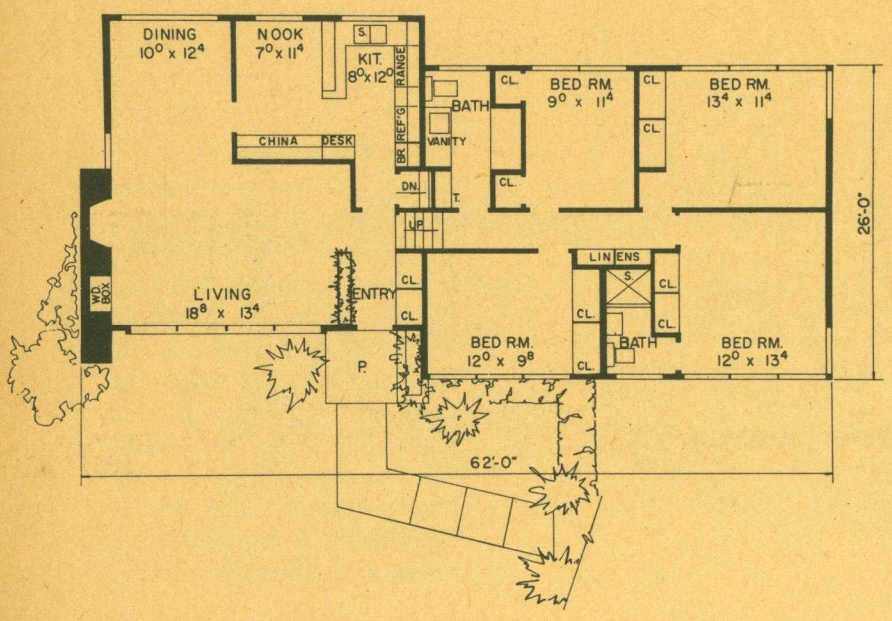


Convenient Living

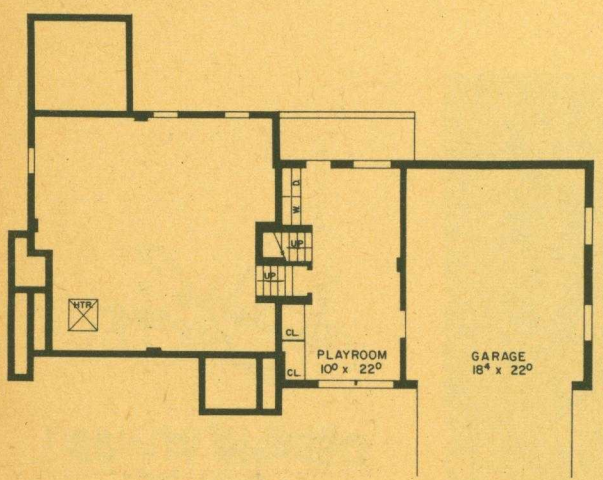
DESIGN W 405

1,880 Sq. Ft.
35,500 Cu. Ft.





Main Level —680 Sq. Ft.
Upper Level—880 Sq. Ft.
Lower Level—252 Sq. Ft.

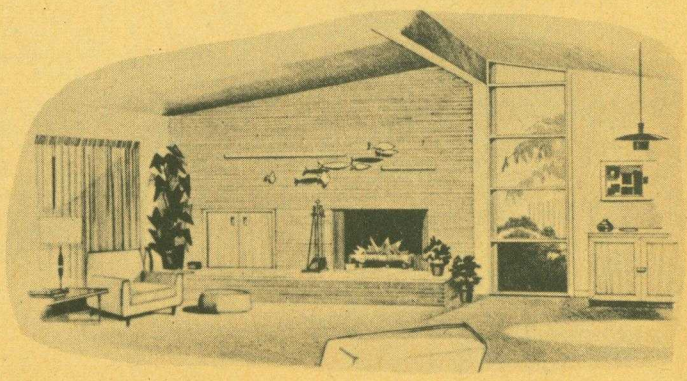


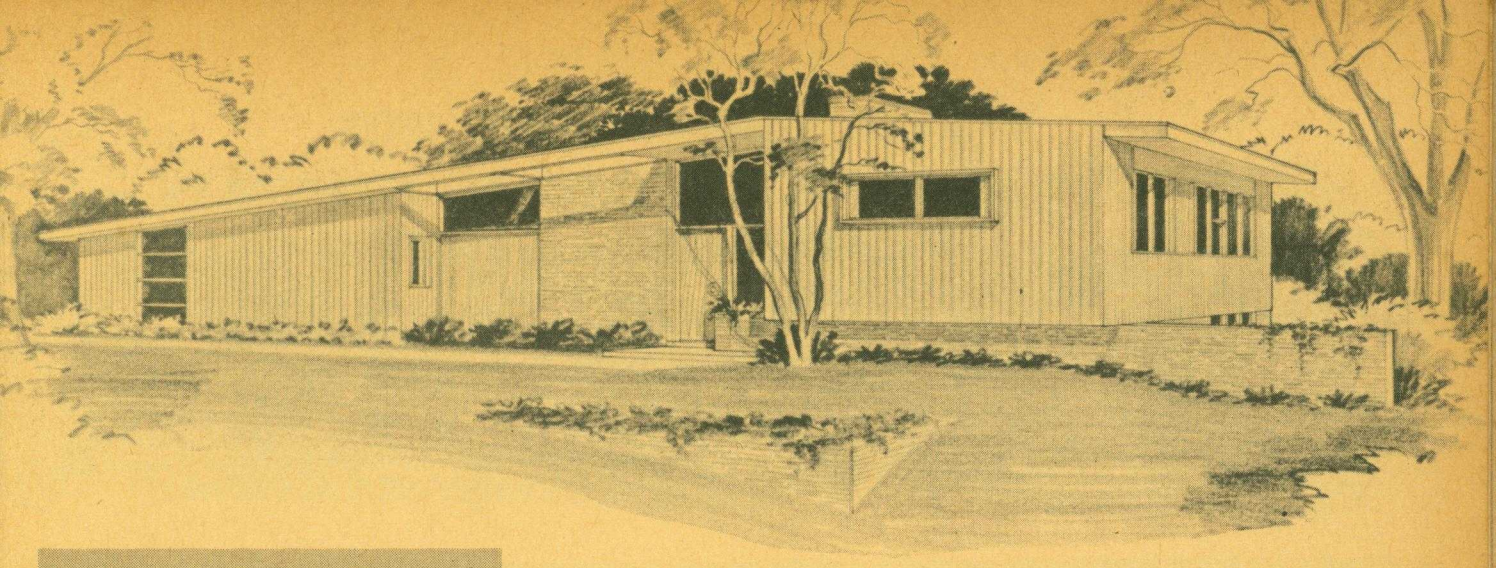
Convenient Living

DESIGN W 462

23.975 Cu. Ft.

If your family is growing larger, or already is large, this split level design should receive your serious consideration. First of all, there is plenty of sleeping area—four sizeable bedrooms with good storage and exceptional bath facilities. Secondly, the living-dining area is spacious. The whole family will appreciate the two banks of windows and the fireplace. Eating is no problem with both the nook and dining area. The kitchen has ample work and storage space. Thirdly, the two lower levels provide all kinds of space which can be utilized as recreation area, home workshop and seasonal storage.



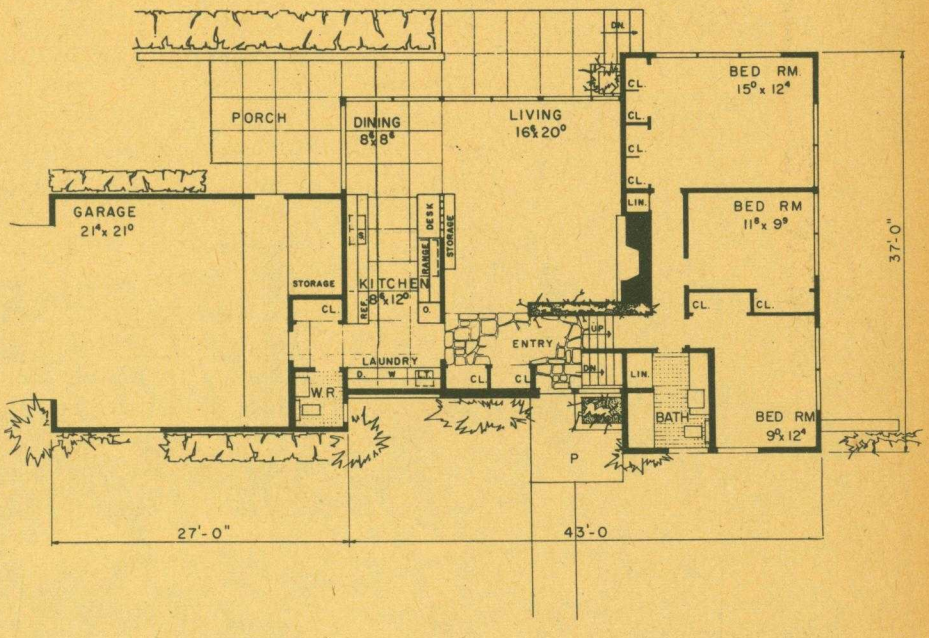


Convenient Living

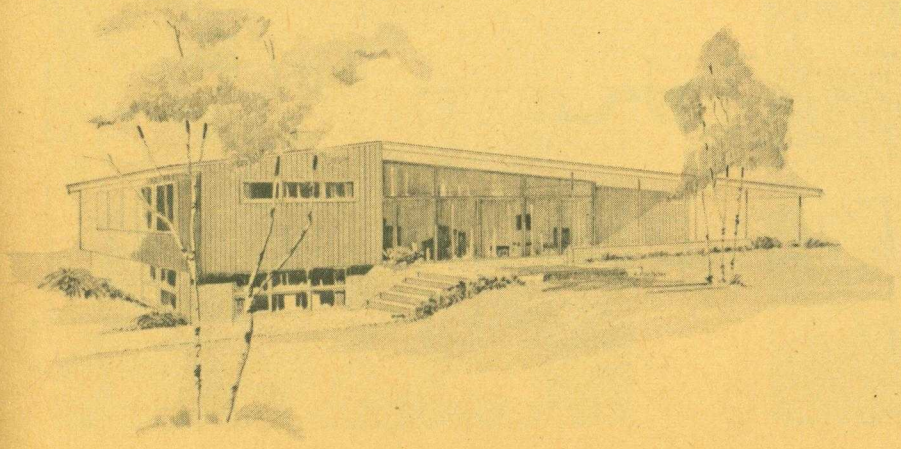
DESIGN W 445

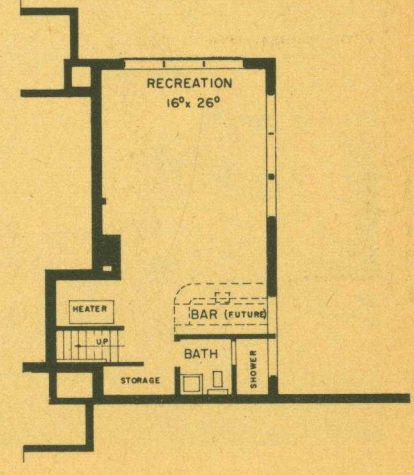
21,014 Cu. Ft.

Convenient Living abounds on each of the levels of this contemporary tri-level home. Open planning, sloping ceilings, and plenty of glass areas to the rear make the living, dining and kitchen areas exceptionally spacious. The floor plan is most efficient. The traffic circulation is excellent. Storage facilities are abundant. The wide projection of the roof overhang partially covers the rear porch, thus providing for gracious outdoor living. Indoor recreation space is found on the lower level which is six steps below the sleeping areas. Because of the sloping terrain the recreation room is partially above grade and is well lighted.

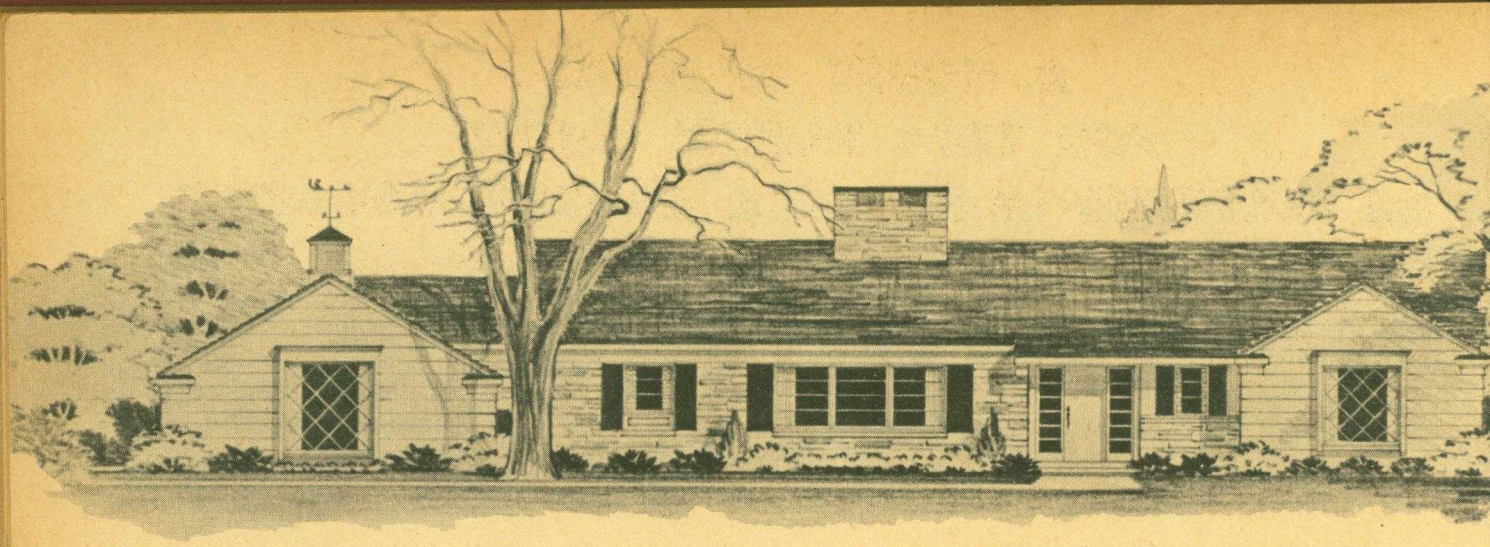


Main Level —779 Sq. Ft.
Upper Level—666 Sq. Ft.
Lower Level—657 Sq. Ft.





THE LIVING AREAS VIEW THE REAR YARD

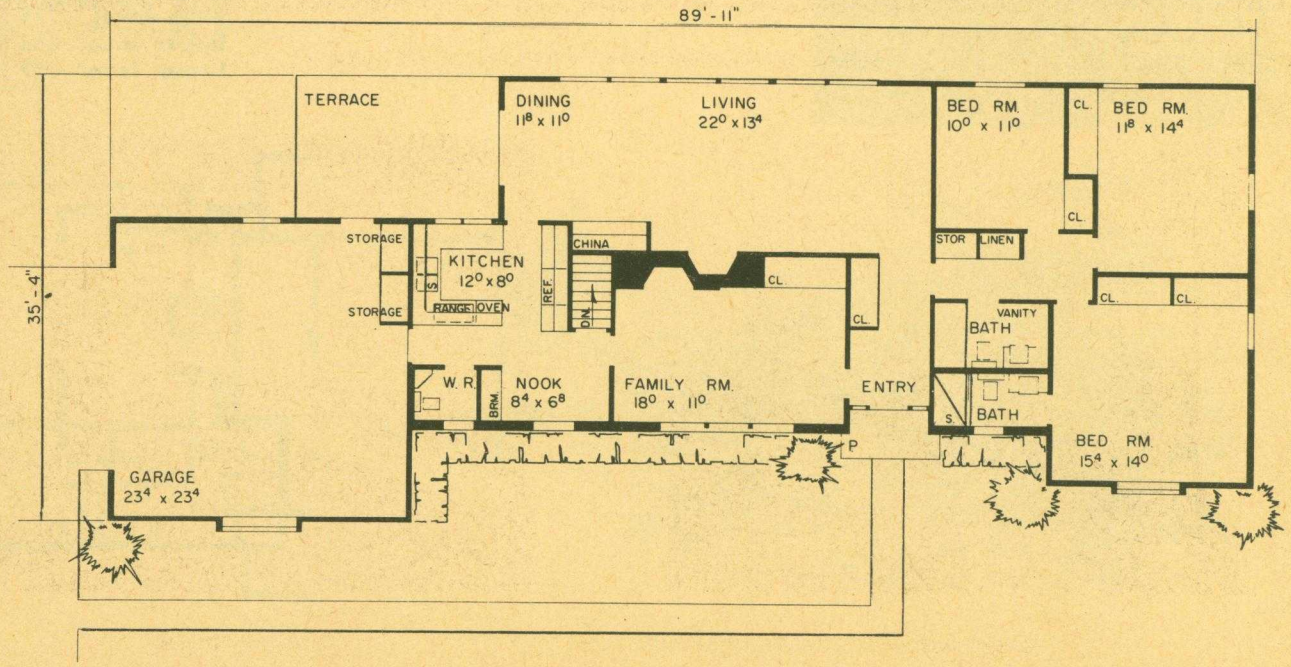


Convenient Living

DESIGN W 755

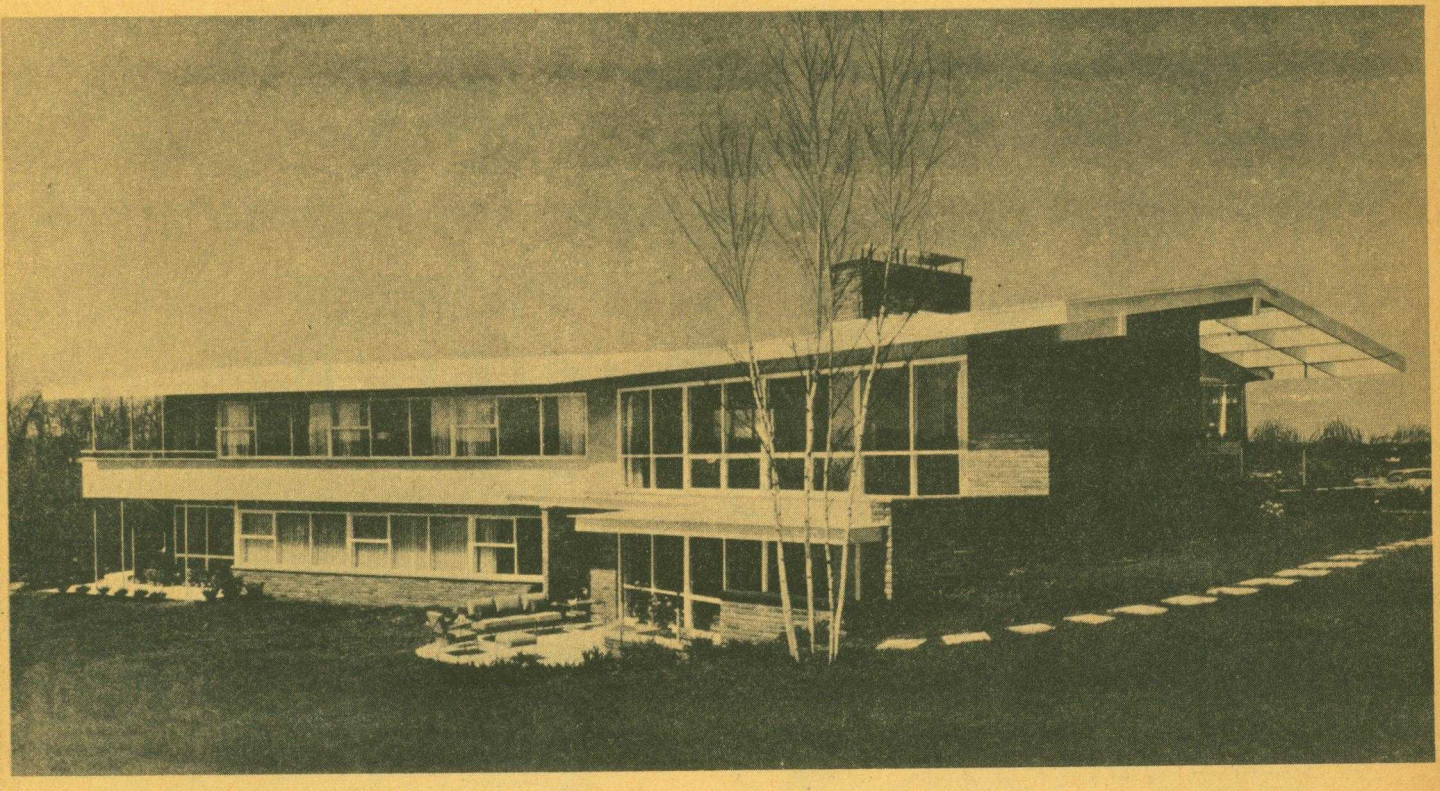
1,832 Sq. Ft.
36,130 Cu. Ft.

The living habits of your family will be more than adequately taken care of by this three bedroom, two and a half bath home with its truly gracious exterior. Among the highlights is the master bedroom with its storage wall and private bath with stall shower. The family room is large and has an attractive fireplace and sizable closet. The spacious living-dining area also has a fireplace and overlooks the rear yard through a window wall. Aluminum glass sliding doors separate the dining area from the terrace. If desired the terrace may be enclosed and function as a porch. The work area is efficient and has a convenient washroom and a nook. The storage space in the garage is a fine idea, too.

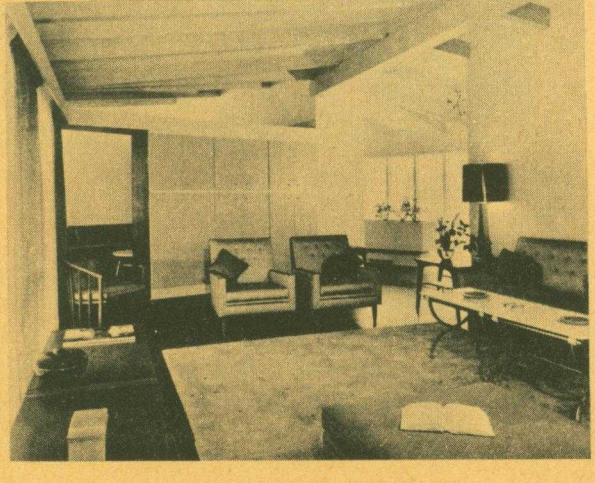


A HOUSE OF IDEAS FOR TRUE FAMILY LIVING AS FEATURED IN HOUSE & GARDEN MAGAZINE

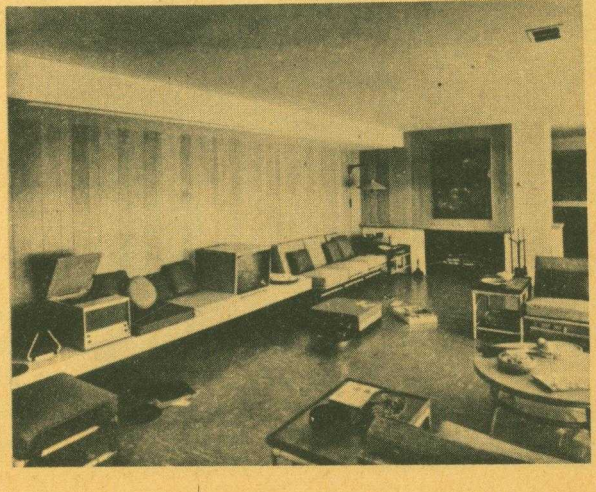
If a family is to function happily as a unit, its members must be able to function separately as individuals. When a house allows freedom of expression for all members of the family then it truly becomes a home. The designing of such a house presents a challenge, indeed. We, together with the editors of HOUSE and GARDEN, feel that the challenge has been met. Although this house is deluxe in nature, the ideas it features can be incorporated in houses of almost any price range. Regardless of your building budget and design preference, we suggest you give this Pollman design careful study. The adoption of even a few of the many ideas shown in this house would do much to make your next house (however small) a home for true family living. For further study, a large 36" x 45" study sheet is available. See bottom of page 49.



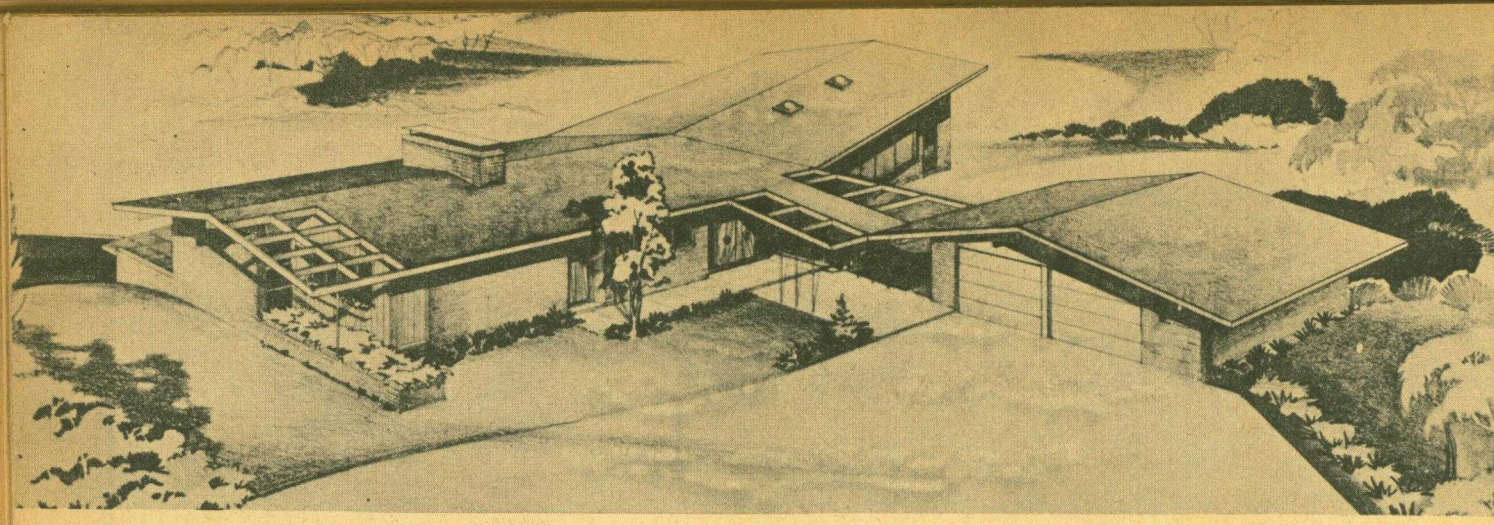
REAR TERRACE VIEW SHOWING EXPOSED LOWER LEVEL



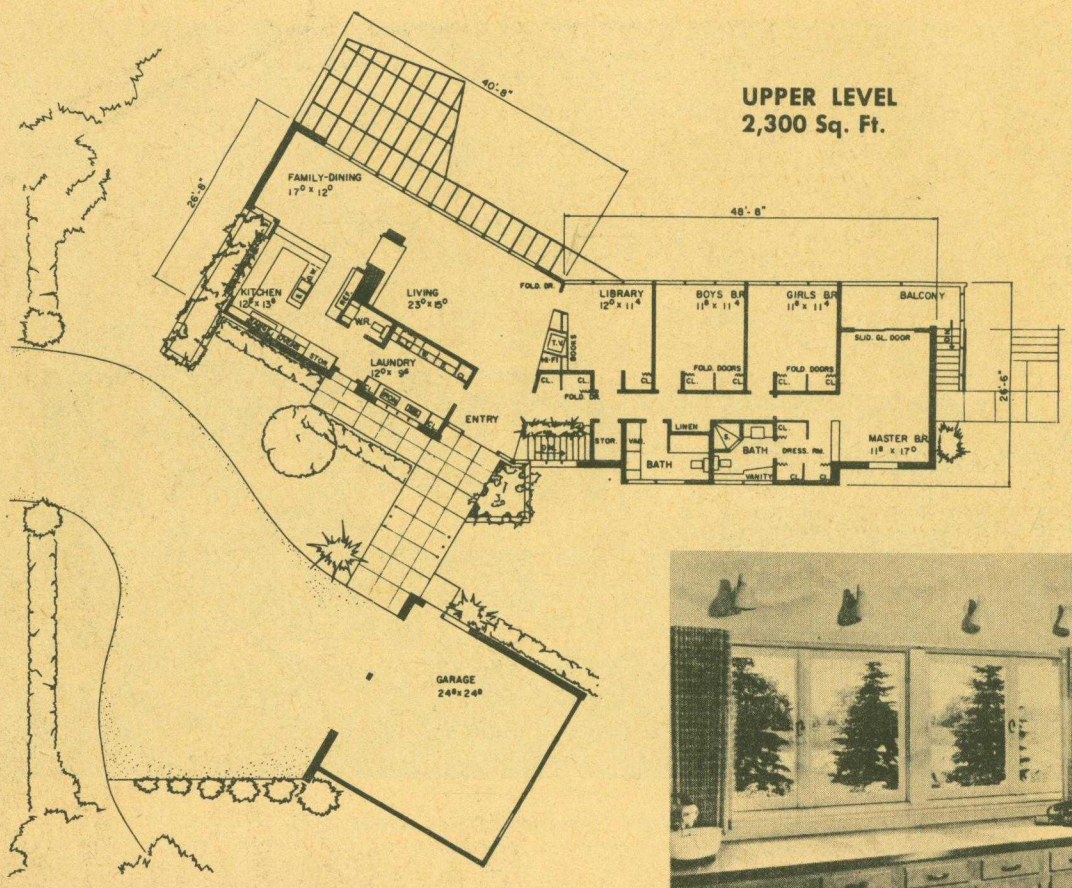
LIVING ROOM

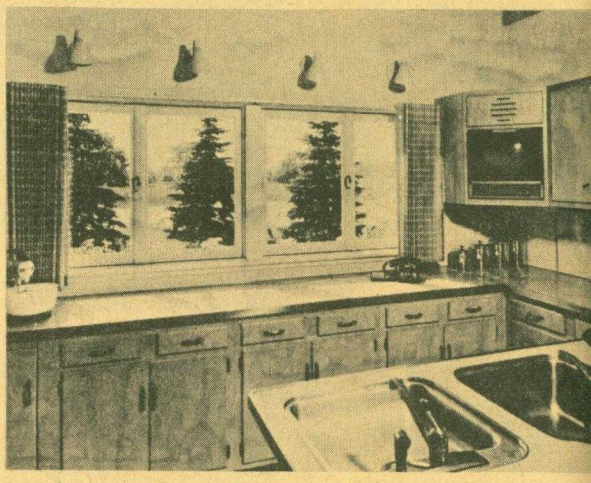


ACTIVITIES ROOM

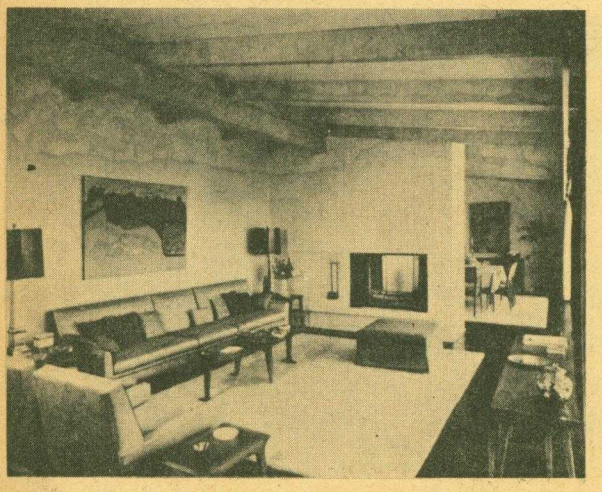


FRONT EXTERIOR



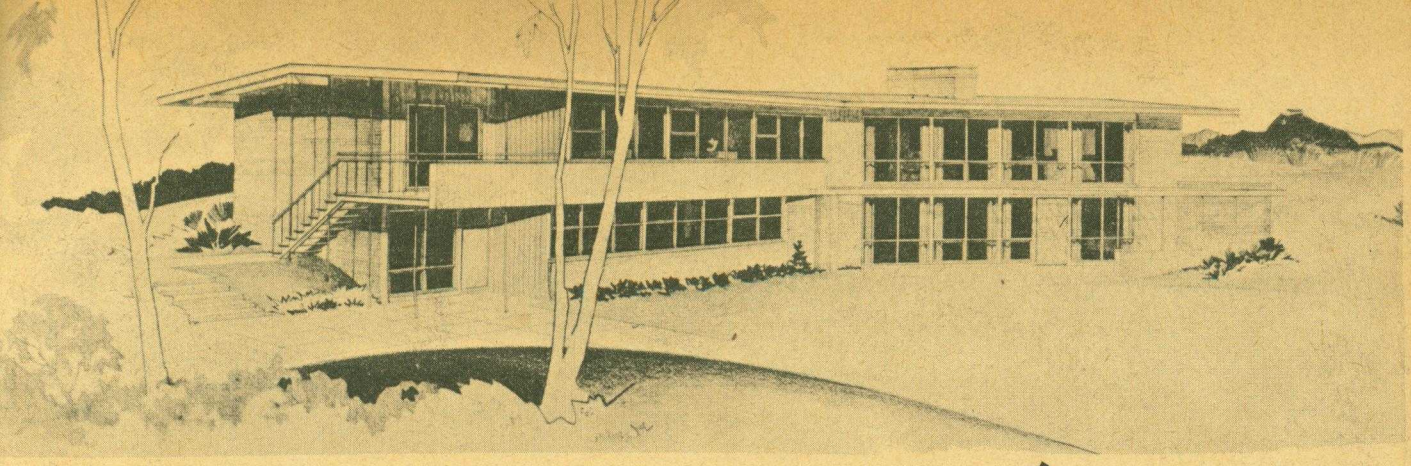


KITCHEN



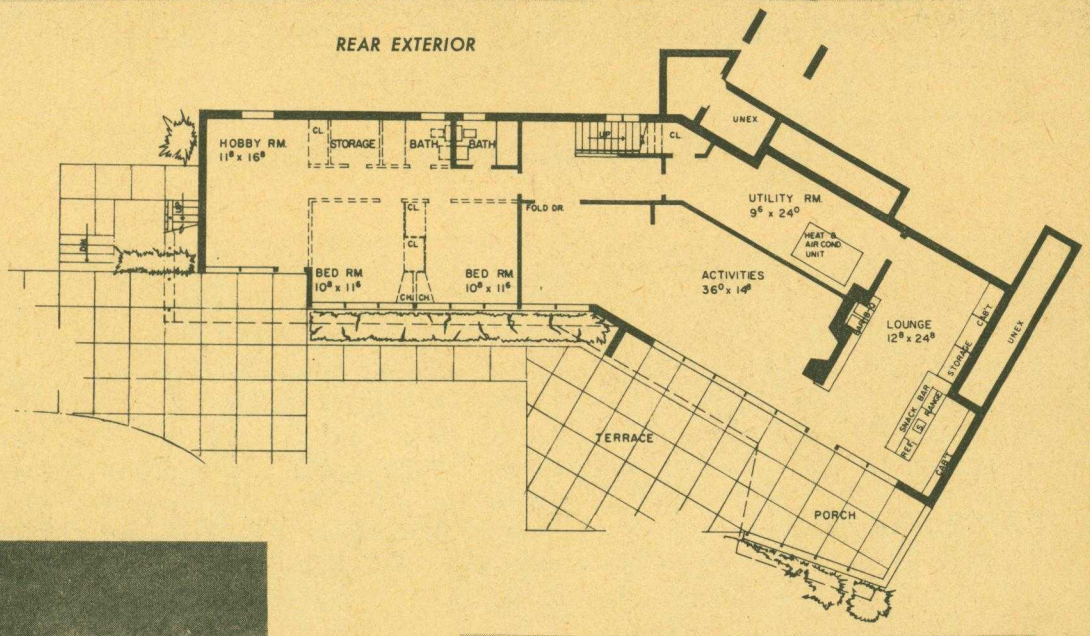
LIVING ROOM

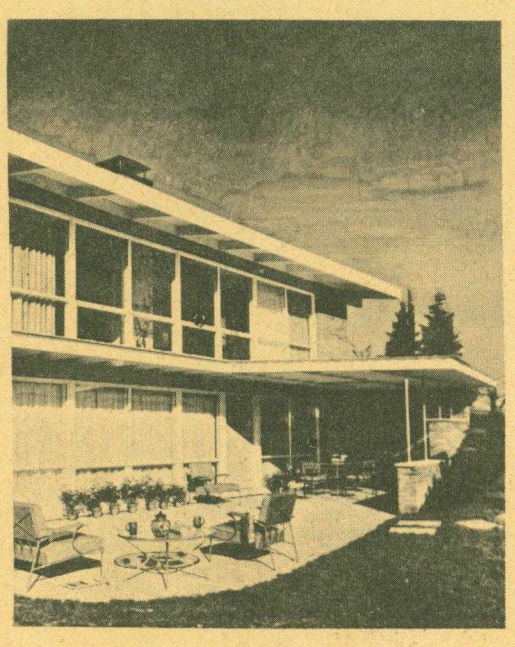
The features of this home are so numerous that space does not permit enumerating all of them. Therefore, study the floor plans carefully. Observe the traffic circulation, the storage units, the bath facilities, the efficient work area, the well lighted living area with its two-way fireplace and music wall. Don't miss the balcony off the master bedroom.



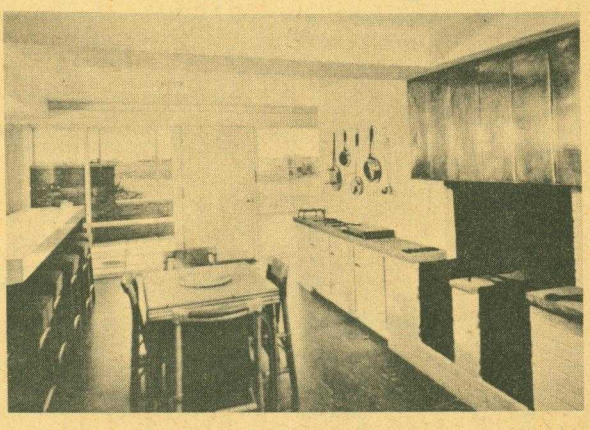
REAR EXTERIOR

LOWER LEVEL
2,300 Sq. Ft.





TERRACE



LOUNGE

This home is an excellent example of the additional livable floor area achieved by opening up a lower level by the use of large glass walls. The dotted lines depict how additional sleeping area might be developed. The activities room, lounge, and terrace provide exceptional indoor-outdoor recreational areas.

Note: This is the only design in this book for which study plans are available.

TO: HOME PLANNERS, INC.
16310 GRAND RIVER AVE.
DETROIT 27, MICH.

Check

☐ Please send me _____ STUDY PLAN(S) for the HOUSE OF IDEAS. I enclose $2.00 FOR EACH SET.

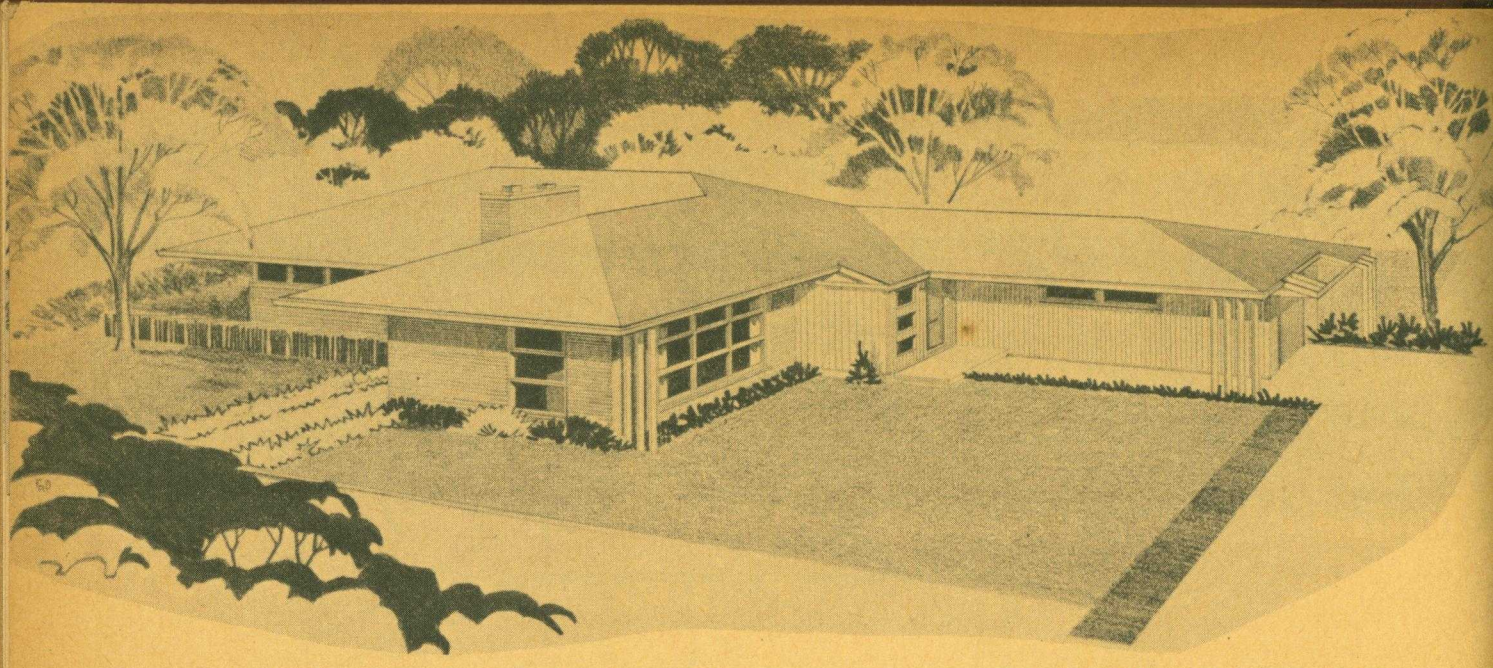
☐ Send information on cost of construction blueprints for this specialized design.

Please Print

Name_____

Address_____

City_____ Zone_____ State_____

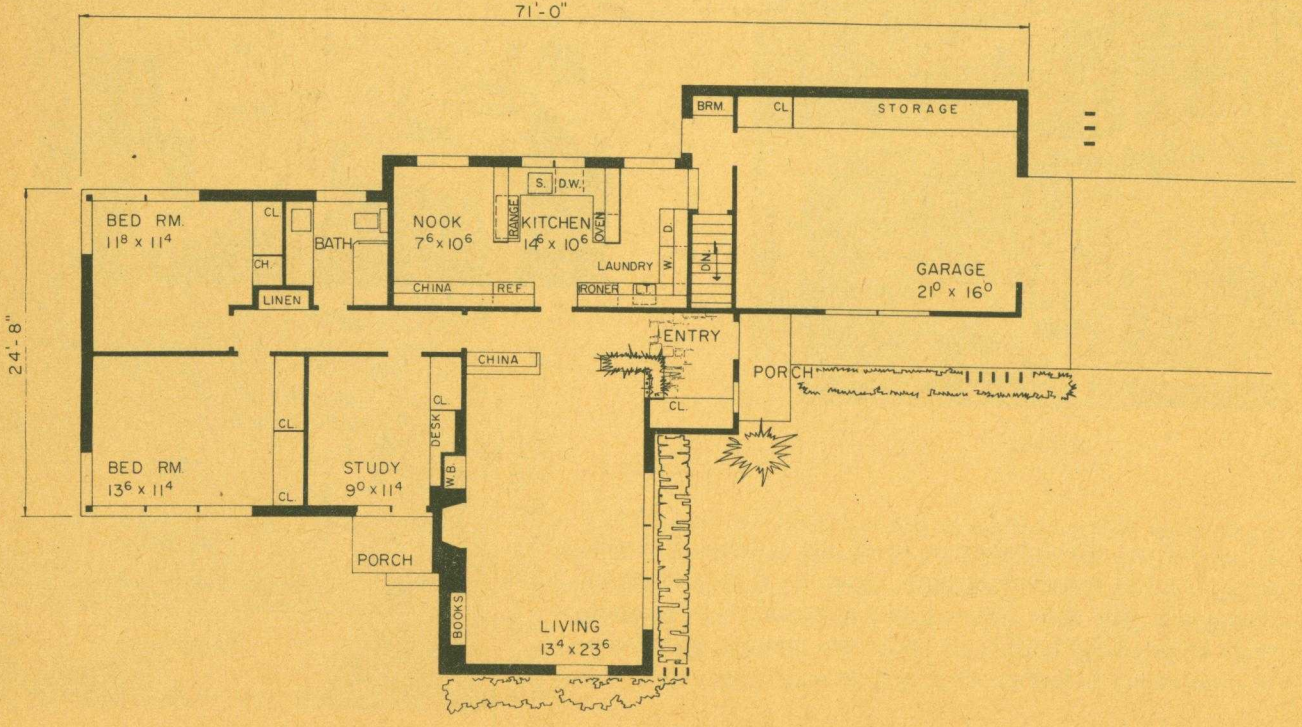


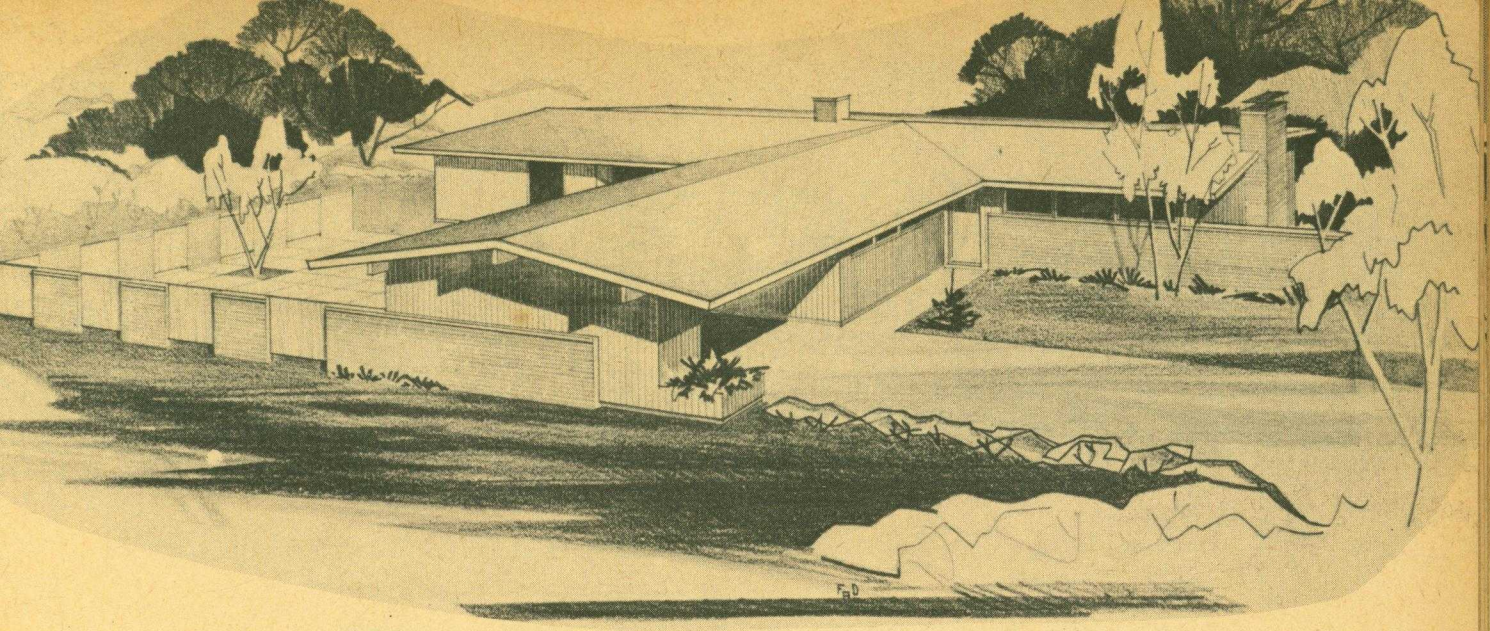
Convenient Living

DESIGN W 516

1,443 Sq. Ft.
26,292 Cu. Ft.

The T-shaped house, in addition to having a lot of exterior appeal, has its practical advantages, too. If your building site is narrow, this design allows you to take advantage of the depth of your lot. Observe how the three distinct areas of the house (the working, living and sleeping areas) are clearly defined. Traffic patterns are excellent, allowing you to go from one area to the next without going through a third. Taking advantage of every bit of available space results in Convenient Living features to guarantee years of livability. Observe the following built-ins: the desk, linen closet, book shelves, wood bin, planter, two china cabinets, broom closet, dishwasher, and cooking units. Note the completeness of the laundry.



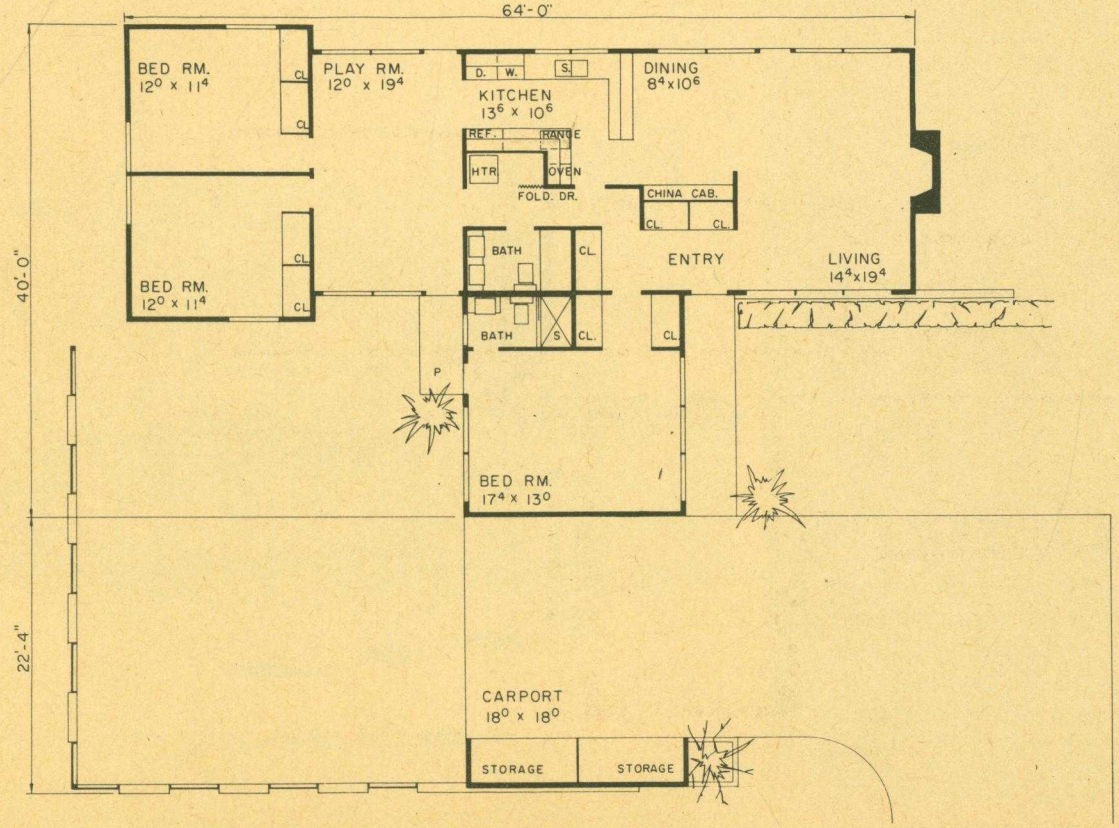


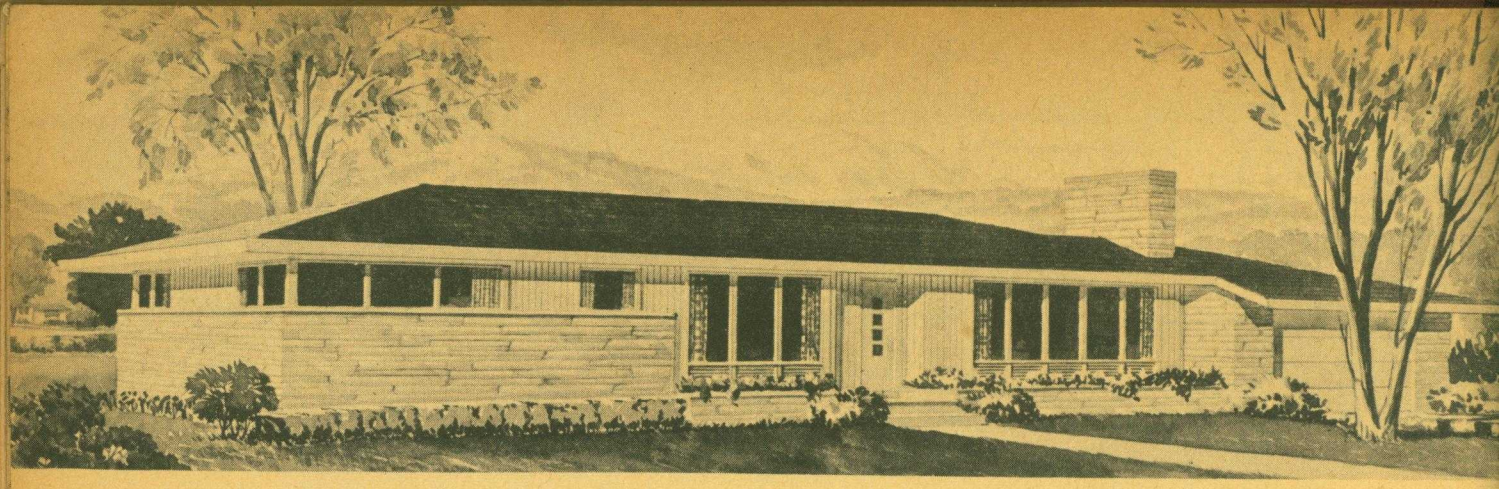
Convenient Living

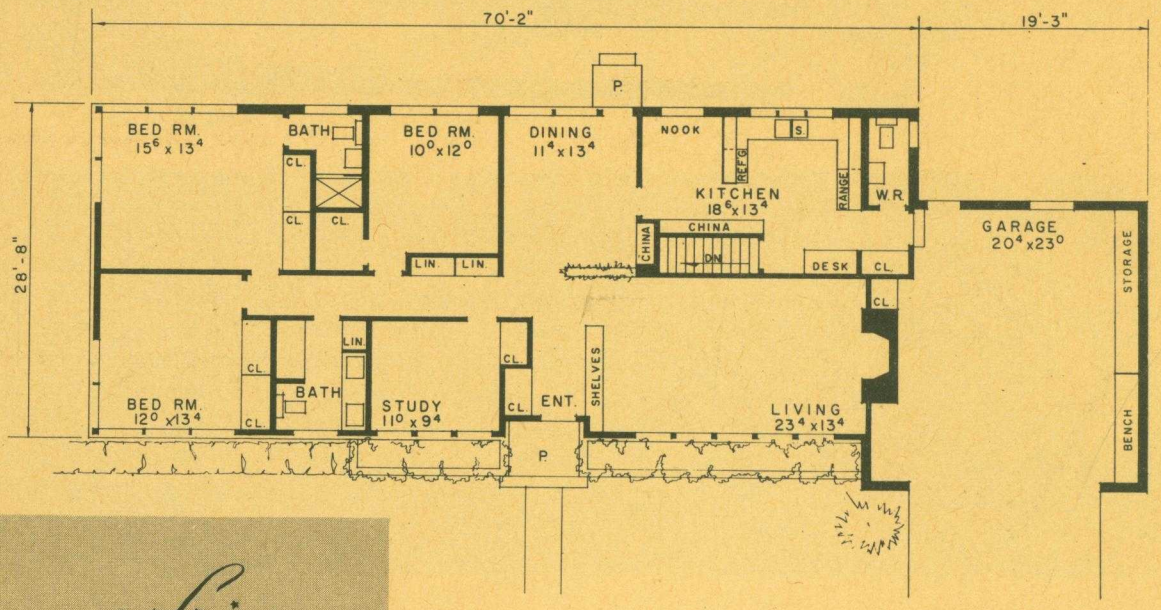
DESIGN W 667

1,669 Sq. Ft.
16,200 Cu. Ft.

Consider the living habits of your children. It is wiser to find a plan that fits your family than to try to force them into an uncomfortable pattern of living. See what wonderful provisions this design makes for children. There is a separate bedroom wing, connected to the main house by a play room that is sunny and has easy access to the outdoors. The fenced in area of the yard has all kinds of privacy and makes an ideal terrace for children and adults alike. Note also that the door from the big master bedroom opens onto the yard. The openness of the living-dining area is wonderful. It will be cheerful and well lighted and offer all kinds of possibilities for furniture arrangement.





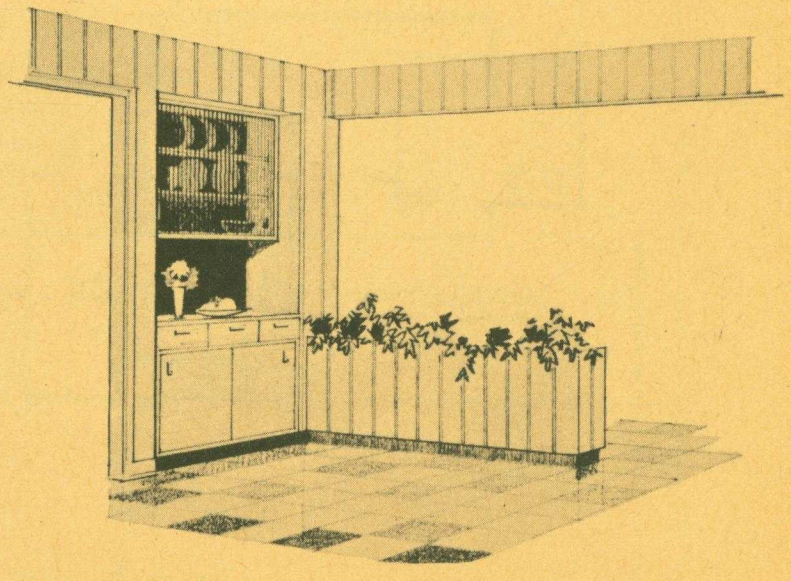


Convenient Living

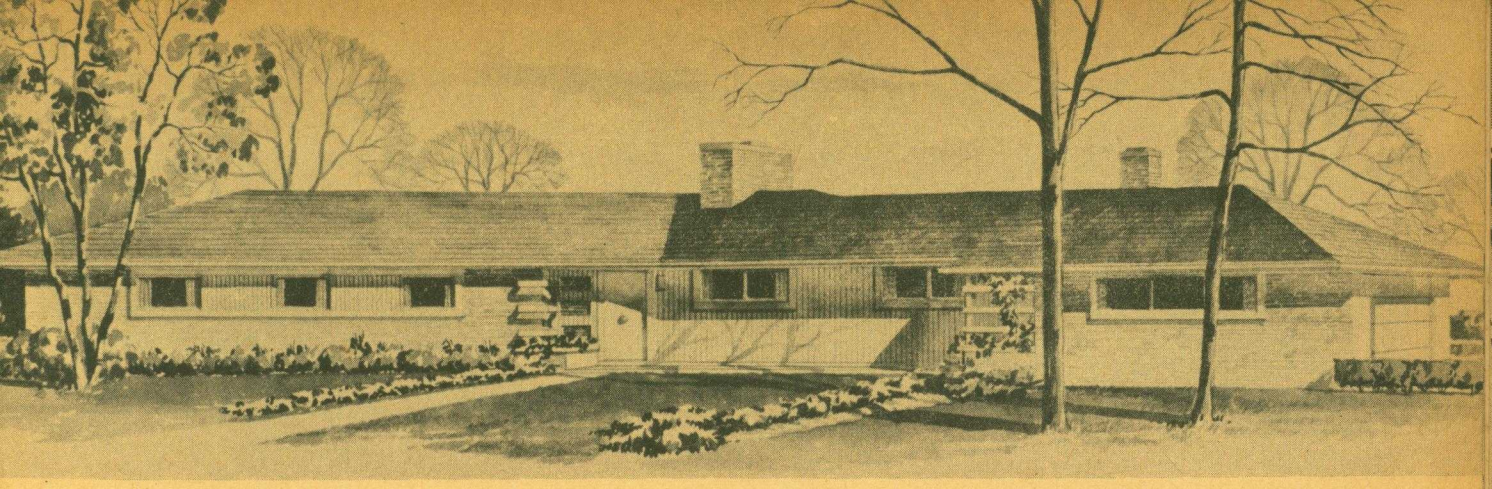
DESIGN W 399

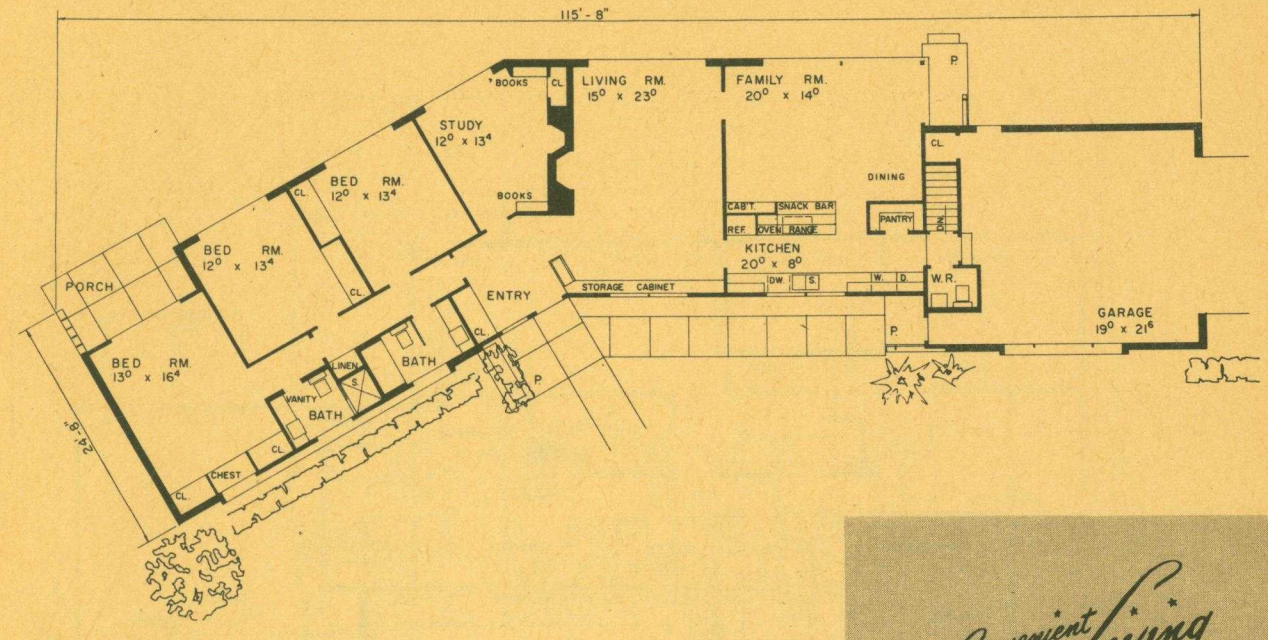
1,951 Sq. Ft.
35,102 Cu. Ft.

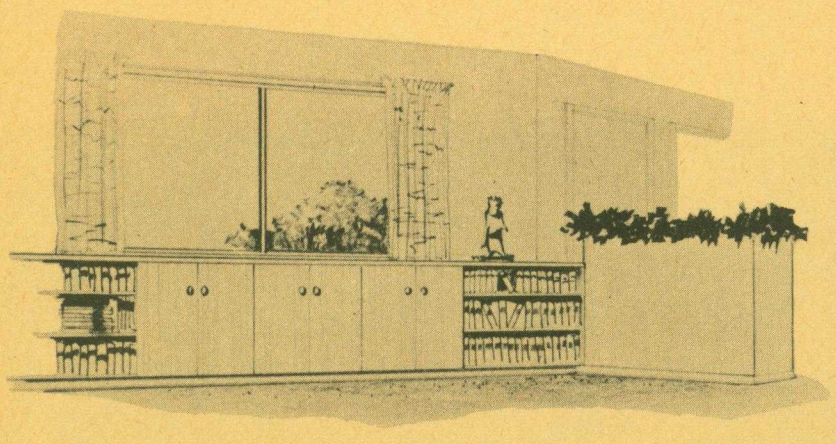
With three bedrooms and a study that doubles as a guest room or extra bedroom this delightful design will accommodate a fairly lage family quite handily. The master bedroom has its own bathroom with a shower, while a second bathroom is easily accessible to the other bedrooms. The location of the washroom keeps the children from tracking up the house. The U-shaped kitchen has a built-in desk for the housewife. Observe how the living room is not subject to any cross-room traffic whatsoever.



AN INTERESTING CORNER—DINING ROOM







MAKE THAT WALL USEFUL—LIVING ROOM

Convenient Living

DESIGN W 806

2,168 Sq. Ft.
30,934 Cu. Ft.

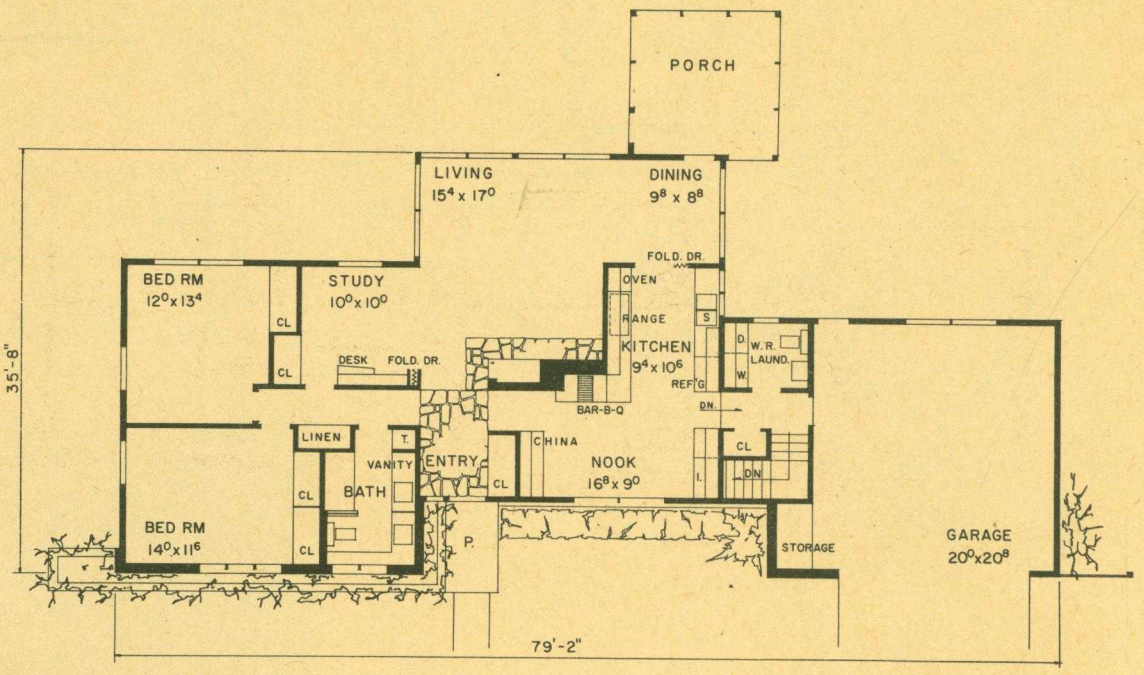
It's a step in the right direction when you open up a room so you can see the outdoors. But when every room in the house has a sliding glass door opening onto the garden you have really added a new dimension to your living. This design places all the utilitarian spaces toward the street and enlarges every other room by the space of the land outside it. The house pivots on the big central chimney that provides fireplaces for both the study and the living room.

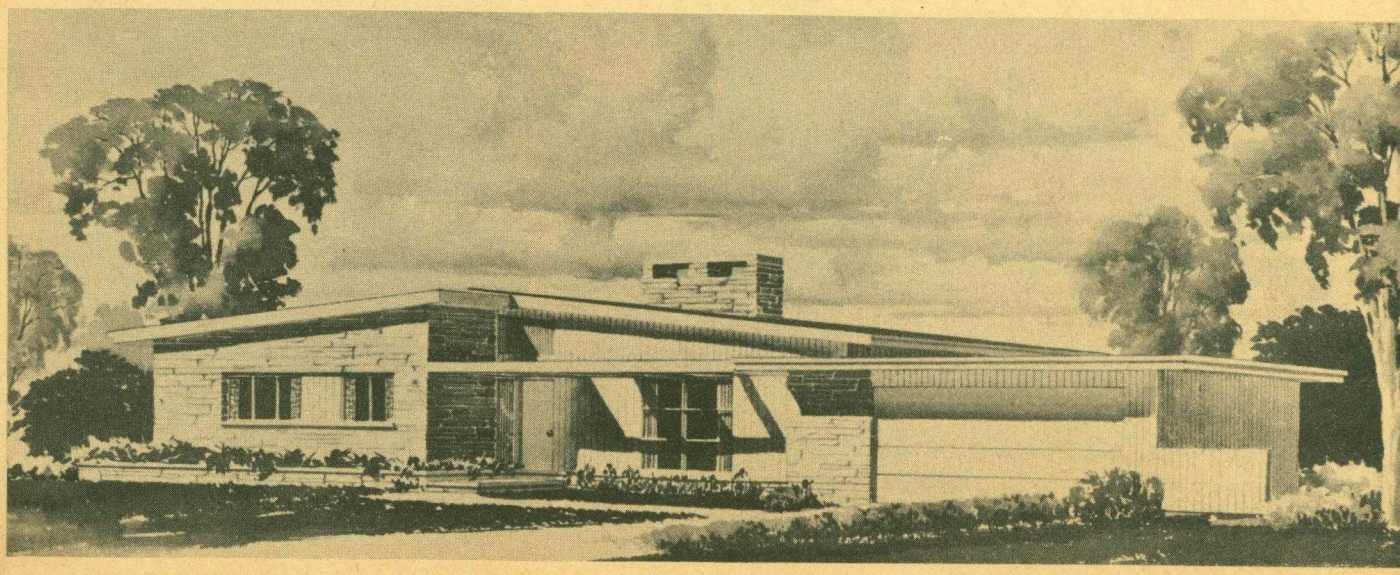
Convenient Living

DESIGN W 451

1,540 Sq. Ft.
28,861 Cu. Ft.

Make mine contemporary. The 2/12 pitch roof and the flat roof are characteristics of the latest in home design. A study of the floor plan reveals equally up-to-the-minute features. Noteworthy are the built-in desk, vanity, china and cooking equipment. The barbecue means fun for all family members. The combination laundry and washroom exemplify the best in space engineering. Privacy for the study is acquired by the use of a folding door.



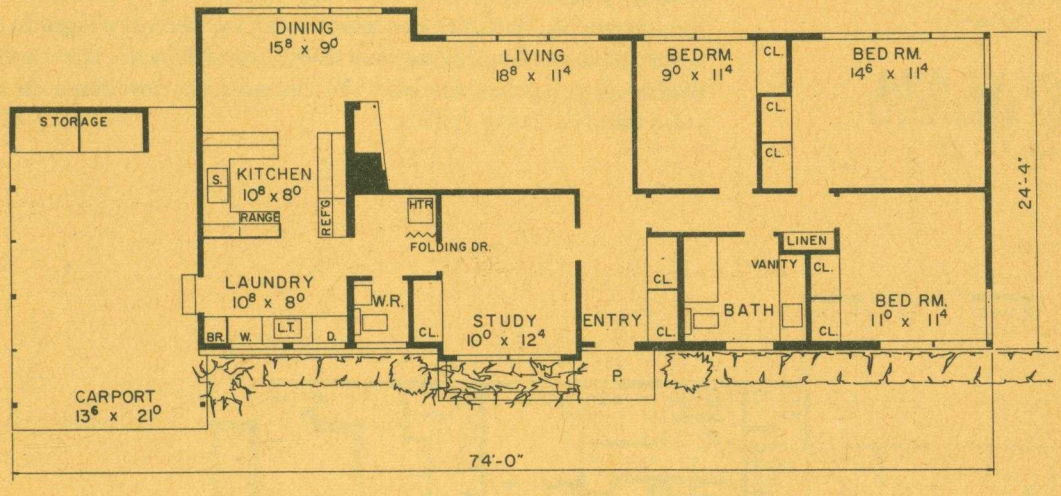


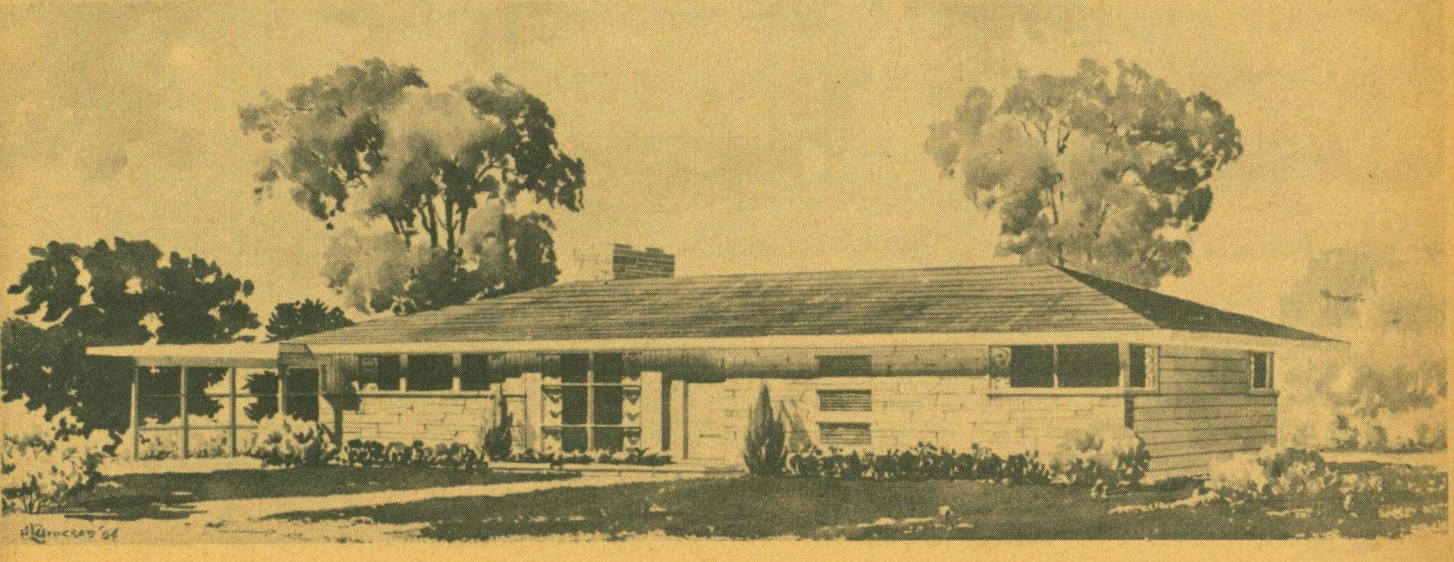
Convenient Living

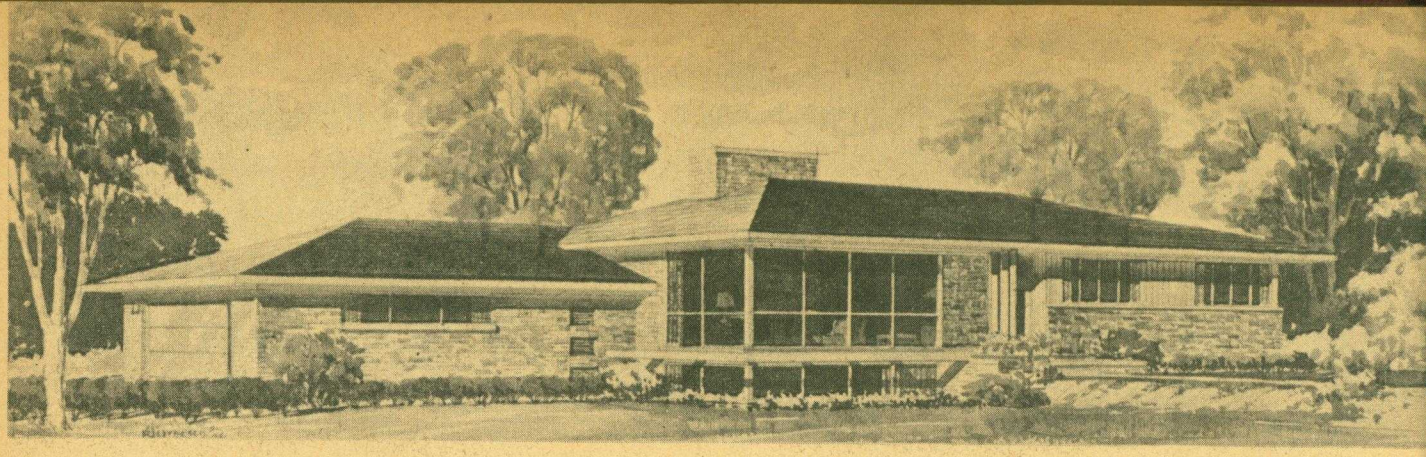
DESIGN W 454

1,502 Sq. Ft.
13,274 Cu. Ft.

This hip-roof modern with contrasting quarried stone, vertical and horizontal siding will provide many years of enjoyable living. Three bedrooms, plus a study which may double as a guest room, a separate laundry area, one and a half baths, and a large dining room add up to plenty of livability. The open end of the fireplace increases its enjoyment. The three lites of opaque glass insure privacy for the bath and strike a decorative note for the exterior.





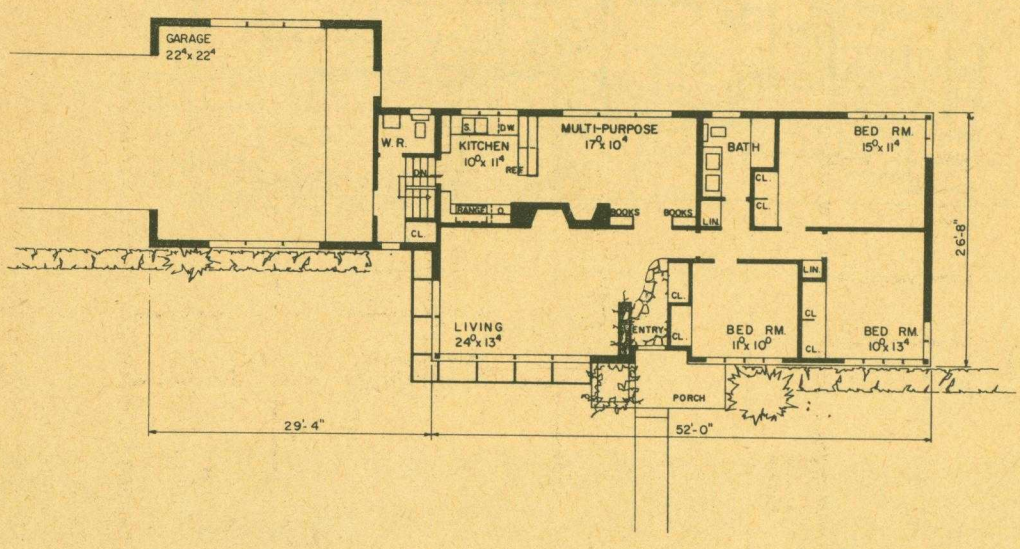


Convenient Living

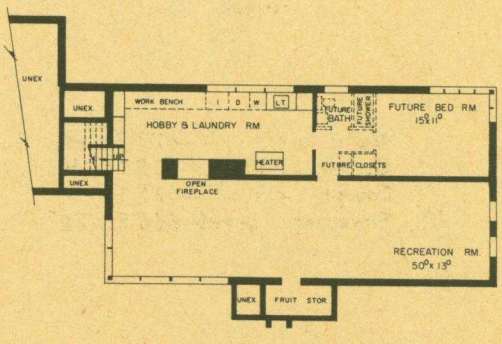
DESIGN W 494

25,957 Cu. Ft.

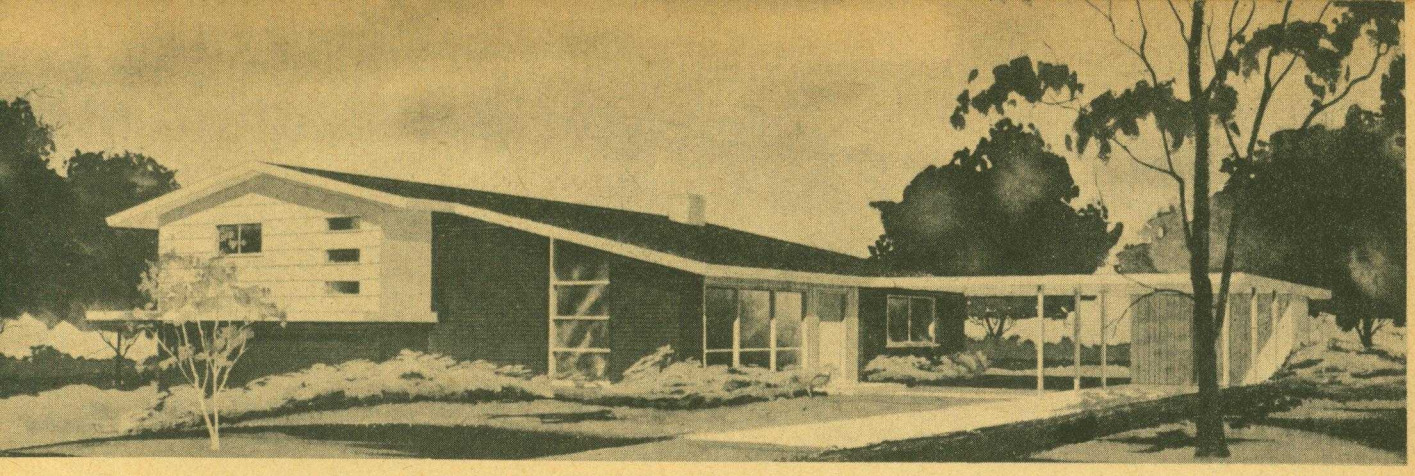
With big families as popular as they are today, you will enjoy the delightful living, provided by this home. Bedrooms have plenty of closets, and there is an extra washroom adjacent to the kitchen and garage. Let the family enjoy TV or ping-pong in the multi-purpose room, with its own fireplace, and spare the fine furniture in the living room. Should your family keep growing, you can have another bedroom in the basement. With the basement level located above grade it becomes a bright and cheerful area—a most suitable area for doubling your livable floor space. Analyze the features of this home in relation to your family's living habits.



First Floor Plan—1,465 Sq. Ft.



Lower Level —1,435 Sq. Ft.

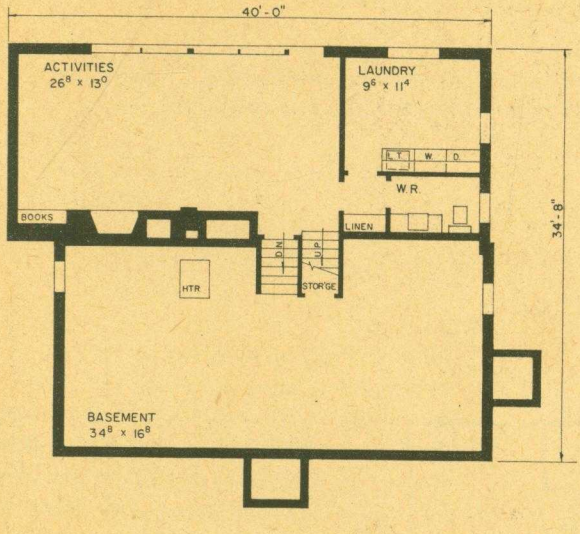


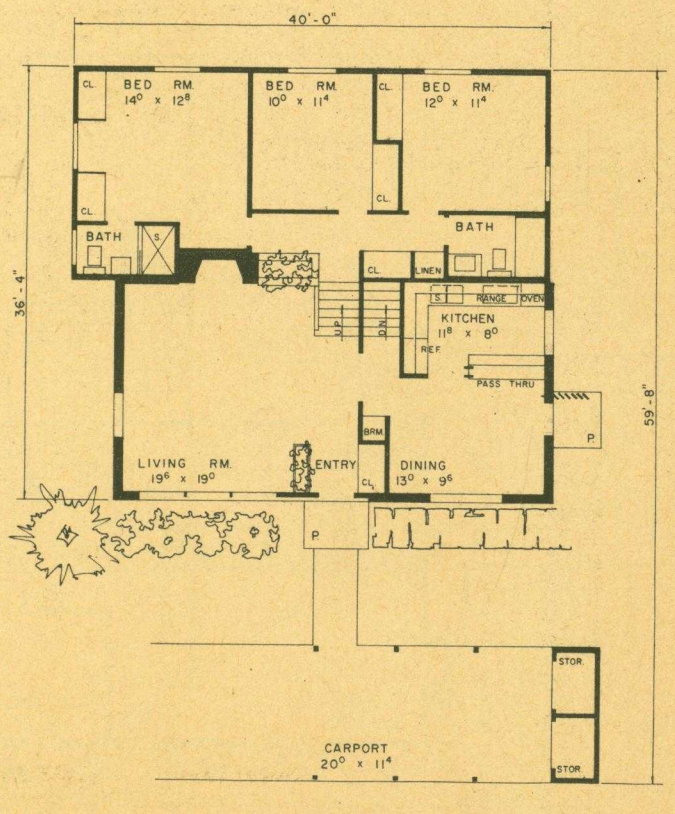
Four level living with every level serving a purpose. This three bedroom home with its 2½ baths has an ideal separation of functions. The main level is devoted to the living area and the compact, efficient work area with its large dining room. The sleeping level is seven steps above the main level. This provides this area with all the privacy of a two story home. The lower level is below the sleeping level and represents the recreation area for the family. The basement level is seven steps down from the activities area and is the area for the work shop and bulk storage.

Convenient Living

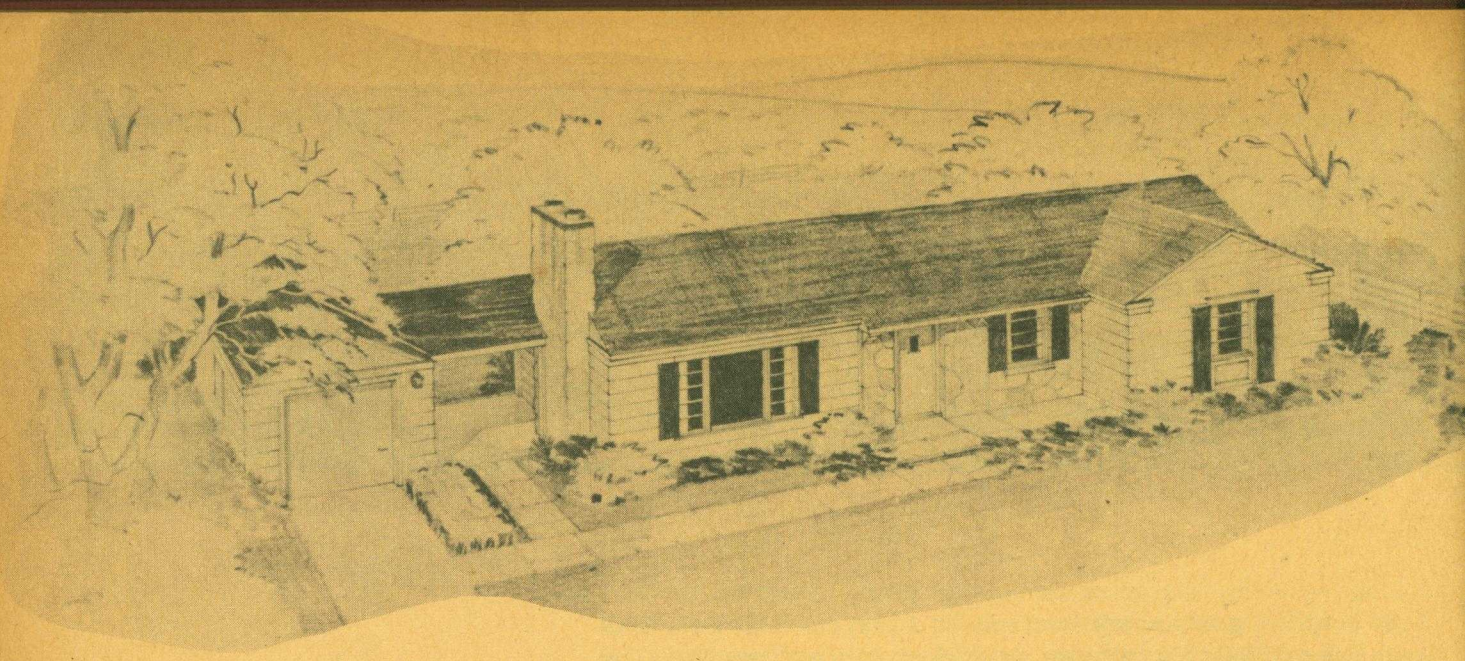
DESIGN W 789

25,173 Cu. Ft.





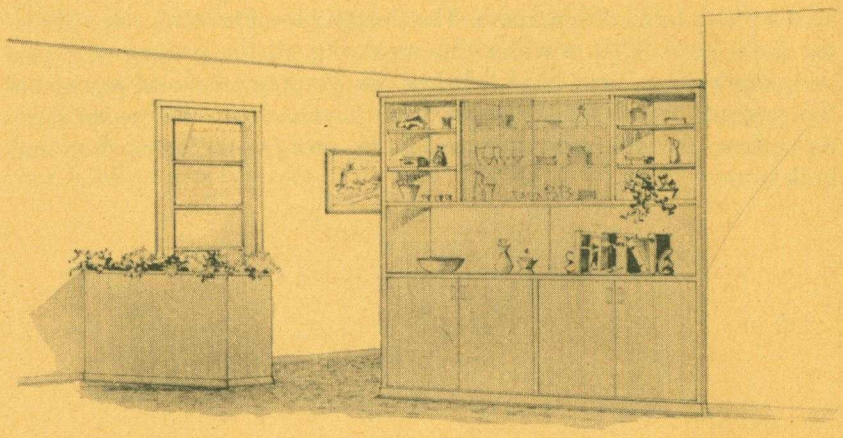
Main Level —671 Sq. Ft.
Upper Level —720 Sq. Ft.
Lower Level —671 Sq. Ft.
Basement Level—660 Sq. Ft.



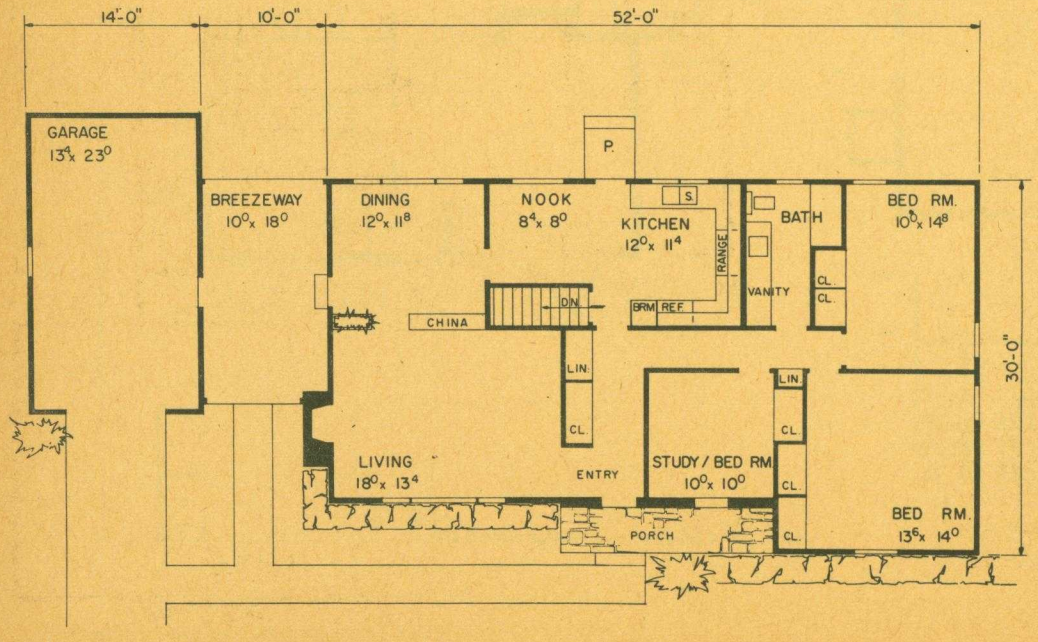
Convenient Living

DESIGN W 607

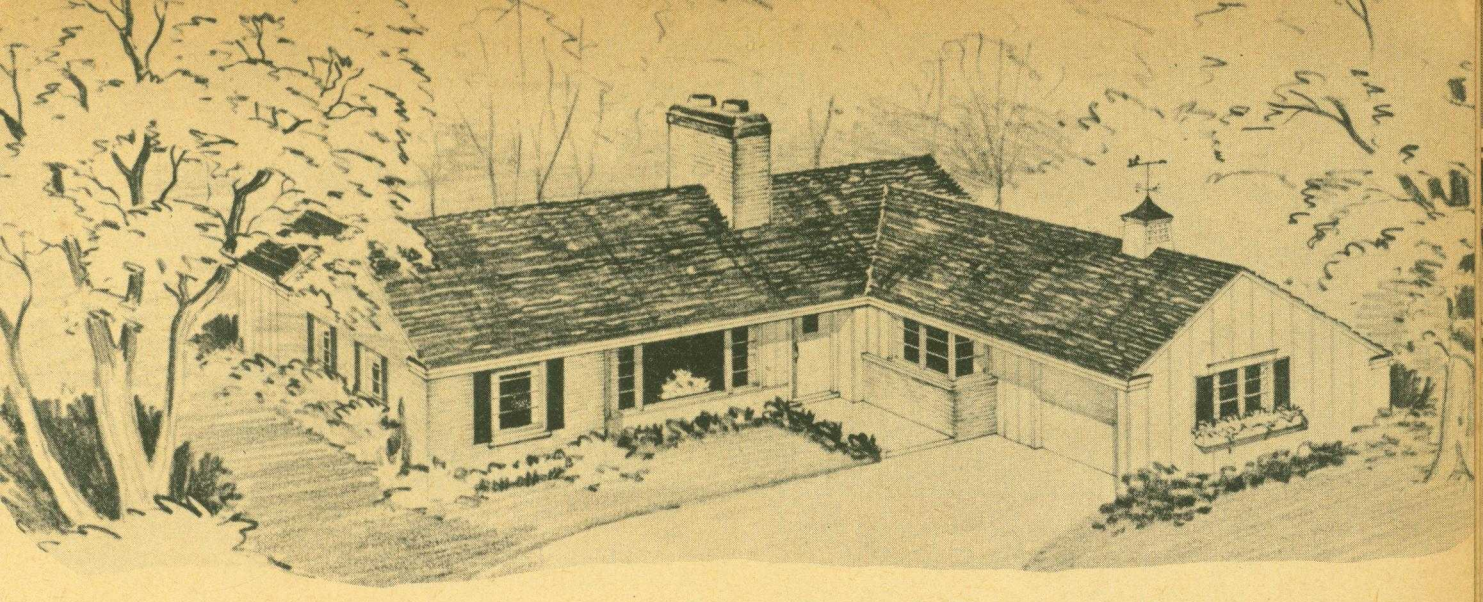
1,418 Sq. Ft.
27,377 Cu. Ft.

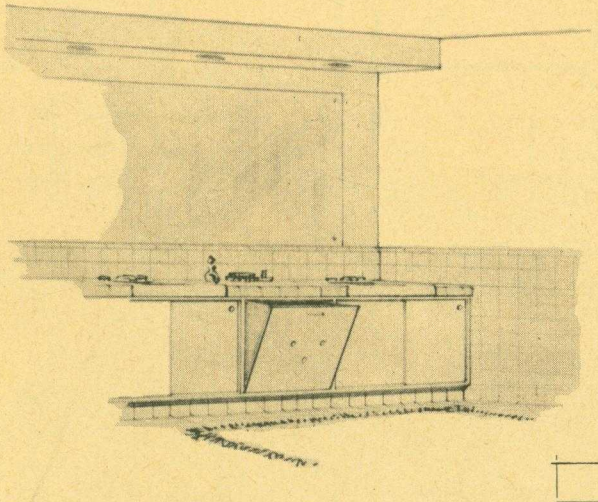


MAKE THOSE ROOM DIVIDERS ATTRACTIVE AND PRACTICAL.



An efficient U-shaped kitchen, a roomy breakfast nook, a fireplace, the living room separated from the spacious dining area by a china and indoor planting box, and excellent traffic circulation make this interior one in which you will want to live. The split fieldstone, the picture window and the breezeway enhance its exterior beauty.



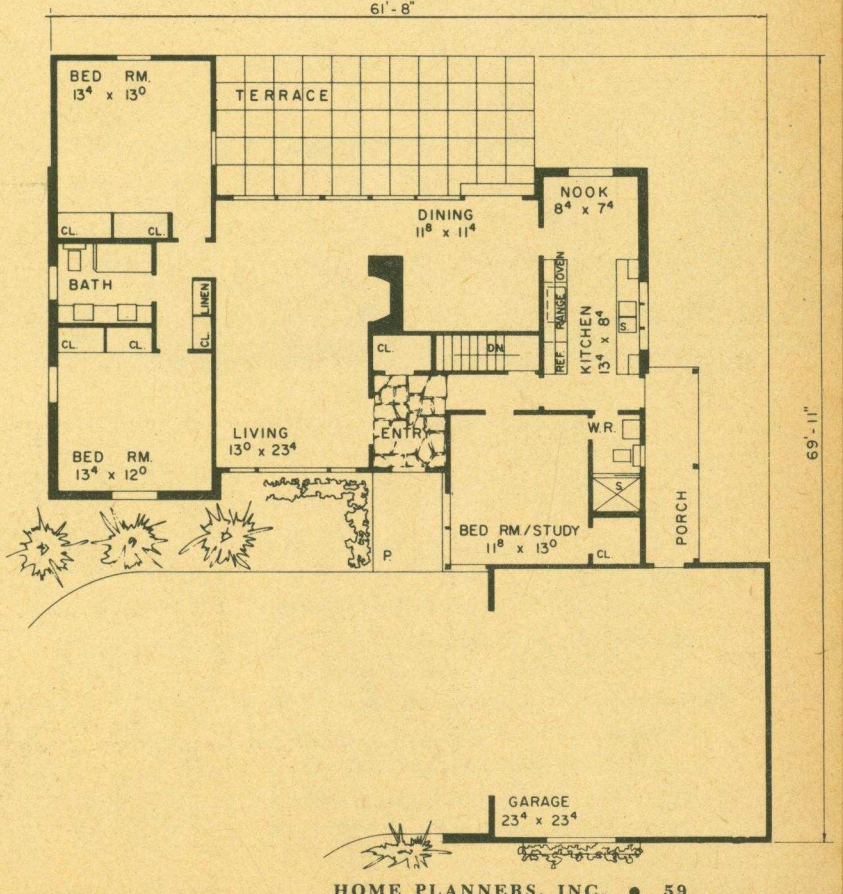


THE DOUBLE LAVATORY WITH TILT-OUT CLOTHES HAMPER

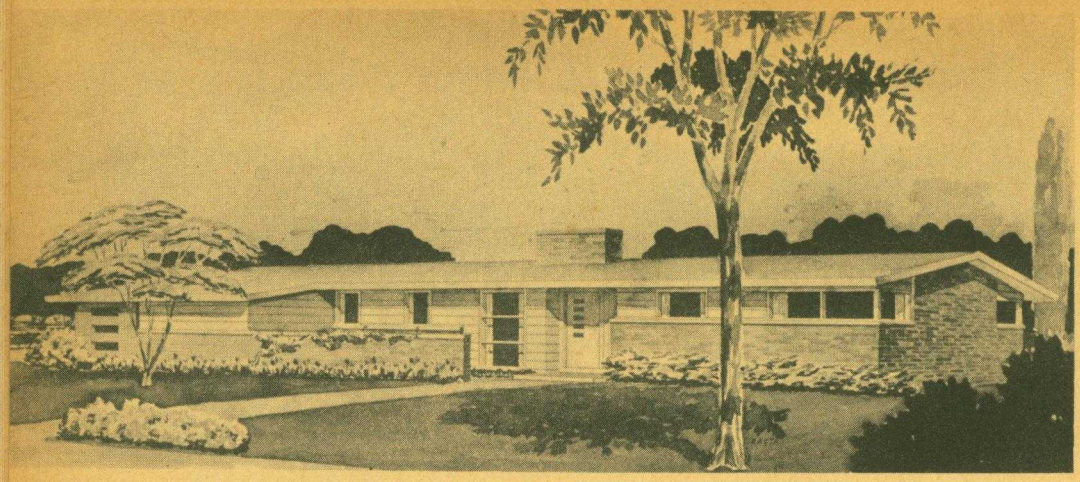
Convenient Living

DESIGN W 756

1,600 Sq. Ft.
31,881 Cu. Ft.



A good floor plan is conceived in such a manner so as to allow the indoors to function with the outdoors. Here the sizable terrace is planned as part of the house. Being handy to the kitchen it offers a third eating area. A covered porch extends from side service door to the garage thus assuring covered passage during inclement weather. The bedroom/study would be ideal as a professional office.

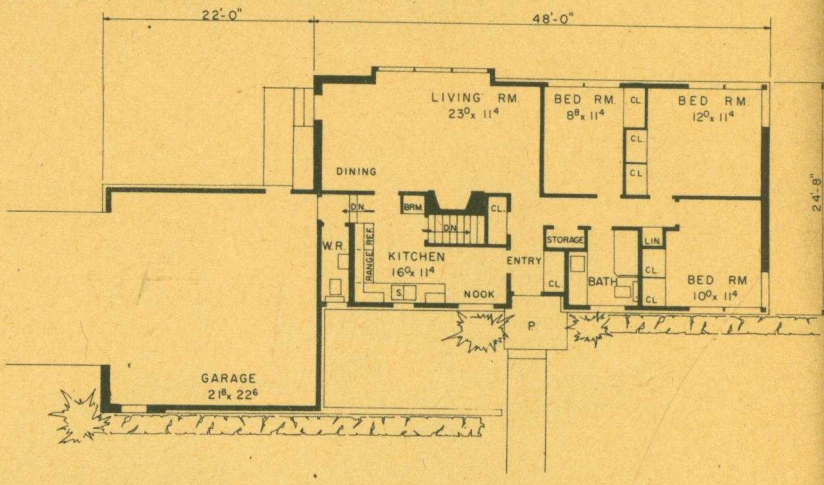


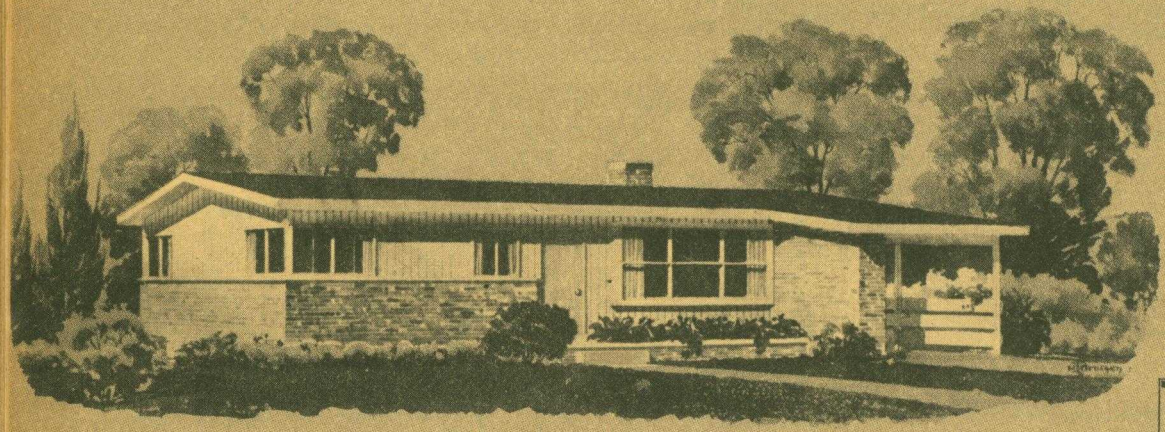
Convenient Living

DESIGN W 521

1,185 Sq. Ft.
20,442 Cu. Ft.

This long, low modern home would never fail to impress the passer-by. The center entry means good traffic circulation. The high windows provide maximum privacy and allow for more flexible furniture placement. The floor-to-ceiling windows of the living room provide a sweeping view of the rear yard. Don't miss the extra washroom, and the four storage units in the entry and the hall. The working drawings show a large fruit closet in the basement plus the location of the laundry equipment and large area for an activities room.



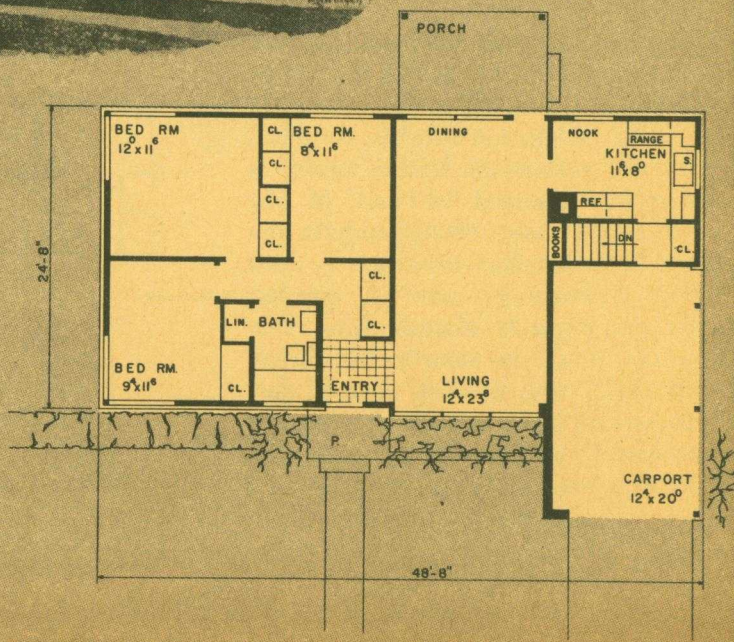


Convenient Living

DESIGN W 465

1,057 Sq. Ft.
18,677 Cu. Ft.

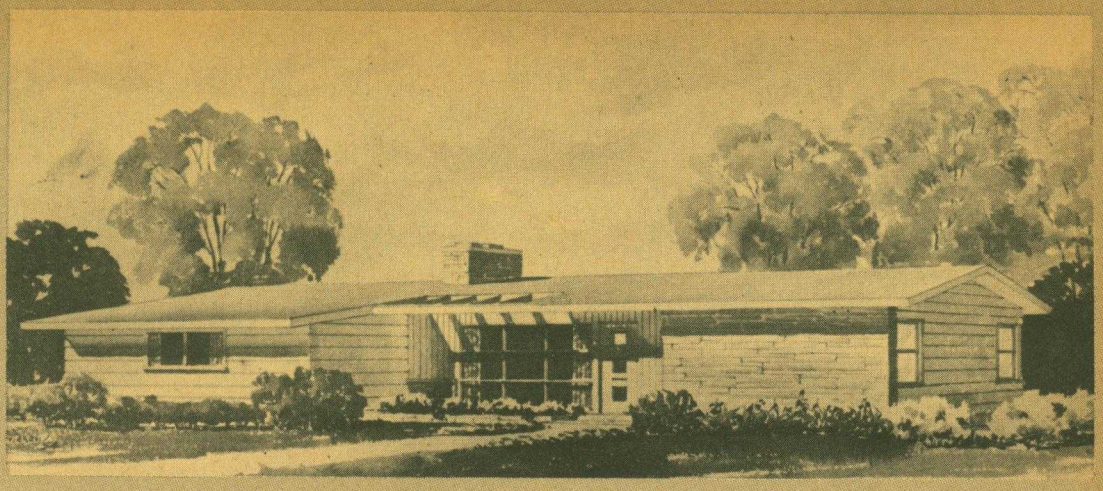
The continuous roof line with the wide overhang, the large living room window with the projecting box-like frame, and low planting area make this design a charmer. The use of vertical siding and brick makes it distinctive. The sweeping living-dining area adds to the feeling of spaciousness and is provided good ventilation from the windows at both ends.

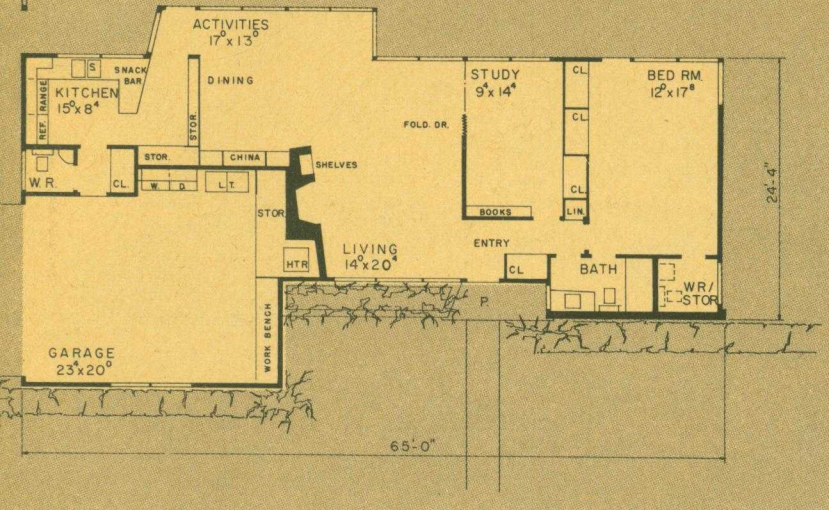


Convenient Living

DESIGN W 455

1,277 Sq. Ft.
12,390 Cu. Ft.



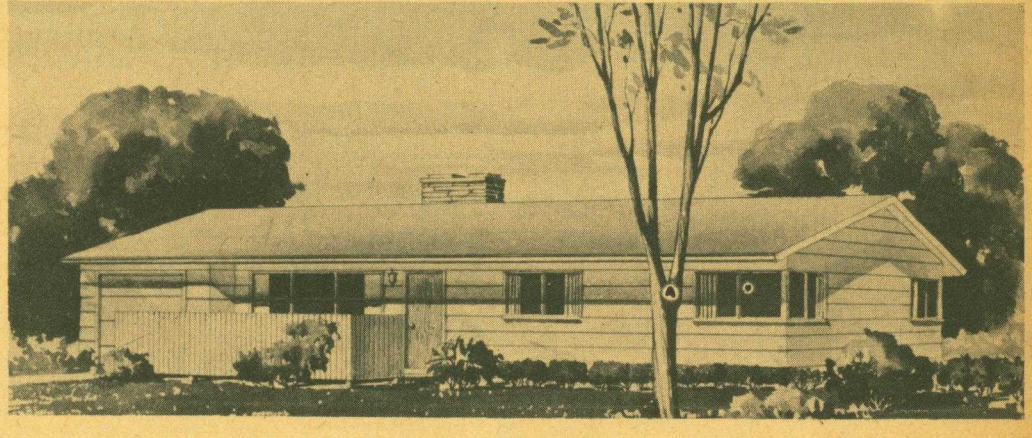


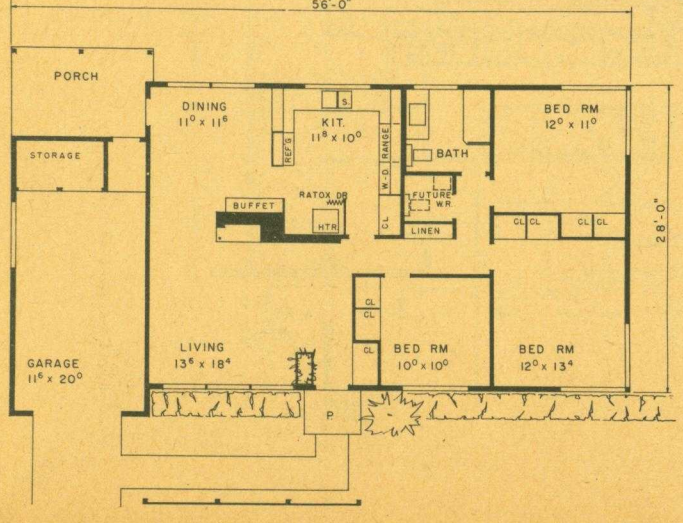
The trellis work of the roof overhang allows an additional amount of light to reach the living room while casting interesting shadows. This design would be a show place for the wider suburban lot as well as an urban corner lot. The open planning of the activities, living and study areas allows for flexible furniture arrangements and pleasant conversational groupings.

Convenient Living

DESIGN W 442

1,232 Sq. Ft.
12,566 Cu. Ft.





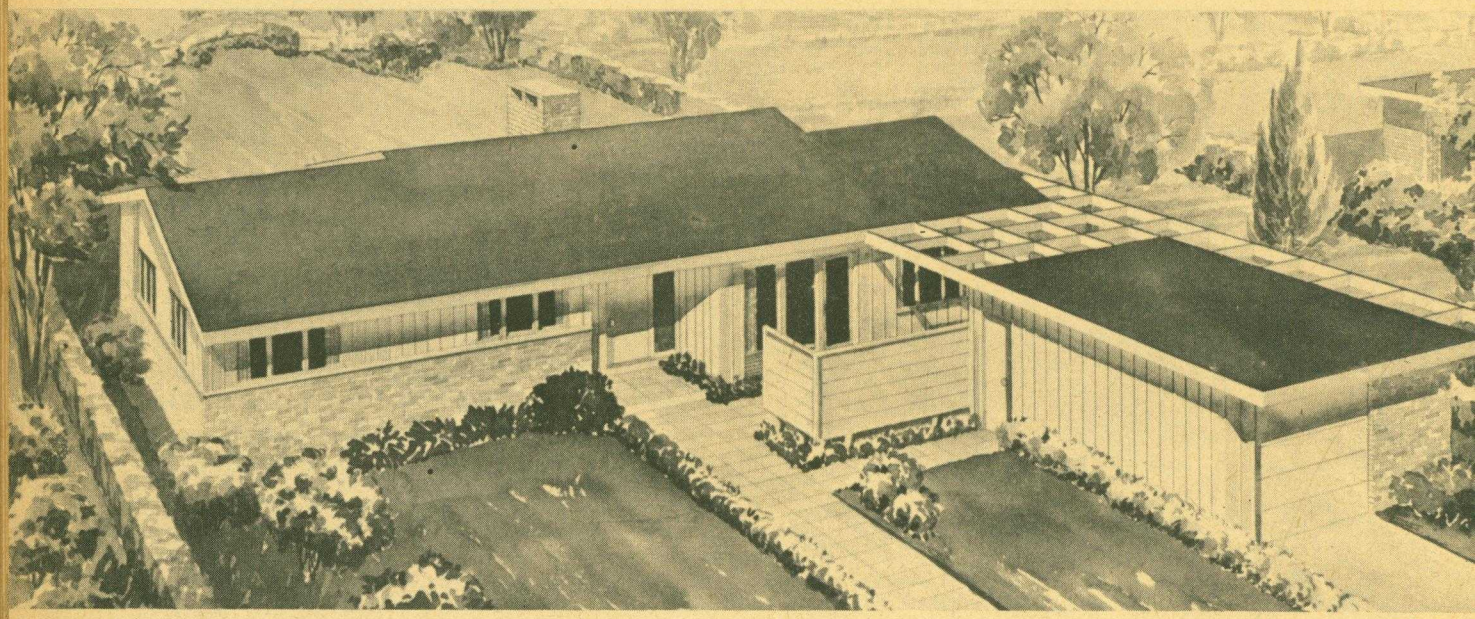
A house that must be built comparatively close to the street need not forego the enjoyment of a large front living room window. The practical privacy fence is the answer to this problem. Here is another example of the possibilities of the inside bath. Valuable exterior wall space is saved by locating the washroom on an inside wall.

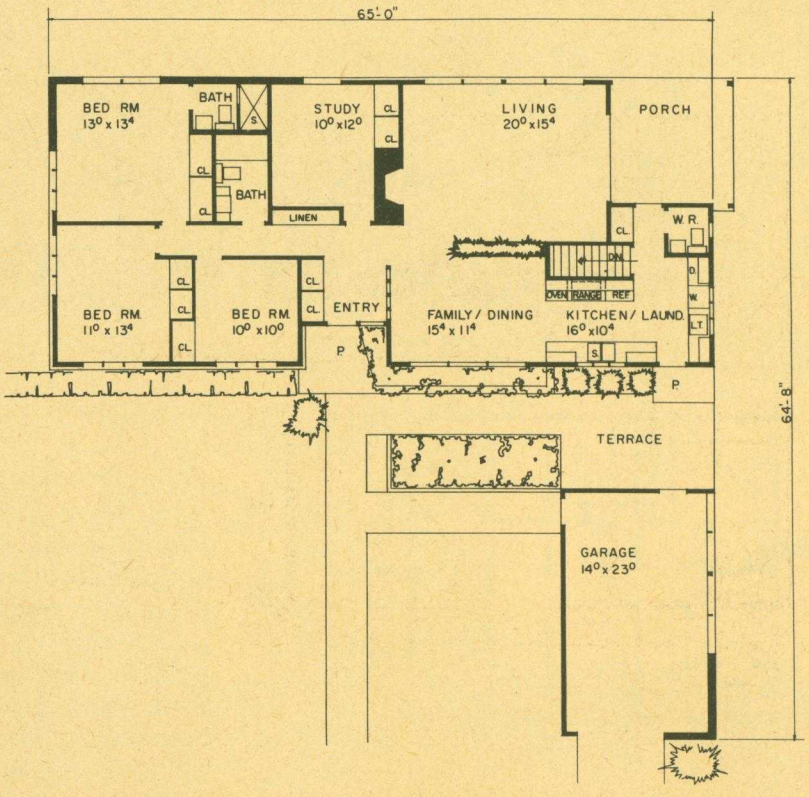
Convenient Living

DESIGN W 771

1,698 Sq. Ft.
30,711 Cu. Ft.

To look at this smart home you would never believe it had all the necessities and conveniences to more than satisfy the living habits of a large family. The master bedroom has a private bath with stall shower. The study may be utilized as just that or become a fourth bedroom. Separating the living and family rooms is a delightful planter with storage below. Across the room from the fireplace are large sliding glass doors which open onto the covered porch. A washroom is strategically located between the work area and the porch and, consequently, is accessible from the outside. Study the work area carefully.



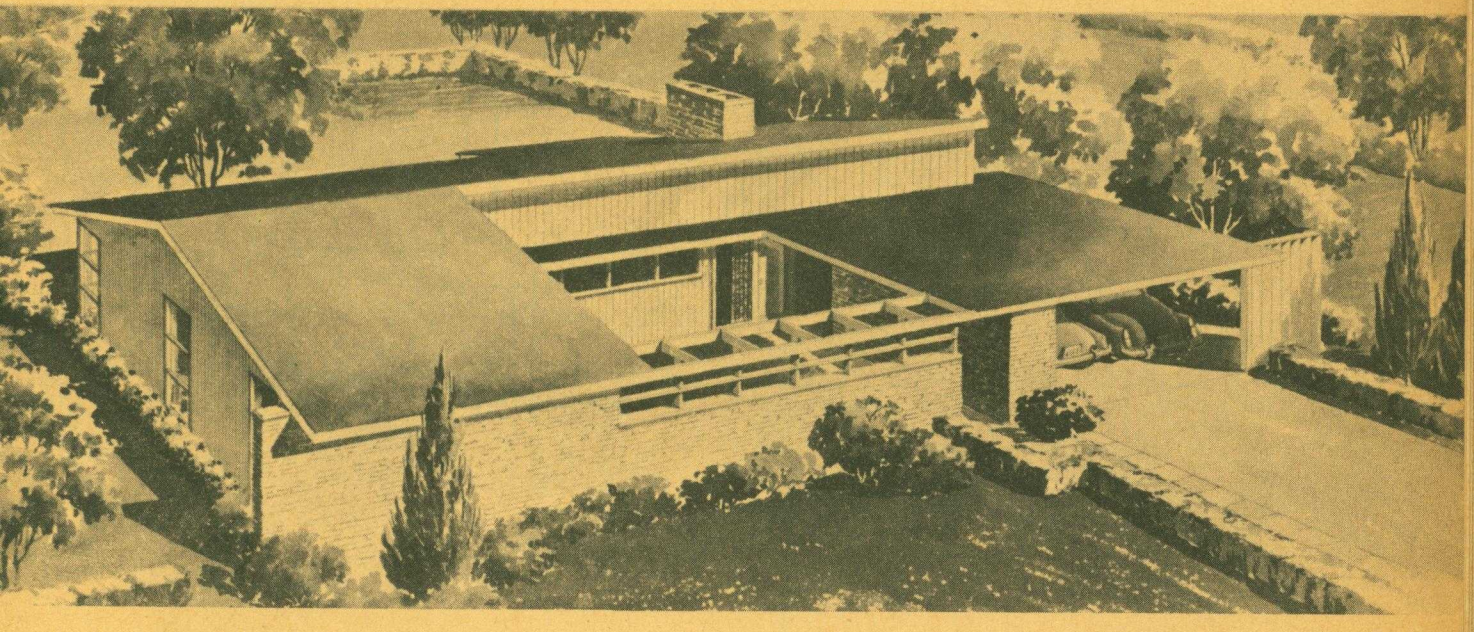


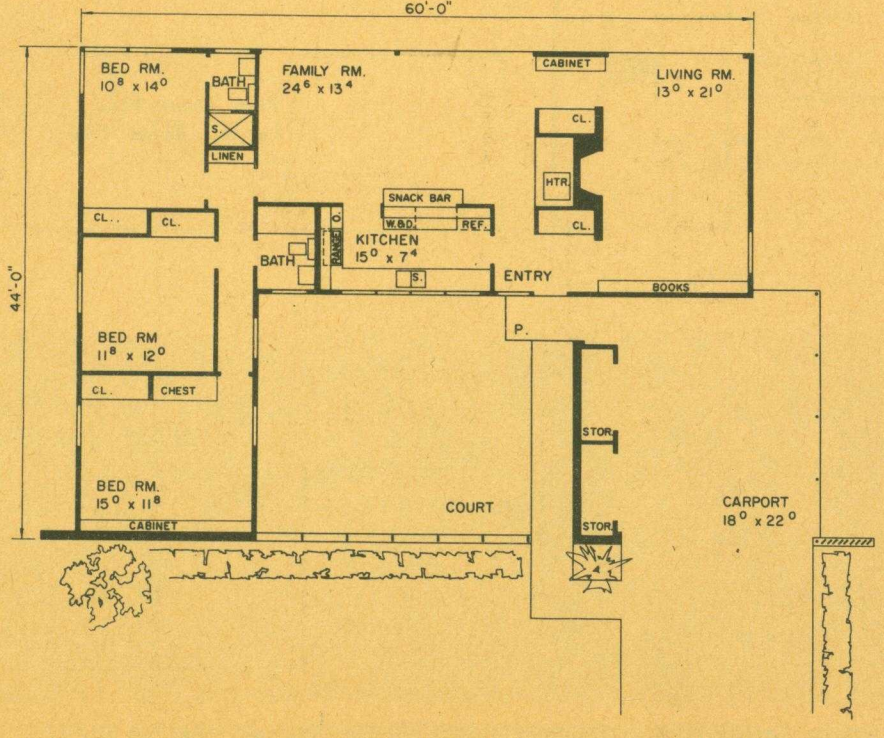
Convenient Living

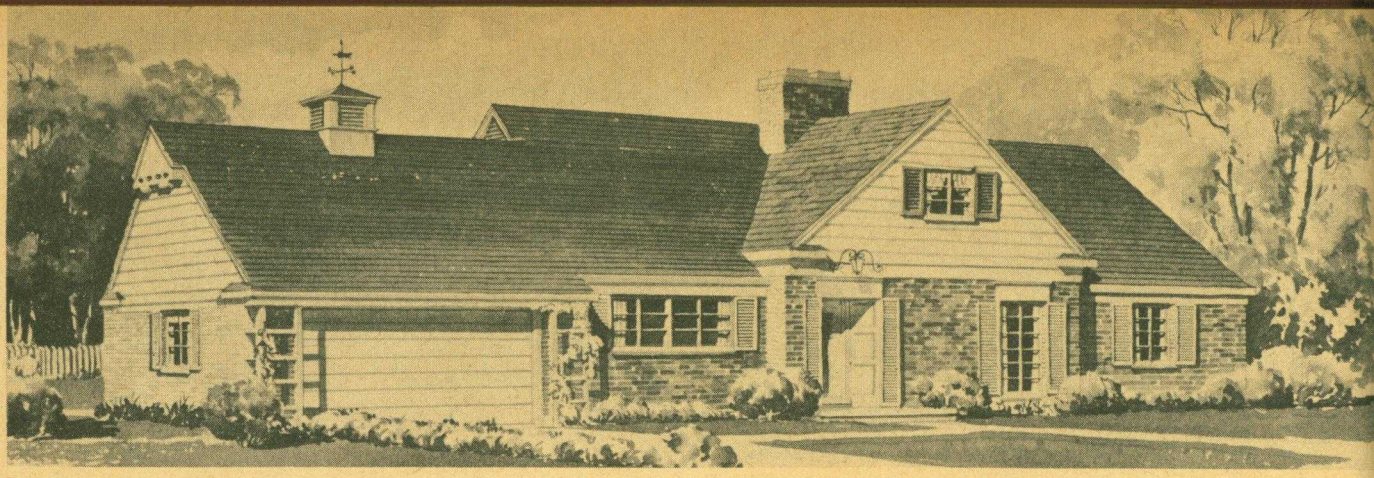
DESIGN W 679

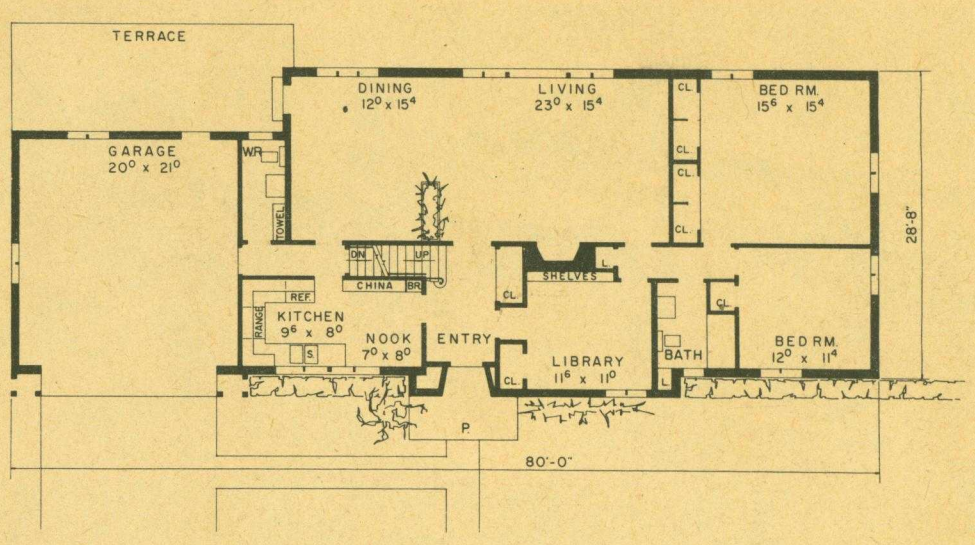
1,672 Sq. Ft.
16,859 Cu. Ft.

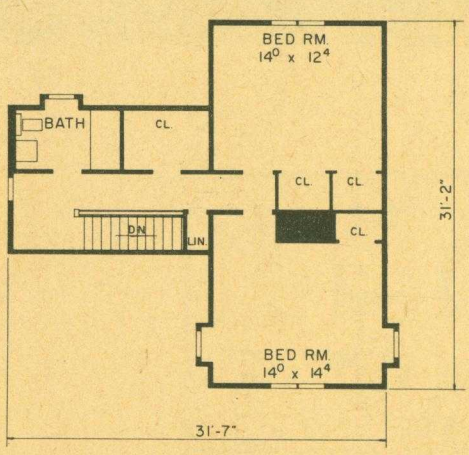
Convenient Living must be judged in relation to the activities of all the members of the family. Two baths in the sleeping area relieve morning congestion. A large family room satisfies the children and their friends. An isolated living room with no annoying cross-room traffic appeals to the adults. An efficient kitchen delights the cook. A two-car carport with covered entrance to front door pleases the drivers. Sliding aluminum glass doors across the rear provides everyone with a cheerful and well lighted atmosphere.











First Floor Plan —1,709 Sq. Ft.
Second Floor Plan— 681 Sq. Ft.

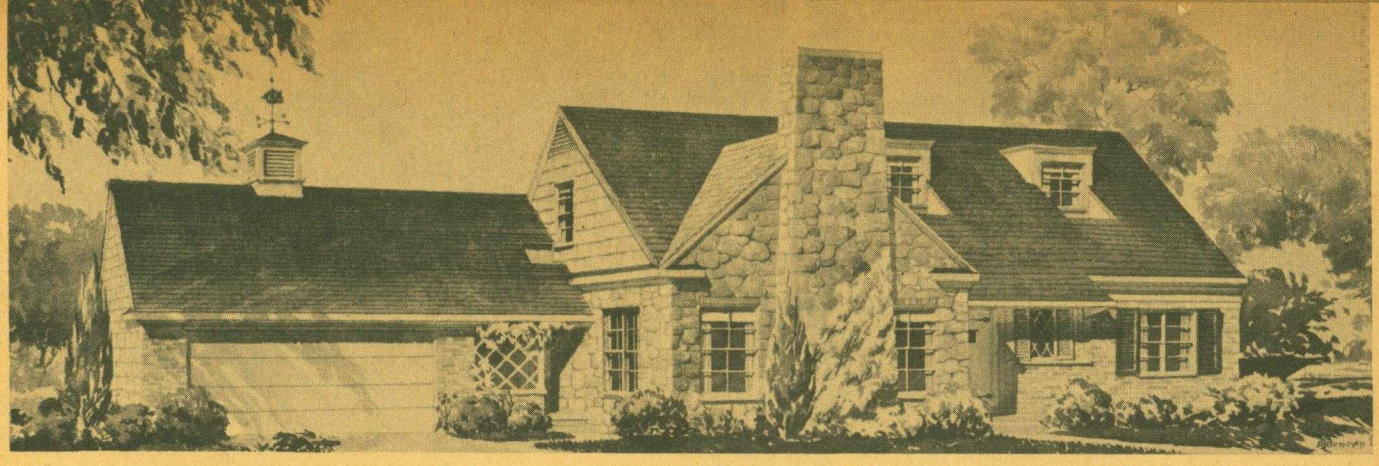
Convenient Living

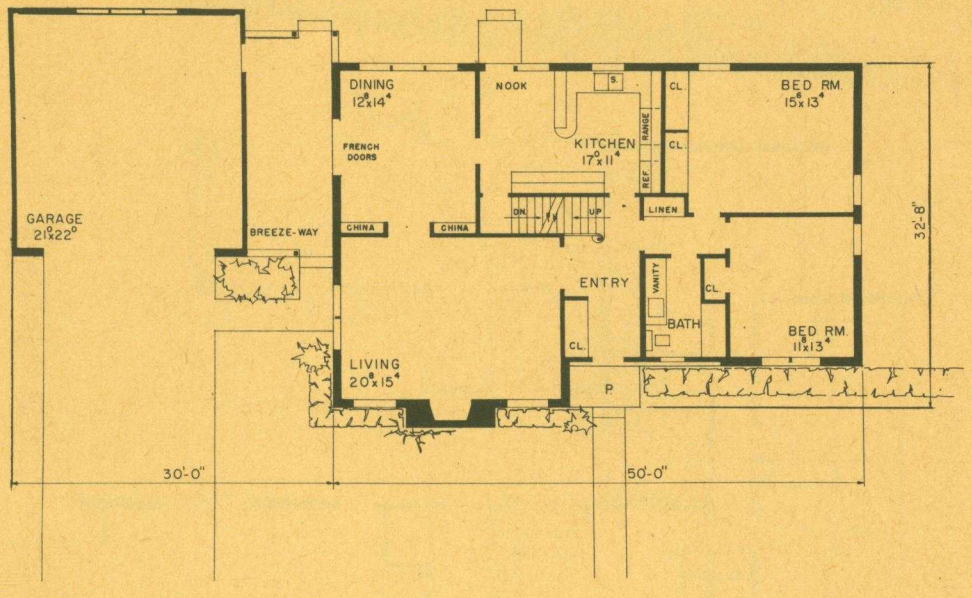
DESIGN W 459

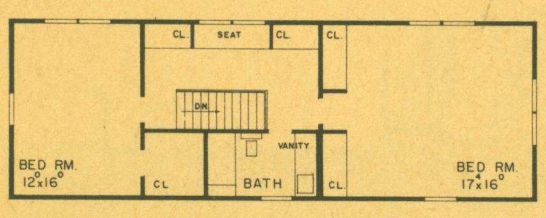
39,700 Cu. Ft.

The large family take notice! Consider your own convenient living requirements in the light of the features found in this Pollman design. Abundant storage facilities, 2½ baths, an efficient kitchen free from cross-room traffic, a sizable dining area plus a nook for snacks and luncheons, a fireplace, and a library which may be utilized as a T.V. room. There are years of enjoyable living ahead for the occupants of this home.

YOUR ORDER FOR BLUEPRINTS WILL BE SHIPPED WITHIN 24 HOURS.







First Floor Plan —1,522 Sq. Ft.
Second Floor Plan— 838 Sq. Ft.

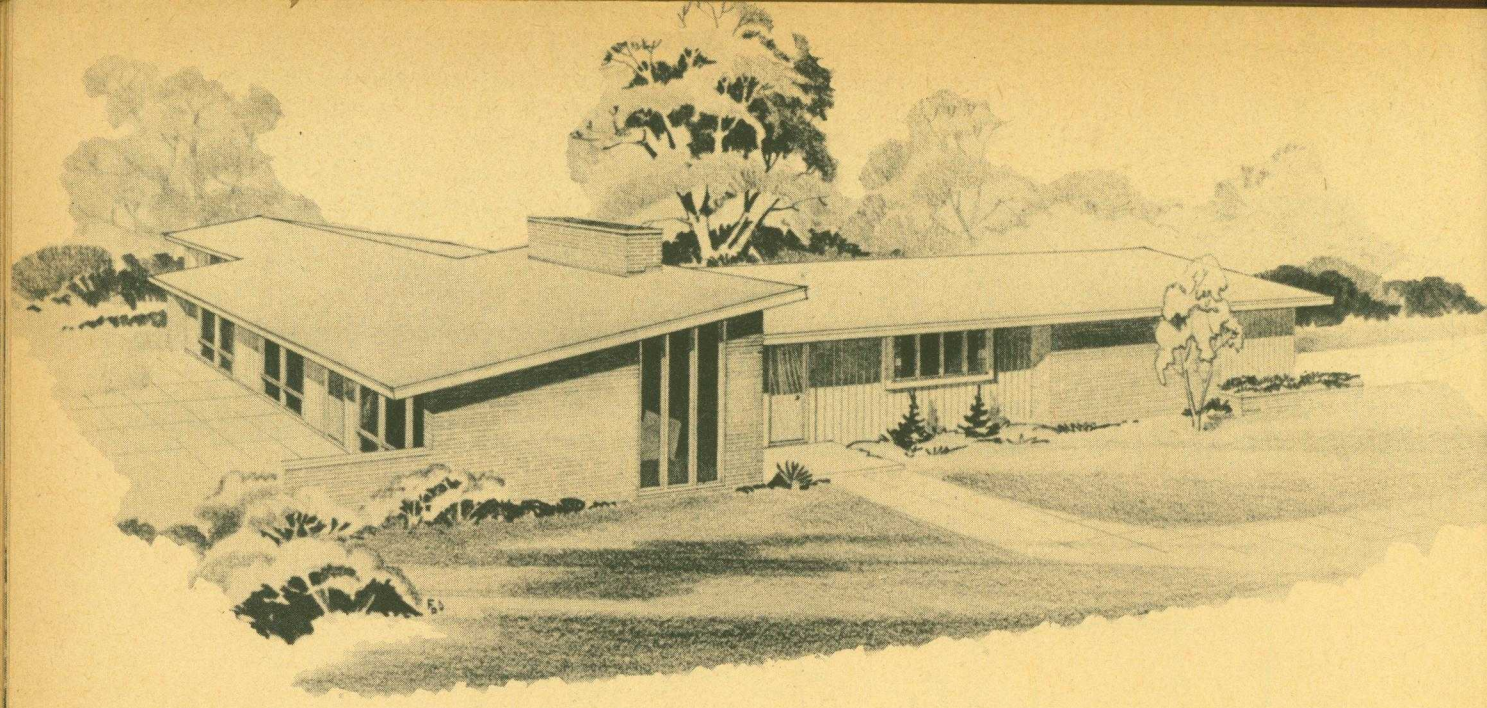
Convenient Living

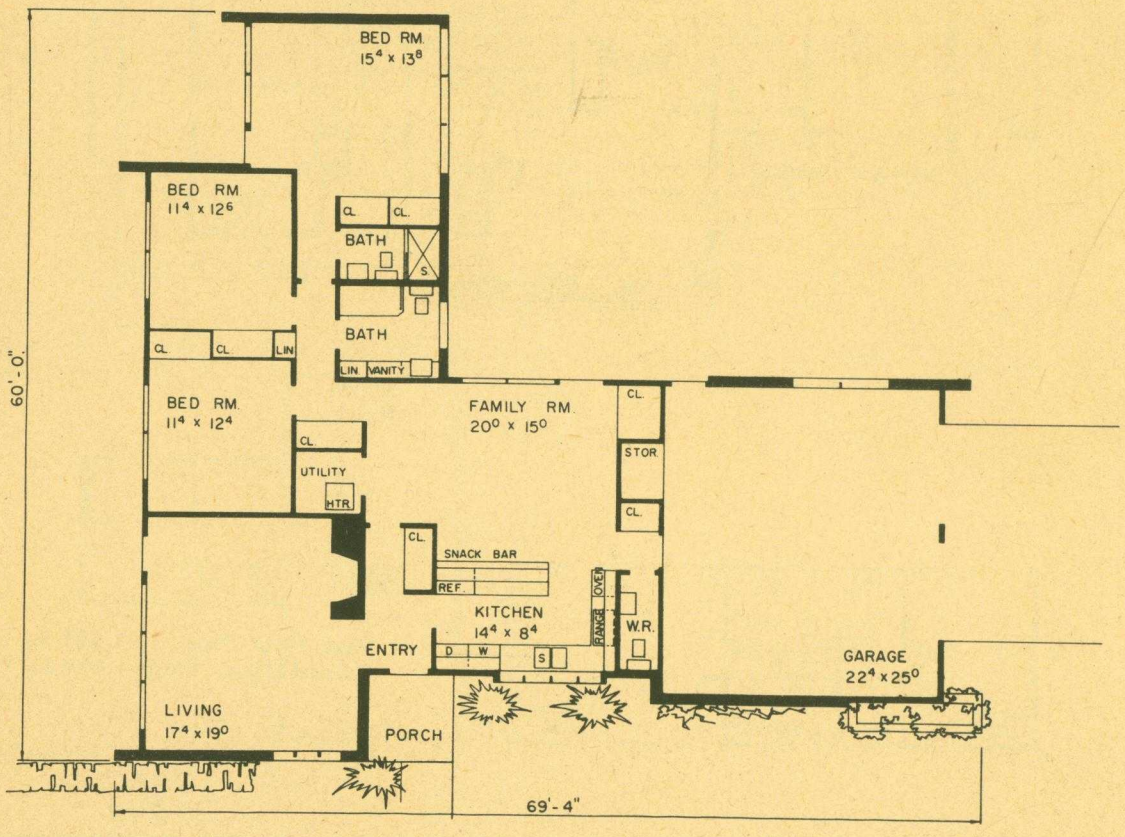
DESIGN W 463

36,517 Cu. Ft.

The biggest return in livability for the construction dollar lays in the 1½ or 2 story home. Here is a four bedroom house that will satisfy all the convenient living requirements of the family for years to come. The breezeway provides an area for cool evening relaxation. The full basement may be utilized for the recreation and hobby areas. The French doors and the two china cabinets of the dining room add utility as well as character.

TELEGRAM AND TELEPHONE ORDERS ACCEPTED.





Convenient Living

DESIGN W 652

1,724 Sq. Ft.
16,793 Cu. Ft.

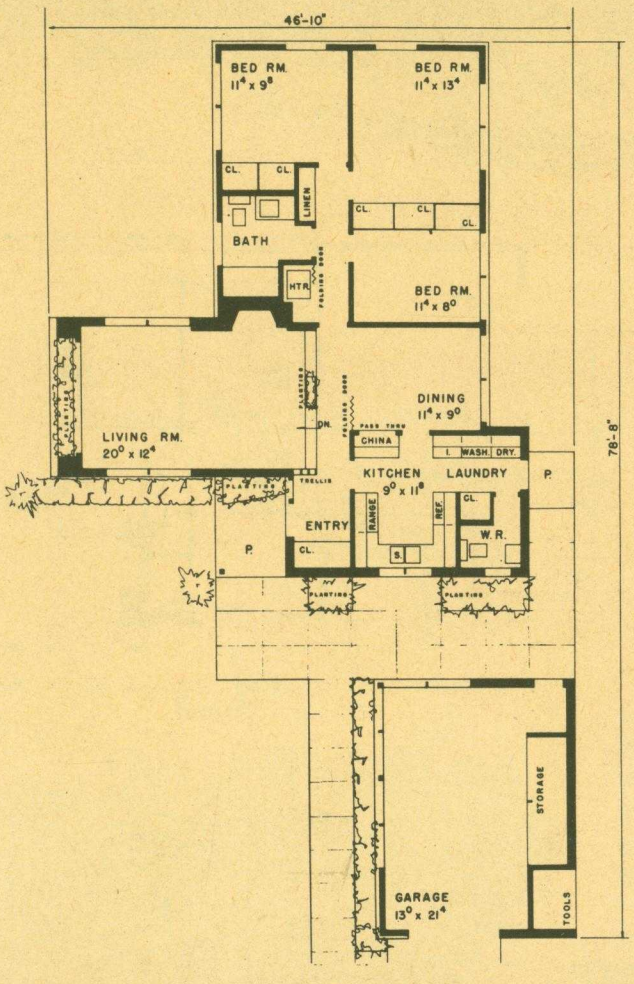
This contemporary home has a smart 2/12 roof pitch with a wide overhang. It has an abundance of glass, yet there is plenty of privacy from the street. All the major rooms of the house have sloping ceilings. This, together with the delightfully large glass areas and the open planning of the family room/kitchen area, create a refreshing feeling of spaciousness. There is no lack of storage space. 2½ baths seem almost luxurious. The housewife, with a built-in oven and range and laundry area in the kitchen, will find everything at her fingertips.

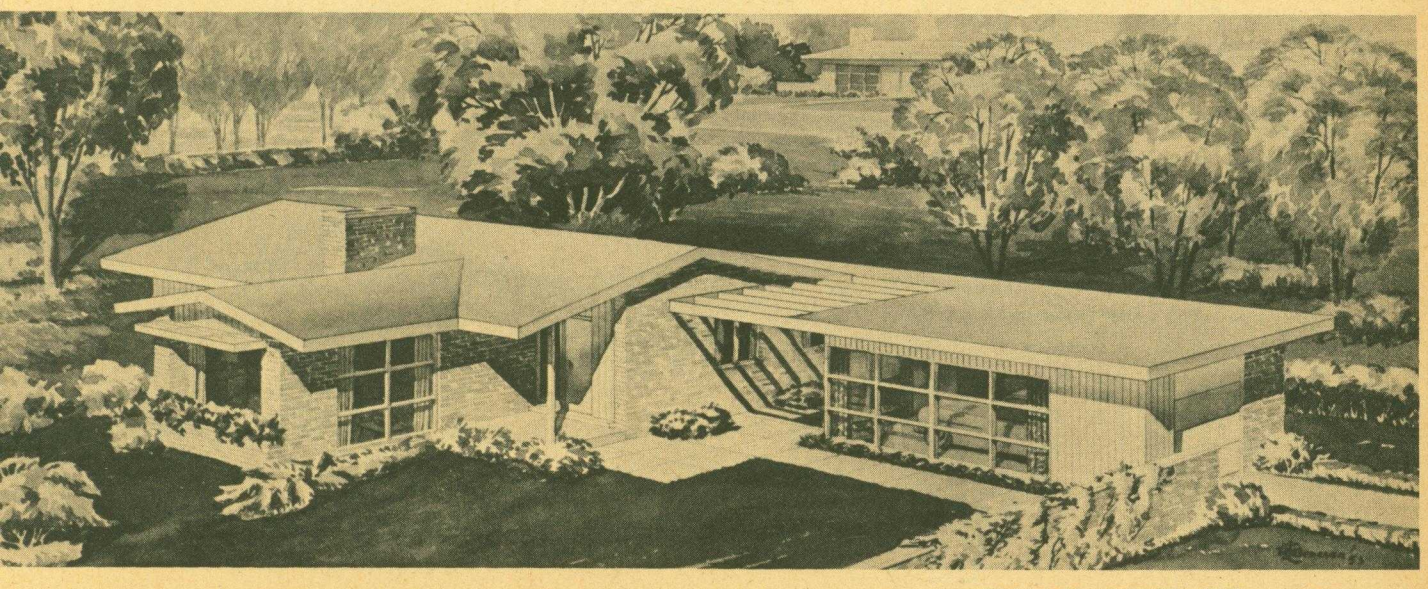
Convenient Living

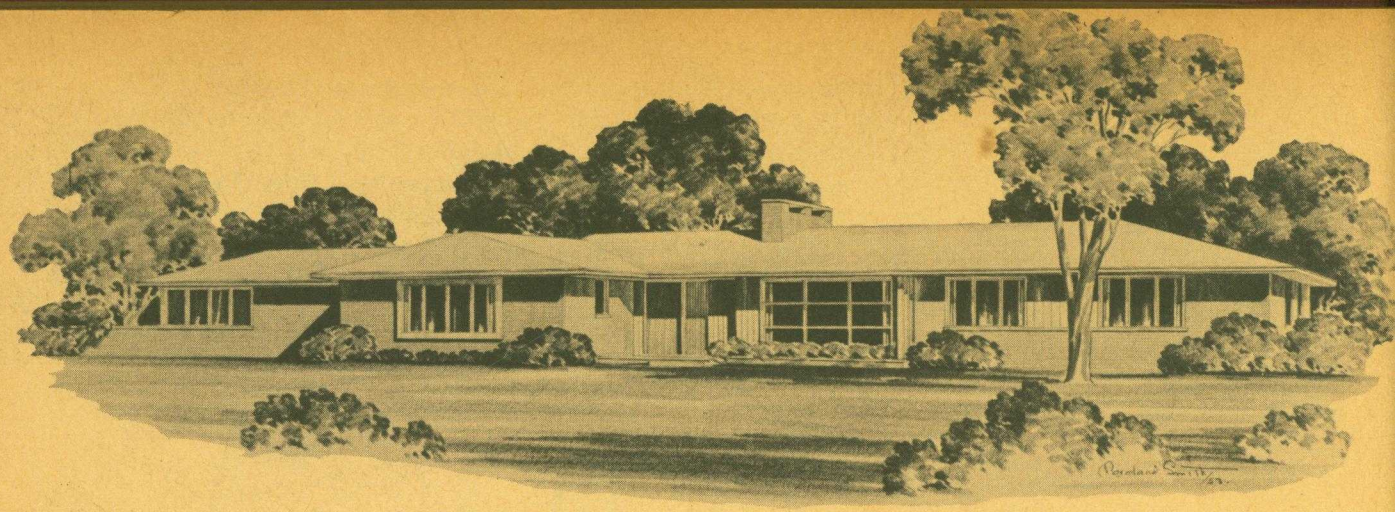
DESIGN W 385

1,348 Sq. Ft.
12,127 Cu. Ft.

Contemporary design is becoming increasingly popular because of its fresh, clean, exterior lines and the greater opportunities for expressing the latest in floor planning ideas. New products and materials also find a place in contemporary design. Observe the excellent traffic circulation. The living room and work area of the kitchen receive no cross-room traffic. The living room is dramatically different. It is depressed two steps below the level of dining room. The planter can be enjoyed from both the living and dining rooms. When desired a folding door closes off the dining room.





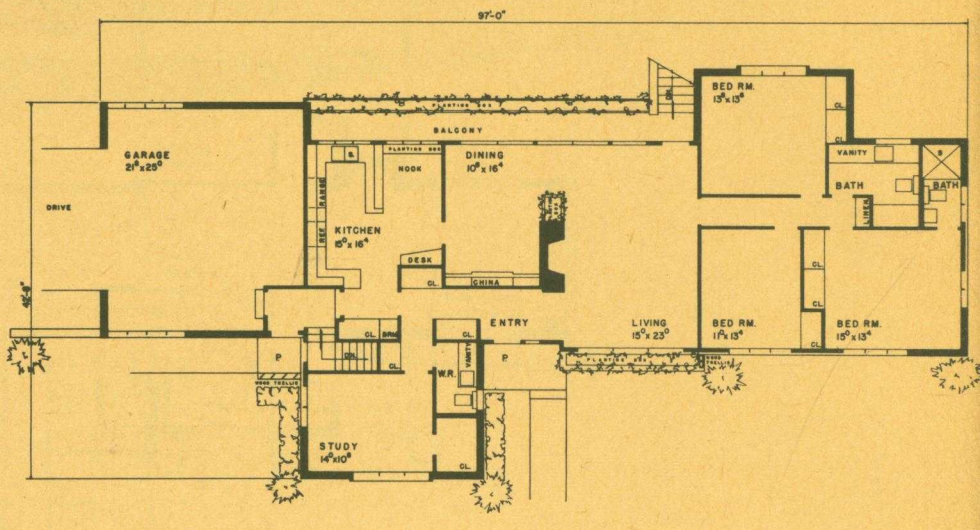


STREET VIEW

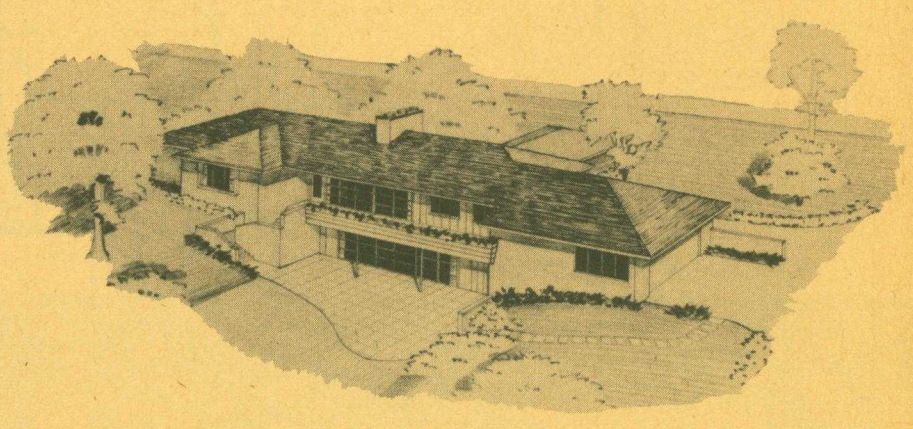
Convenient Living

DESIGN W 117

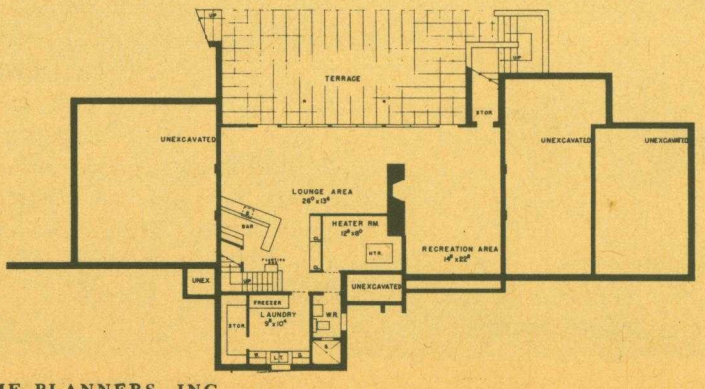
34,412 Cu. Ft.



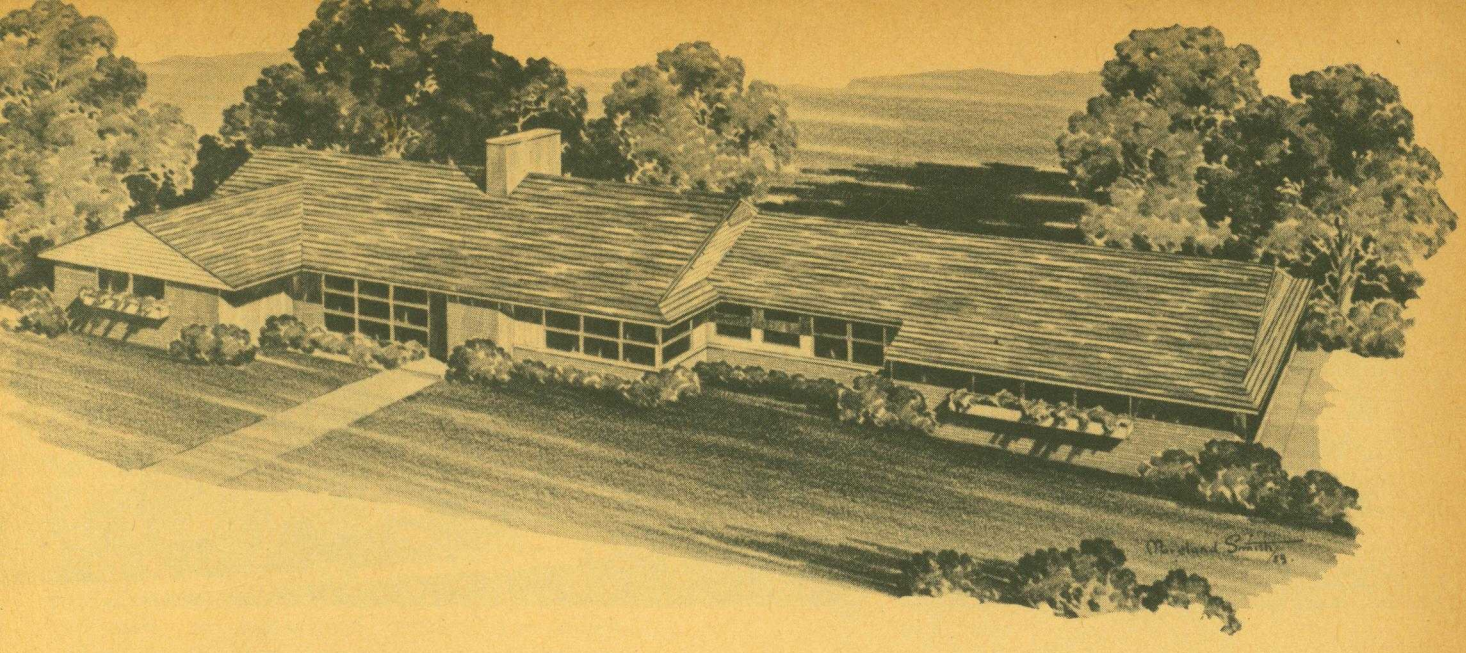
The parents of youngsters above the toddling age will appreciate some of the refinements of this design, for it provides ample space for family activities, group entertaining for both children and parents, and also privacy for individual members. Two baths in the sleeping area practically eliminate traffic jams. The study off by itself (with adjacent washroom) can serve as a retreat or guest room.

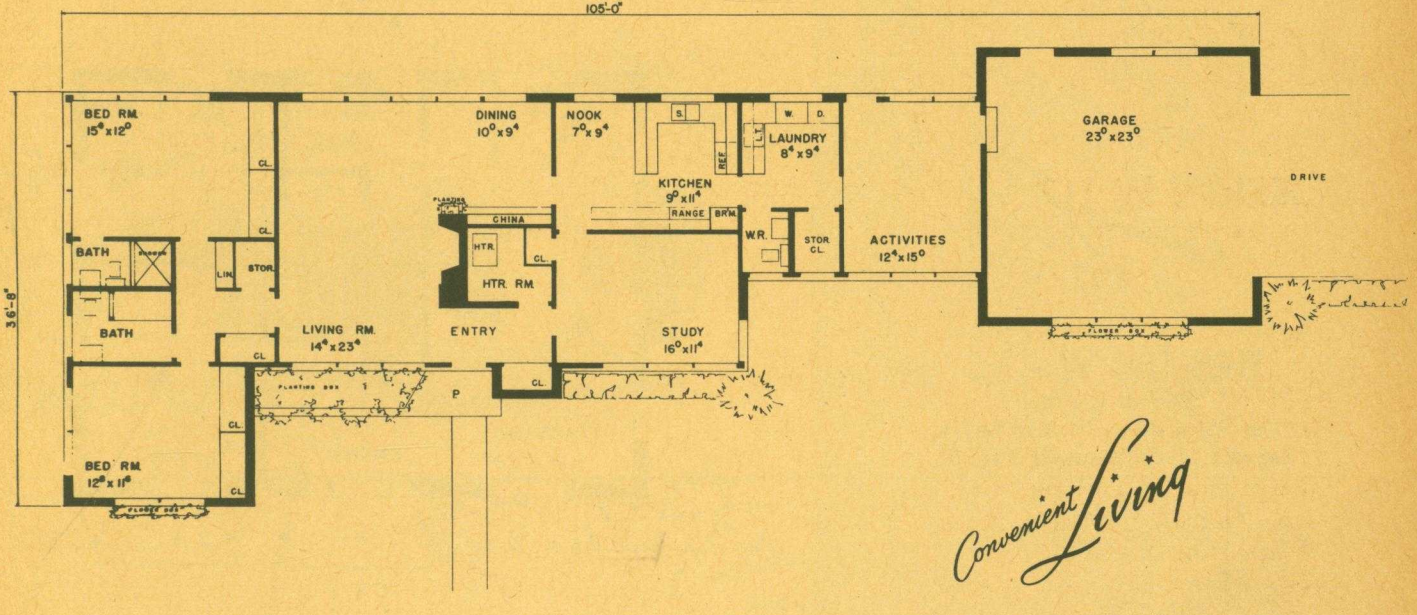


TERRACE VIEW



First Floor Plan —2,246 Sq. Ft.
Lower Level Floor Plan—1,383 Sq. Ft.



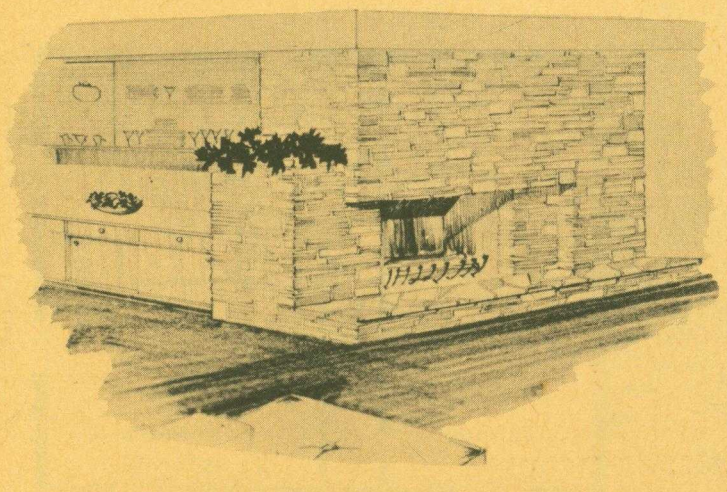


Convenient Living

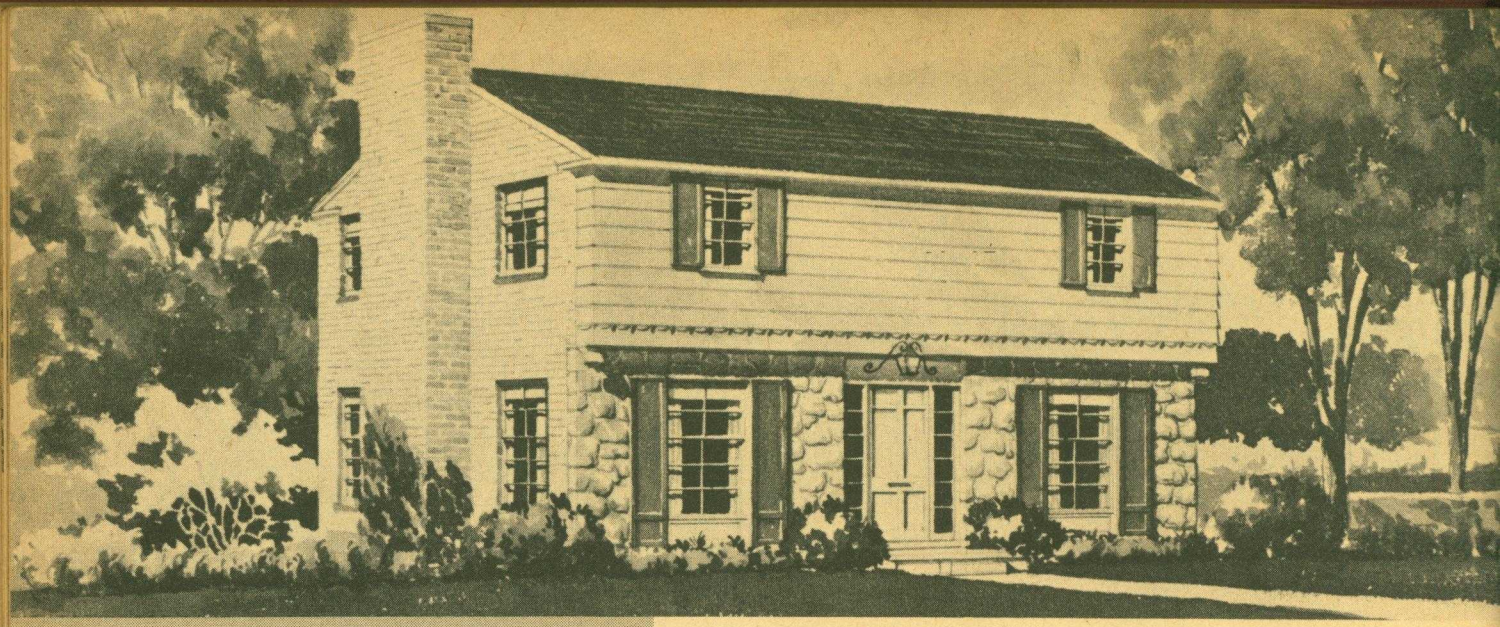
DESIGN W 322

2,031 Sq. Ft.
22,341 Cu. Ft.

The front to rear living area offers views of both ends of the lot. Such an arrangement also allows for effective cross ventilation. Here, in this two bedroom house, you have the luxury of two baths, economically arranged back-to-back. In addition to the spacious living-dining area with the window walls on two sides, there is a sizable study usable as a library or music room. The activities room is ideal as a work shop or hobby center. The character of suburban living is successfully captured in this design.



CUSTOM DESIGNING'S CONTRIBUTION TO INDOOR BEAUTY

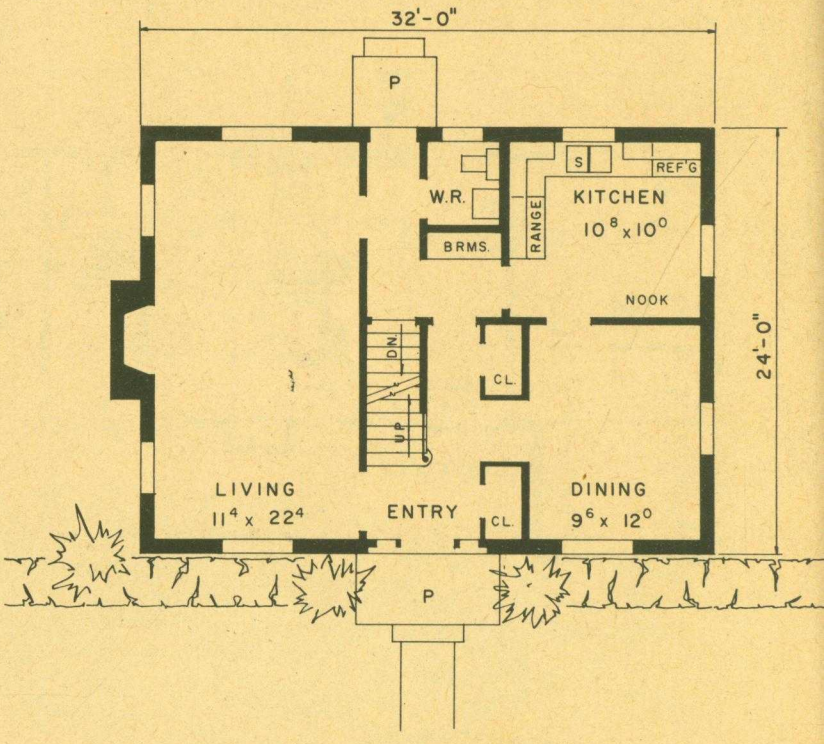


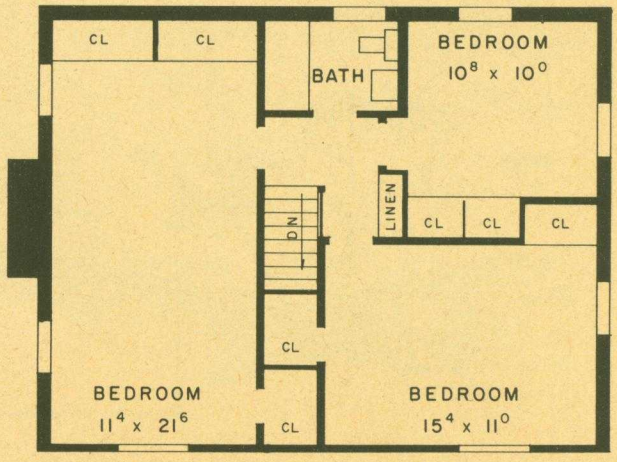
Convenient Living

DESIGN W 456

21,168 Cu. Ft.
First Floor Plan —768 Sq. Ft.
Second Floor Plan—800 Sq. Ft.

In many subdivisions the two story home is still the preferred type of design. You don't need a large lot to satisfy the requirements of a growing family when you build this attractive home. Should the need for a fourth bedroom arise, a folding door may be employed to divide the master bedroom. The washroom is ideally located just inside the rear service entrance. This eliminates needless through-house traffic from the outside.





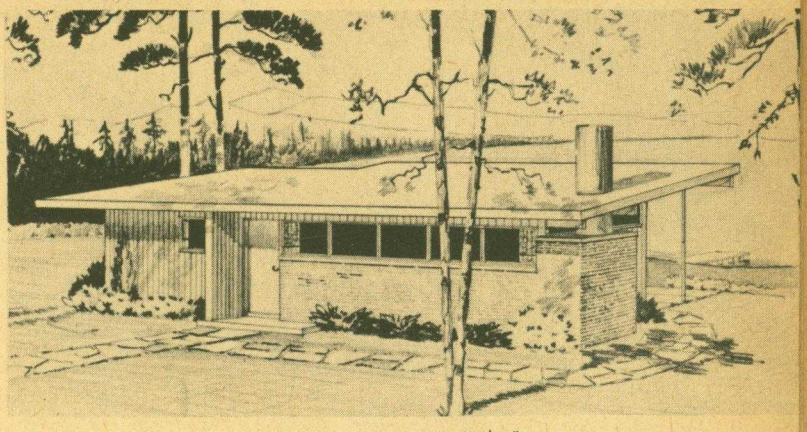
SUMMER COTTAGES

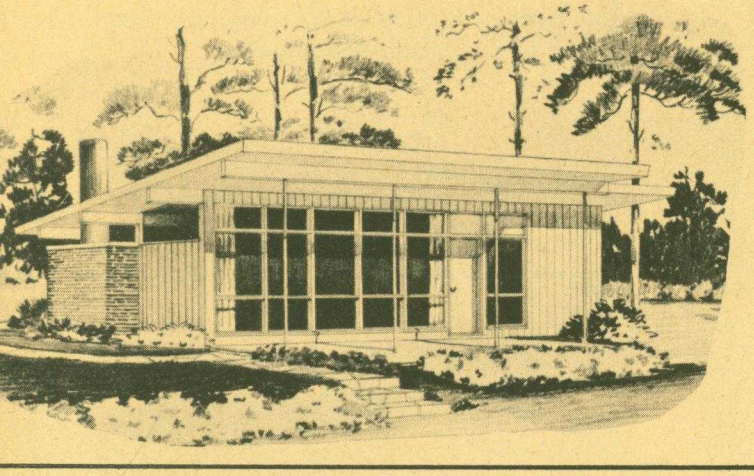
Convenient Living

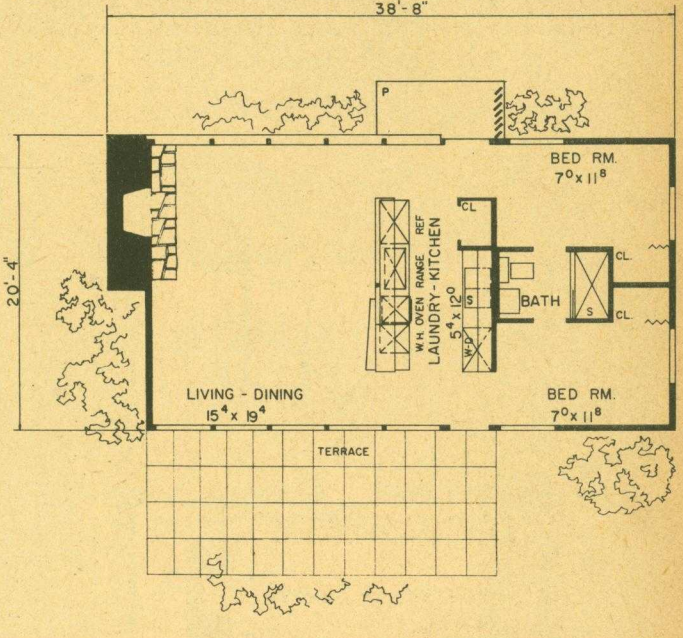
DESIGN W 673

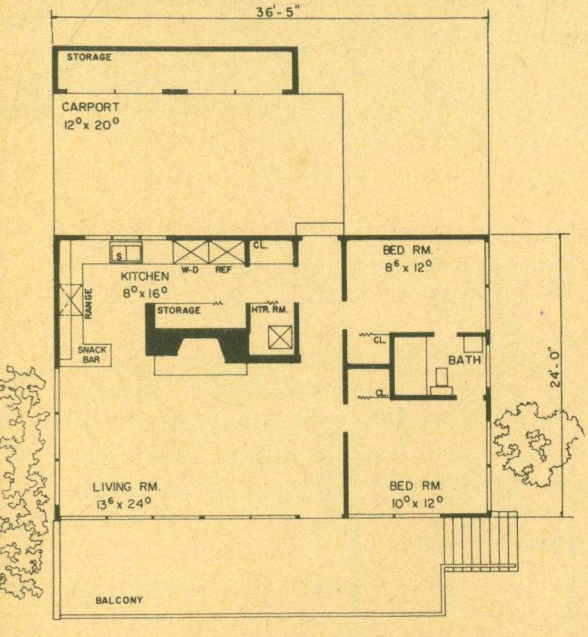
720 Sq. Ft.
6,660 Cu. Ft.

How long have you been dreaming about owning a summer cottage tucked away in the woods or perched on the lakeshore? If you have been looking for a selection of such designs (and many of our readers have) these next three pages depict six refreshing cottages. With plenty of window space the surrounding country can be enjoyed from within. The openness of their floor plans suggest the informality so often sought by vacationers. As do-it-yourself projects these unique designs offer a summer of constructive fun. As the years pass you'll find your summer cottage plays a vital part in your family's living habits.







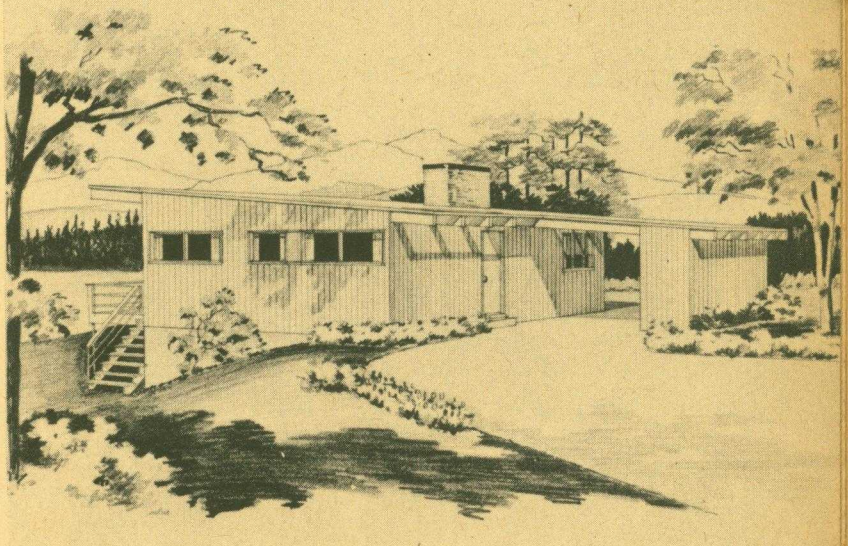


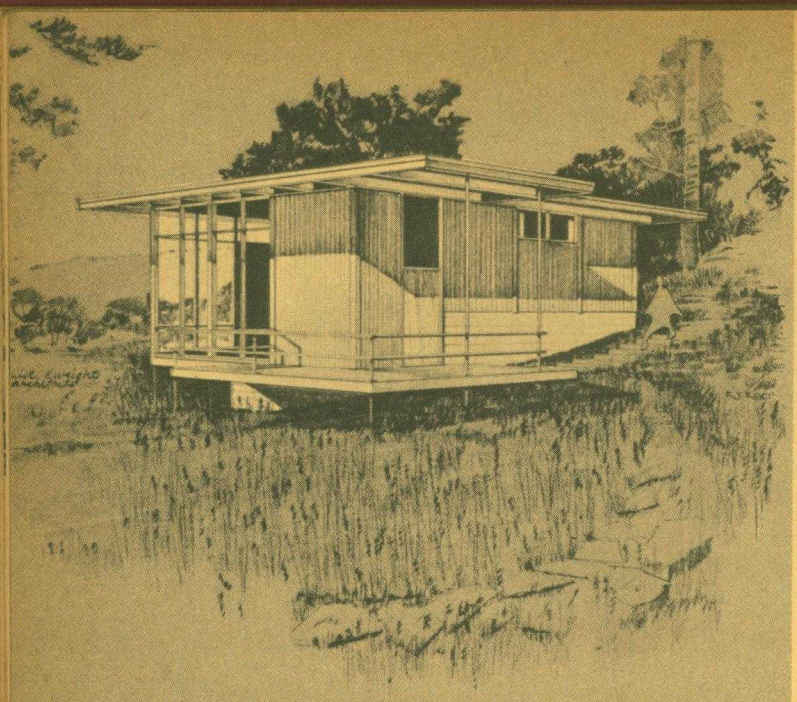
If your lot slopes toward the lake this contemporary cottage with its vertical siding and carport may be just the thing. The balcony will be in use the whole day.

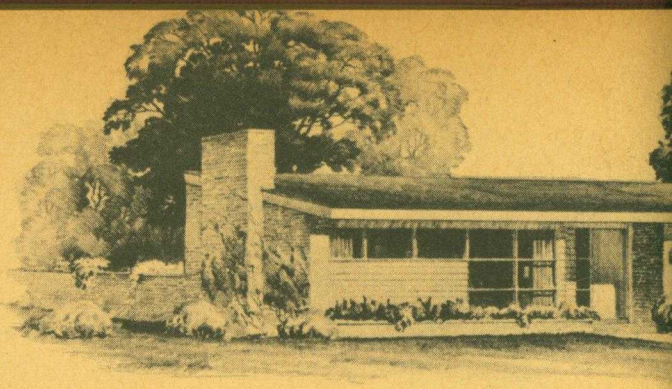
Convenient Living

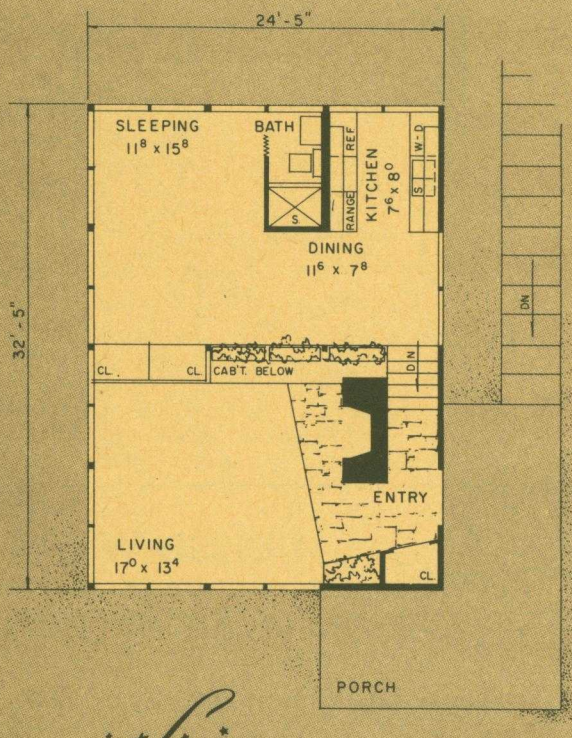
DESIGN W 674

874 Sq. Ft.
8,740 Cu. Ft.









Convenient Living

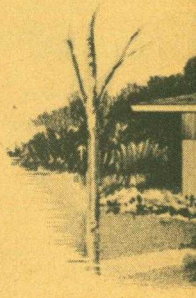
DESIGN W 676

792 Sq. Ft.
8,989 Cu. Ft.

Refreshingly contemporary with only a wall of glass between its occupants and the surrounding countryside. The sleeping-dining-kitchen areas overlook the lower level living area. On cool summer evenings the massive fireplace supplies a glowing warmth to all areas. The whole family will love the experience of "bunking together."

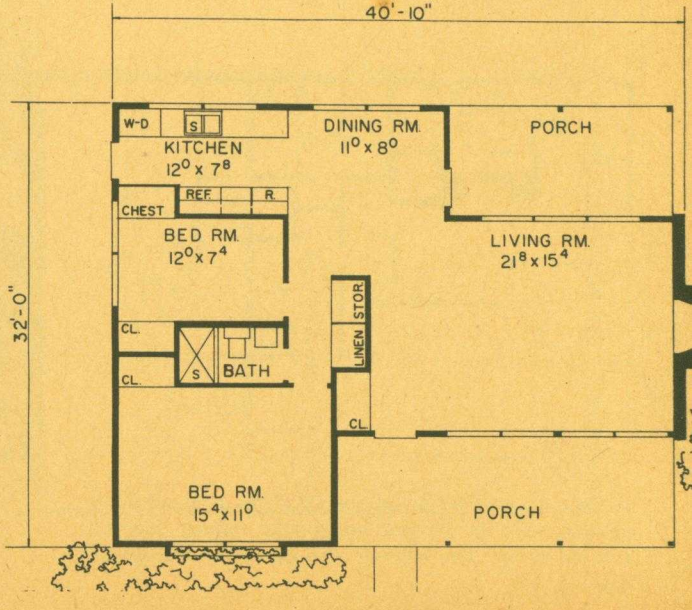
This T-shaped cottage has all the conveniences of home. Double decker beds in the bunk rooms will sleep the family and friends. The open planning of the living area gives one big, informal area for games. Glass sliding doors open onto the terrace. Fishing and hunting gear may be stored in the outside storage units.

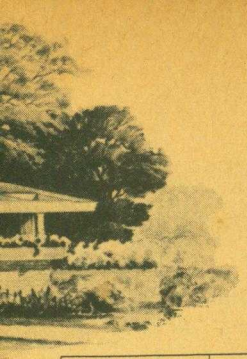
Convenient Living



DESIGN W 675

973 Sq. Ft.
9,826 Cu. Ft.

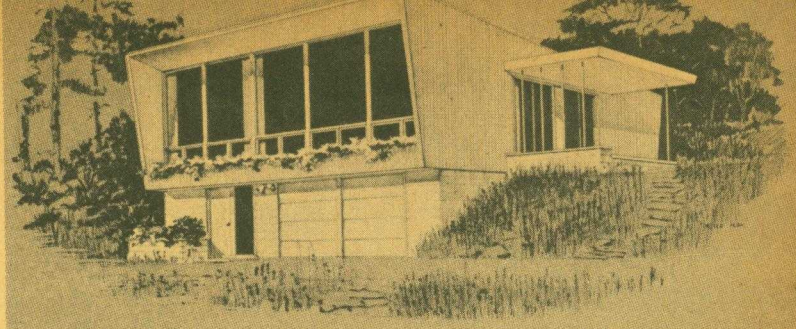


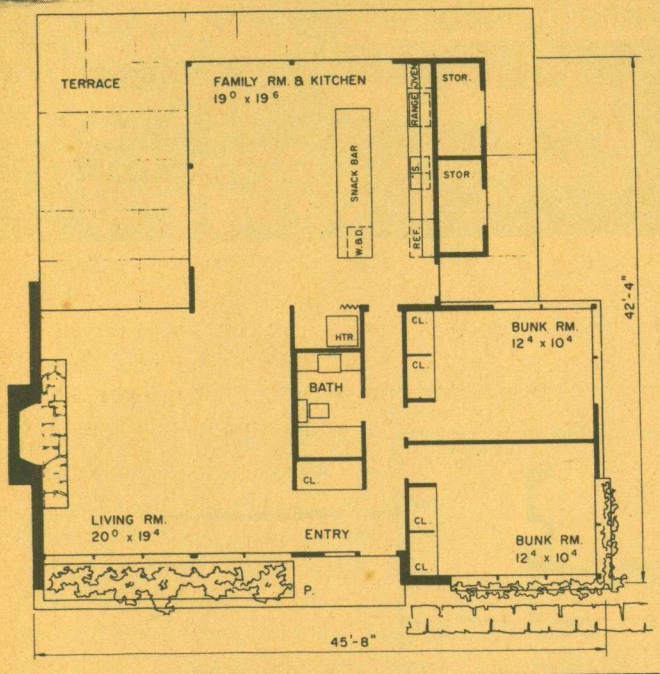


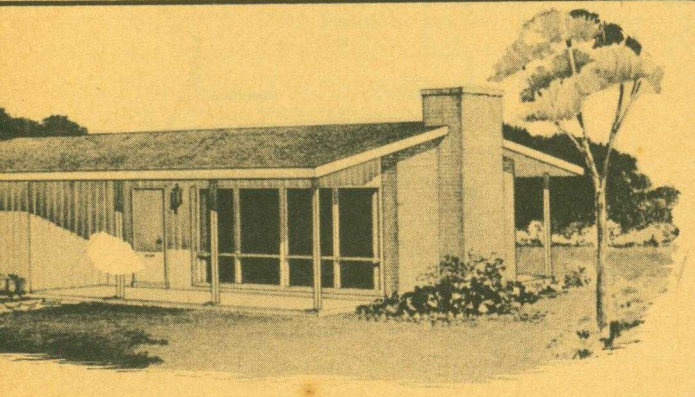
Convenient Living

DESIGN W 794

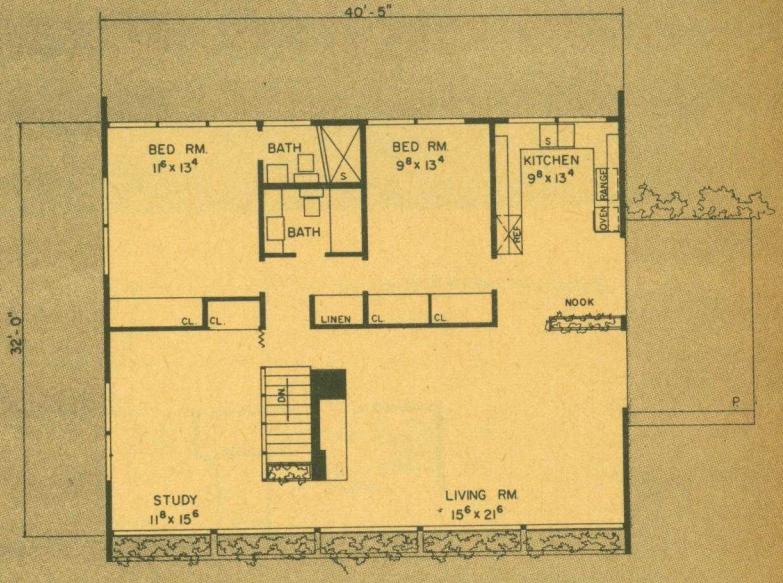
1,356 Sq. Ft.
13,306 Cu. Ft.

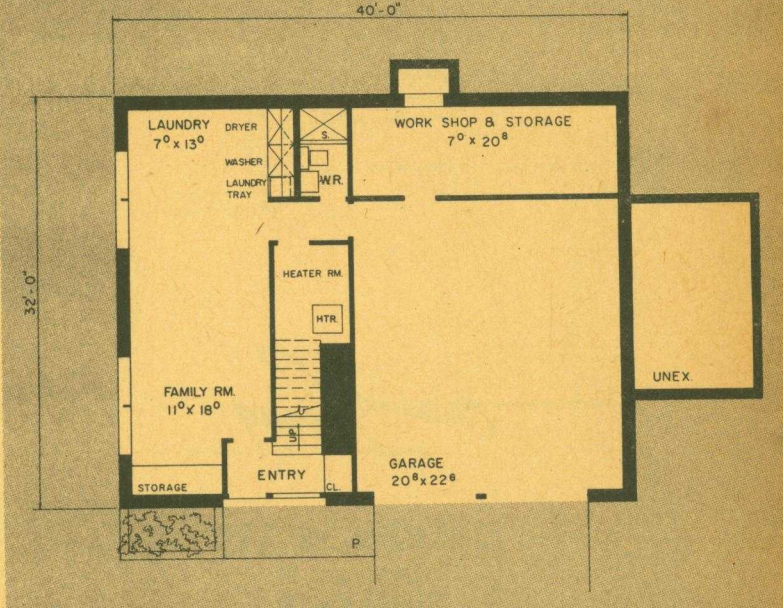






Two covered porches flank the airy living room of this delightful little cottage. In the warmer climates this design would function ideally as a year 'round home for a retired couple. The living room windows frame the views of both ends of the site.



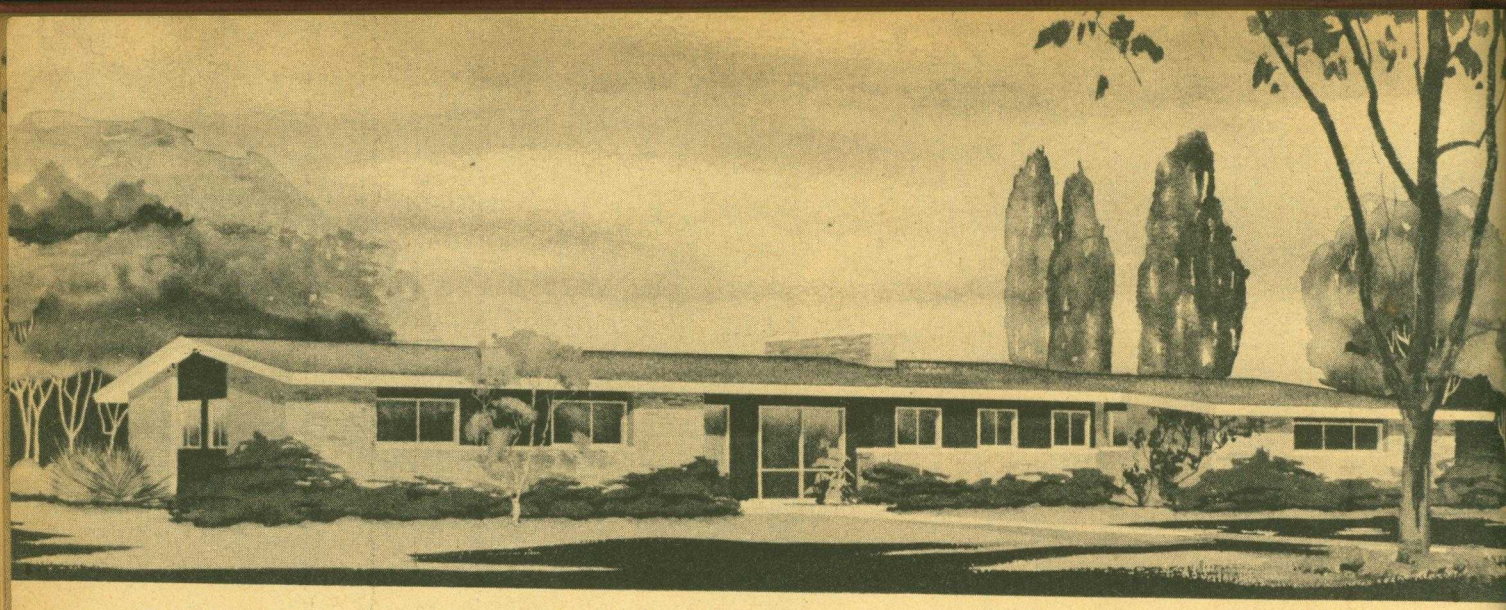


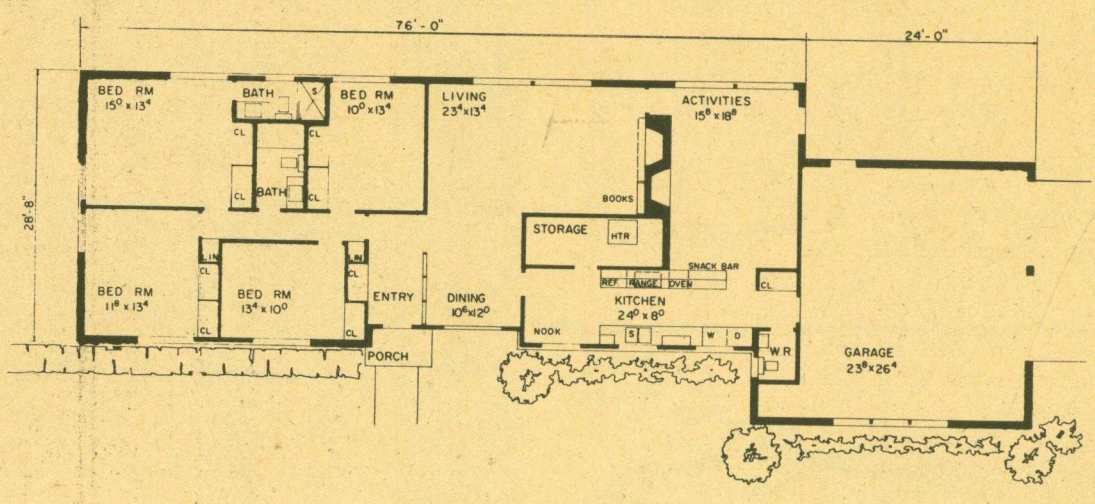
Convenient Living

DESIGN W 677

19,918 Cu. Ft.
Upper Level—1,293 Sq. Ft.
Lower Level— 769 Sq. Ft.

Different? It certainly is. And a cottage has every right to be as unique as contemporary design can make it. Pride of ownership will not diminish for the occupants of this cottage. Study its capacity for providing fun and livability.



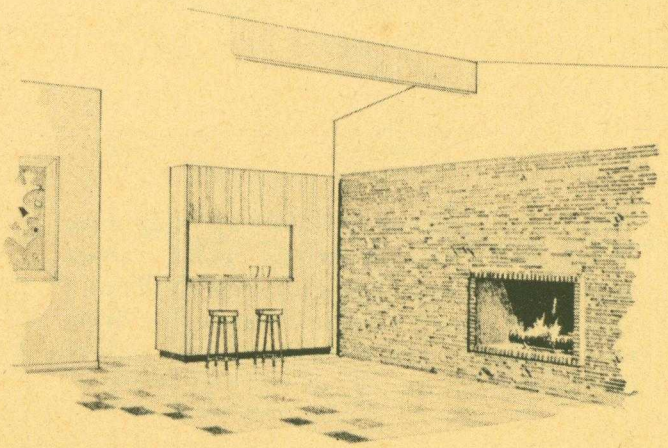


Convenient Living

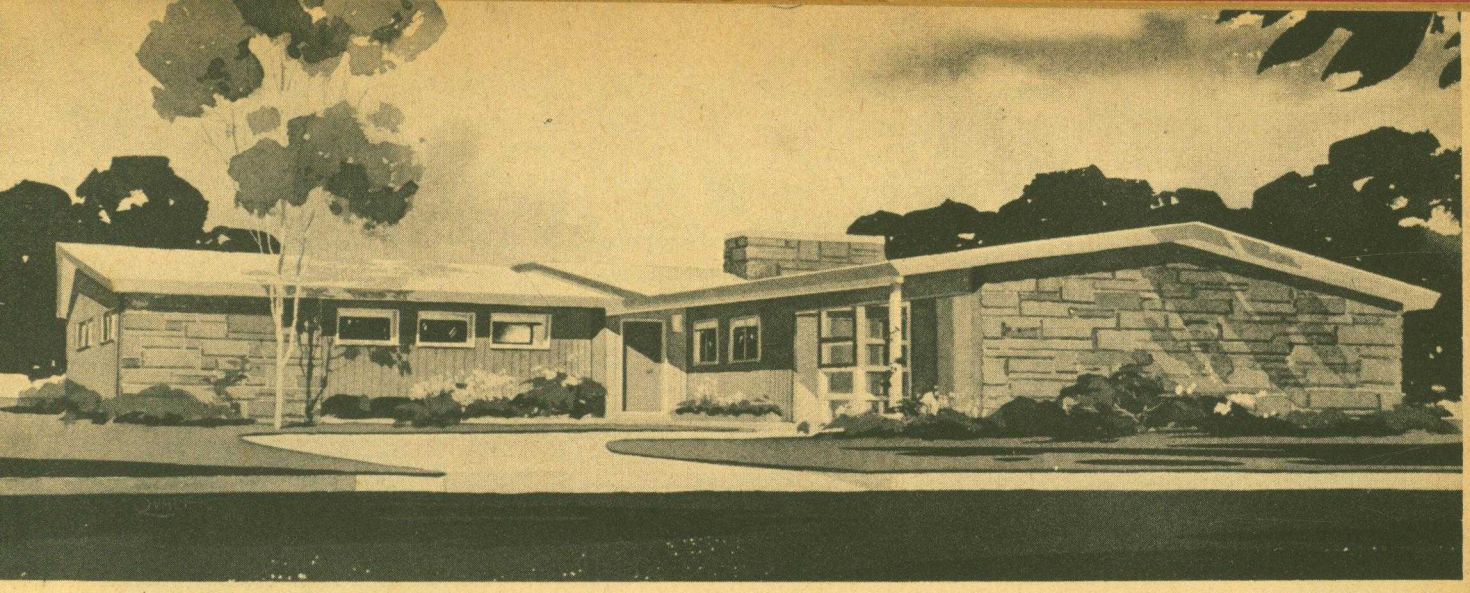
DESIGN W 519

2,157 Sq. Ft.
21,203 Cu. Ft.

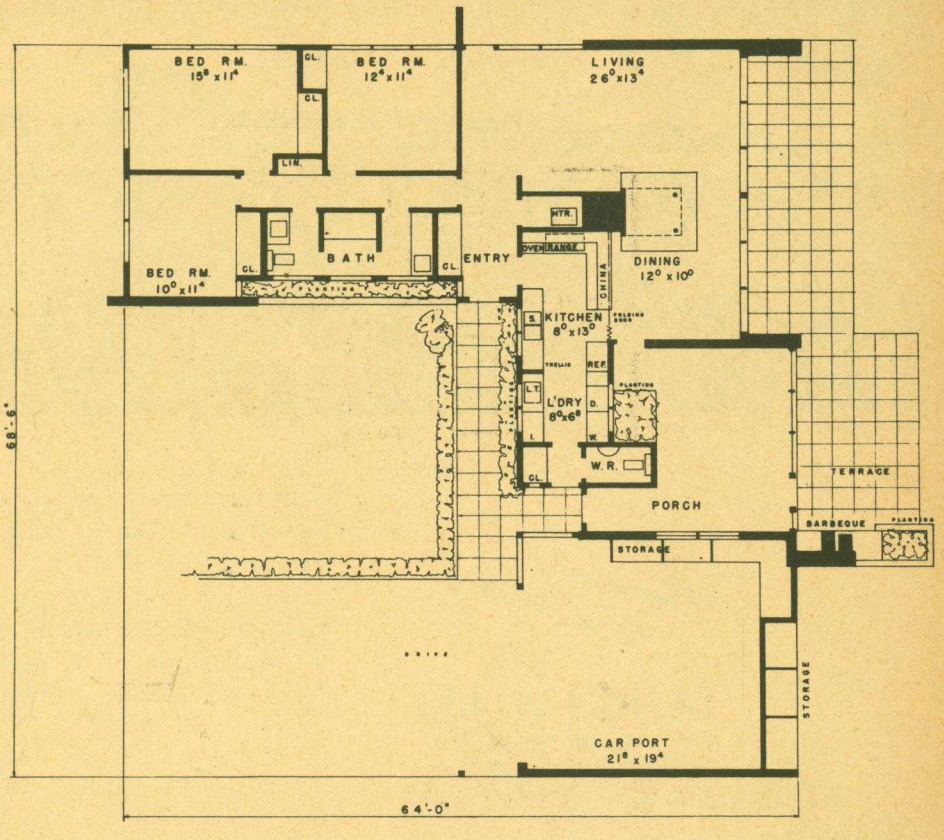
Do you have a big family? If so, this four bedroom home deserves your consideration. Its well-organized plan not only provides excellent sleeping and toilet facilities, but also living areas that a larger family requires. The spacious 23′ x 13′ living room with its fireplace and built-in bookshelves makes an ideal room for parents to relax and entertain. The youngsters have their own activities room with a fireplace and a snack bar opening into the kitchen.

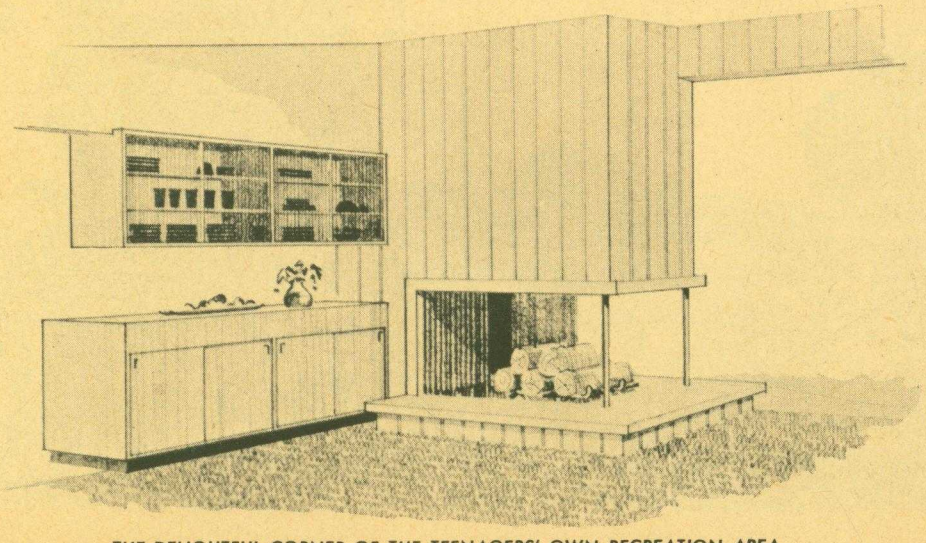


A FIREPLACE WITH A DUAL PURPOSE—
FUN FOR LIVING AND DINING AREAS ALIKE



The L-shaped house provides additional living for the narrow lot. Marble chips on a low pitch roof can create a striking contrast with the various other exterior materials used. A casual observer of the interior would be no less impressed by the floor plan. Observe how the washroom, the laundry, the kitchen, and the heater room are arranged in a rectangular shape. The living-dining area, with the large three way fireplace with its raised hearth will provoke countless compliments. Study the bath, the porch which may be utilized as a family room, the terrace barbecue, and the inside-outside storage units of the garage.





Convenient Living

DESIGN W 379

1,587 Sq. Ft.
15,076 Cu. Ft.

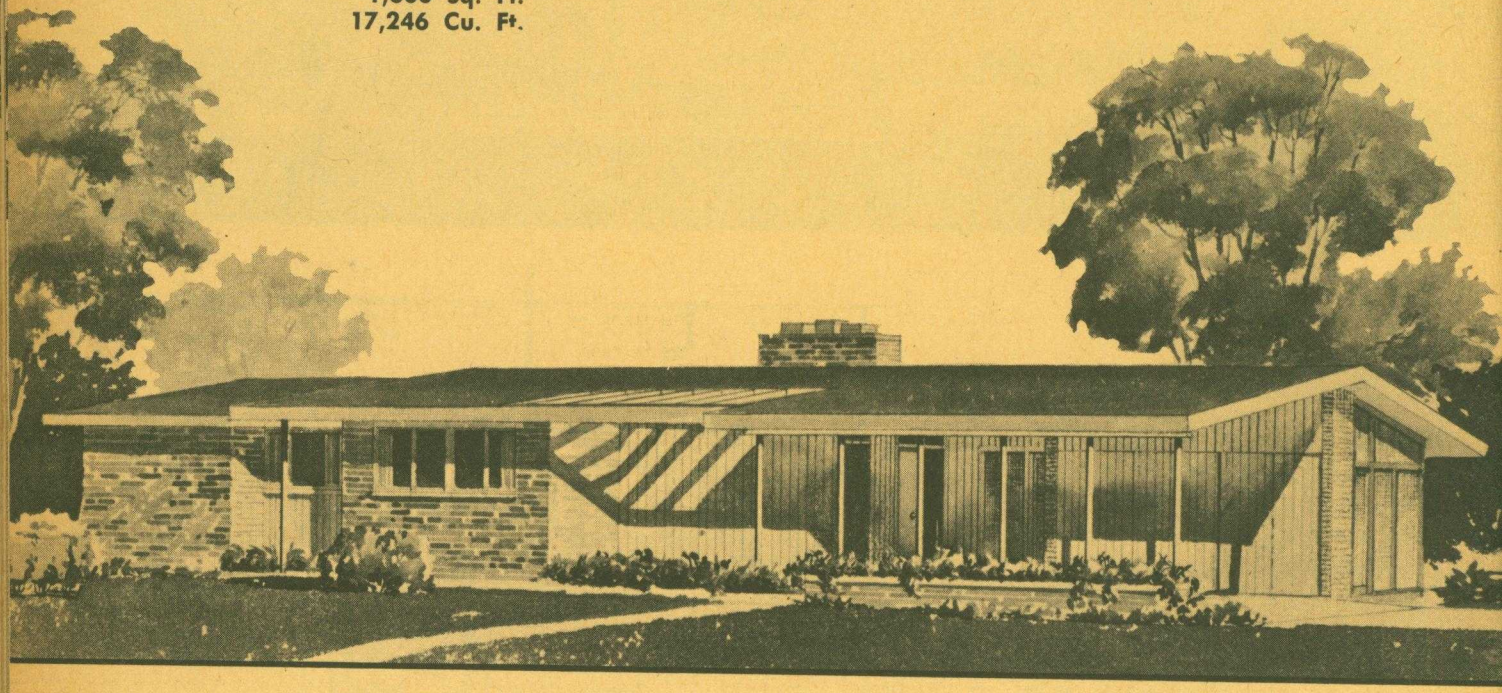
THE DELIGHTFUL CORNER OF THE TEENAGERS' OWN RECREATION AREA

Convenient Living

DESIGN W 773

1,800 Sq. Ft.
17,246 Cu. Ft.

Your living space should not be confined by the walls of your house. By opening it up with sliding glass doors across the back of the house you not only have easy access to the backyard, but you enlarge the visual proportions of the indoor area. The covered screen porch adds more protected livable space to the family room and living room. This works best on a north front lot where big glass areas face south.

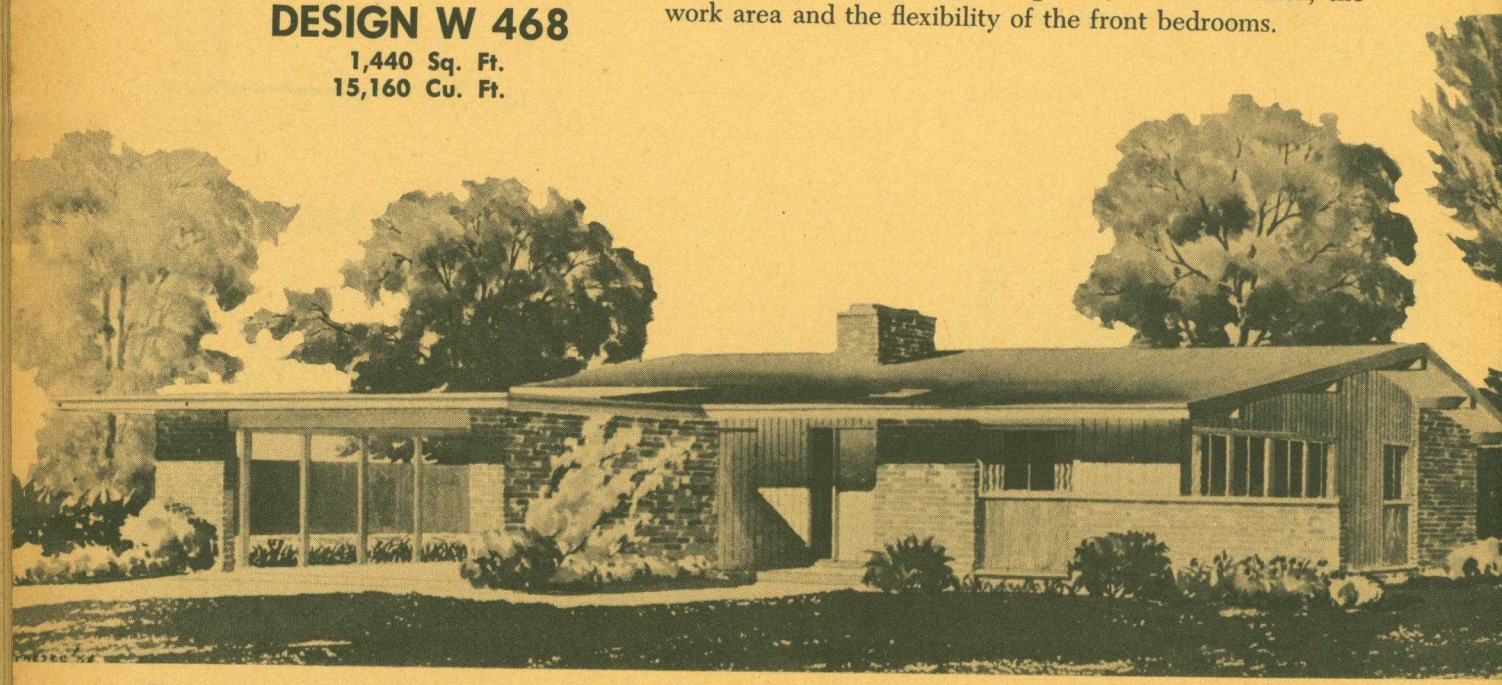


Convenient Living

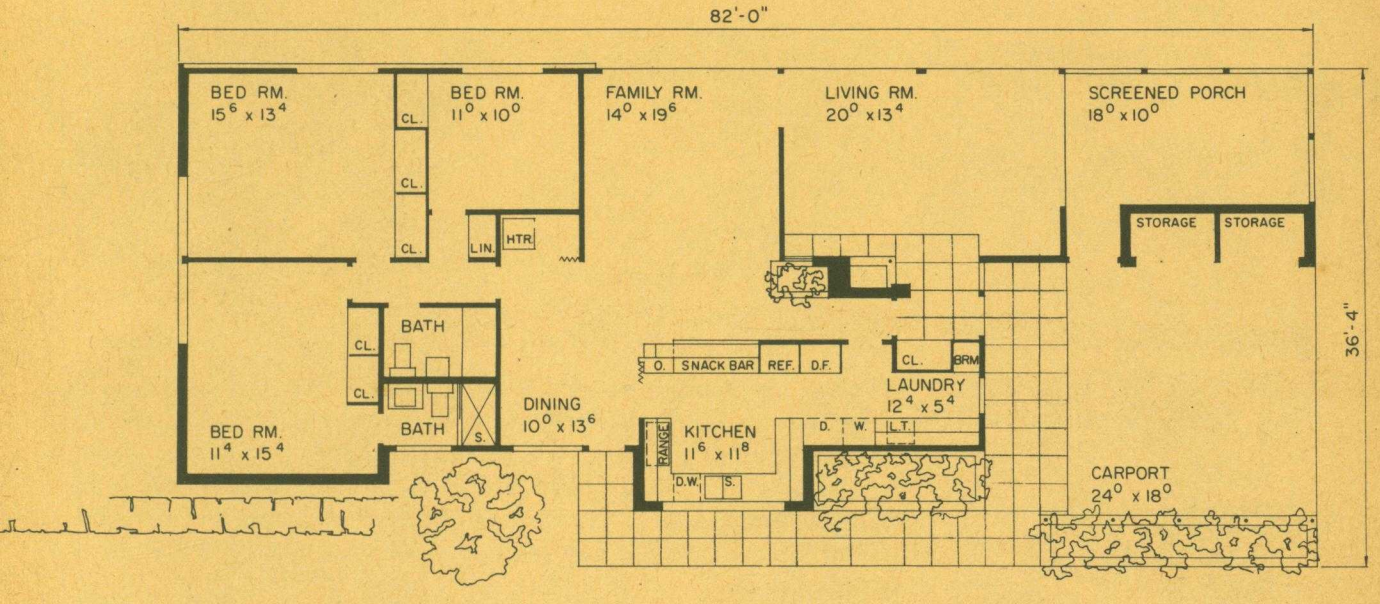
DESIGN W 468

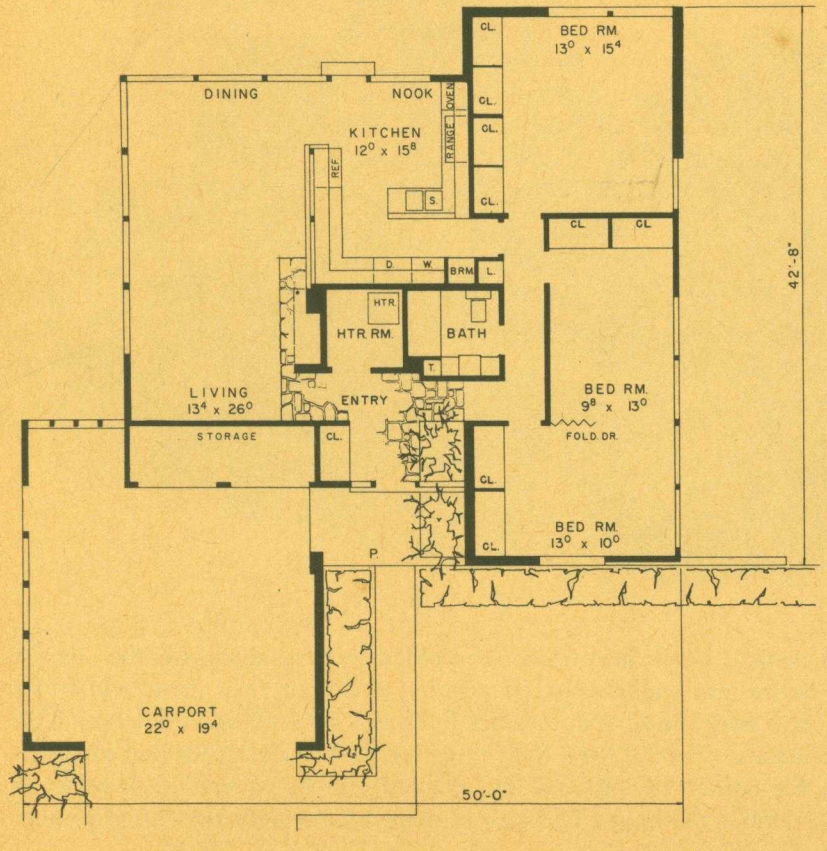
1,440 Sq. Ft.
15,160 Cu. Ft.

Distinctiveness in design should be of concern to the new homeseeker. The exposed roof rafters, the natural wood paneling beneath the front and rear bedroom windows, the front brick wall extension and cleverly designed carport help provide this exterior distinction. Observe the expanse of windows of the living-dining area, the inside bath, the work area and the flexibility of the front bedrooms.

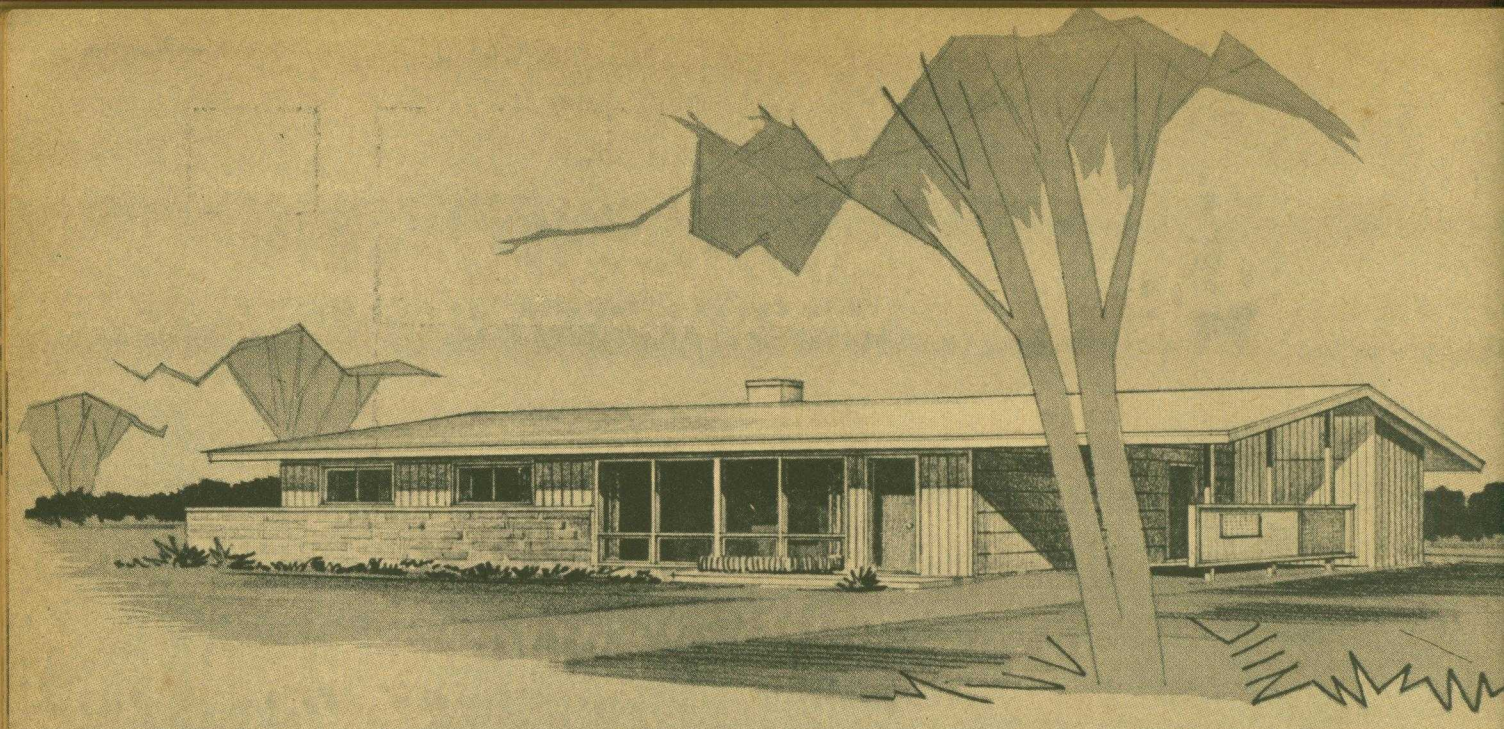


This floor plan has just about everything a housewife could wish for to make her daily routine pleasant and efficient. The family room and screened porch offer two wonderful areas for the children and keep them from underfoot. The work area is most complete, even to the inclusion of a built-in oven, dishwasher and deep freeze. Note the fireplace backed-up by the attractive planter. It is open on two sides.





Note how the major areas of this plan are situated in such a manner so as to have maximum privacy from the street. The large glass areas face the side yards thus providing an exceptional feeling of spaciousness and natural light. The storage facilities of this home are outstanding, indeed. The master bedroom has four large wardrobe closets. The two smaller bedrooms have two wardrobes each.

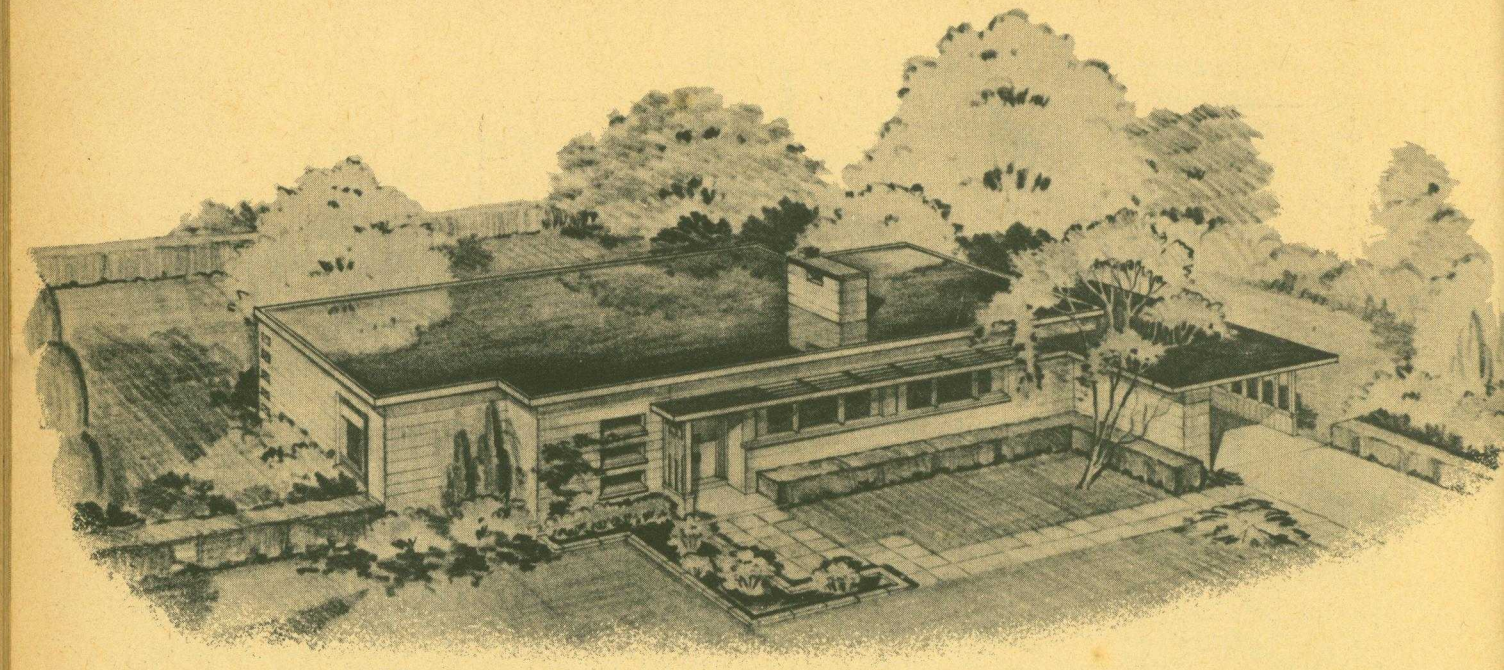


Convenient Living

DESIGN W 781

1,358 Sq. Ft.
13,349 Cu. Ft.

The low, sweeping lines of this exterior make this compact house look bigger than it is. The wide overhang shades the glass wall of the living room in summer and allows the low winter sun to brighten the room in cold weather. Plumbing for the two baths, the kitchen and laundry have been concentrated to economize on plumbing installation. Since the house has no basement or attic, additional storage space is provided at the rear of the carport.

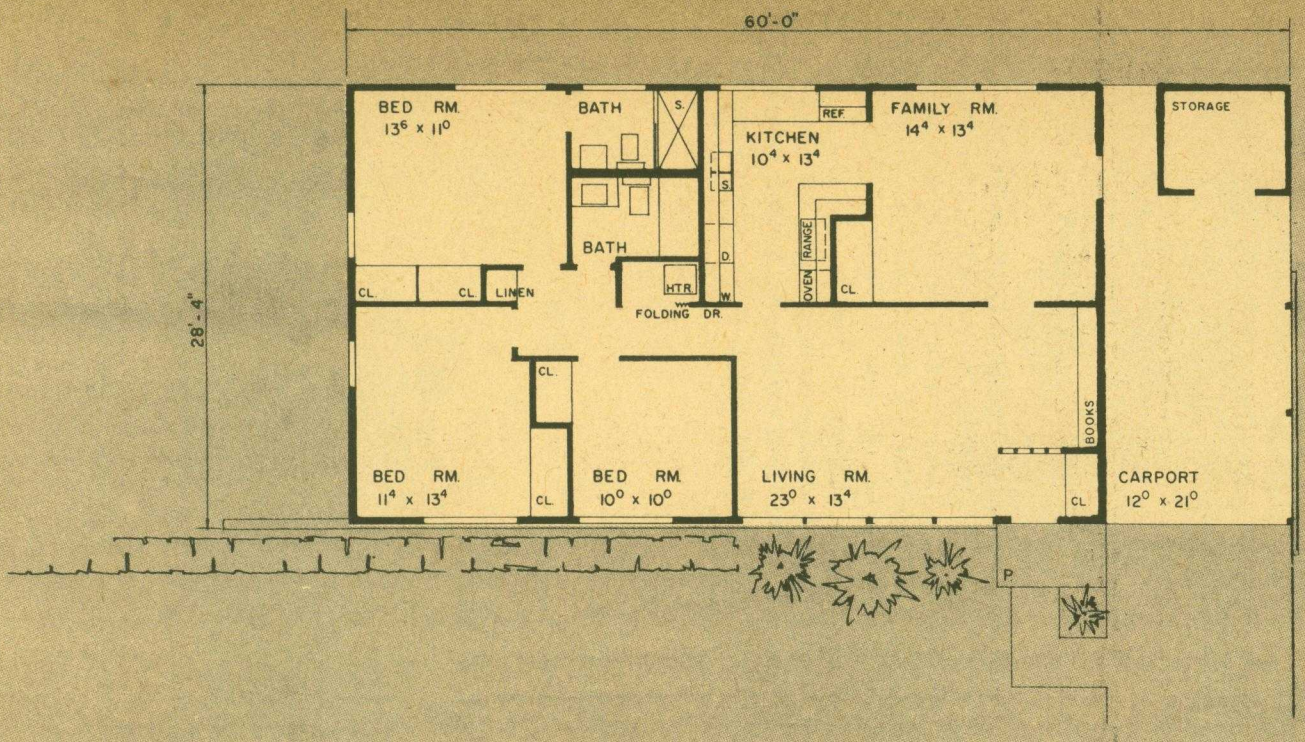


Convenient Living

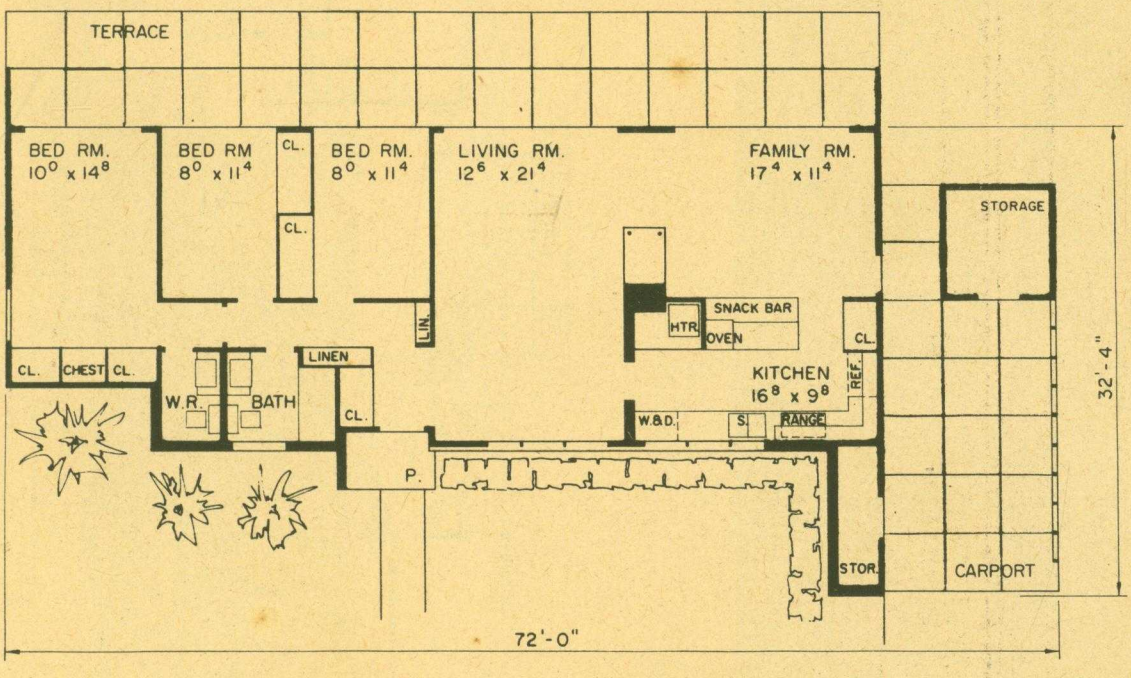
DESIGN W 680

1,286 Sq. Ft.
11,252 Cu. Ft.

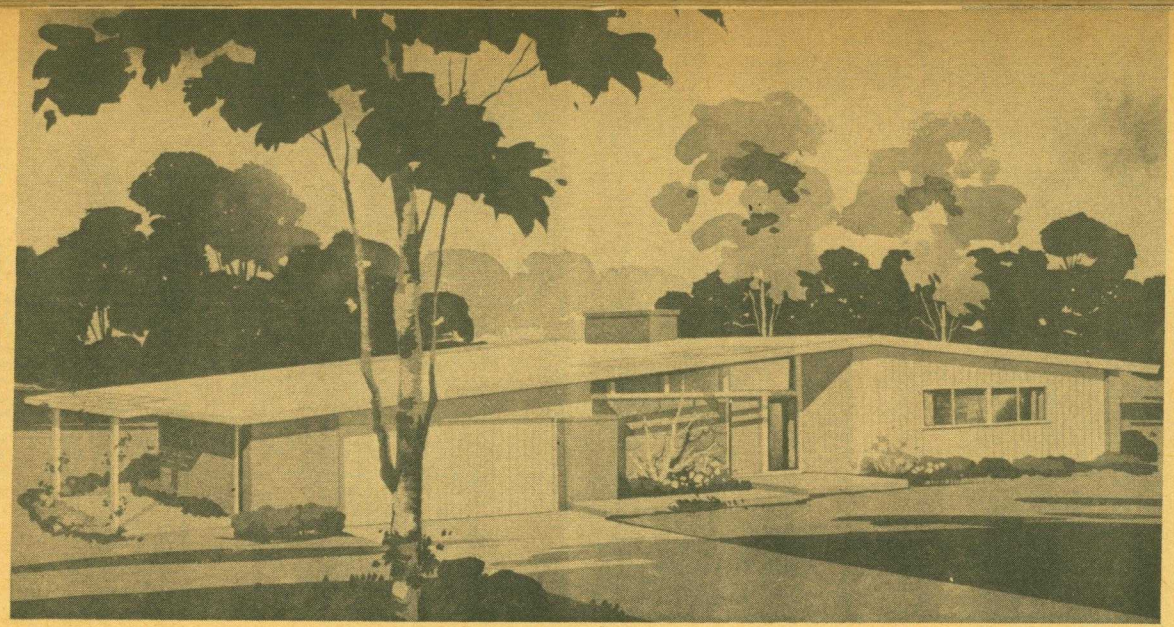
This cement block home has manifold assets for warm-weather living. The entire rear wall consists of a series of sliding glass doors which not only give easy access to the terrace but provide excellent ventilation. This glass area is shielded from the sun by a four foot overhang that also protects the outdoor living area. The flat roof can be covered with water to aid in cooling the house. Corridor arrangement of bedrooms affords every room a view.



The family room functioning with the kitchen will be the focal point of the family's activities. This room will serve as a multi-purpose area. It will be suitable for formal as well as informal dining. During the day it will be a play room for the children with direct access to the yard. Teenagers and adults will use this area for games and committee meetings during the evenings. At all times the living room remains free for quiet relaxation.



Projecting between the living and family rooms is a three-way fireplace. This type of fireplace is ideal for a situation such as this inasmuch as it may be enjoyed to the fullest from both rooms. The sizable storage areas in the carport replace the need for a basement since the storage of lawn equipment, garden tools, sporting gear, and games should be located where they are most accessible.

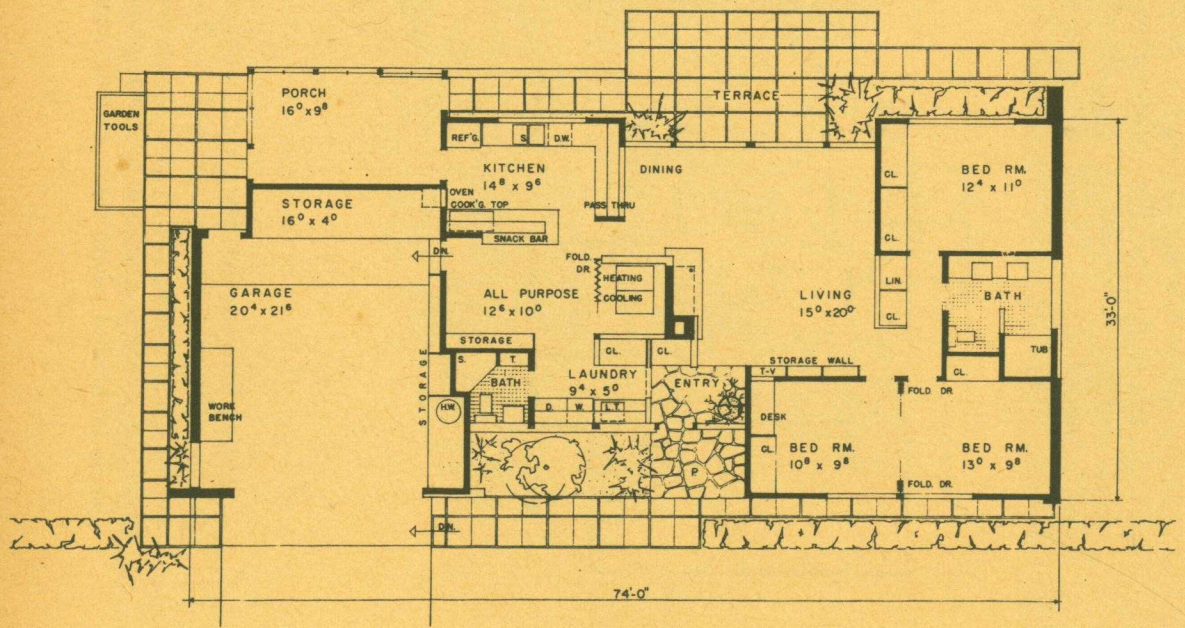


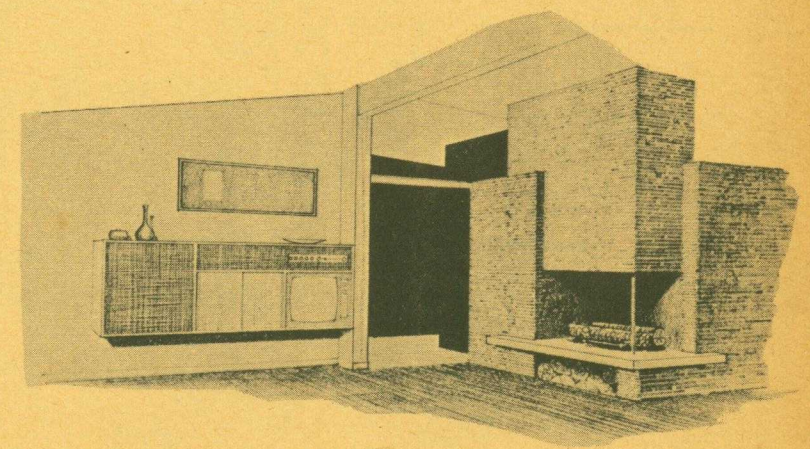
Convenient Living

DESIGN W 464

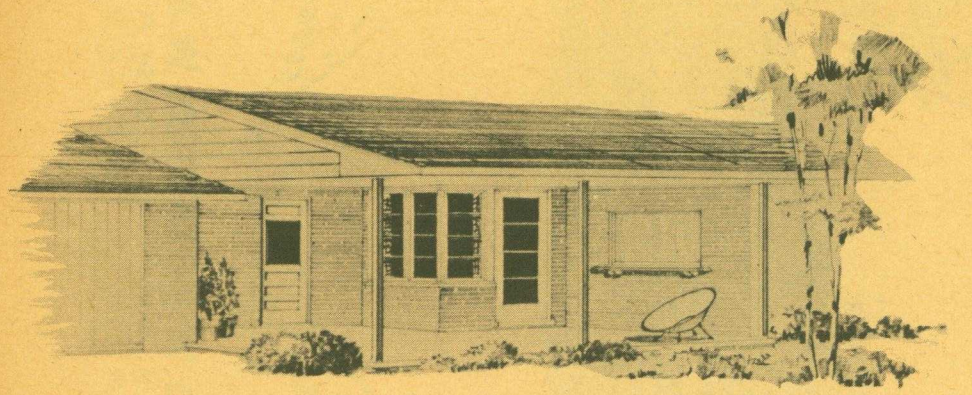
1,540 Sq. Ft.
15,143 Cu. Ft.

Building a house is not just a matter of surrounding some space. It involves the careful relationship between sheltered space within and the very livable space outdoors. Here you have a house that is unusually open and airy because of the large glass areas that bring the outdoors in. The arrangement of terrace and porch provides outdoor living space rain or shine. The kitchen is strategically located so that it serves the porch, the dining area or the all-purpose room with ease.

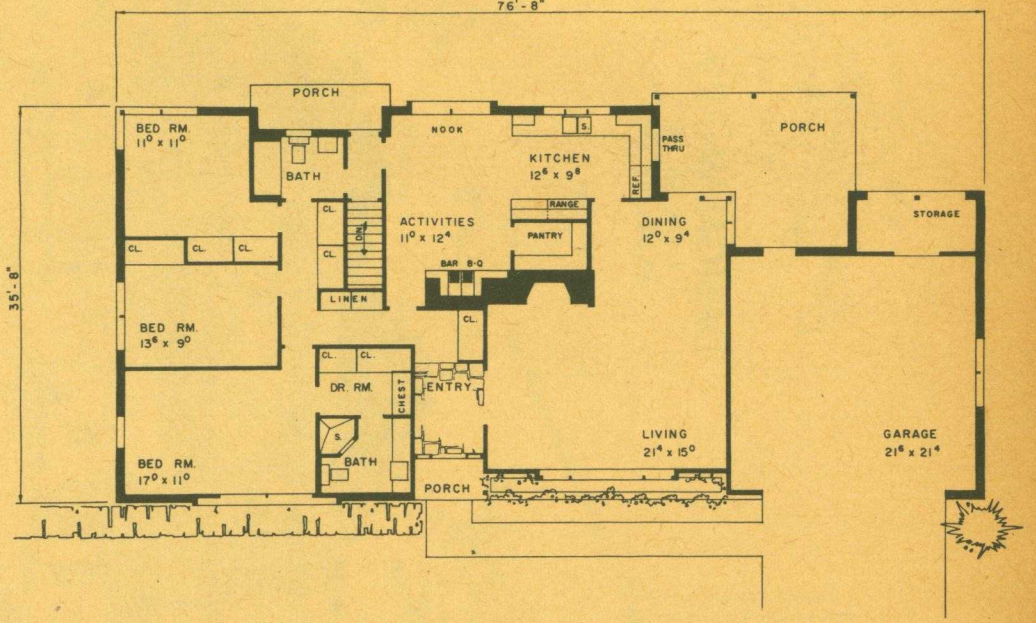




THE INTERIOR—AS PLEASINGLY CONTEMPORARY AS THE EXTERIOR



THE FOCAL POINT OF OUTDOOR LIVING



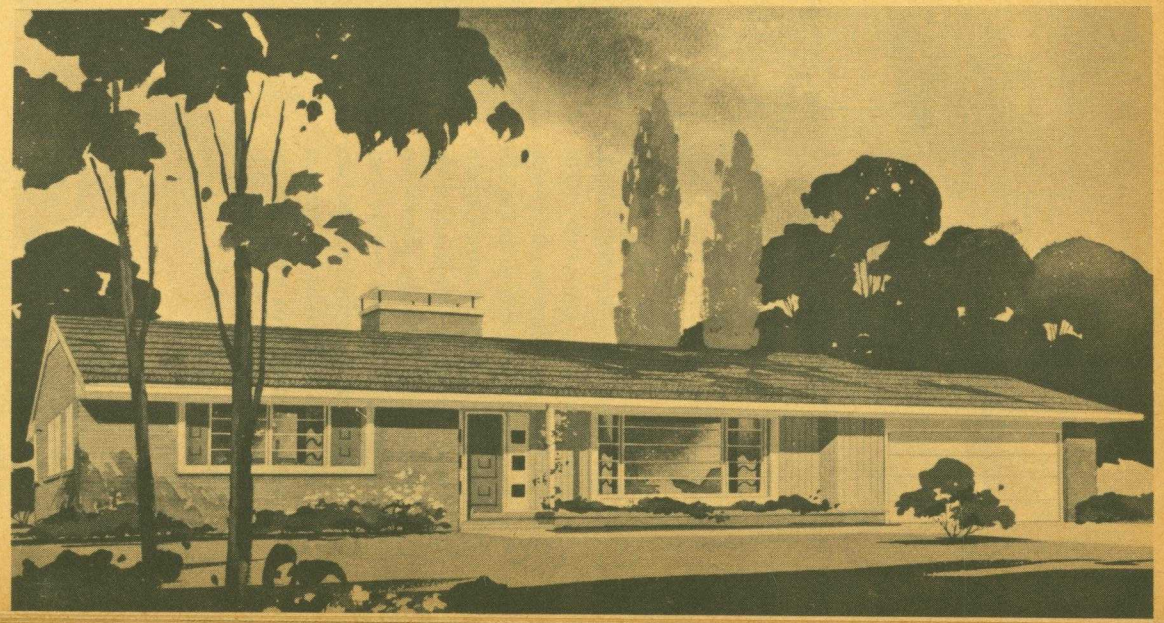
Convenient Living

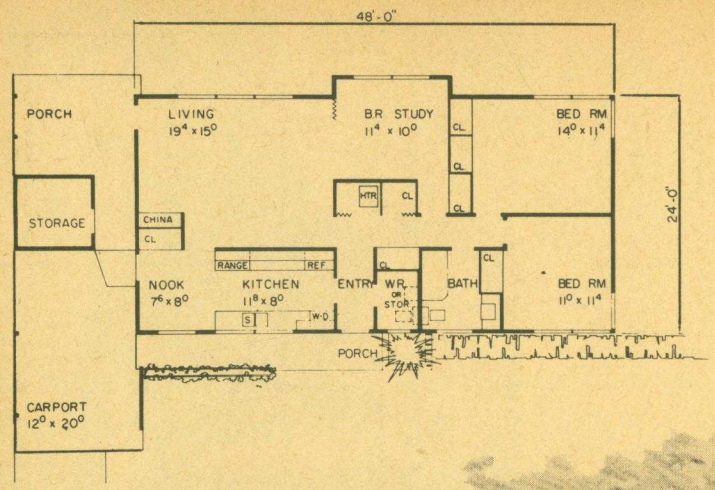
DESIGN W 736

1,804 Sq. Ft.

35,640 Cu. Ft.

Deluxe living both indoors and outdoors. This three bedroom, two bath home has a most interesting floor plan. In addition to excellent traffic circulation, it contains all the elements to provide many years of enjoyable living for teenagers and adults alike. Study the bedroom area. Observe the openness of the activities-kitchen area with barbecue and walk-in pantry. A pass-thru from the kitchen to the covered porch facilitates the serving of meals during the summer. Although this home has a full basement there is a large storage area accessible from the garage and the yard for garden tools.



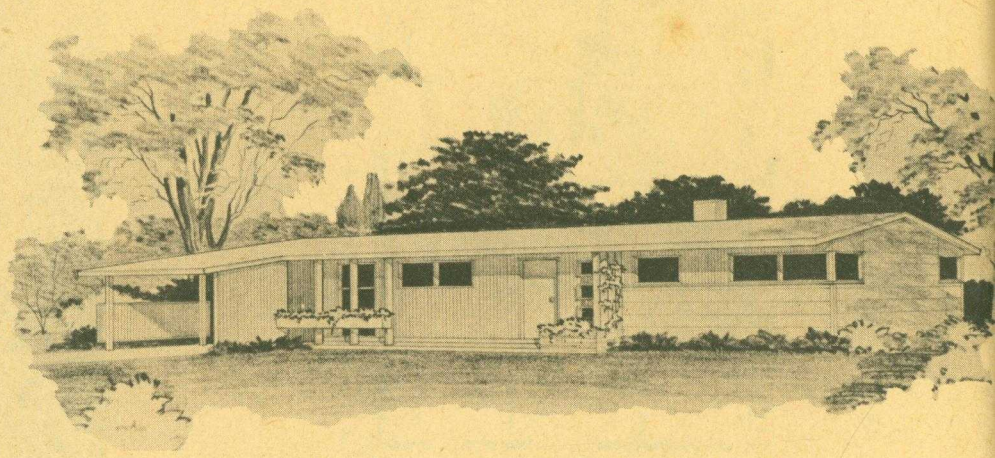


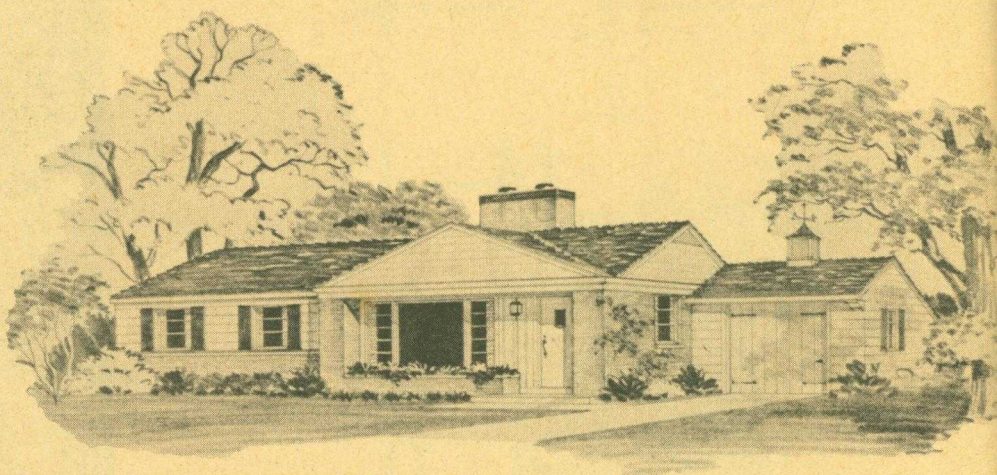
Convenient Living

DESIGN W 729

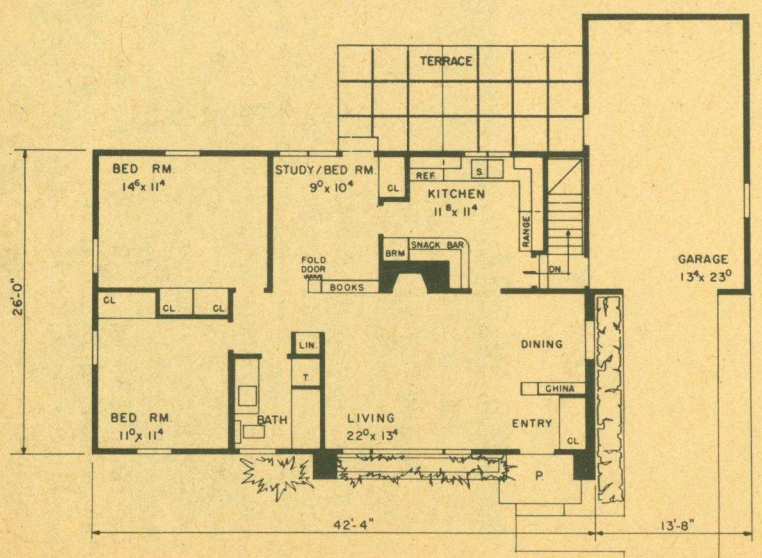
1,176 Sq. Ft.
10,384 Cu. Ft.

Despite its size this house provides three fair-sized bedrooms and a generously proportioned living-dining area. In small houses like this without a basement, storage space becomes an important consideration. Ample provision for this has been made not only in the bedrooms but in the kitchen and dining area as well. Washroom off entry is back-to-back with bathroom, thus economizing.





The white clapboard and brick exterior of this small home gives it a definite colonial feeling. Built-in features included in the plans are the china in the dining area, snack bar, and book case. The stairway is well located near the garage. This home is light and bright.



Convenient Living

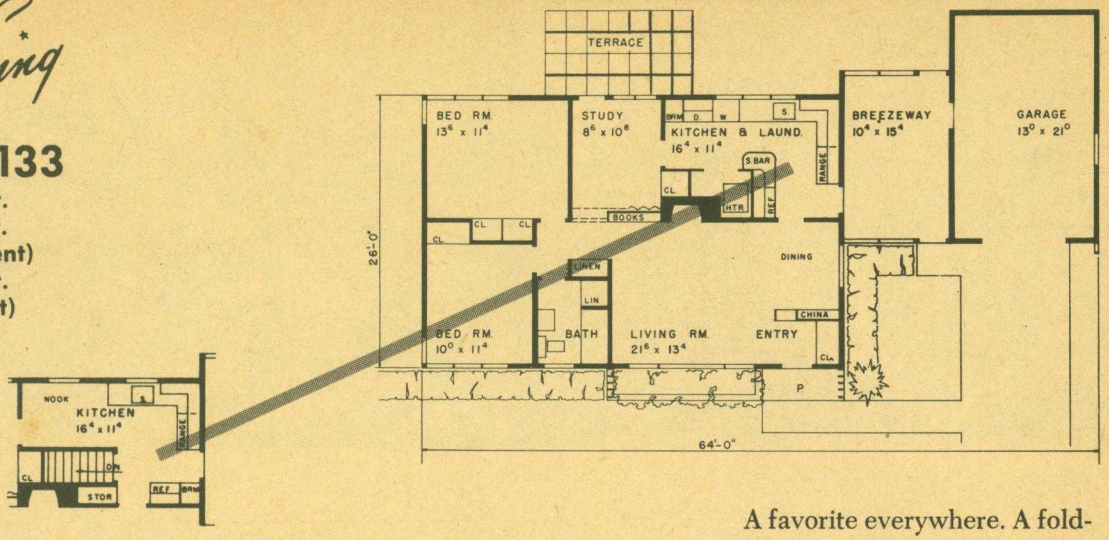
DESIGN W 605

1,109 Sq. Ft.
21,016 Cu. Ft.

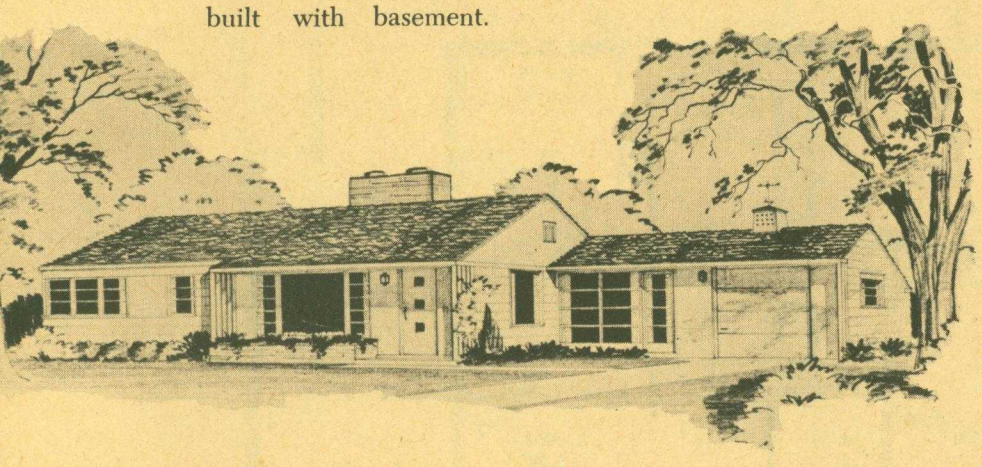
Convenient Living

DESIGN W 133

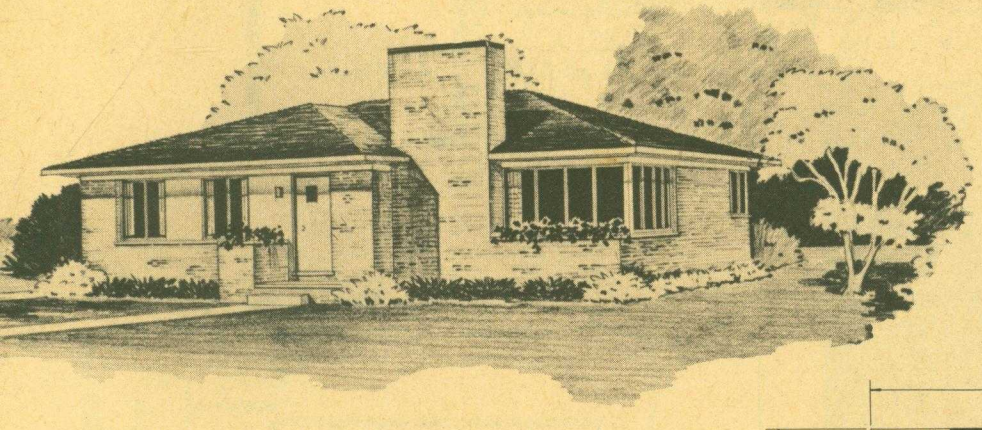
1,040 Sq. Ft.
11,480 Cu. Ft.
(without basement)
17,680 Cu. Ft.
(with basement)



Alternate layout when built with basement.



A favorite everywhere. A folding door in the study, a snack bar or nook in the kitchen, a fireplace in the living room, a china closet in the dining area, and a well lighted breezeway will add up to a lifetime of enjoyable living. Blueprints for this design show details for building with or without a basement.

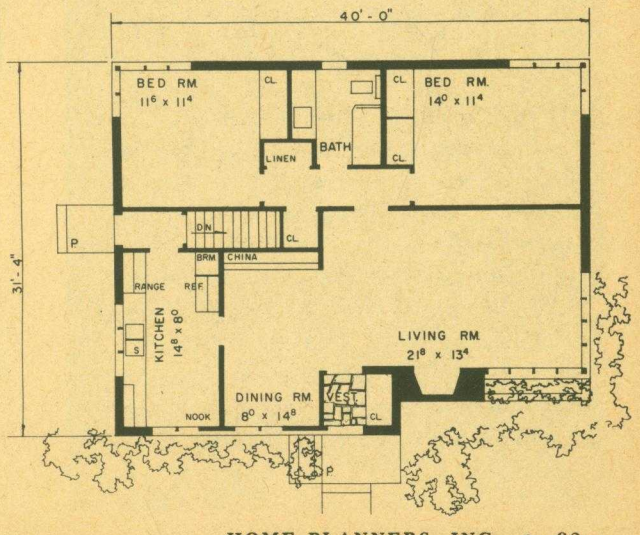


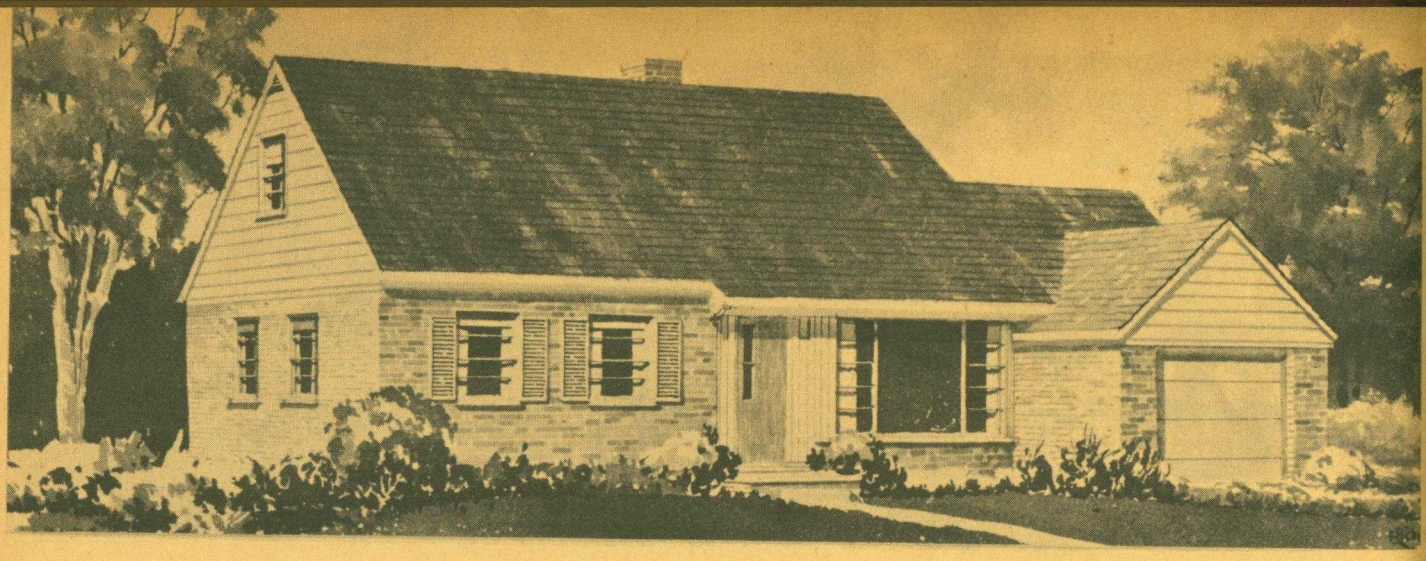
This trim, hip-roof modern home with its brick veneer exterior is designed for the small family. The planting boxes add a delightful touch to the exterior. Stepping in the front door a visitor is taken by the spaciousness of the living area, the bedrooms are generous in size. The kitchen has eating space. The dining room has a practical china cabinet.

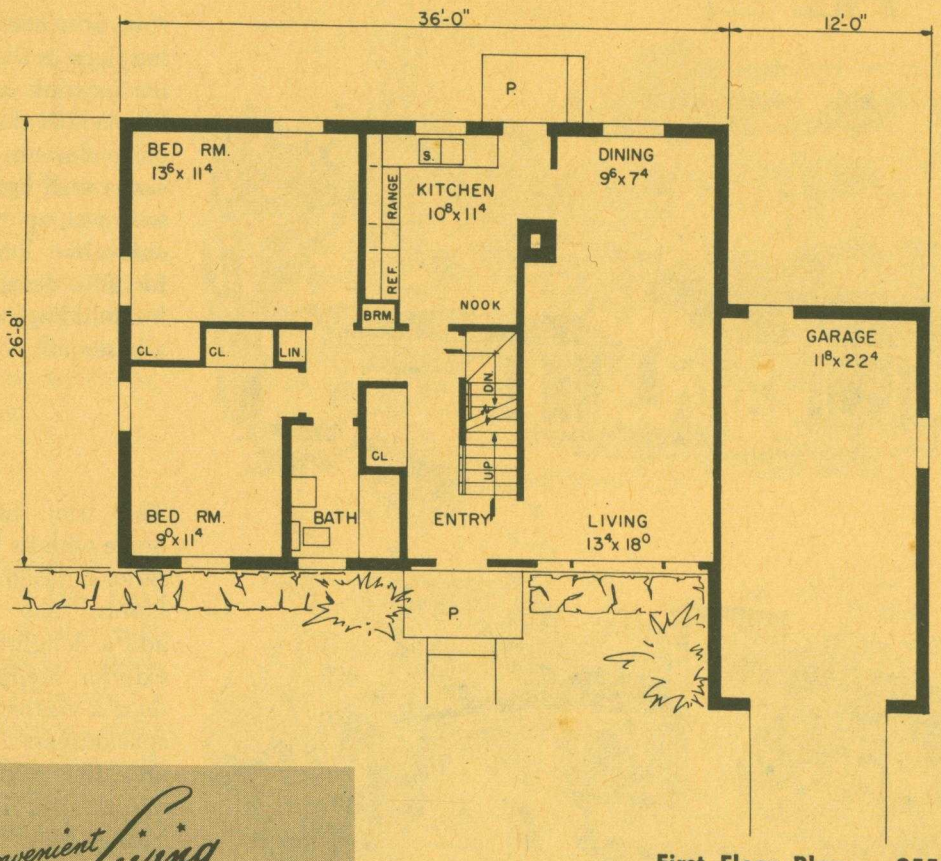
Convenient Living

DESIGN W 672

1,180 Sq. Ft.
20,915 Cu. Ft.







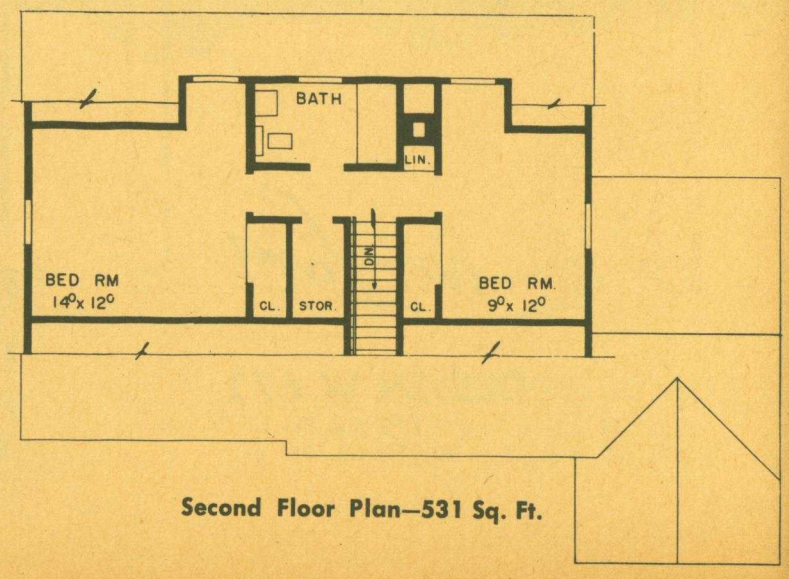
First Floor Plan —955 Sq. Ft.

Convenient Living

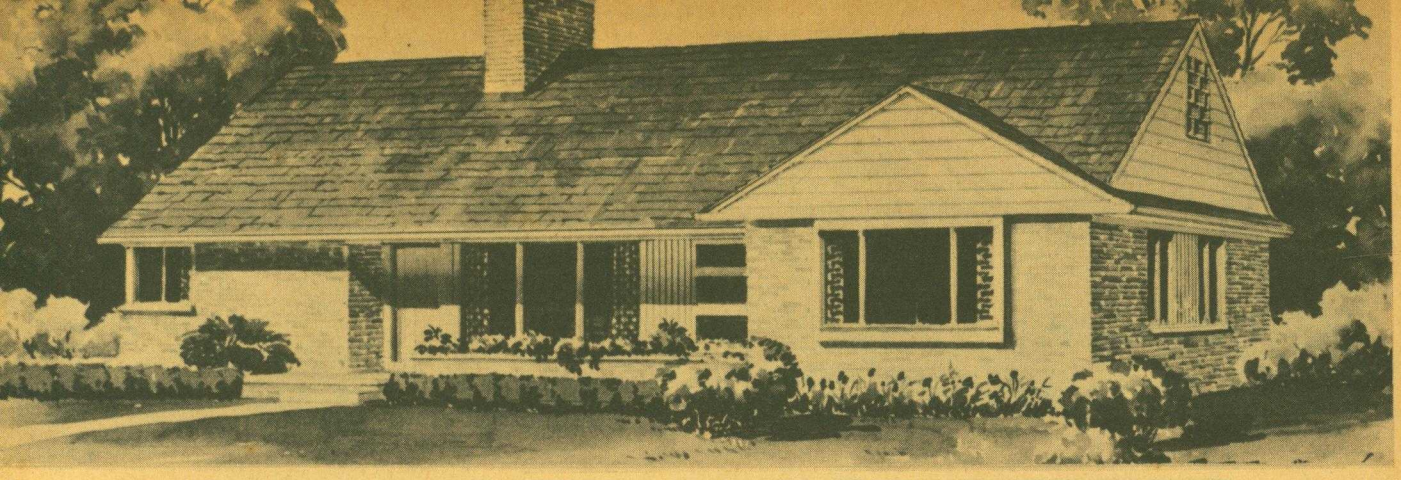
DESIGN W 601

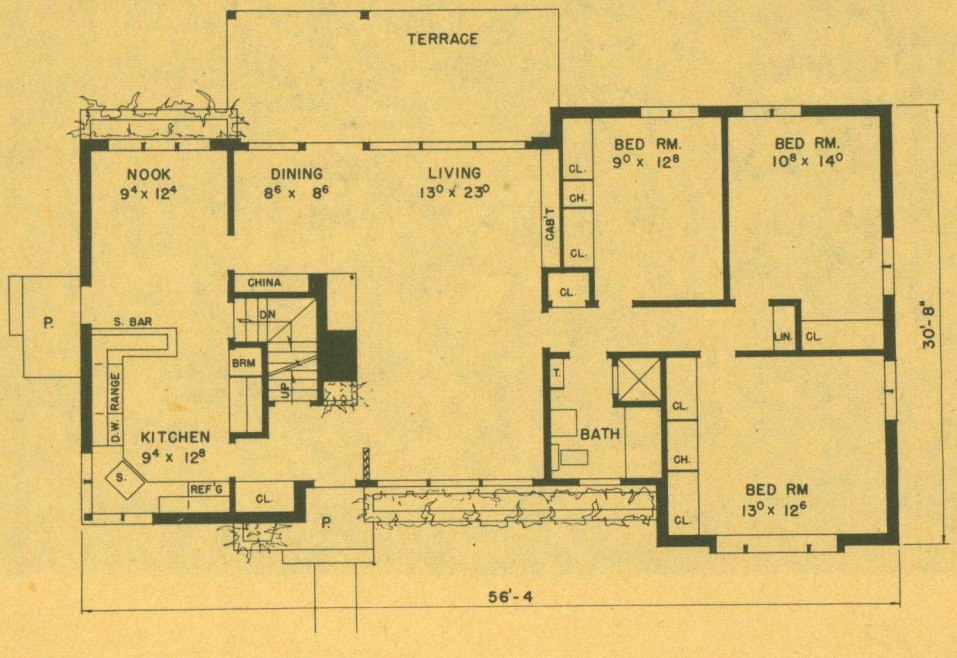
21,524 Cu. Ft.

Is your family a growing one? If so, this four bedroom, one and a half story design might start off as a two bedroom home with an unfinished attic. As your family increases and your budget permits, the second floor may be finished off. The center entrance results in good traffic circulation. The front-to-rear living-dining area provides a view of both ends of the lot. The second floor has a large walk-in closet for storage of seasonal items.

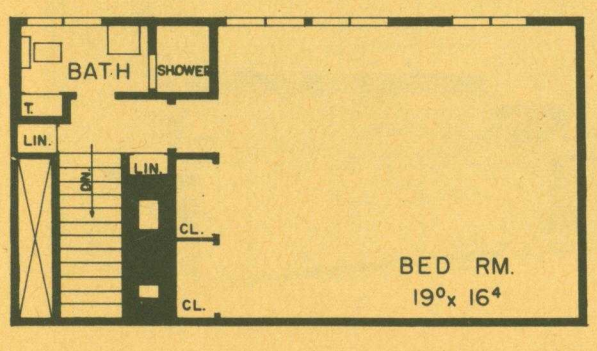


Second Floor Plan—531 Sq. Ft.





First Floor Plan —1,535 Sq. Ft.



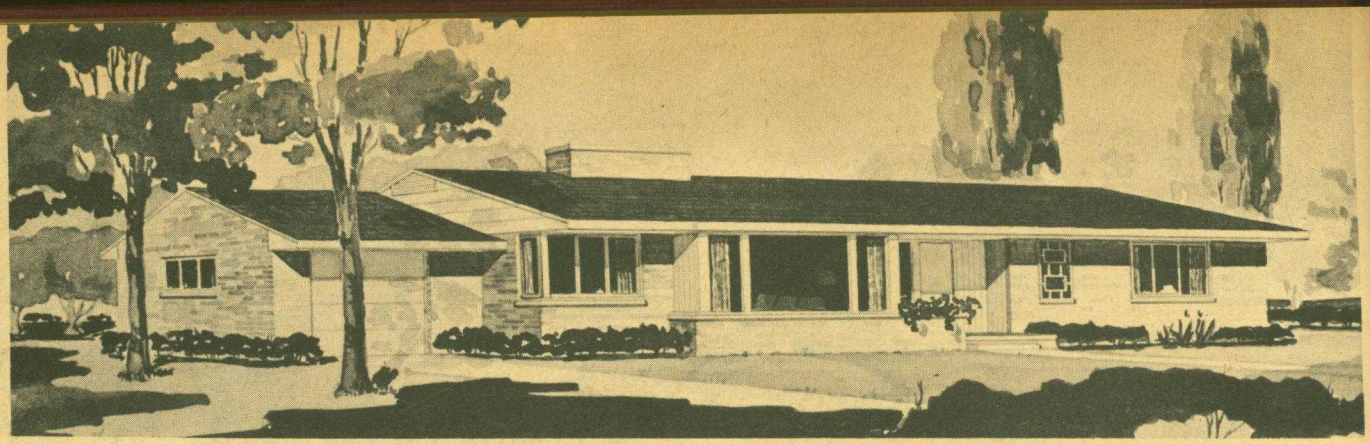
Second Floor Plan— 530 Sq. Ft.

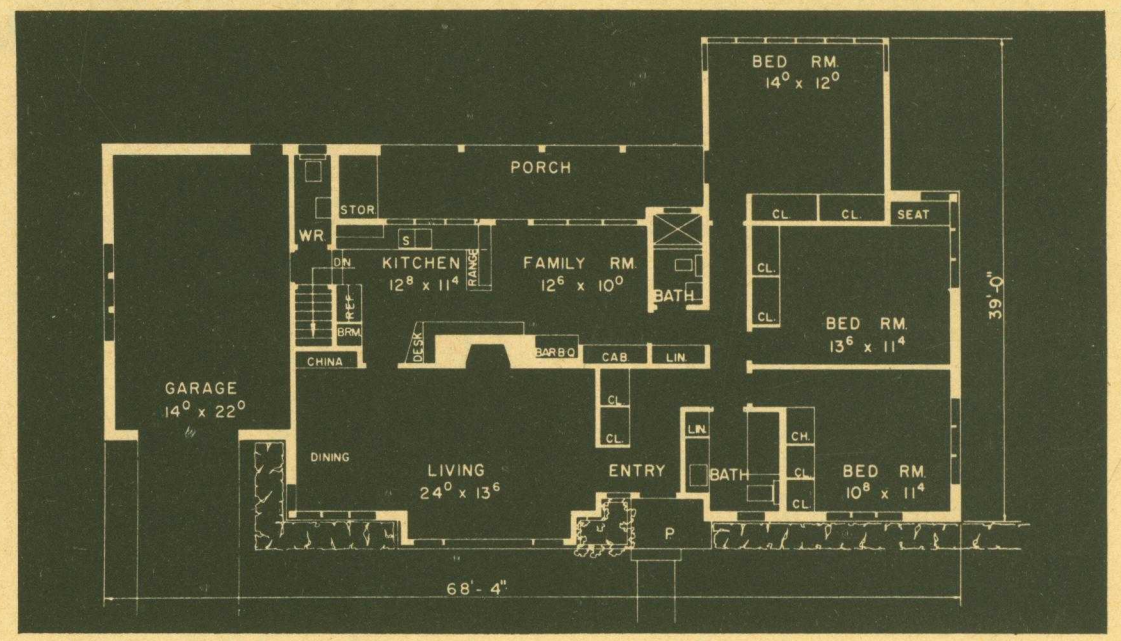
Convenient Living

DESIGN W 107

33,344 Cu. Ft.

Passers-by would never take this attractive design for 1½ story home. They would hardly believe it had four bedrooms. Clever designing has achieved two things—a most appealing exterior and an exceptionally practical floor plan. Any housewife would praise the location of kitchen sink—no drudgery in this corner of the house. The nook, the terrace and the basement all present game areas. The upstairs master bedroom is a room to behold. Don't overlook the snack bar, the fireplace, the two stall showers and the living room built-ins.



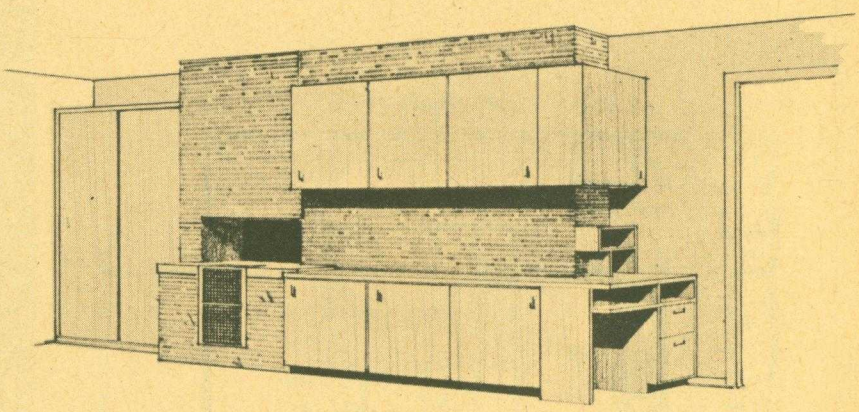


Convenient Living

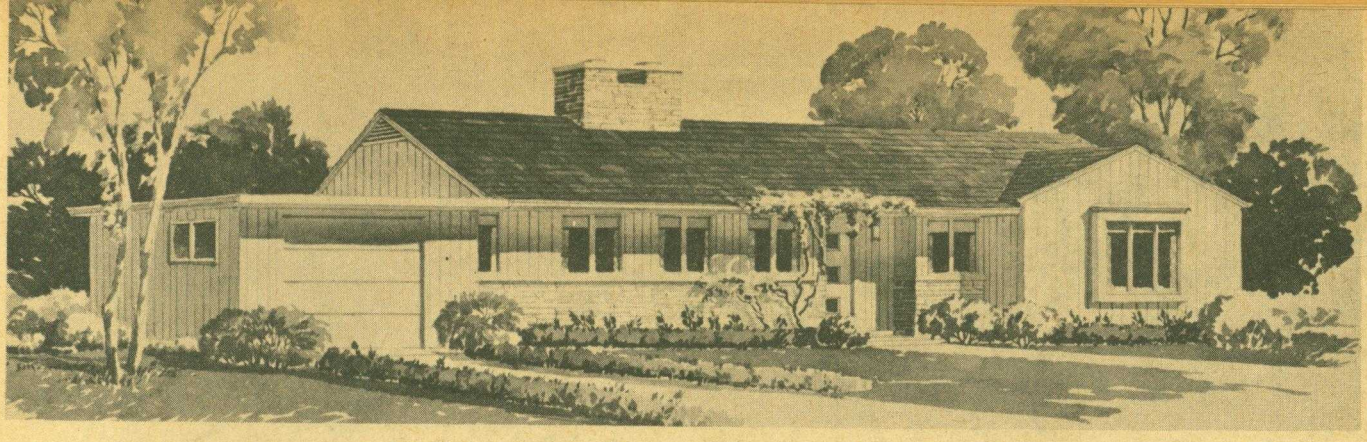
DESIGN W 341

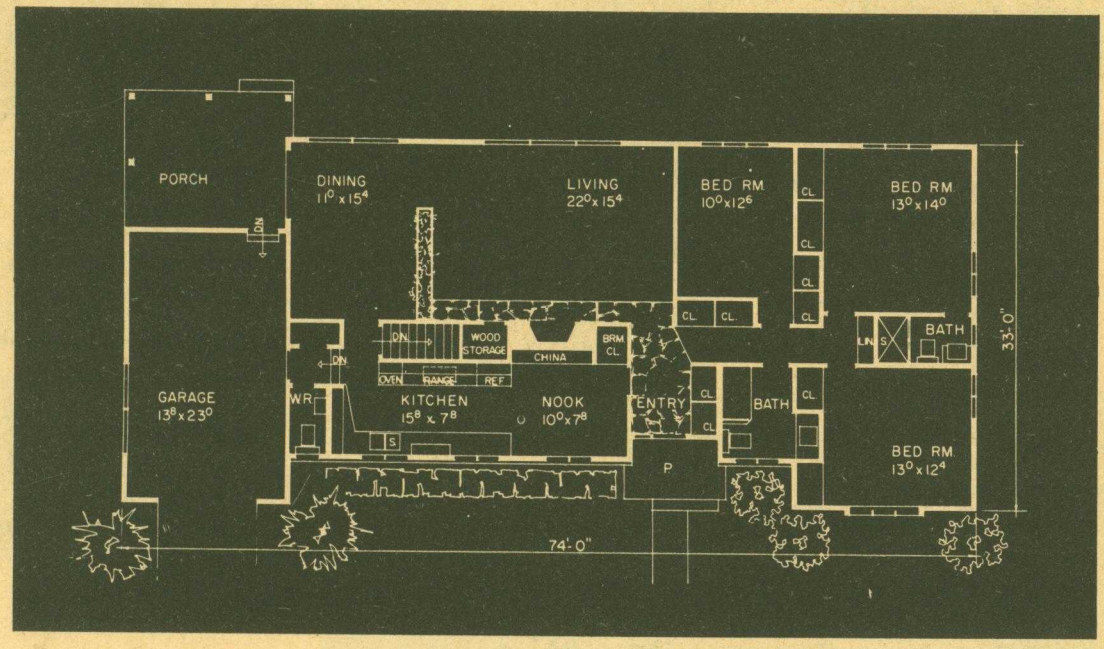
1,603 Sq. Ft.
29,468 Cu. Ft.

The family room is fast becoming a characteristic of the modern ranch home. When located next to the kitchen the housewife can keep her supervisory eye on the play activities of the children without having them underfoot. The door to the porch allows them to wander outside and still be in view from the kitchen. The bath with its stall shower is strategically located to cut down traffic through the house. Don't miss the barbecue for when the adults wish to take over the family room.



THE BARBECUE—BUILT-IN FUN FOR THE FAMILY



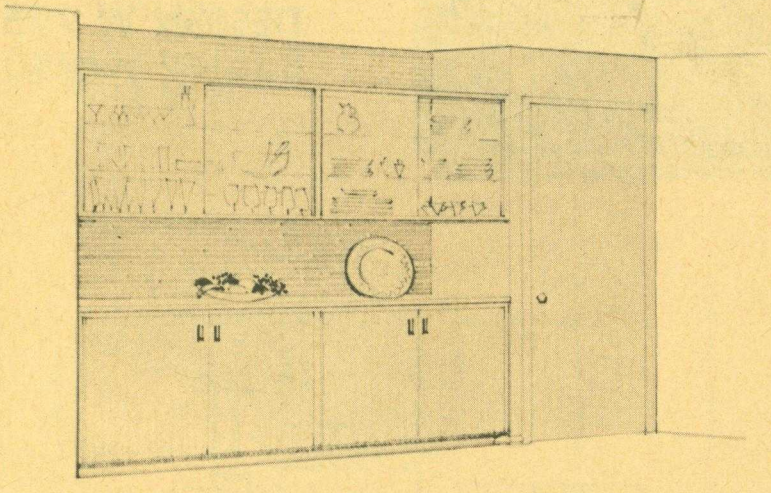


Convenient Living

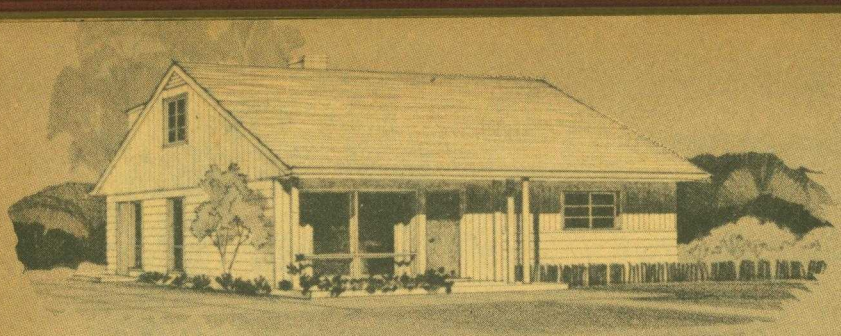
DESIGN W 772

1,727 Sq. Ft.
32,809 Cu. Ft.

You can enlarge the appearance of a house without expanding its dimensions. That's what open planning does for this design. Here there is only a planter separating living and dining area so it creates the illusion of one great big room. This is accentuated by the sliding glass walls in the dining area that allows space to flow on out to the porch. The kitchen also looks much bigger because there are no partitions separating it from the adjacent dining nook. Washroom between garage and kitchen is handy for youngsters.



THE CHINA—BUILT-IN UTILITY FOR THE HOUSEWIFE

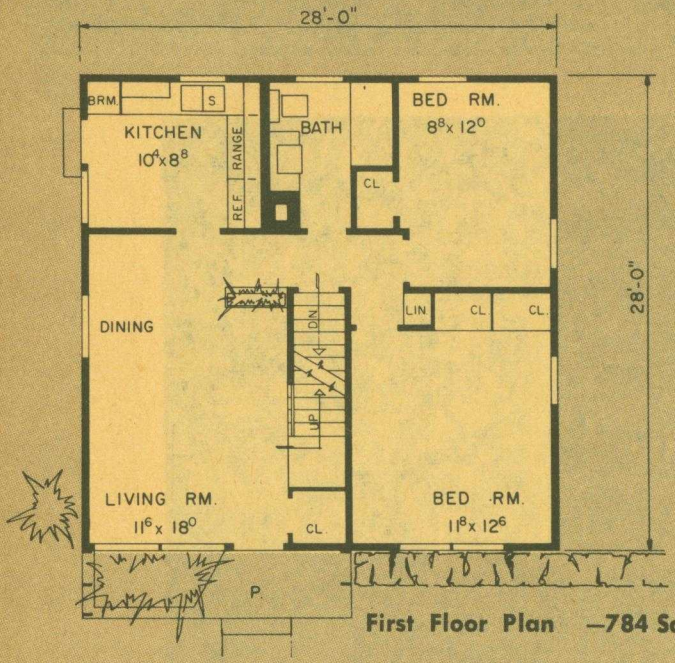


Convenient Living

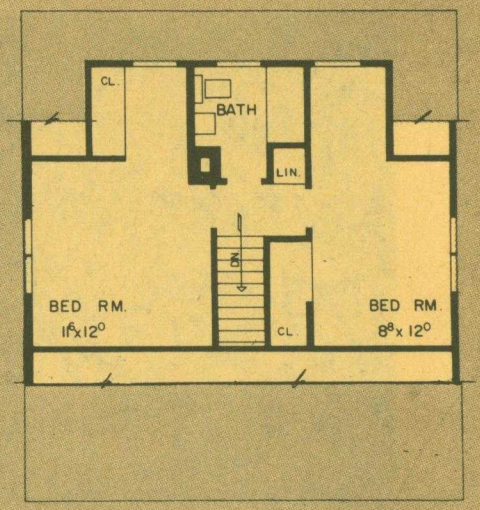
DESIGN W 662

17,919 Cu. Ft.

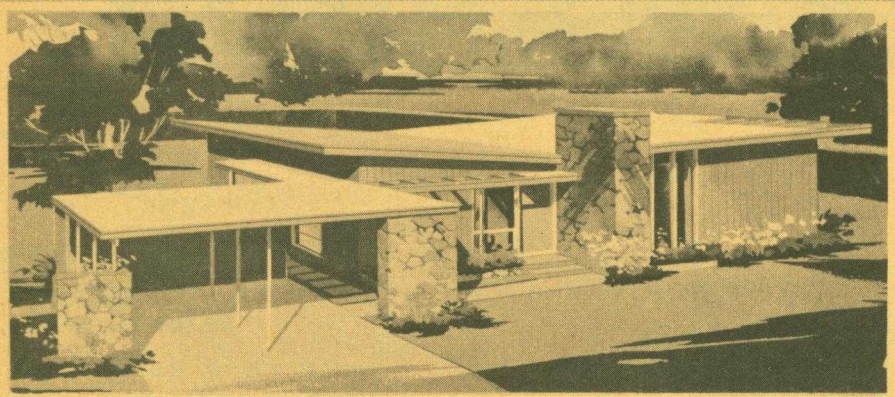
Here is a frame home with plenty of livability for that narrow lot. Since the foundation is a true square, material waste will be kept at a minimum. The master bedroom has plenty of wall space and closet area. The planter of the living area will be a focal point.



First Floor Plan —784 Sq. Ft.



Second Floor Plan—480 Sq. Ft.

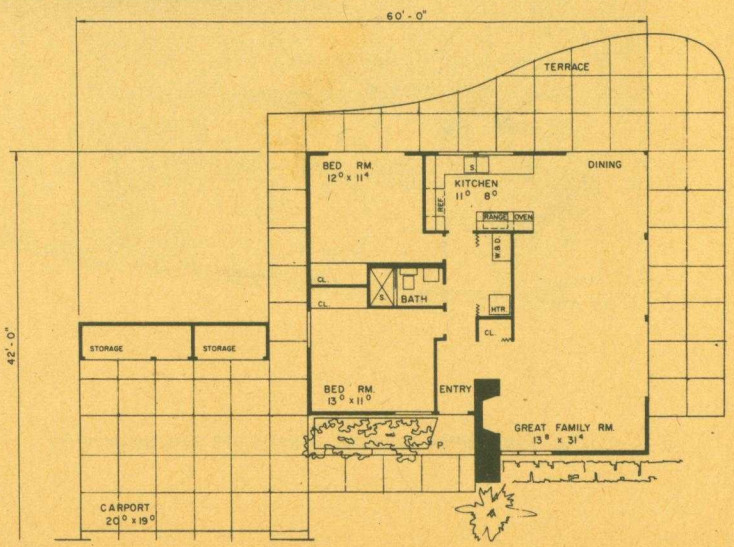


Convenient Living

DESIGN W 795

1,081 Sq. Ft.
10,468 Cu. Ft.

This eye-catching contemporary design would make a fine cottage as well as a home for a small family. It functions well with the outdoors. Built-in cooking units highlight the kitchen which opens into the dining area flooded with natural light. That's a combination washer and dryer in the heating room.

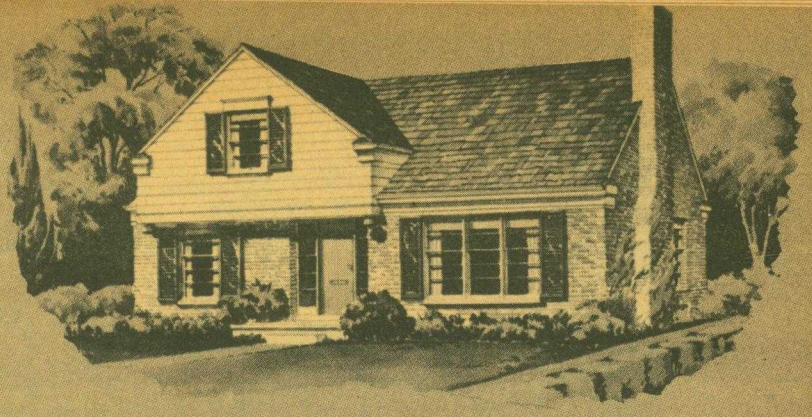


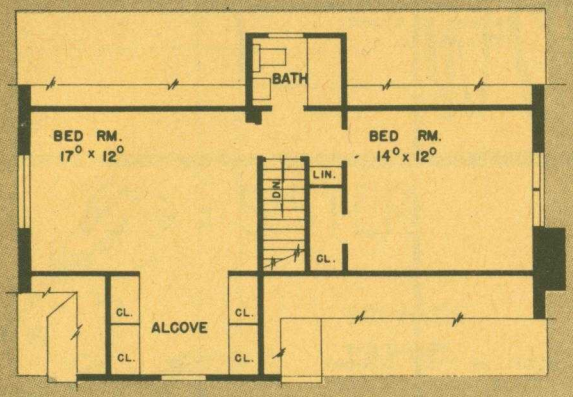
Convenient Living

DESIGN W 224

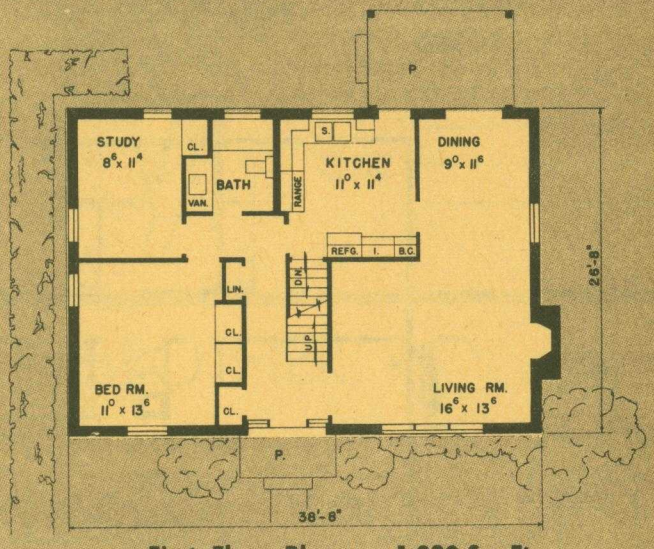
22,340 Cu. Ft.

The shutters and the gable with the horizontal wood siding preserve a touch of the Colonial design. The brick veneer contrasts appealingly with the siding. Location of the second floor stairway near the front eliminates annoying cross room traffic. The master bedroom of the second floor utilizes the alcove for abundant storage, thus leaving more wall space for furniture placement. The small family can grow in this house.





Second Floor Plan— 627 Sq. Ft.

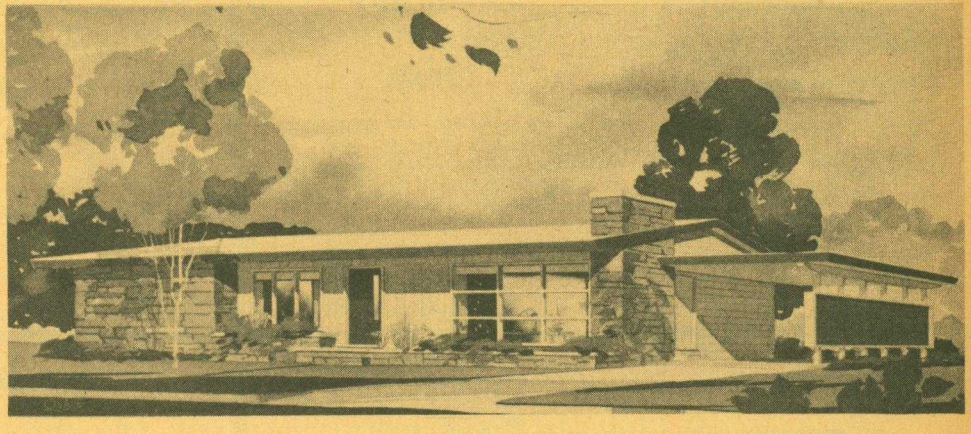


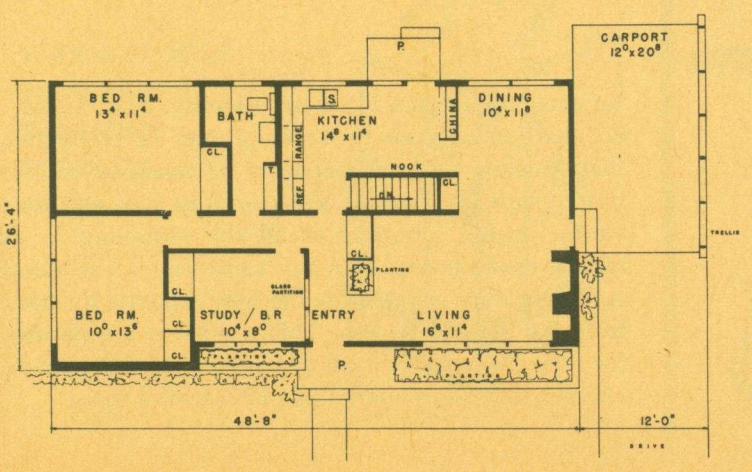
First Floor Plan —1,030 Sq. Ft.

Convenient Living

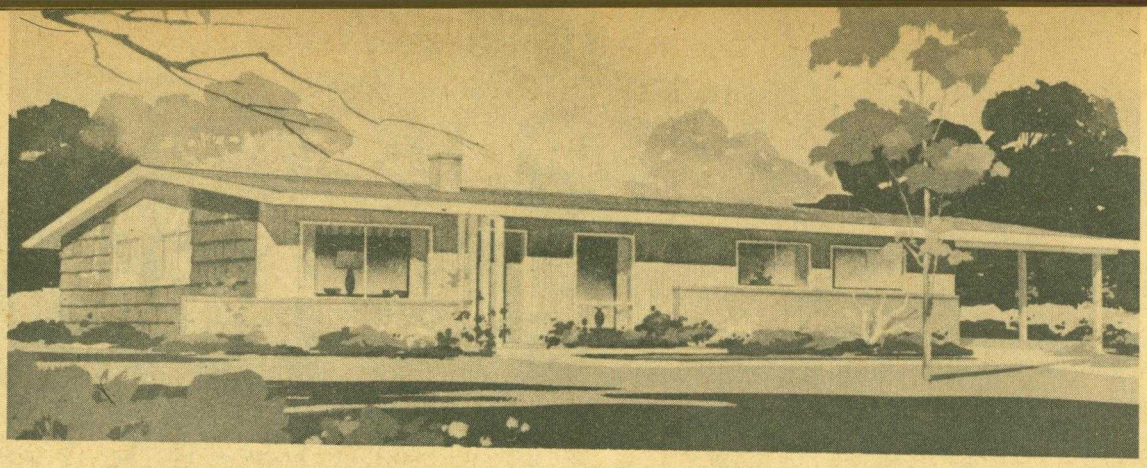
DESIGN W 368

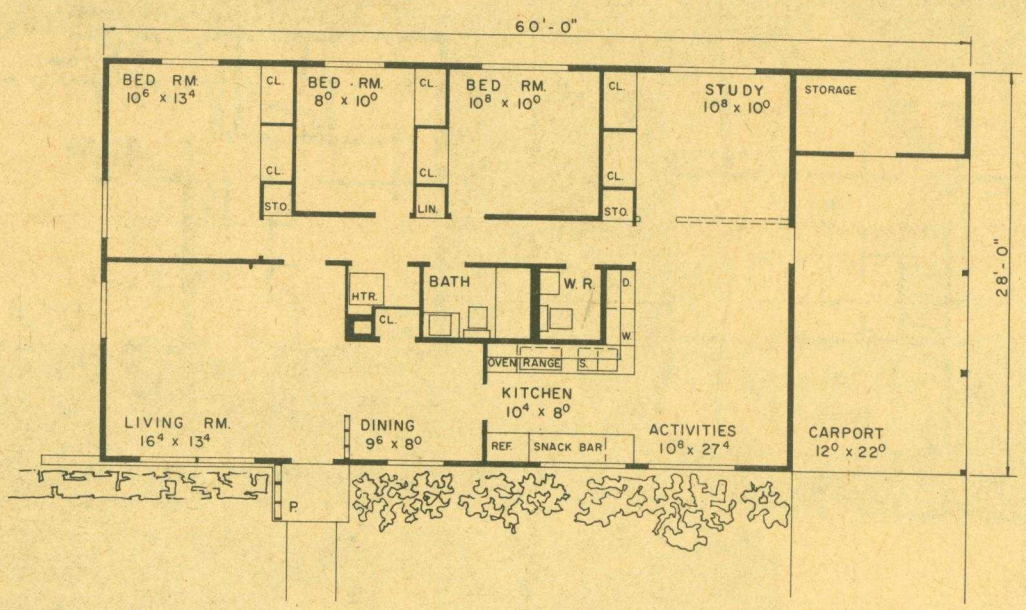
1,194 Sq. Ft.
20,287 Cu. Ft.





Quarried stone, vertical siding and masses of glass, when used in the correct proportion, produce a delightful exterior design. The glass partition of the study eliminates the cramped feeling experienced in smaller rooms, without forsaking utility. The L-shaped kitchen, with cabinets above the range and refrigerator means efficient operation.

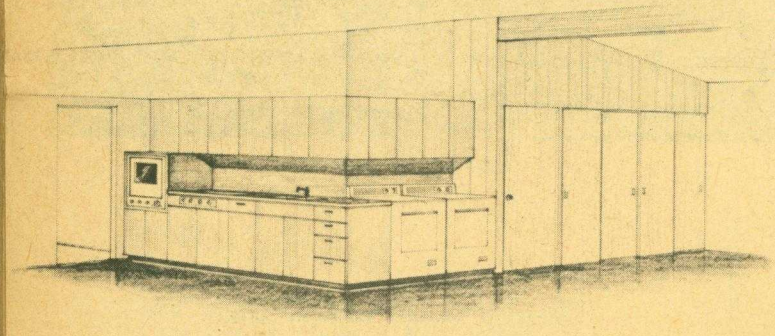




Convenient Living

DESIGN W 703

1,344 Sq. Ft.
13,104 Cu. Ft.

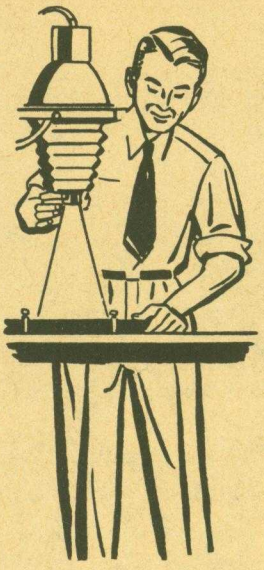


THE HOUSEWIFE'S BASE OF OPERATIONS—THE WORK AREA

An exceptional plan for a large family. This design is outstanding because of its simplicity. Its rectangular shape means ease and economy of construction. The inside bath and a half are centrally located. Noteworthy is the grouping of all the plumbing in the middle of the house. This also represents an economy. A folding door or room divider may separate the study from the activities room. This results in a quiet area for relaxation. Make a list of your living requirements and see how completely this plan satisfies them.

LIST YOUR FAMILY REQUIREMENTS—
BEFORE CHOOSING YOUR DESIGN

DAD



RELAXATION
HOBBIES
SPORTS
PRIVACY
STORAGE
READING
GUESTS

MOTHER

WORK CENTER
STORAGE
PARTIES
READING
PRIVACY
GUESTS
MUSIC

SISTER

PRIVACY
PARTIES
QUIET STUDY
STORAGE
MUSIC
FRIENDS
HOBBIES

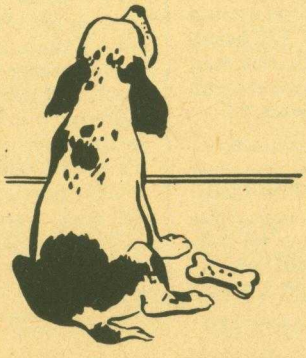
BROTHER

HOBBIES
SPORTS
PRIVACY
PARTIES
STUDY
STORAGE
MUSIC

BABY

WARM FLOORS
PLAY SPACE
SUNSHINE
STORAGE
TOYS

PETS



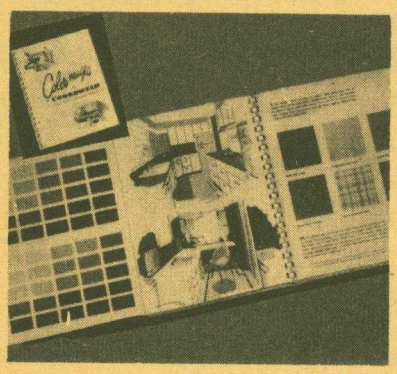
EATING
SLEEPING
PLAYING

TO HELP YOU DECIDE

Selecting the plan for the home you want to build is but the first step. Next you must get down to details. What roofing material is to be used? What kind of heat? How many electrical outlets will you need, and where? What kind of insulation?

These are but a few of the many questions you must ask yourself—and answers. Your answers, carefully thought out with the help of manufacturers, your builder, and friends can make a difference in the final cost of your home as well as in its comfort and convenience.

To help you with some of your decisions, you will find in this section brief descriptions of many products you will want in your home. Each manufacturer will be glad to send you more information. Just drop him a card.

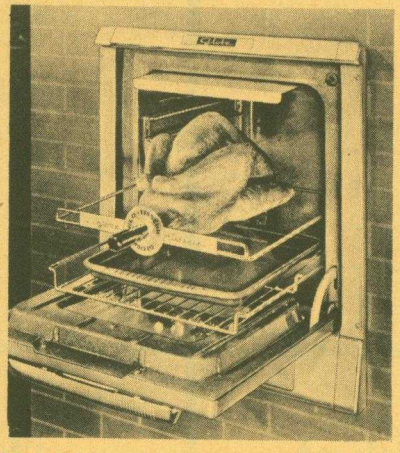


COUNTERS, WALLS COLOR-TUNED

Colorful Consoweld plastic laminate panels on walls and counters provide years of carefree service. Besides the standard 1/16″ thickness, a Consoweld exclusive is the heavier 1/10″ weight that can be applied over gypsum lath, rough plywood, and similar surfaces.

Many beautiful patterns, color-tuned by Color Research Institute. Big panels up to 12 feet long make application easy, economical, and permit larger areas with fewer seams. Send for free folder.

Better yet, be your own color expert. Get a copy of Consoweld's new color guide book, "Color Magic With Consoweld"—12 color charts, 12-room color schemes. Special, $2.50 value for only $1.75. Ask your dealer or mail check to CONSOWELD CORPORATION, Wisconsin Rapids, Wisconsin.



GLOBE'S BUILT-IN GLO-TISSERIE OVEN

This new electric oven offers an easy-action rotisserie unit with automatic control. Rack slides in or out with ease, meat spit has two positions and is quickly removed. Lower position provides 12-inch rotation for extra-large turkey, roast or ham. Features include "Balanced-Heat" performance, extra-fast Glo-Broiler, oven clock and timer, non-fogging window, automatic interior light and peek switch. Designed for easiest in-wall installation, it's also stackable on any 24″ x 28″ base cabinet. Interior size: 17″ wide, 18″ high, 20″ deep. Overall dimensions are 21-11/32″ wide, 24-9/32″ high, 22½″ deep. Available in copper, copper porcelain or stainless steel.

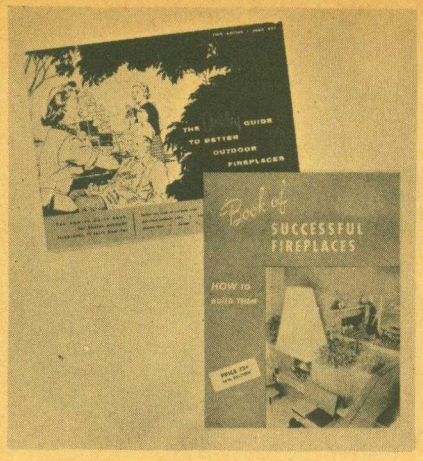
Globe American Corp., Kokomo, Indiana.

FREE – 32-PAGE
HOME PLUMBING BOOKLET

"Tips From Your Plumber on Home Plumbing Problems" is the title of a 32-page booklet offered by the Gerber Plumbing Fixtures Corp.

It is written especially for the home-owner, with many illustrations and information about bathroom planning, ways to improve home plumbing, care of fixtures, etc. Other topics include step-by-step instructions telling how to remedy such common home plumbing disorders as leaking fixtures, clogged toilets and drains, frozen plumbing, noises and flush tank mishaps. Repairs which should *not* be attempted by the home-owner are clearly pointed out.

The booklet can be obtained without charge by writing to GERBER PLUMBING FIXTURES CORP., 232 N. Clark St., Chicago 1, Ill.



ABOUT YOUR FIREPLACE

Whether you are considering an INDOOR or OUTDOOR fireplace, Donley has the answer.

Filled with over 300 illustrations, the new 80-page 8½ x 11-inch "Book of Successful Fireplaces" (75c) has all information needed to build smoke-free indoor fireplaces. It covers modern, traditional, rustic, corner, two-faced and three-way fireplaces . . . Heatsaver, the steel warm air circulating unit . . . factors in planning . . . tables, drawings . . . step-by-step building instructions . . . and facing treatments.

New 32-page 11 x 8½-inch booklet, "Donley Outdoor Fireplaces" (50c) describes all types of barbecues . . . for your yard. patio, recreation room or "living kitchen."

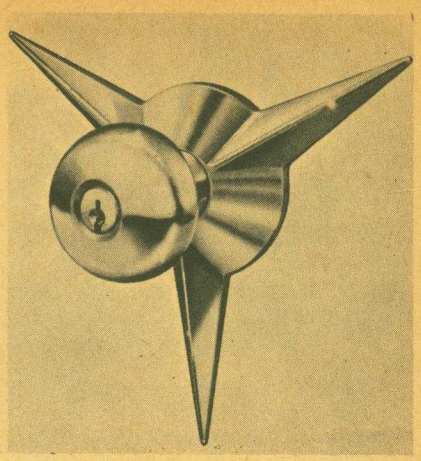
Both publications are available for only $1.00. Send your request to The Donley Brothers Co., 13949 Miles Avenue, Cleveland 5, Ohio.

NEW UNIT CAN BE USED THROUGHOUT HOUSE

The selection of windows for maximum wall space, light and ventilation is an important decision to be made when building or remodeling. R. O. W High-Lite gliding windows are available in styles and sizes ranging all the way from the "High-Wall" units (designed to save wall space) to "operating picture windows" (styled tc provide maximum view and ventilation, too).

High-Lite wood sash are completely removable from inside the home for easy cleaning or painting. Compensating for seasonal expansion and contraction, the spring action behind the metal guides provides a year-around weather seal. For styling, privacy, ventilation and a view—plus the removable feature, make sure you specify R. O. W High-Lite gliding windows.

R. O. W Sales Company—1365 Academy, Ferndale 20, Michigan



NATIONAL LOCKset
choice of the discriminating

Distinctively-styled, precision-engineered NATIONAL LOCKset blends graciously with the architecture and decor of every home. Eye-pleasing new knob and escutcheon designs (see Arden Knob with Triad Escutcheon above) are available in lasting Brass, Bronze, Aluminum, Chrome and Dead Black finishes. Key Locks, Push-button Locks, Turnbutton Locks, Privacy Locks and Passage Latches are included. One key fits all exterior doors. Bathroom or Privacy Lock permits quick entry in case of child "lock-in" or other emergency. One-piece knob . . . five pin tumbler lock . . . case hardened steel pusher plate . . . all are special features that assure dependable security and service. NATIONAL LOCKset is quickly installed in seven simple steps. Displayed at leading hardware and building material dealers near you. Stop in now. National Lock Co., 1902 Seventh St., Rockford, Ill.

ELIMINATE RUST STAINS AND STREAKS FROM HOUSE SIDING

Now, at low cost you can protect the beauty of house siding and roofing by using NICHOLS "Never-Stain" ALUMINUM NAILS. They are made of strong aluminum alloy and are easy to drive. They will never cause unsightly rust stains or streaks that prematurely ruin expensive painting. Because they are aluminum no countersinking or puttying is required—a $60 to $75 saving on the average home. They are available at your local hardware, building supply and variety store in a wide range of types and sizes for use anywhere the prevention of rust is desired. FHA approved. Packaged for the job in dust-proof, color-coded pull-string containers giving complete coverage. Write for free samples. Address Dept. HPB, NICHOLS WIRE & ALUMNIUM CO., Davenport, Iowa.

FOLLOW THE "DO-IT-YOURSELF" TREND!

CHOICE OF 57 DESIGNS

SUCCESSFULLY SOLD FOR 30 YEARS

PRICED FROM $2150 AND UP

BUILD YOUR OWN HOME . . . SAVE UP TO 40%

With the "Do-it-Yourself" idea taking the country by storm, a large percentage of new homes are being built by the owners themselves with the help of neighbors and friends. Anyone can assemble the popular Sterling Ready-Cut-Homes with their simple, easy to follow plans. Every house is complete with lumber cut-to-fit, numbered and marked, ready to erect . . . roofing, nails, hardware, paint, doors, windows, glass. Freight prepaid. You save all the labor costs and builder's profits. Write today for full details!

CUT-TO-FIT HOMES CUT BUILDING COSTS

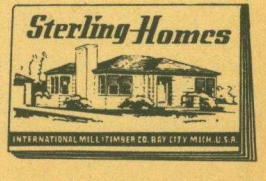
1. You save all of today's high labor costs.
2. You save all of the building contractor's profits.
3. You save all the builder's overhead, insurance, taxes.
4. You save the architect's charges for drawings and plans.
5. You save the usual lumber and material wastes.
6. You save time and costly mistakes in construction.

BUY DIRECT FROM MILL — *SAVE MONEY!*

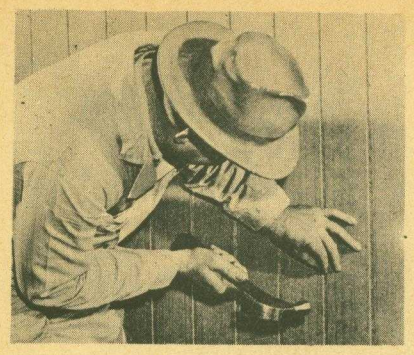
Sterling Ready-Cut-Homes are as modern as tomorrow! Designed for comfort, convenience and livability . . . with plenty of closets, picture windows and flower boxes . . . large selection of ranch type and conventional designs.

And most important of all you can Build-It-Yourself and save up to 40% on the total cost. Several easy time payment plans. Decide now to join the parade of enthusiastic Do-It-Yourselfers.

SEND 25c BEAUTIFUL, *NEW*, FULLY ILLUSTRATED CATALOG



INTERNATIONAL MILL & TIMBER CO.
Dept. H.P.17 BAY CITY, MICHIGAN



Another siding, Ridgegroove, has been added to the line by Masonite Corporation. In it are combined the vertical grooves, four inches apart, of Panelgroove, and the linear texture of Ridgeline, two other Masonite sidings. The 4'-wide panels come in lengths of 6', 7', 8', 12' and 16'. Ridgegroove has a shiplap joint treatment which forms the groove where panels join.

Designed for exterior applications where a distinctive appearance is desired, Ridgegroove also has various interior uses such as paneled walls in a living room, game room or den. It may be painted or stained.

The 5/16" material basically is Tempered Presdwood, which has a quarter-century record of excellent service in exterior applications subjected to all kinds of weather conditions. The grooves are 3/8" wide and 1/10" deep, appearing every 4".

See your lumber dealer

THE AMWELD FOLDING DOOR

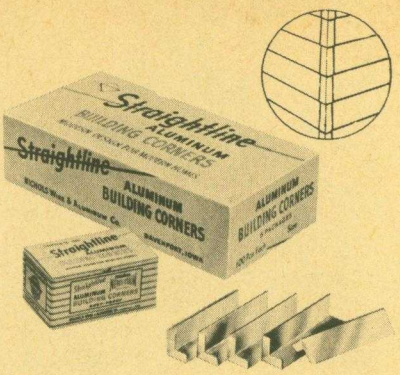
The durability of steel and the advantage of folding are offered by Amweld's new folding door.

The door can be decorated easily since the units are available in flat prime finish to which paint, wallpaper or other decorative material can be applied. The units are also available in birch finish.

The folding door is manufactured in 3, 4, 5 and 6 ft. widths and 6'8" and 8' heights. Installation is quick and easy—requires only a screw driver.

Price range, approximately $31 to $36.00, depending upon size and finish.

Write to the American Welding & Manufacturing Co., Warren, Ohio, Attn: W. E. Clark, Jr.



NEW RUSTPROOF "Straightline" DESIGN ALUMINUM BUILDING CORNERS

When installed, these modern building corners are practically inconspicuous because of their clean "Straightline" design. Made of heavy gauge solid aluminum that will never produce unsightly rust stains and streaks to cause expensive premature repainting of house siding. Available in all popular sizes at building material and hardware stores. Economically priced. Made by NICHOLS WIRE & ALUMINUM CO., of Davenport, Iowa.

R. O. W Wood Windows are completely removable from inside the house for easy cleaning, painting or washing. These high-style double-hung units blend with the fine residential furnishings of either traditional or contemporary homes. R. O. W Double-Hung Wood Windows are easy to drape or curtain and are trouble free. They provide year around, pressure-snug, weather protection. Wood itself is a natural thermal insulator. R. O. W Windows are made of toxic treated and water repellent wood to look better—last longer. Insist on R. O. W Wood Removable Windows when you remodel or build.

R. O. W Sales Company, 1365 Academy, Ferndale, Michigan

HOW WILL YOU DO THE KITCHEN IN YOUR NEW HOME?

THE HARD WAY... *by yourself*

1. Figure out a plan that will fit your space . . . with range, refrigerator and sink in proper relationship.
2. Decide where everything will be stored . . . and how.
3. Secure financing.
4. Shop for cabinets that will fit your plan . . . or try to build them yourself.
5. Look for the appliances, lighting fixtures, ventilating fan, sink, countertop, draperies, floor covering, etc.
6. Try to arrange for a carpenter, electrician, plumber, floor man, and decorator all to come at proper times.
7. Hope that you will be able to keep within your budget.

THE EASY WAY... *by a specialist*

1. Call in your Mutschler specialist, who will plan your kitchen to your personal desires, space requirements and budget.
2. Check over his completed recommendations (including those for appliances and all the other necessary items), give him your okay . . . and sit back.
3. He'll take care of all the details, including financing arrangements. Your new kitchen goes in without worry or fuss.

Send today— for this new exciting kitchen travelog

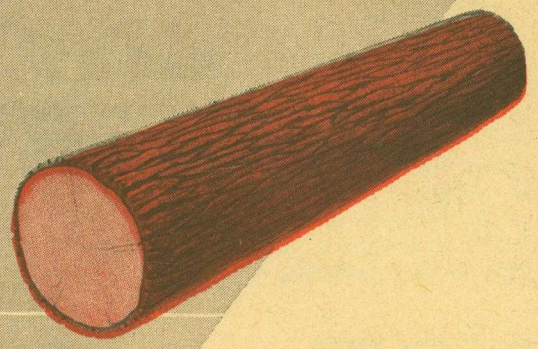
edition is limited

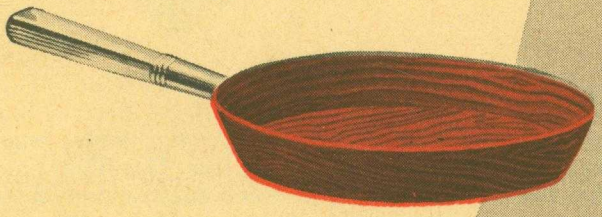
SEND FOR THIS AMAZING NEW BOOK — It's the result of more than two year's research by specialists. Twenty full-color kitchen stylings that run the gamut from Victorian through Cape Cod, Ranch Style, Farm Home, Factory Built, Dutch Colonial, Southwestern, Lakeshore, Mountain, Oriental and so on to Ultra Modern. Not "dream kitchens" that just look good on paper, but the most beautiful, practical kitchens you'll ever want to see. Also in this big 32-page book are latest kitchen features pictured in full color . . . beverage storage cabinet, built-in cookery, built-in refrigeration, built-in laundry and sewing machine, special food mixer cabinet, revolving corner shelves, adjustable shelf/trays and a host of others. Choose your kitchen styling and its features from those approved by specialists. Send one dollar today for exciting Kitchen Travelog

MUTSCHLER BROTHERS COMPANY, DEPT. 9561, NAPPANEE, INDIANA

LET'S FACE FACTS —

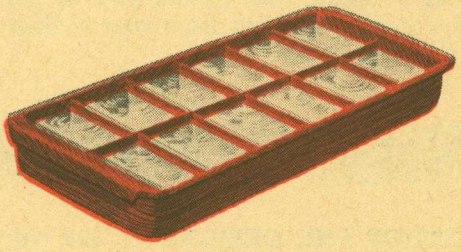
Our basic material is fine wood. Our basic products are fine, residential windows. We could make metal windows faster and cheaper—but wood looks better, and works better—longer. We'll stay with wood for frames and sash.





We could have decided to make wooden frying pans with metal handles. But, while making wood comparatively fire-resistant is no great problem, we know of no way to make wood transfer heat. It's too good a thermal insulator. The metal handle would get hot while the wooden pan stayed cool.

Or, we could have gone into the manufacturing of wooden ice cube trays. But, again, wood resists transferring cold—so, ice cube trays made of wood, would be mighty inefficient.



Write for additional information about America's finest windows—now offered at competitive prices.

Wood, with its fine thermal insulating qualities, *is exactly the* RIGHT *material for windows.* Even glass is many, many times more efficient as a thermal insulator than aluminum. Try the touch test and you'll see why condensation runs down metal windows to make puddles on the sills.

R·O·W SALES COMPANY · 1349 ACADEMY · FERNDALE 20, MICHIGAN

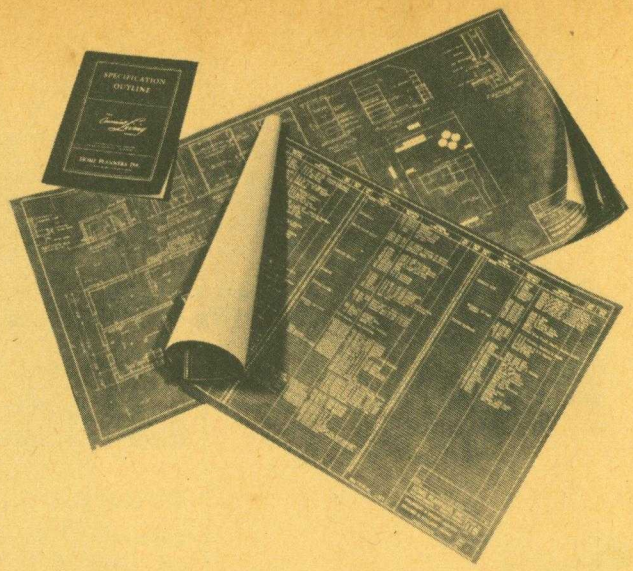
SAVE TIME and MONEY

BLUEPRINTS

There is a blueprint for every home shown in this book. These ready-to-build, professional plans were prepared by registered architects. All necessary dimensions, views, details and elevations are included. In addition to using them for building, blueprints become indispensable as a further aid to your home planning study and for determining building costs.

MATERIAL LISTS

Because of the public acceptance of our material lists, Home Planners has incorporated these lists in each set of blueprints. Each list shows you the quantity, type and size of the materials required to build your home. They also tell you where these materials are used. This makes them easy to understand. Material lists simplify your material ordering and enable you to get quicker price quotations from your builder and material dealer.



SPECIFICATION OUTLINES

With each blueprint order, you receive a twelve page specification outline at no additional cost. This fill-in type specification lists 150 phases of home construction—from excavating to painting. Use it for specifying to your builder the exact equipment and methods of construction you want in your next home.

HOW TO GET YOUR BLUEPRINTS

1. **STUDY THE DESIGNS** . . . not only in this book, but in the Convenient Living books pictured on the inside back cover. As you review the designs, keep in mind your family's living requirements—both indoors and outdoors. Although Home Planners does not make changes in plans, many minor changes can be made by your building contractor prior to the period of construction. If major changes are involved to satisfy your requirements, you should consider ordering one set and having them redrawn locally. The low cost of our blueprints makes it possible to buy many different sets of blueprints for the purposes of complete study before deciding which Convenient Living design you should build.

2. **HOW MANY SETS OF PLANS SHOULD BE ORDERED?** . . . To study a plan in greater detail than shown in the book, one set will be sufficient. If you are planning to obtain estimates or to build, then a total of four to eight sets may be needed depending upon circumstances; one set each for contractor, owner, building permit, subdivision approval, mortgagee, F.H.A., V.A. and tradesmen.

Each set of blueprints consists of from three to eight large (18" x 36") sheets depending upon the home involved. Each set shows all dimensions, views, details and elevations necessary for a professional builder to complete the home. Material lists are included with each set of blueprints you order. These lists show the quantities, types and sizes of materials required to build your home.

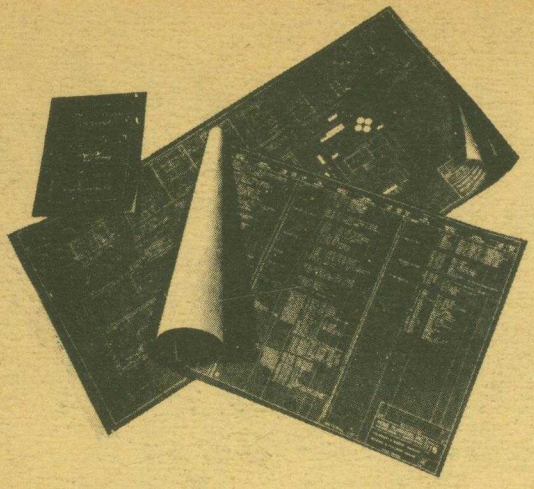
With each order you will receive a twelve-page specification outline listing over 150 phases of construction for you and your builder or architect to agree upon and fill in.

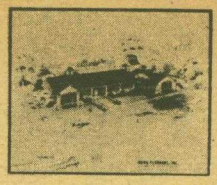
3. **MAIL FOR THE BLUEPRINTS** . . . After you have chosen a design that fits your requirements, or if you have one that you wish to study in more detail, merely clip the order blank on the back cover and mail it with your remittance. However, if it is not convenient for you to send a check or money order, you may indicate that you wish to have your blueprints shipped C.O.D. Should time be of the essence, as it sometimes is with many of our customers, you might consider sending a prepaid telegram for the merchandise you wish us to send C.O.D.

4. **OUR SERVICE** . . . Home Planners makes every effort to process and ship each order the same day it is received. Because of this we have felt it is unnecessary to acknowledge receipt of our customers' orders. For parcel post shipment include 25c; for first class, 50c; for air mail, $1.00. On C.O.D. shipments, do not include funds for postage. Postman will collect all charges at time of delivery.

A NOTE REGARDING REVERSE BLUEPRINTS . . . As a special service to those wishing to build in reverse of the plan as shown, we do include an extra set of reversed blueprints for only $5.00 additional with each order for three or more standard blueprints. Even though the lettering and dimensions appear backward on reversed blueprints, they make a handy reference because they show the house just as it's being built in reverse from the standard blueprints—thereby helping you visualize the home better. Standard blueprints may be returned if in saleable condition and if done so within ten days. Reversed blueprints cannot be returned.

PROFESSIONAL CONSTRUCTION BLUEPRINTS





GLOSSY PHOTOGRAPHS

A large picture of your future home is always nice to have around to show friends. In addition such a picture can be helpful when it comes time to landscape. Glossy, 8" x 10" photos of the artist's drawings as shown in this book are available at $2.00 each. If, in addition to the front exterior of any of these designs, you also would like to have a glossy of the floor plans or other exteriors or interiors shown, they are available at $1.00 each.

SAVE YOU TIME AND MONEY

BLUEPRINTS

There is a construction blueprint for every home shown in this book. These ready-to-build, professional plans have been prepared by registered architects. All necessary dimensions, views, details, and elevations are included. In addition to using them for building, blueprints become indispensable as a further aid to your home planning study and for determining building costs. A material list accompanies each set of blueprints. With each order for four or more blueprints, you will receive a specification outline at no additional cost.
Single set $20.00; 4 sets $35.00; for every set over 4 add $5.00

MATERIAL LISTS

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3. **MAIL FOR THE BLUEPRINTS**. . . After you have chosen a design that fits your requirements, or if you have one that you wish to study in more detail, merely clip the order blank on the back cover and mail it with your remittance. However, if it is not convenient for you to send a check or money order, you may indicate that you wish to have your blueprints shipped C.O.D. Should time be of essence, as it sometimes is with many of our customers, you might consider sending a prepaid telegram for the merchandise you wish us to send C.O.D.

4. **OUR SERVICE** . . . Home Planners makes every effort to process and ship each order the same day it is received. Because of this we have felt it is unnecessary to acknowledge receipt of our customers' orders. For parcel post shipment include 25c; for first class, 50c; for air mail, $1.00. On C.O.D. shipments, do not include funds for postage. Postman will collect all charges at time of delivery.

A NOTE REGARDING REVERSE BLUEPRINTS . . . As a special service to those wishing to build in reverse of the plan as shown, we do include an extra set of reversed blueprints for only $5.00 additional with each order for four or more standard blueprints. Even though the lettering and dimensions appear backward on reversed blueprints, they make a handy reference because they show the house just as it's being built in reverse from the standard blueprints—thereby helping you visualize the home better. Standard blueprints may be returned if in salable condition and if done so within ten days. Reversed blueprints cannot be returned.

HOME PLANNERS, INC. 16310 GRAND RIVER • DETROIT 27, MICHIGAN